TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM741503

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Joyin Inc.		07/14/2022	Corporation:

RECEIVING PARTY DATA

Name:	Joyin US Corp		
Street Address:	315 W Elliot Rd. #107-168		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85284		
Entity Type:	Corporation: ARIZONA		

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	6083273	PLAY-ACT
Registration Number:	6058643	SLOOSH
Registration Number:	5855814	KLEVER KITS
Registration Number:	5827484	PUFF ME UP
Registration Number:	5815572	PLAY-ACT
Registration Number:	5585041	JOYIN
Registration Number:	5506507	JOIEDOMI
Registration Number:	5469691	JOYIN
Registration Number:	5447041	SPOOKTACULAR CREATIONS
Registration Number:	5412326	JOYIN
Registration Number:	5438371	SPOOKTACULAR CREATIONS
Serial Number:	97009468	JOYFY
Serial Number:	90905265	JOYFY

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: legal@joyin.co Liuxian Zhang **Correspondent Name:**

REEL: 007791 FRAME: 0635

TRADEMARK

900707198

Address Line 1:	8240 S Kyrene Rd. Ste 101			
Address Line 4:	Tempe, ARIZONA 85284			
NAME OF SUBMITTER:	Liuxian Zhang			
SIGNATURE:	/liuxian zhang/			
DATE SIGNED:	07/15/2022			
Total Attachments: 13				
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ASSIGNMENT OF TRADEMARK

This agreement is entered into this 14th day of July 2022 between Joyin Inc., a corporation formed under the laws of Arizona with offices/residence located at 8240 S Kyrene Rd. Ste 101, Tempe, AZ 85284, hereinafter referred to as Assignor, and Joyin US Corp, a corporation formed under the laws of Arizona with offices/residence located at 315 W Elliot Rd #107-168, Tempe, AZ 85284, hereinafter referred to as Assignee.

Assignor has a registered trademark with the United States Patent and Trademark Office, Application Serial No. 87/570,549 entitled JOIEDOMI and operated a business which used said mark; and Assignee is desirous of acquiring said mark, the entirety of the ongoing and operating business which intends to use said mark, and the registration thereof and intends to use such mark for the goods/services described in said application.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in said mark 5506507, the good will of the business symbolized by said mark and the entirety of the ongoing and operating business which intends to use said mark.

Date: July/14/2022
Liuxian Zhang, CEO Liuxian Zhang

State of Arizona

County of Maricons

and who acknowledged that he/she signed the above/attached document.

(seal)

Osgra Roberts Notary Public Maricopa County, Anzona My Comm. Expires 05-29-24 Commission No. 584220

TRADEMARK REEL: 007791 FRAME: 0637

RECORDED: 07/15/2022