

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM807592

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JR Gear North America		05/02/2023	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Kiva Outdoors LLC		
Street Address:	881 Baxter Dr., Suite 100		
City:	South Jordan		
State/Country:	UTAH		
Postal Code:	84095		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5757398	KIVA	
Registration Number:	5757399	KIVA	
CORRESPONDENCE DATA			
Fax Number:	8015311929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8019944646		
Email:	hbabb@kba.law		
Correspondent Name:	Brian C. Kunzler		
Address Line 1:	50 W. Broadway		
Address Line 2:	10th Floor		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Brian C. Kunzler		
SIGNATURE:	/Brian C. Kunzler/		
DATE SIGNED:	05/03/2023		
Total Attachments: 1			
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OP \$65.00 5757398

ASSIGNMENT

OF

KIVA

AND

KIVA

REGISTERED TRADEMARKS

Whereas, Kiva Outdoors LLC a limited liability company of the state of Utah having its principle place of business at 881 Baxter Dr., Suite 100, South Jordan, Utah, 84095, desires to acquire the entire right, title and interest in the following trademarks:

- KIVA Reg. No. 5,757,398
- KIVA Reg. No. 5,757,399

owned by JR Gear North America a limited liability company of the state of Utah having its principle place of business at 5255 North Edgewood Drive #175, Provo, Utah 84604, including all goodwill associated with the mark;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged JR Gear North America hereby sells, assigns, and transfers to Kiva Outdoors LLC, its successors and assigns, the entire right, title and interest in the KIVA and KIVA trademarks and all trademark rights associated with the marks.

Assignor: Jonathan Lee Aur Chyang Date: 2023-5-2
JR Gear North America

Assignee: Jonathan Lee Aur Chyang Date: 2023-5-2
Kiva Outdoors LLC