

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM779908

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900734495

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Caden Companies, Inc.		11/23/2022	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Caden Companies, LLC
Street Address:	13412 Ventura Blvd, Suite 300
City:	Sherman Oaks
State/Country:	CALIFORNIA
Postal Code:	91423
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	5600096	MADE WITH FOR MOMS BY MOMS
Registration Number:	5524968	RECOVERWEAR
Registration Number:	5518395	TUCKIT
Registration Number:	5501146	CRAPSULE
Registration Number:	5558605	NURTURING IS IN OUR NATURE
Registration Number:	5506401	MOTHER NURTURE
Registration Number:	5400544	YOU NURTURE THE BABY WE'LL NURTURE THE B
Registration Number:	5623564	YOU'VE GOT THIS LABOR IN THE BAG
Registration Number:	5413252	BELLY DEFENSE
Registration Number:	4870400	HIP BANDIT
Registration Number:	5182201	B
Registration Number:	5182407	BB
Registration Number:	5139677	TUMMY TUCKER
Registration Number:	3650521	BELLY BANDIT
Registration Number:	4772060	BELLY BANDIT
Registration Number:	4767240	FLAWLESS BELLY
Registration Number:	4767241	BELLY SHIELD
Registration Number:	4560153	BB BELLY BANDIT

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4560148	BB BELLY BANDIT
Registration Number:	4160645	UPSIE BELLY
Registration Number:	4112536	MOTHER TUCKER
Registration Number:	3810007	MUFFINOLOGY
Registration Number:	3865464	UNDER WRAPZ
Registration Number:	3829166	BOSOM BANDIT
Registration Number:	5669421	WONDERWEAVE
Registration Number:	5442425	BABY BANDIT
Registration Number:	5916823	ACTIVESUPPORT
Registration Number:	5821259	SHAPEWEAR NOT SHAMEWEAR
Registration Number:	5182200	B BUMP BASICS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: alevine@stetinalaw.com

Correspondent Name: Mark B. Garred

Address Line 1: 75 Enterprise, Suite 250

Address Line 4: Aliso Viejo, CA, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	BBNDT-000
NAME OF SUBMITTER:	Mark B. Garred
SIGNATURE:	/mbg/
DATE SIGNED:	01/11/2023

Total Attachments: 7

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Worldwide Trademark Assignment

This Trademark Assignment is effective as of the 23 day of November, 2022 (the "Effective Date") by and between The Caden Companies, Inc., a California corporation having an address of 13412 Ventura Boulevard, Suite 300, Sherman Oaks, California 91423, USA ("Assignor"), and The Caden Companies, LLC, a California limited liability company having an address at 13412 Ventura Boulevard, Suite 300, Sherman Oaks, California 91423, USA ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations listed in the attached Trademark Schedule (collectively, the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and the issued registrations corresponding thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. As of the Effective Date, Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with all corresponding goodwill of the business connected with and symbolized by the Trademarks, and any and all other rights and privileges provided under the laws of all relevant jurisdictions, including without limitation the laws of the United States, of the various states, and of foreign (i.e., non-U.S.) jurisdictions with respect to the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.


2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations listed in the attached Trademark Schedule to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

3. As of the Effective Date, Assignor further grants, conveys and assigns to Assignee all its right, title and interest in and to any and all proceeds, causes of action, claims, injunctive and other legal or equitable relief, and rights of recovery for past, current and future infringement or misappropriation of any of the Trademarks.

4. This Trademark Assignment may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be duly executed as of the date first written above.

THE CADEN COMPANIES, INC. ("Assignor")

By: 

Name: Jodi Caden

Title: CEO

State of _____)

County of _____)

On _____ before me, _____
(date) (Name, Title of the Officer)

personally appeared Jodi Caden who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *SEE ATTACHED (Seal)

CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

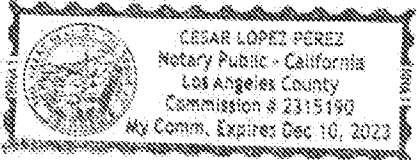
On 23rd November 2022 before me, Cesar Lopez Perez, Notary Public

personally appeared Jodi Elyse Caben

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) I have subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Place Notary Seal and/or Stamp Above

