

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM764831

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900716558

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Branded Online, Inc.		08/26/2022	Corporation:

RECEIVING PARTY DATA

Name:	Silicon Valley Bank
Street Address:	3003 Tasman Drive, HF150
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	87735268	FACE OFF FASHION
Serial Number:	88472891	CORE DATA
Serial Number:	88438621	CORE LOGISTICS
Serial Number:	88438660	CORE CHANNEL
Serial Number:	88438651	CORE COMMERCE
Serial Number:	88438635	CORE TRAFFIC
Serial Number:	88414134	FASHIONISTA FACE-OFF
Serial Number:	88296878	COMMERCECORE
Serial Number:	88296864	ENCORE
Serial Number:	88817290	GENU
Serial Number:	88517260	CORES
Serial Number:	90749476	SHIPGENIUS
Serial Number:	90438568	INTELLIGENT COMMERCE
Serial Number:	90438216	CORE LOGISTICS
Serial Number:	90430964	CORE TRAFFIC
Serial Number:	90430774	CORE DATA
Serial Number:	88930201	NOGIN
Serial Number:	88945998	DRIVING EXPONENTIAL RESULTS

TRADEMARK

CORRESPONDENCE DATA**Fax Number:**

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7867443590
Email: schang@vplawgroup.com
Correspondent Name: Sophia Chang
Address Line 1: 9755 NW 52nd street, apt 213
Address Line 4: Doral, FLORIDA 33178

NAME OF SUBMITTER:	Sophia Chang
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SIGNATURE:	/SophiaChang/
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DATE SIGNED:	11/01/2022
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Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: Branded Online, Inc.
Trademarks: See attached Exhibit A

TERMINATION OF TRADEMARK SECURITY INTEREST

WHEREAS, Branded Online, Inc., a Delaware corporation (the “*Company*”), having their principal offices at 1775 Flight Way, Suite 400, Tustin, CA 92782, has adopted, used or had an intent-to-use the Trademarks listed on the attached Exhibit A, now registered or in the process of registration in the United States Patent and Trademark Office;

WHEREAS, the Company entered into that certain Intellectual Property Security Agreement dated January 14, 2015 (the “*Security Agreement*”), by and between the Company and Silicon Valley Bank (the “*Lender*”), a true and correct copy of which was recorded by the United States Patent and Trademark Office on April 12, 2018, at Reel 6312 Frame 0153, again recorded by the United States Patent and Trademark Office on June 27, 2019, at Reel 6679 Frame 0638, again recorded by the United States Patent and Trademark Office on April 16, 2020, at Reel 6917 Frame 0599 and last recorded by the United States Patent and Trademark Office on July 21, 2021, at Reel 7427 Frame 0916;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Lender hereby:

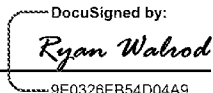
1. releases and reassigns to the Company any and all liens, security interests, right, title and interest of Lender pursuant to the Security Agreement in the trademarks more fully described on Exhibit A, and all of the goodwill associated thereto, without recourse or representation or warranty, express or implied;
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the termination hereby given; and
3. authorizes the filing of this Termination of Trademark Security Interest in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, Lender has caused this Termination of Trademark Security Interest to be signed by their duly authorized representatives as of this 26th day of August, 2022.

Address:

Silicon Valley Bank
3003 Tasman Drive
Santa Clara, CA 95054

Silicon Valley Bank

By: 
Name: Ryan Walrod

Title: Vice President II

EXHIBIT A

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
FACE OFF FASHION	87735268	12/27/2017
CORE DATA	88472891	07/13/2019
CORE LOGISTICS	88438621	05/20/2019
CORE CHANNEL	88438660	05/20/2019
CORE COMMERCE	88438651	05/20/2019
CORE TRAFFIC	88438635	05/20/2019
FASHIONISTA FACE-OFF	88414134	05/03/2019
COMMERCECORE	88296878	02/11/2019
ENCORE	88296864	02/11/2019
GeNu	88817290	03/02/2020
CORES	88517260	07/16/2019
SHIPGENIUS	90749476	06/02/2021
INTELLIGENT COMMERCE	90438568	12/31/2020
CORE LOGISTICS	90438216	12/31/2020
CORE TRAFFIC	90430964	12/30/2020
CORE DATA	90430774	12/30/2020
NOGIN	88930201	05/22/2020
DRIVING EXPONENTIAL RESULTS	88945998	06/03/2020