

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM770571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The KKLUE Group Limited		10/11/2022	Corporation: HONG KONG
RECEIVING PARTY DATA			
Name:	KKLUE GROUP (HK) LIMITED		
Street Address:	UNIT 1002, 10/F Perfect comm building, 20 Austin Road, Tsim Sha Tsui		
City:	Kowloon		
State/Country:	HONG KONG		
Postal Code:	10013		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	6713029	KKLUE	
Registration Number:	6713028	KKLUE	
Registration Number:	6713027	KKLUE	
Registration Number:	6713026	KKLUE	
Registration Number:	6713010	KK	
Registration Number:	6713009	KKLUE	
Registration Number:	6712923	KKLUE	
CORRESPONDENCE DATA			
Fax Number:	6466074933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9175238062		
Email:	dcolby@colbylaw.com		
Correspondent Name:	David L. Colby		
Address Line 1:	521 Fifth Avenue, 17th Floor		
Address Line 2:	Colby Law Office, PC		
Address Line 4:	NEW YORK, NEW YORK 10175		
DOMESTIC REPRESENTATIVE			
Name:	David L. Colby		

OP \$190.00 6713029

Address Line 1:	521 5TH AVE FL 17
Address Line 2:	Colby Law Office
Address Line 4:	NEW YORK, NEW YORK 10175
NAME OF SUBMITTER:	David L. Colby
SIGNATURE:	/david.l.colby/
DATE SIGNED:	11/29/2022
Total Attachments: 1	source=KKLUE Assignment#page1.tif

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of October 11, 2022, by The KKLUE Group Limited having its principal place of business at 7C, Wing Hang Insurance Building 9-17 Wing Kut Street Central HONG KONG (Assignor"), in favor of KKLUE GROUP (HK) LIMITED, a Hong Kong Limited Corporation having its principal place of business at UNIT 1002, 10/F Perfect comm building, 20 Austin Road, Tsim Sha Tsui, Kowloon, Hong Kong, Postal code:000000 ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the following United States trademark registrations (the "Marks"):

Registrations:

1. 6713029	KKLUE	Word Mark	Class 25
2. 6713028	KKLUE	Stylized Word Mark	Class 25
3. 6713027	KKLUE	Stylized Word Mark	Class 35
4. 6713026	KKLUE	Word Mark	Class 35
5. 6713010	KK	Stylized Logo	Class 14
6. 6713009	KKLUE	Stylized Word Mark	Class 14
7. 6712923	KKLUE	Word Mark	Class 14

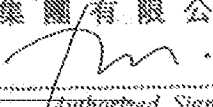
WHEREAS, Assignor and Assignee have entered into an agreement under which Assignor agreed, in part, to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of New York, and it is the intention of the parties that it shall be construed, interpreted, and applied in accordance with the laws of the State of New York without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 11th day of November, 2022.

For and on behalf of
For Assignor: THE KKLUE GROUP LIMITED
卡洛集團有限公司



Authorized Signature(s)
Kellyn Zhou
President, The KKLUE Group Limited