

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM755315

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Branded Online, Inc.		09/12/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Nogin Commerce, Inc.		
Street Address:	1775 Flight Way, Suite 400		
City:	Tustin		
State/Country:	CALIFORNIA		
Postal Code:	92782		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	6532564	CORE TRAFFIC	
Registration Number:	6540669	NOGIN	
Registration Number:	5730931	FACE OFF FASHION	
Serial Number:	97224528	U SMARTSHIP	
Serial Number:	90749476	SHIPGENIUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2146436123		
Email:	sharon@hotchkisslaw.com		
Correspondent Name:	Sharon Hotchkiss		
Address Line 1:	2626 Cole Ave		
Address Line 2:	Suite 300		
Address Line 4:	Dallas, TEXAS 75204		
NAME OF SUBMITTER:	Sharon Hotchkiss		
SIGNATURE:	/SMH/		
DATE SIGNED:	09/14/2022		
Total Attachments: 3			

OP \$140.00 6532564

source=Name Change-BRANDED ONLINE INC - DE - Amendment#page1.tif

source=Name Change-BRANDED ONLINE INC - DE - Amendment#page2.tif

source=Name Change-BRANDED ONLINE INC - DE - Amendment#page3.tif

TRADEMARK

REEL: 007847 FRAME: 0165

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BRANDED ONLINE, INC.", CHANGING ITS NAME FROM "BRANDED ONLINE, INC." TO "NOGIN COMMERCE, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF SEPTEMBER, A.D. 2022, AT 11:20 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4778159 8100
SR# 20223496176

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204366627
Date: 09-12-22

TRADEMARK
REEL: 007847 FRAME: 0166

**CERTIFICATE OF AMENDMENT
TO
FOURTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
BRANDED ONLINE, INC.**

Branded Online, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The present name of the Corporation is "Branded Online, Inc." The Corporation was incorporated under the name Branded Online, Inc. by the filing of its original Certificate of Incorporation with the Secretary of State of the State of Delaware on January 19, 2010 (the "Original Certificate").

2. The Original Certificate was amended and restated on June 1, 2010, amended and restated on May 13, 2014, amended and restated on May 31, 2017, and amended and restated on August 26, 2022.

3. This Amendment to Fourth Amended and Restated Certificate of Incorporation (this "Amendment"), which amends the Fourth Amended and Restated Certificate of Incorporation of the Corporation (the "Fourth A&R Certificate of Incorporation"), as heretofore amended, has been approved by the Board of Directors of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.

4. Article First of the Fourth A&R Certificate of Incorporation, relating to the name of the Corporation, is hereby amended and restated to read in its entirety as follows:

"FIRST: The name of the corporation is Nugin Commerce, Inc. (the "Corporation")."

5. All other provisions of the Fourth A&R Certificate of Incorporation shall remain in full force and effect.

6. This Amendment shall become effective upon filing with the Secretary of State of the State of Delaware.

* * *

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed on this 6th day of September, 2022.

BRANDED ONLINE, INC.

By: 

Jan-Christopher Nugent
Chief Executive Officer