

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM747356

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE DAILY WELLNESS COMPANY		03/01/2022	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE DAILY WELLNESS COMPANY LLC		
<b>Street Address:</b>	P.O. BOX 61517		
<b>City:</b>	HONOLULU		
<b>State/Country:</b>	HAWAII		
<b>Postal Code:</b>	96839		
<b>Entity Type:</b>	Corporation: HAWAII		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2292128	ARGINMAX	
<b>Registration Number:</b>	4135801	ASENSIA	
<b>Registration Number:</b>	4358437	AUCLAIR	
<b>Registration Number:</b>	4418955	CLEARLY BEAUTIFUL	
<b>Registration Number:</b>	4135802	CONCEIVA	
<b>Registration Number:</b>	5636711	DAILY WELLNESS	
<b>Registration Number:</b>	4128087	FERTILITY BLEND	
<b>Registration Number:</b>	4467468	PROCEVA	
<b>Registration Number:</b>	5765253	RADIANT HYDRATION	
<b>Registration Number:</b>	5916085	REFRESHINGLY BEAUTIFUL	
<b>Registration Number:</b>	2140636	THE DAILY WELLNESS COMPANY	
<b>Registration Number:</b>	4568911	YOUTHFUL	
<b>Registration Number:</b>	4568912	YOUTHFUL BALANCE	
<b>Registration Number:</b>	4422932	YOUTHFUL HORMONE BALANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7035460100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 2292128

**Phone:** 7034745810  
**Email:** cgoode@cnmplaw.com  
**Correspondent Name:** james creighton wray  
**Address Line 1:** 2000 duke street  
**Address Line 2:** suite 300  
**Address Line 4:** ALEXANDRIA, VIRGINIA 22314

<b>NAME OF SUBMITTER:</b>	Christopher goode
---------------------------	-------------------

<b>SIGNATURE:</b>	/Christopher Goode/
-------------------	---------------------

<b>DATE SIGNED:</b>	08/10/2022
---------------------	------------

**Total Attachments: 2**

source=DWC Trademark Assignment#page1.tif

source=DWC Trademark Assignment#page2.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of March 1, 2022, by The Daily Wellness Company, a California corporation (Assignor"), in favor of The Daily Wellness Company LLC, a Hawaii LLC ("Assignee").

### RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated March 1, 2022 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

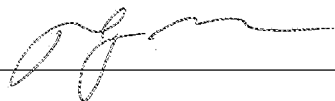
NOW, THEREFORE, for \$10.00 and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained there from for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Hawaii, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Hawaii without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 1st day of March, 2022.

THE DAILY WELLNESS COMPANY (California corporation)

By: \_\_\_\_\_



Name: Denny Kwock

Title: President & CEO

**APPENDIX A**

<b>US TRADEMARKS</b>	<b>REGISTRATION #</b>
Arginmax	2292128
Asensia	4135801
Auclair	4358437
Clearly Beautiful	4418955
Conceiva	4135802
Daily Wellness	5636711
Fertility Blend	4128087
Proceva	4467468
Radiant Hydration	5765253
Refreshingly Beautiful	5916085
The Daily Wellness Company	2140636
Youthful	4568911
Youthful Balance	4568912
Youthful Hormone Balance	4422932