

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM792553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arity International Limited		03/01/2023	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Arity 875, LLC		
Street Address:	222 W. Merchandise Mart Plaza, Suite 875		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	5107416	ARITY	
Registration Number:	5184872	ARITY	
Registration Number:	5431101	ARITY	
Serial Number:	90741928	ARITY INSTANT QUERY	
Serial Number:	90687977	ARITY IQ	
Registration Number:	5941969	ARITY PERIOD TAGGING	
Registration Number:	5795084	ARITY PREQUAL	
Registration Number:	5908694	DRIVESIGHT	
Registration Number:	6846867	DRIVING CHANGE WITH DRIVING DATA	
Serial Number:	97021400	FORECAST	
Serial Number:	90891580	FORESIGHT	
Registration Number:	5674122	R	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Anna King		

CH \$315.00 5107416

Address Line 1: Banner & Witcoff, Ltd.
Address Line 2: 71 South Wacker Drive, Suite 3600
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 026591.00719

NAME OF SUBMITTER: Anna King

SIGNATURE: /Anna King/

DATE SIGNED: 03/07/2023

Total Attachments: 208

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TRADEMARK ASSIGNMENT

Whereas, Arity International Limited (“ASSIGNOR”), a private limited company of the United Kingdom, located at 9 Lanyon Place, Belfast, Northern Ireland, was the owner of the trademarks and registrations and applications therefor as listed in Exhibit A attached hereto, together with the goodwill of the business symbolized thereby (the “Marks”) and used or had a *bona fide* intention to use the Marks;

Whereas, ASSIGNOR executed an Asset Purchase Agreement (“Agreement”) with Arity 875, LLC (“ASSIGNEE”), a limited liability company of Delaware, located at 222 W. Merchandise Mart Plaza, Suite 875, Chicago, IL, effective March 1, 2023, in which ASSIGNOR agreed to sell, assign, transfer, convey, and deliver to ASSIGNEE various assets, including all right, title and, interest in and to the Marks, together with the goodwill of the business with which the Marks were used and which was symbolized by the Marks, the right of recovery in all legal actions based on such Marks, as well as the rights to the entire business of ASSIGNOR in connection with which ASSIGNOR used or had a *bona fide* intention to use the Marks; and

WHEREAS, the parties desire to confirm ASSIGNEE’s ownership of these assets.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby confirm the assignment, transfer and sale to ASSIGNEE as of March 1, 2023, of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, including the registrations and pending applications, as well as the rights to the entire ongoing and existing business of ASSIGNOR in connection with which ASSIGNOR had used or had a *bona fide* intention to use the Marks, all common law rights and all rights in and to the Marks, together with (1) the goodwill of the business relating to the Marks; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past, present or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

This Confirmatory Assignment confirms the assignment of the Marks as of March 1, 2023.

****SIGNATURE PAGE FOLLOWS****

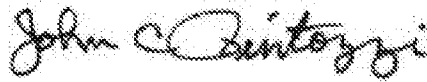
**On behalf of Assignor,
ARITY INTERNATIONAL LIMITED**

**On behalf of Assignee,
ARITY 875, LLC**

By:

Name:

Title:




John C. Pintozzi

Senior Vice President and
Controller

By:

Name:

Title:



Gary J. Hallgren

President

TRADEMARK

REEL: 007996 FRAME: 0008

EXHIBIT A

Country	Mark	App No.	Reg. No.	Status	Class/Services
Albania (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					telematics services; providing information on personal and commercial business safety risks
Argentina	ARITY	3561690	2925321	Registered	Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior
Argentina	ARITY	3561688	3053101	Registered	Class 9: Mobile computer application software, including, software for mobile phones monitor telematic functions, to collect, analyze, manage and store data business and consumer conduct in relation to consumer devices, vehicles and domestics, to provide awards and incentive points, for provide other awards to users, to facilitate discounts; software de computer applications for mobile phones, including software to monitor speed, driving time, driving time, brake activity and other driving habits, to provide scores and observations driver, to provide parking reminders, to supply users driving information; computer application software For mobile phones, including software to provide information related to services and suppliers of car maintenance and mechanical repair services, to provide roadside assistance information and to send and receive messages electronic; downloadable software in the form of a mobile app to monitor telematic functions, to collect, analyze, manage and store business data and consumer conduct in relation to consumer devices, vehicles and to provide awards and incentive points, to provide other awards to users, to facilitate discounts; downloadable software in the form of a mobile app to monitor speed, driving time, time of driving, brake activity and other driving habits, to provide driver ratings and observations, to provide reminders of parking, to provide users with driving information, to provide information regarding services and service providers Car