Signature [Handwritten Signature] Signature of Notary Public

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document


Title or Type of Document: Worldwide Trademark Assignment

Document Date: 11/23/2022 Number of Pages:

Capacity(ies) Claimed by Signer(s)

Signer's Name: [Handwritten Name] Signer's Name: [Handwritten Name]
[] Corporate Officer - Title(s): [] Corporate Officer - Title(s):
[] Partner - [] Limited [] General [] Partner - [] Limited [] General
[] Individual [] Attorney in Fact [] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator [] Trustee [] Guardian or Conservator
[] Other: [] Other:
Signer is Representing: Signer is Representing:

THE CADEN COMPANIES, LLC ("Assignee")

By: 

Name: Jodi Caden

Title: CEO

State of _____)

County of _____)

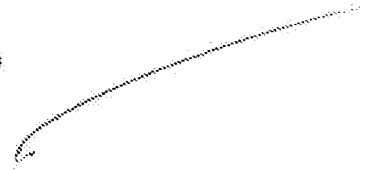
On _____ before me, _____
(date) (Name, Title of the Officer)

personally appeared **Jodi Caden** who proved to me on the basis of satisfactory evidence, to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of _____ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *SEE ATTACHED (Seal)



CALIFORNIA ACKNOWLEDGMENT

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State of California

County of Los Angeles

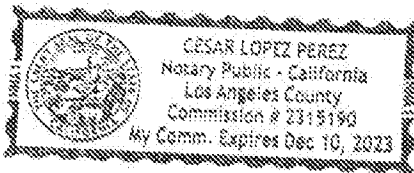
On 23rd November 2022 before me,

Cesar Lopez Perez, Notary Public

personally appeared

Jodi Elyse Cadem

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) subscribed to the within instrument and acknowledged to me that he or she executed the same in his or her authorized capacity(ies), and that by his or her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

[Handwritten Signature]

Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

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Title or Type of Document: Worldwide Trademark Assignment






Document Date: 11/23/2022 Number of Pages:


Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: [Signature] Signer's Name: [Signature]
[] Corporate Officer - Title(s): [] Corporate Officer - Title(s):
[] Partner - [] Limited [] General [] Partner - [] Limited [] General
[] Individual [] Attorney in Fact [] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator [] Trustee [] Guardian or Conservator
[] Other: [] Other:
Signer is Representing: Signer is Representing:

TRADEMARK SCHEDULE

Mark	Country	Serial/Reg. No.
Made with  for moms by moms	United States	5,600,096
RECOVERWEAR	United States	5,524,968
TUCKIT	United States	5,518,395
CRAPSULE	United States	5,501,146
NURTURING IS IN OUR NATURE	United States	5,558,605
MOTHER NURTURE	United States	5,506,401
YOU NURTURE THE BABY WE'LL NURTURE THE BUMP	United States	5,400,544
YOU'VE GOT THIS LABOR IN THE BAG	United States	5,623,564
BELLY DEFENSE	United States	5,413,252
HIP BANDIT	United States	4,870,400
	United States	5,182,201
	United States	5,182,407
TUMMY TUCKER	United States	5,139,677
BELLY BANDIT	United States	3,650,521
BELLY BANDIT	United States	4,772,060
FLAWLESS BELLY	United States	4,767,240
BELLY SHIELD	United States	4,767,241
BELLY  BANDIT	United States	4,560,153
 BELLY BANDIT	United States	4,560,148
UPSIE BELLY	United States	4,160,645

MOTHER TUCKER	United States	4,112,536
MUFFINOLOGY	United States	3,810,007
UNDER WRAPZ	United States	3,865,464
BOSOM BANDIT	United States	3,829,166
WONDERWEAVE	United States	5,669,421
BABY BANDIT	United States	5,442,425
ACTIVE SUPPORT	United States	5,916,823
SHAPEWEAR NOT SHAMEWEAR	United States	5,821,259
	United States	5,182,200
BELLY BANDIT	Europe	15057573
BELLY BANDIT	United Kingdom	UK00915057573
MOTHER TUCKER	Europe	015057631
MOTHER TUCKER	United Kingdom	UK00915057631
UNDERWRAPZ	Europe	15057516
UNDERWRAPZ	United Kingdom	UK00915057516