

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM769054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MEATSNACKS GROUP LTD.		10/13/2022	Company: ENGLAND
RECEIVING PARTY DATA			
Name:	NEW WORLD FOODS (EUROPE) LIMITED		
Street Address:	38 Barnard Road		
City:	Norwich		
State/Country:	UNITED KINGDOM		
Postal Code:	NR5 9JP		
Entity Type:	Company: ENGLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3618601	WILD WEST	
CORRESPONDENCE DATA			
Fax Number:	7036831080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-683-0500		
Email:	mail@baconthomas.com		
Correspondent Name:	Bacon & Thomas, PLLC (TJM)		
Address Line 1:	201 N. Union Street, Suite 320		
Address Line 4:	Alexandria, VIRGINIA 22314-2650		
NAME OF SUBMITTER:	Thomas J. Moore		
SIGNATURE:	/Thomas J. Moore/		
DATE SIGNED:	11/21/2022		
Total Attachments: 4			
source=SIGNED TM Assignment from Meatsnacks to NWF#page1.tif			
source=SIGNED TM Assignment from Meatsnacks to NWF#page2.tif			
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OP \$40.00 3618601

THIS ASSIGNMENT is made the 13th day of October 2022

BETWEEN

MEATSNACKS GROUP LIMITED also known as **MEATSNACKS GROUP LTD** (company number 06242292) of 38 Barnard Road, Bowthorpe, Norwich, England, NR5 9JP (hereinafter called the "Assignor")

and

NEW WORLD FOODS (EUROPE) LIMITED (company number 07843083) of 38 Barnard Road, Norwich, England, NR5 9JP (hereinafter called the "Assignee")


WHEREAS:


- (A) "Ltd" is a standard abbreviation for "Limited" in the UK. The Assignor is therefore interchangeably referred to as Meatsnacks Group Limited or Meatsnacks Group Ltd.
- (B) The Assignor is the registered proprietor of the trademarks details of which are set out in the Schedule (hereinafter called "the Trademarks").
- (C) The parties hereto have agreed that the Trademarks shall be transferred by the Assignor to the Assignee for the consideration hereinafter set forth.

NOW IT IS HEREBY AGREED as follows:

In pursuance of the said agreement and in consideration of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which is hereby acknowledged), the Assignor with effect from 13 October 2022 with full title guarantee hereby assigns unto the Assignee all the property right title and interest in the said Trademarks together with the goodwill associated with and relating to the said Trademarks and all rights, powers and privileges and immunities conferred on the Assignor thereof together with all rights of action or contingent in respect of any past, existing or future infringements of the Trademarks.