Country	Mark	App No.	Reg. No.	Status	Class/Services
					maintenance and mechanical repair, to provide information Road assistance and to send and receive electronic messages; kits formed by software development tools
Argentina	ARITY	3561691	3053102	Registered	Class 42: Temporary use of non-downloadable cloud-based software to monitor features to collect, analyze, manage, store and report business data and consumer conduct in relation to consumer devices, vehicles and to provide awards and incentive points, to provide other awards to users, to facilitate discounts, to monitor the speed, the time of driving, driving time, brake activity and other driving habits driving, to provide driver scores and observations; use temporary non-downloadable cloud-based software to facilitate reminders of parking, to provide users with driving information, to provide information regarding services and service providers car maintenance and mechanical repair, to provide information road assistance and to send and receive electronic messages; platform like service (PAAS) with computer software platforms to collect, analyze, manage, store and report data; technical assistance services, including, troubleshooting computer software platforms; services technical inquiries regarding electronic sensors
Argentina	ARITY	3561689	2925320	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services
Argentina	ARITY	3561692	2925322	Registered	Class 45: Providing information on personal safety risks
Armenia (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Australia (extension of	ARITY	1857125	1857125 (IR 1354570)	Registered	Class 9: Computer application software for mobile phones, namely, software for

Country	Mark	App No.	Reg. No.	Status	Class/Services
WIPO (International Registration)					<p>monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
Australia (extension of WIPO International Registration)	ARITY IQ	2274157	2274157 (IR 1664074)	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					telematics services; providing information on personal and commercial business safety risks
Australia (extension of WIPO International Registration)	ENGINEERING THE FUTURE	2015740	2015740 (IR 1471795)	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Vehicle and driver telematics</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk
Azerbaijan (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages;

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Belarus (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Belarus (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Bosnia and Herzegovina (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Brazil	ARITY	911942238	911942238	Registered	Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior
Brazil	ARITY	911942041	911942041	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools
Brazil	ARITY	911942300	911942300	Registered	Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data;

