

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM806643

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jacquelyn Aina		04/25/2023	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FORVR MOOD LLC		
<b>Street Address:</b>	9190 West Olympic Boulevard, Suite 332		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90212		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88861208	FORVR MOOD	
<b>Serial Number:</b>	88859555	FORVR MOOD	
<b>Serial Number:</b>	90168682	FORVR MOOD	
<b>Registration Number:</b>	6284945	FORVR MOOD	
<b>Serial Number:</b>	90168591	4 R	
<b>Registration Number:</b>	6617767	4 R	
<b>Registration Number:</b>	6617768	4 R	
<b>Registration Number:</b>	6353167	4 R	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4153920827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(415) 392-1960		
<b>Email:</b>	trademarkgroup@sideman.com		
<b>Correspondent Name:</b>	Kelly Phair McCarthy		
<b>Address Line 1:</b>	One Embarcadero Center, Suite 2200		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	11965-4		
<b>NAME OF SUBMITTER:</b>	Wanda Rojas		

CH \$215.00 88861208

<b>SIGNATURE:</b>	/Wanda Rojas/
<b>DATE SIGNED:</b>	04/27/2023
<b>Total Attachments: 3</b> source=FORVR MOOD - Trademark Assignment#page1.tif source=FORVR MOOD - Trademark Assignment#page2.tif source=FORVR MOOD - Trademark Assignment#page3.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is made and entered into as of the last date signed below (“Effective Date”) by and between Jacquelyn Aina (“Assignor”) and FORVR MOOD LLC, a California Limited Liability Company having a place of business 9190 West Olympic Boulevard, Suite 332, Beverly Hills, California, 90212, United States of America (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks on the attached Schedule A (the “Marks”), including the goodwill associated with the Marks, and desire to assign all of its right, title and the interest in and to the Marks to the Assignee; and

WHEREAS, Assignee is desirous of acquiring all of Assignor’s right, title and interest in and to the Marks.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor hereby assigns, transfers and sets over to Assignee as a successor to the business associated with the Marks, as of the Effective Date, its entire right, title, and interest in and to the Marks throughout the world, including any and all goodwill of the business connected with the use thereof and symbolized thereby, all registrations therefore, all common law rights that exist therein, any and all causes of action throughout the world, including the right to recover damages, for any past, present, or future infringement, misappropriation and/or dilution of the Mark.
2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any relevant Trademark Office to record Assignee as the owner of the Mark.
3. This Trademark Assignment is binding on the Assignor and its respective successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR:


Date: 4/25/2023

By:   
Jacquelyn Aina





ASSIGNEE:

FORVR MOOD LLC

Date: 4/25/2023

By:   
Denis Asamoah  
Title: CEO

**EXHIBIT A**  
**Trademarks**

Mark	Country	Application No.	File Date	Registration No.	Registration Date	Owner Reference
FORVR MOOD	United States	88861208	04/06/2020			Jacquelyn Aina
FORVR MOOD	United States	88859555	04/03/2020			Jacquelyn Aina
FORVR MOOD	United States	90168682	09/09/2020			Jacquelyn Aina
FORVR MOOD	United States	88980206	04/03/2020	6284945	03/02/2021	Jacquelyn Aina
	United States	90168591	09/09/2020			Jacquelyn Aina
	United States	90168608	09/09/2020	6617767	01/18/2022	Jacquelyn Aina
	United States	90168638	09/09/2020	6617768	01/18/2022	Jacquelyn Aina
	United States	90168664	09/09/2020	6353167	05/18/2021	Jacquelyn Aina
FORVR MOOD	China	50154628	09/29/2020	50154628	06/28/2021	Jacquelyn Aina
FORVR MOOD	China	50154627	09/29/2020	50154627	06/28/2021	Jacquelyn Aina
FORVR MOOD	China	50154626	09/29/2020	50154626	06/28/2021	Jacquelyn Aina
FORVR MOOD	EU	018274869	07/17/2020	018274869	01/07/2021	Jacquelyn Aina
FORVR MOOD	UK	UK00003513166	07/17/2020	UK00003513166	12/04/2020	Jacquelyn Aina