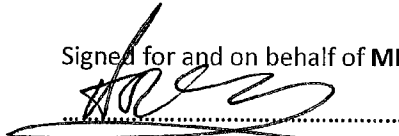
SCHEDULE

Trademark	Territory	Classes	Type	Device	Registration Number	Application Date	Registration Date	Renewal Date
New World Foods	United Kingdom	29, 30	Device		UK00003024531	08/03/2013	14/03/2014	08/03/2023
Cruga	United Kingdom	29, 30	Device		UK00002362724	07/05/2004	08/10/2004	07/05/2024
BulIOX	United Kingdom	29	Word		UK00002409057	14/12/2005	22/09/2006	14/12/2025
CACTUS JACKS/Cactus Jacks (series of 2)	United Kingdom	29, 30	Word		UK00002621750	16/05/2012	07/09/2012	16/05/2032
KRAVE	United Kingdom	29	Word		UK00003115977	02/07/2015	23/10/2015	02/07/2025
WILD WEST DELI RANGE	United Kingdom	29	Word		UK00003132189	19/10/2015	15/01/2016	19/10/2025
SPEYSIDE SMOKEHOUSE	United Kingdom	29	Word		UK00003231064	15/05/2017	08/09/2017	15/05/2027
JERTONG/JER-TONG (series of 2)	United Kingdom	29, 35	Word		UK00003243784	14/07/2017	10/11/2017	14/07/2027
BULLOX	United Kingdom	29	Word		UK00905132352	13/06/2006	27/04/2007	13/06/2026
WILD WEST	United Kingdom	29	Word		UK00907493018	24/12/2008	04/08/2009	24/12/2028
HOG BITES	United Kingdom	29	Word		UK00910425734	17/11/2011	06/10/2012	17/11/2031
STRIVE	United Kingdom	29, 35	Word		UK00911706603	03/04/2013	07/08/2013	03/04/2023
WILDBITES	United Kingdom	29, 35	Word		UK00911707668	03/04/2013	07/08/2013	03/04/2023
CRUGA	United Kingdom	29, 30, 35	Word		UK00914507701	26/08/2015	22/12/2015	26/08/2025
SPEYSIDE SMOKEHOUSE	United Kingdom	29	Word		UK00917474891	13/11/2017	08/03/2018	13/11/2027
WILD WEST	Canada	29	Word		TMA933272	18/04/2012	01/04/2016	01/04/2031
WILD WEST	Canada	29	Word		TMA828472	17/01/2011	23/07/2012	23/07/2027
HOGBITES	Canada	29	Word		TMA933262	18/04/2012	01/04/2016	01/04/2031
WILD WEST	European Union	29	Word		7493018	24/12/2008	04/08/2009	24/12/2028
HOGBITES	European Union	29	Word		10425734	17/11/2011	06/10/2012	17/11/2031
BulIOX	European Union	29	Word		5132352	13/06/2006	27/04/2007	13/06/2026
WILDBITES	European Union	29, 35	Word		11707668	03/04/2013	07/08/2013	03/04/2023

STRIVE	European Union	29, 35	Word		11706603	03/04/2013	07/08/2013	03/04/2023
CRUGA	European Union	29, 30, 35	Word		14507701	26/08/2015	22/12/2015	26/08/2025
SPEYSIDE SMOKEHOUSE	European Union	29	Word		17474891	13/11/2017	08/03/2018	13/11/2027
WILD WEST	Hong Kong	29	Word		303572956	22/10/2015	12/04/2016	21/10/2025
HOGBITES	Hong Kong	29	Word		303572875	22/10/2015	12/04/2016	21/10/2025
BUNDU	Hong Kong	29	Device	BUNDU	303573009	22/10/2015	12/04/2016	21/10/2025
SUPREME PROTEIN KINGS	Hong Kong	29	Device		304179231	20/06/2017	05/10/2018	19/06/2027
SPEYSIDE SMOKEHOUSE	Madrid Protocol	29	Word		1600773	23/09/2020	23/09/2020	23/09/2030
SPEYSIDE SMOKEHOUSE	China	29	Word		1600773	23/09/2020	23/09/2020	23/09/2030
WILD WEST	Iceland	29	Word		1296668	25/02/2016	15/02/2017	25/02/2026
WILD WEST	Norway	29	Word		1296668	25/02/2016	13/01/2017	25/02/2026
WILD WEST	United States of America	29	Word		3618601	25/06/2008	12/05/2009	14/05/2029
WILD WEST	Madrid Protocol	29	Word		1296668	25/02/2016	25/02/2016	25/02/2026
KINGS SUPREME PROTEIN KINGS	Australia	29, 30	Device		1772853	25/05/2016	10/01/2017	25/05/2026
SUPREME PROTEIN KINGS	Madrid Protocol	29			1442796	23/10/2018	23/10/2018	23/10/2028

IN WITNESS WHEREOF the parties hereto have executed this document the day and year first above written:

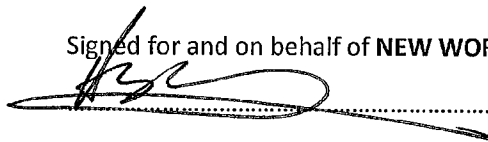
Signed for and on behalf of **MEATSNACKS GROUP LIMITED**

..... (signature)

ASHLEY HICKS.....(print name)

MANAGING DIRECTOR.....(position)

Signed for and on behalf of **NEW WORLD FOODS (EUROPE) LIMITED**

..... (signature)

ASHLEY HICKS.....(print name)

MANAGING DIRECTOR.....(position)