Country	Mark	App No.	Reg. No.	Status	Class/Services
					Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors
Brazil	ARITY	911942114	911942114	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services
Brazil	ARITY	911942360	911942360	Registered	Class 45: Providing information on personal safety risks
Brazil (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Canada	ARITY	1729161		Pending	<p>Class 9: Computer software for the acquisition, analysis, and management and storage of consumer, vehicle, and home device data for mobile data devices, namely smart phones, tablet computers and other electronic mobile devices, namely handheld personal computers for telecommunication via the internet; computer software for the collection, analysis, storage, management, manipulation and processing of multi-source information and data related to consumers, vehicles, and home devices; computer software for the acquisition, analysis, and management and storage of consumer, vehicle, and home device data for use with advertising and marketing services; computer software for data collection and data analytics for marketing research and analysis; computer software for the acquisition, analysis, and management and storage of consumer, vehicle, and home device data for media, market, marketing and business research; computer software for analysis of consumer, vehicle, and home device mobility data, namely data concerning geographic dlocation and movement from one location to another, and customer management in the nature of</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>managing consumer, vehicle, and home device mobility data, namely data concerning the geographic location of consumer, vehicle and home devices and movement from one location to another; computer software for database management; downloadable computer databases in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices namely smart phones, tablet computers and electronic mobile devices, namely handheld personal computers for telecommunication via the internet; computer software for creating searchable databases of information and data in the field of business and consumer-behavior data; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics apparatuses, namely, wireless sensors, vehicle diagnostic devices comprising computer hardware and software for use with vehicles, and mobile applications that enable collection of business and consumer behavior data to support database analytics connected to consumer, vehicle and home devices namely smart phones, tablet computers and electronic mobile devices, namely handheld personal computers for telecommunication via the internet</p> <p>Class 35: Media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; providing information and advisory services pertaining to media and market research and analysis, market research, business</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>research, analysis and collection of market data and statistical information, online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data, consumer research, business data analytics services, including the provision of all of these services on-line from a computer network or via the Internet</p> <p>Class 42: Scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services in the field of design and development of computer hardware and computer software; technical advisory services in the field of data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining, namely, analyzing large data sets with the purpose of discovering patterns, extracting information and transforming them into understandable structures for further uses; providing information and advisory services pertaining to computer diagnostic services, namely, data optimization for mobile media marketing data, scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software, computer software consultancy</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services, rental and leasing of software, technical advisory services in the field of data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption, providing temporary use of non-downloadable computer software to analyze data for consumer research, installation and maintenance of computer software, and software writing services, including the provision of all of these services on-line from a computer network or via the Internet</p>
Canada	ARITY	1787699	TMA10739 41	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data in the field of consumer, vehicle, and home devices namely smart phones, tablet computers and electronic mobile devices, namely handheld personal computers for telecommunications via the internet, for providing incentive rewards and points, and for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information in the field of driving to users; Computer application software for mobile phones, namely, software for providing information in the field of car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data in the</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>field of consumer, vehicle, and home devices namely smart phones, tablet computers, and other electronic mobile devices namely handheld personal computers for telecommunications via the internet, for providing incentive rewards and points, and for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information in the field of driving to users, for providing information in the field of car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools to enable smart phones, tablet computers and electronic mobile devices, namely handheld personal computers for telecommunications via the internet, to act as telematics sensors to permit the capture of vehicular driving data</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 36: Consulting and information concerning insurance; Providing information on insurance matters; Providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; Providing information on personal safety risks</p>
Canada	arity	1825698	TMA10713 51	Registered	<p>Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; computer application software for mobile phones, namely, software for monitoring telematics, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods</p> <p>Class 35: Media and market research and analysis; market research, business</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>research, and analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p> <p>Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet</p> <p>Class 45: Providing information on personal safety risks</p>
Canada (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Canada	DRIVING CHANGE WITH DRIVING DATA	1940333		Pending	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of nondownloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>
Canada	ENGINEERNG THE FUTURE	1940340		Pending	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumerbehavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of nondownloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>
China (extension of WIPO International Registration	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
China (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
European Union	ARITY	013337258	013337258	Registered	<p>Class 9: computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for data collection, data analytics, and marketing insight; computer software for media, market, marketing and business research; computer software for data analytics, databases and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; parts and fittings for any of the aforesaid goods</p> <p>Class 35: media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 42: computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for data collection, data analytics, and marketing insight; computer software for media, market, marketing and business research; computer software for data analytics, databases and customer management; computer scientific and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet
European Union	ARITY	015464217	015464217	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 36: Consulting and information concerning insurance; Providing information on insurance matters; Providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
European Union	arity	016291734	016291734	Registered	<p>Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods.,35: Media and market research and analysis; market research, business research, and analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet,36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers.,42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p data-bbox="1015 279 1549 840">maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet,45: Providing information on personal safety risks,38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior.</p> <p data-bbox="1015 884 1549 1125">Class 36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers</p> <p data-bbox="1015 1169 1549 1304">Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior.</p> <p data-bbox="1015 1348 1549 1873">Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet</p> <p>Class 45: Providing information on personal safety risks</p>
European Union (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
European Union (extension of WIPO International Registration)	DRIVING CHANGE WITH DRIVING DATA		1471607	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors in the field of transportation and mobility; providing consumer information services and making referrals in the field of automobile repair services; market research

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and analysis; media monitoring services, namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business purposes; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing software for electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information concerning safety risks on driver behavior through vehicle and driver telematics services; providing information on personal safety risk</p>
European Union (extension of WIPO International Registration)	ENGINEERING THE FUTURE		1471795	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>045 - Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>
Georgia (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Hong Kong	arity	303969541	303969541	Registered	Class 9: Computer application software for mobile phones, namely, software for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools in class 9</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services in class 35</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior in class 38</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors in class 42</p>
Hong Kong	DRIVING CHANGE WITH DRIVING DATA	304798595	304798595	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information in relation to the evaluation of safety risks on driver behavior; providing information on personal safety risk</p>
Hong Kong	ENGINEERING THE FUTURE	304798586	304798586	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information in relation to the evaluation of safety risks on driver behavior; providing information on personal safety risk</p>
Iceland (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Iceland (extension of WIPO International Registration	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
India	ARITY	2970890	2970890	Registered	Class 9: Computer software for mobile data devices; computer software for the

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>collection, analysis, storage, management, manipulation and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for data collection, data analytics, and marketing insight; computer software for media, market, marketing and business research; computer software for data analytics, databases and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; parts and fittings for any of the aforesaid goods</p> <p>Class 35: Media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the</p>




