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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM819786

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Lei Cao		06/20/2023	INDIVIDUAL: CHINA

# **RECEIVING PARTY DATA**

Name:	Yuanyuan Liu	
Street Address:	Room 1302, Building 2, Beichen Building, Beichen District	
City:	Tianjin	
State/Country:	CHINA	
Postal Code:	300000	
Entity Type:	INDIVIDUAL: CHINA	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	5794253	BINIZE

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 512-203-2406

**Email:** emily-sell@outlook.com

Correspondent Name: Yubai Zhao

**Address Line 1:** 17700 Castleton St, Ste 583

Address Line 4: City of Industry, CALIFORNIA 91748

ATTORNEY DOCKET NUMBER:	PJ2023
NAME OF SUBMITTER:	Yubai Zhao
SIGNATURE:	/Yubai Zhao/
DATE SIGNED:	06/26/2023

## **Total Attachments: 2**

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TRADEMARK REEL: 008110 FRAME: 0884

## TRADEMARK ASSIGNMENT AGREEMENT

This Assignment Agreement is made by and between:

Assignor: Lei Cao

Residing at: No.2, Building 4 Xialijiaotang Village, Beiyuan Street Yiwu, Zhejiang CHINA

### And

Assignee: Yuanyuan Liu

Residing at: Room 1302, Building 2, Beichen Building, Beichen District, TianjinCHINA

The Assignor and the Assignee are hereinafter referred to, individually, as "Party" and collectively, as "Parties".

WHEREAS, the Assignor is the proprietor and beneficial owner of the trademark(s) and/or trademark application(s) (the "Trademark") in the United States (the "Territory") of which the particulars are set forth as follows:

<u>Trademark</u>	<u>Class</u>	Application No.//Registration No.
BINIZE	IC09	5794253

WHEREAS, the Assignee desires to acquire from the Assignor the Trademark(s) Registration(s) in accordance with the terms and conditions of this Agreement.

NOW THEREFORE, the Parties hereto agree as follows:

- 1. For and in consideration of the sum of 1000 US dollar paid by the Assignee to the Assignor (the receipt of which is hereby acknowledged), the Assignor does hereby assign to the Assignee all rights, title and interests derived from and in connection with the Trademark in the Territory, and the goodwill of the business.
- 2. The Assignor represents and warrants that it is the sole proprietor of all rights, title and interests derived from and in connection with the Trademark in Territory, and that the assignment of the Trademark from the Assignor to the Assignee shall not cause any infringement of industrial property rights of any third party in the Territory.
  - The Trademark is assigned in their present legal status, which is known to the Assignor. To the Assignor's best knowledge, there are no other parties who are using the Trademark, own registrations or pending applications for registration of the Trademark and there are no pending cases before the court or national authorities, which may adversely affect the Trademark. The Assignor does not make any further guarantee.
- 3. The Assignor shall furnish the Assignee with all necessary information on and in connection with the Trademark, which may be required to perfect tittle in the Trademark

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in the Assignee. The Assignor shall also furnish the Assignee with the original certificates covering the Trademark.

- 4. This Agreement shall come into effect on the date on which this Agreement is registered by the competent authority as required by the laws of the Territory. The Parties hereto agree that this Agreement shall be submitted to the aforesaid authority in the Territory for its registrations. Each Party hereto shall fully cooperate with the other with regard to such registration or additional or approval that may be required in connection with the implementation of any portion of this Agreement.
- 5. This Agreement and all amendments, modifications, alterations or supplements hereto, shall be construed under, governed by, and the legal relations between the Parties hereto determined in accordance with the laws of United States.
- Any dispute, controversy or claim arising out of or relating to this Agreement, or breach, termination of invalidity hereof shall be settled through bona fide negotiations between the Parties.
- 7. Any amendments, modifications, alternations or supplements to this Agreement shall be made in writing to be legally effective.
- 8. Each Party acknowledges that it has read this Agreement, understands it and agrees to be bound hereby, and represents and warrants that the individual executing this Agreement on its behalf is duly authorized to enter into this Agreement.

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed on their behalf by their duly authorized officers and representative on this <u>6/20</u> day of <u>2023</u> year.

For and on behalf of the Assignor(出让人)For and on behalf of the Assignee(受让人)

Signature (签字): Lei (ao Signature (签字): Yuan Liu

By (姓名): Lei Cao By (姓名): Yuanyuan Liu

Title (职称): General manager Title (职称): General manager

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RECORDED: 06/26/2023