Country	Mark	App No.	Reg. No.	Status	Class/Services
					aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet
India	arity	3525154	3525154	Registered	Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer behavior data related to consumer, vehicle, and home devices, for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods
India	arity	3525155	3525155	Registered	Class 35: Media and market research and analysis; market research, business research, and analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet
India	arity	3525156	3525156	Registered	Class 36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers
India	arity	3525157	3525157	Registered	Class 38: Vehicle and driver telematics services in the nature of providing



Country	Mark	App No.	Reg. No.	Status	Class/Services
					information concerning safety risks on driver behavior
India	arity	3525158	3525158	Registered	Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the

Country	Mark	App No.	Reg. No.	Status	Class/Services
					provision of all of these services on-line from a computer network or via the Internet
India	arity	3525159	3525159	Registered	Class 45: Providing information on personal safety risks
India (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					for driver risk assessment and analysis Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks
India		3404703	3404703	Registered	Class 9: Computer software to track speed, distance, travel duration, hard braking, source and destination location of a driver through a mobile application; data processing software that offers safety recommendations and other related features such as managing phone calls and usage of the mobile application
India		3404704	3404704	Registered	Class 36: Providing insurance information relating to risk and premium.
India		3404705	3404705	Registered	Class 42: Research and analysis of data, for, namely, interpreting driving patterns, sleep detection, drunken driving; computer system analysis and software design and development in relation to driving related utilities and services such as document wallets and auto services aggregation.
India (extension of WIPO International Registration)	DRIVING CHANGE WITH DRIVING DATA		1471607	Pending	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors in the field of transportation and mobility; providing consumer information services and making referrals in the field of automobile repair services; market research and analysis; media monitoring services, namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business purposes; market research, business research, analysis and collection of market data and statistical

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing software for electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information concerning safety risks on driver behavior through vehicle and driver telematics services; providing information on personal safety risk</p>
India		3404700	3404700	Registered	Class 9: Computer software to track speed, distance, travel duration, hard braking, source and destination location of a driver through a mobile application; data processing software that offers safety recommendations and other related features such as managing phone calls and usage of the mobile application.
India		3404701	3404701	Registered	Class 36: Providing insurance information relating to risk and premium

Country	Mark	App No.	Reg. No.	Status	Class/Services
India		3404702	3404702	Registered	Class 42: Research and analysis of data, for, namely, interpreting driving patterns, sleep detection, drunken driving; computer system analysis and software design and development in relation to driving related utilities and services such as document wallets and auto services aggregation.
India (extension of WIPO International Registration)	ENGINEERING THE FUTURE		1471795	Pending	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services on-line from a computer network or via the internet</p> <p>045 - Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>
Indonesia	ARITY	D0020160577 80	IDM00069 1674	Registered	<p>Class 9: Business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Israel (extension of WIPO International Registration	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Japan (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Japan (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Kazakhstan (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Liechtenstein (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Malaysia	ARITY	2016071997	2016071997	Registered	Class 38: Vehicle and driver telematics services; all included in class 38
Malaysia	ARITY	2016071993	2016071993	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application

Country	Mark	App No.	Reg. No.	Status	Class/Services
					software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools; all included in class 9
Malaysia	ARITY	2016071998	2016071998	Registered	Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car

Country	Mark	App No.	Reg. No.	Status	Class/Services
					maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors; all included in class 42
Malaysia	ARITY	2016071995	2016071995	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and business referrals in the field of automobile repair; all included in class 35
Malaysia	ARITY	2016072001	2016072001	Registered	Class 45: Providing information on personal safety risks included in class 45
Mexico (extension of WIPO International Registration)	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Mexico (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Monaco (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Montenegro (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
New Zealand (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
New Zealand (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
North Macedonia (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Norway (extension of	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for

Country	Mark	App No.	Reg. No.	Status	Class/Services
WIPO (International Registration)					<p>monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p data-bbox="1015 279 1547 449">namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p data-bbox="1015 491 1547 625">Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p data-bbox="1015 667 1547 1696">Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p data-bbox="1015 1738 1547 1801">Class 45: Providing information on personal safety risks</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
Norway (Extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					telematics services; providing information on personal and commercial business safety risks
Qatar	ARITY	110274	110274	Registered	Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior
Qatar	ARITY	110272	110272	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related

Country	Mark	App No.	Reg. No.	Status	Class/Services
					to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools
Qatar	ARITY	110275	110275	Registered	Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors
Qatar	ARITY	110273	110273	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair
Republic of Korea (extension of	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
WIPO International Registration)					<p>analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Republic of Korea	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
(extension of WIPO International Registration)					<p>analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					on personal and commercial business safety risks
Republic of Moldova (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks
Russian Federation (extension of WIPO International Registration)	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors Class 45: Providing information on personal safety risks
Russian Federation (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
San Marino (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Saudi Arabia	ARITY	1438010565	1438010565	Registered	<p>Class 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs; DVD's and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus</p>
Saudi Arabia	ARITY	1438010567	1438010567	Registered	<p>Class 38: Telecommunications</p>
Saudi Arabia	ARITY	1438010568	1438010568	Registered	<p>Class 42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software</p>
Saudi Arabia	ARITY	1438010566	1438010566	Registered	<p>Class 35: Advertising; business management; business administration; office functions</p>
Saudi Arabia	ARITY	1438010569	1438010569	Registered	<p>Class 45: Legal services; security services for the protection of property and individuals;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					personal and social services rendered by others to meet the needs of individuals
Serbia (extension of WIPO International Registration)	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					Class 45: Providing information on personal safety risks
Serbia (extension of WIPO International Registration)	ARITY IQ		1664074	Registered	Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks
Singapore (extension of WIPO International Registration)	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors Class 45: Providing information on personal safety risks
South Africa	ARITY	201634044	20163404	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related

Country	Mark	App No.	Reg. No.	Status	Class/Services
					to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools
South Africa	ARITY	201634063	201634063	Registered	Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior
South Africa	ARITY	201634065	201634065	Registered	Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors
South Africa	ARITY	201634062	201634062	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information

Country	Mark	App No.	Reg. No.	Status	Class/Services
					services and making referrals in the field of automobile repair services
South Africa	ARITY	201634067	201634067	Registered	Class 45: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making
Switzerland (extension of WIPO International Registration	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Switzerland (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Taiwan	ARITY	105069843	01863054	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; downloadable software in the nature of a mobile application for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
Thailand (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
Ukraine (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p data-bbox="1015 279 1546 699">maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p data-bbox="1015 741 1546 804">Class 45: Providing information on personal safety risks</p>
Ukraine (extension of WIPO International Registration)	ARITY IQ		1664074	Pending	<p data-bbox="1015 850 1546 1873">Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
United Arab Emirates	ARITY	265795	265795	Registered	Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior
United Arab Emirates	ARITY	265793	265793	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p>
United Arab Emirates	ARITY	265796	265796	Registered	<p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors
United Arab Emirates	ARITY	265794	265794	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services
United Arab Emirates	ARITY	265797	265797	Registered	Class 45: Providing information on personal safety risks
United Kingdom	ARITY	UK00915464217	UK00915464217	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools.</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services.</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior.</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of electronic sensors.</p> <p>Class 45: Providing information on personal safety risks.</p>
United Kingdom	ARITY	UK00913337258	UK00913337258	Registered	<p>Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for data collection, data analytics, and marketing insight; computer software for media, market, marketing and business research; computer software for data analytics, databases and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; parts and fittings for any of the aforesaid goods.</p> <p>Class 35: Media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet.</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet
United Kingdom	arity	UK009162917 34	UK0091629 1734	Registered	Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>other driving habits, for providing driver scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods.</p> <p>Class 35: Media and market research and analysis; market research, business research, and analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet.</p> <p>Class 36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers.</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior.</p> <p>Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet.</p> <p>Class 45: Providing information on personal safety risks.</p>
United Kingdom	arity	UK00003215683	3215683	Registered	<p>Class 9: Computer software for mobile data devices; computer software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services; computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; computer databases; computer software for creating searchable databases of information and data; downloadable electronic publications; telematics devices; computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods</p> <p>Class 35: Media and market research and analysis; market research, business research, and analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, syndicating, tracking,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 36: Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues, including financial risks with the insurance of cars and car drivers</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behaviour</p> <p>Class 42: Scientific and technological services and research and design relating thereto; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; data analytics services; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet</p> <p>Class 42: Providing information on personal safety risks</p>
United Kingdom (extension of WIPO International Registration)	ARITY		1354570	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
United Kingdom	ARITY IQ	UK00003717319	UK00003717319	Registered	<p>Class: 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>information related to driving to users; computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; Software as a service (saas) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; computer software for the collection of motorist telematics data; data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal and commercial business safety risks</p>
United Kingdom	DRIVING CHANGE WITH DRIVING DATA	UK00801471607	UK00801471607	Registered	<p>Class 09: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages (terms too vague in the opinion of the International Bureau – Rule 13 (2) (b) of the Common Regulations); downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools.</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet.</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks.</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet.</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior (terms too vague in the opinion of the International Bureau – Rule 13 (2) (b) of the Common Regulations); providing information on personal safety risk</p>
United Kingdom (extension of WIPO International Registration)	DRIVING CHANGE WITH DRIVING DATA		1471607	Registered	<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors in the field of transportation and mobility; providing consumer information services and making referrals in the field of automobile repair services; market research and analysis; media monitoring services,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business purposes; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing software for electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information concerning safety risks on driver behavior through vehicle and driver telematics services; providing information on personal safety risk</p>
United Kingdom	ENGINEERING THE FUTURE	UK00801471795	UK00801471795	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages (terms too vague in the opinion of the International Bureau – Rule 13 (2) (b) of the Common Regulations); downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools.</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet.</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks.</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet.</p> <p>45 Int. Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior (terms too vague in the opinion of the International Bureau – Rule 13 (2) (b) of the Common Regulations); providing information on personal safety risk</p>
United Kingdom (extension of	ENGINEERING THE FUTURE		1471795	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting,

Country	Mark	App No.	Reg. No.	Status	Class/Services
WIPO International Registration)					<p>analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>devices; kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>045 - Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>
United States	ARITY	86590428	5107416	Registered	Class 9: Computer software for the acquisition, analysis, and management and storage of data for mobile data devices;

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>computer software for the collection, analysis, storage, management, manipulation and processing of multi-source information and data; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data collection and data analytics for marketing insight; computer software for the acquisition, analysis, and management and storage of data for media, market, marketing and business research; computer software for data analytics, databases and customer management; downloadable computer databases in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; computer software for creating searchable databases of information and data; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless Internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices</p> <p>Class 35: Media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 42: Computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services in the field of design and development of computer hardware and computer software; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet</p>
United States	ARITY	87067953	5184872	Registered	<p>Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; Providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 36: Consulting and information concerning insurance; Providing information on insurance matters; Providing information on financial risks</p> <p>First use: 4/1/2016</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>Use in commerce: 4/1/2016</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; Providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; Technical support services, namely, troubleshooting of computer software platform problems; Technical consulting services in the field of designing and engineering electronic sensors</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; Providing information on personal safety risks</p>
United States	arity	87328044	5431101	Registered	<p>Class 9: Computer software for mobile data devices, namely, software for the collection, analysis, storage, management, manipulation, and processing of multi-source information and data; computer software for use in connection with advertising and marketing services;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>computer software for media, market, marketing, and business research; computer software for data analytics, databases, and customer management; electronic databases the field of driver and consumer information recorded on digital media; computer software for creating searchable databases of information and data; downloadable electronic publications in the nature of reports analyzing data in the field of driver behavior; telematics devices, namely, wireless sensors which provide telematics services and measure speed, detect movement and location; computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, and for providing information related to driving to users; computer application software for mobile phones, namely, software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, and for providing discounts; downloadable software in the nature of a mobile application for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools; parts and fittings for any of the aforesaid goods</p> <p>Class 35: Media and market research and analysis; market research, business research, and analysis and collection of market data and statistical information for business purposes; data analytics services for business purposes; online and mobile media and marketing services, namely, syndicating, tracking, monitoring, surveying, interpreting, measuring, and optimizing data; consumer research; arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors affecting transportation safety and utilization; providing consumer information services and making referrals in the field of automobile repair services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the Internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks; Consulting and information relating to insurance-relevant drivers' behavior and analysis of financial risks in connection with car use and driver behaviour with regard to insurance issues,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>including financial risks with the insurance of cars and car drivers</p> <p>First use: 11/2/2016</p> <p>Use in commerce: 11/2/2016</p> <p>Class 38: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p> <p>Class 42: Scientific and technological services, namely, research and design in the fields of transportation, original equipment manufacturing, and communication; design and development of computer hardware and computer software; computer software consultancy services; rental and leasing of software; technical advisory services relating to transportation, original equipment manufacturing and communication; technical advisory services relating to data processing; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of electronic sensors; providing temporary use of non-downloadable computer software to analyze data and for consumer research; installation and maintenance of computer software; software writing services; data mining; providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, and for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the Internet</p> <p>Class 45: Providing information on personal safety risks; vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p>
United States	ARITY INSTANT QUERY	90741928		Pending	<p>Class 9: Downloadable computer application software for monitoring, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers in order to assess driver behavior and risk from third-party applications; downloadable computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; software development kits comprised primarily of downloadable computer software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks; data acquisition and collection for driver risk assessment and analysis for financial purposes</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>and data from third-party applications in order to assess driver behavior and risk; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; Software as a service (saas) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing temporary use of online non-downloadable computer software for enabling the collection of motorist telematics data</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p>
United States	ARITY IQ	90687977		Pending	<p>Class 9: Downloadable computer application software for monitoring, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers in order to assess driver behavior and risk from third-party applications; downloadable computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable computer application software for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; software development kits comprised primarily of downloadable computer software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks; data acquisition and collection for driver risk assessment and analysis for financial purposes</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; Software as a service (saas) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing temporary use of online non-downloadable computer software for enabling the collection of motorist telematics data</p> <p>Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior</p>
United States	ARITY PERIOD TAGGING	88300037	5941969	Registered	<p>Class 35: Business risk assessment services utilizing data concerning vehicle operation; business productivity assessment services in the nature of business data analysis utilizing data concerning vehicle operation</p> <p>Class 36: Financial risk assessment services utilizing consumer data; insurance information and consultancy utilizing consumer data</p> <p>Class 42: Software as a service (SAAS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk and analyzing the time during which motor vehicles are in operation</p>
United States	ARITY PREQUAL	87586476	5795084	Registered	<p>Class 42: Software as a service (SAAS) services featuring software for compiling</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					and analyzing a motorist's driving data all for providing information regarding driver risk
United States	DRIVESIGHT	87596537	5908694	Registered	Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks involving driver behavior to consumers and automobile insurance companies
United States	DRIVING CHANGE WITH DRIVING DATA	88035679	6846867	Registered	<p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors in the field of transportation and mobility; providing consumer information services and making referrals in the field of automobile repair services; market research and analysis; media monitoring services, namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing documentation and analysis of that media content to others for business purposes; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing software for electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet Class 45: Providing information concerning safety risks on driver behavior through vehicle and driver telematics services; providing information on personal safety risk
United States	FORECAST	97021400		Pending	Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks involving driver behavior to consumers and automobile insurance companies
United States	FORESIGHT	90891580		Pending	Class 45: Vehicle and driver telematics services in the nature of providing information concerning safety risks involving driver behavior to consumers and automobile insurance companies
United States		87951187	5674122	Registered	Class 9: Computer software for mobile devices for the acquisition and storage of driver behavior data
WIPO International Registration designating Australia, Belarus, Switzerland, China, United Kingdom, Israel, Iceland, Japan, Republic of Korea, Mexico, Norway, New Zealand, Serbia,	ARITY		1354570	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Computer application software for mobile phones, namely, software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; Computer application software for mobile phones, namely, software for providing information related

Country	Mark	App No.	Reg. No.	Status	Class/Services
Russian Federation, Singapore, Ukraine					<p>to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; Downloadable software in the nature of a mobile application for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; Kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward programmes for businesses to incentivize consumer behaviors; providing consumer information services and making referrals in the field of automobile repair services</p> <p>Class 38: Vehicle and driver telematics services in the nature of transmitting information concerning safety risks on driver behavior</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (PAAS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of design and development of electronic sensors</p> <p>Class 45: Providing information on personal safety risks</p>
WIPO International Registration designating Albania, Armenia, Australia, Azerbaijan, Bosnia and Herzegovina, Brazil, Belarus, Canada, Switzerland, China, European Union,	ARITY IQ		1664074	Registered	<p>Class 9: Computer application software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; computer application software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; computer application software for providing information related to car maintenance and</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
Georgia, India, Iceland, Japan, Republic of Korea, Kazakhstan, Liechtenstein , Monaco, Republic of Moldova, Montenegro, North Macedonia, Mexico, Norway, New Zealand, Serbia, Russian Federation, San Marino, Thailand, Ukraine					<p>mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable software for monitoring telematics, for collecting, analyzing, managing, and storing business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; downloadable software for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; kits composed of software development tools</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and data related to driving conditions, weather, motorists, vehicles, and vehicle insurance consumers, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages, for collecting, analyzing, managing, and storing business and data from third-party applications in order to assess driver behavior and risk; platform as a service (PaaS) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; software as a service (SaaS) services featuring software for compiling and analyzing a motorist's driving data all for providing information regarding driver risk; providing non-downloadable computer software for the collection of motorist telematics data; providing non-downloadable computer software for data acquisition and collection for driver risk assessment and analysis</p> <p>Class 45: Providing information concerning driver behavior through vehicle and driver telematics services; providing information on personal and commercial business safety risks</p>
WIPO International Registration designating European Union, United Kingdom, India	DRIVING CHANGE WITH DRIVING DATA		1471607	Registered	Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors in the field of transportation and mobility; providing consumer information services and making referrals in the field of automobile repair services; market research and analysis; media monitoring services, namely, monitoring print media, television, radio, and other media for customer-specified topics, gathering relevant content on those topics, and providing

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>documentation and analysis of that media content to others for business purposes; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data; technical support services, namely,</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing software for electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>Class 45: Providing information concerning safety risks on driver behavior through vehicle and driver telematics services; providing information on personal safety risk</p>
WIPO International Registration designating Australia, European Union, United Kingdom, India	ENGINEERING THE FUTURE		1471795	Registered	Class 9: Computer application software for mobile phones, namely, software for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer application software for mobile phones, namely, software for monitoring speed, driving time,

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					<p>driving hour, brake activity, and other driving habits, for providing driver scores and feedback, for providing parking reminders, for providing information related to driving to users; downloadable software in the nature of a mobile application for monitoring telematics, for collecting, analyzing, managing, and storing business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts; computer software for the acquisition, analysis, and management and storage of data for use in connection with advertising and marketing services; computer software for data analytics, databases and customer management; for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; downloadable electronic publications in the nature of brochures, booklets, magazines, and articles in the field of business and consumer-behavior data connected to consumer, vehicle, and home devices; telematics devices, namely, wireless internet devices that provide telematics services and have a cellular phone function, and a vehicle diagnostic device, comprising computer hardware and software for use in connection with a vehicle, all enabling collection of business and consumer-behavior data to support database analytics connected to consumer, vehicle, and home devices; kits composed of software development tools</p> <p>Class 35: Arranging and conducting incentive reward programs for business purposes, namely, providing reward services to businesses to incentivize consumer behaviors; providing consumer information</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>services and making referrals in the field of automobile repair services; media and market research and analysis; market research, business research, analysis and collection of market data and statistical information; online and mobile media and marketing services, namely, tracking, monitoring, surveying, interpreting, and measuring business marketing data; consumer research; business data analytics services; information and advisory services relating to the aforementioned services, including the provision of such services on-line from a computer network or via the internet</p> <p>Class 36: Consulting and information concerning insurance; providing information on insurance matters; providing information on financial risks</p> <p>Class 42: Providing temporary use of non-downloadable, cloud-based software for monitoring telematics, for collecting, analyzing, managing, storing, and reporting business and consumer-behavior data related to consumer, vehicle, and home devices, for providing incentive rewards and points, for providing other rewards to users, for providing discounts, for monitoring speed, driving time, driving hour, brake activity, and other driving habits, for providing driver scores and feedback; providing temporary use of non-downloadable, cloud-based software for providing parking reminders, for providing information related to driving to users, for providing information related to car maintenance and mechanical repair services and providers, for providing roadside assistance information, and for sending and receiving electronic messages; platform as a service (paas) featuring computer software platforms for collecting, analyzing, managing, storing, and reporting data;</p>

Country	Mark	App No.	Reg. No.	Status	Class/Services
					<p>technical support services, namely, troubleshooting of computer software platform problems; technical consulting services in the field of designing and engineering electronic sensors; computer diagnostic services, namely, data optimization for mobile media marketing data; scientific and technological services and research and design relating thereto, namely, design and development of computer hardware and computer software; computer software consultancy services; technical advisory services relating to data processing, namely, electronic data storage, electronic data management, data conversion of electronic information, electronic data collection to evaluate, analyze, and collect service data, and data encryption; providing temporary use of non-downloadable computer software to analyze data for consumer research; installation and maintenance of computer software; software writing services; data mining; information and advisory services relating to the aforementioned services, including the provision of all of these services on-line from a computer network or via the internet</p> <p>045 - Vehicle and driver telematics services in the nature of providing information concerning safety risks on driver behavior; providing information on personal safety risk</p>