

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM736687

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gordon Brothers Brands, LLC		06/22/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kids2, Inc.		
<b>Street Address:</b>	3333 Piedmont Road, N.E.		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>Name:</b>	Got I, LLC		
<b>Street Address:</b>	3333 Piedmont Road, N.E.		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	Got II, LLC		
<b>Street Address:</b>	3333 Piedmont Road, N.E.		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	Baby Einstein, LLC		
<b>Street Address:</b>	3333 Piedmont Road, N.E.		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		

**PROPERTY NUMBERS Total: 47**

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	2598640	BABY EINSTEIN
<b>Registration Number:</b>	3163004	BABY BACH
<b>Registration Number:</b>	3013563	BABY BEETHOVEN
<b>Registration Number:</b>	2791739	BABY EINSTEIN
<b>Registration Number:</b>	3432695	BABY EINSTEIN
<b>Registration Number:</b>	3432696	BABY EINSTEIN
<b>Registration Number:</b>	3432697	BABY EINSTEIN
<b>Registration Number:</b>	3437713	BABY EINSTEIN
<b>Registration Number:</b>	3437714	BABY EINSTEIN
<b>Registration Number:</b>	3455875	BABY EINSTEIN
<b>Registration Number:</b>	2380650	BABY EINSTEIN
<b>Registration Number:</b>	2528127	BABY EINSTEIN
<b>Registration Number:</b>	3056051	
<b>Registration Number:</b>	4731903	
<b>Registration Number:</b>	3060835	BABY GALILEO
<b>Registration Number:</b>	3194842	BABY NEPTUNE
<b>Registration Number:</b>	3163003	BABY VAN GOGH
<b>Registration Number:</b>	2676907	
<b>Registration Number:</b>	2710196	DIGITAL BOARD BOOK
<b>Registration Number:</b>	2580449	OBALL
<b>Registration Number:</b>	2581453	TAGGIES
<b>Registration Number:</b>	3172607	TAGGIES
<b>Registration Number:</b>	2587828	TAGGIES
<b>Registration Number:</b>	1804601	BRIGHT STARTS
<b>Registration Number:</b>	3365895	BRIGHT STARTS
<b>Registration Number:</b>	3789372	BRIGHT STARTS
<b>Registration Number:</b>	3849799	BRIGHT STARTS
<b>Registration Number:</b>	4625228	COMFORT & HARMONY BY BRIGHT STARTS
<b>Registration Number:</b>	4782534	GIGGLING GOURMET
<b>Registration Number:</b>	4372985	HAVING A BALL
<b>Registration Number:</b>	4381354	INGENUITY
<b>Registration Number:</b>	4675625	INGENUITY
<b>Registration Number:</b>	4860574	INTRUST
<b>Registration Number:</b>	1870679	KIDS II
<b>Registration Number:</b>	1966267	KIDS II
<b>Registration Number:</b>	4191780	MOMBO
<b>Registration Number:</b>	4423781	PLAY TO LEARN

Property Type	Number	Word Mark
Registration Number:	2701738	PLAY TO LEARN TOYS
Registration Number:	2796598	PLAY TO LEARN TOYS
Serial Number:	90157271	HELLO EINSTEIN
Serial Number:	87957061	KIDS2
Serial Number:	88141802	YOUR GO2 FOR UP TO AGE 2
Serial Number:	88780101	EINSTEIN
Serial Number:	88721533	THE EINSTEIN WAY
Serial Number:	88188448	EINSTEIN EXPLORERS
Serial Number:	88721555	KIDS2 WINVENTION FACTORY
Registration Number:	4860573	INSTRIDE

**CORRESPONDENCE DATA**

Fax Number: 212-744-65

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 12124726262

Email: ARLatifi@TuckerLatifi.com

Correspondent Name: Ali R. Latifi

Address Line 1: 160 East 84th Street

Address Line 2: Suite 5E

Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER: Ali R. Latifi

SIGNATURE: /Ali R. Latifi/

DATE SIGNED: 06/23/2022

**Total Attachments: 6**

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## Release of U.S. Trademark Security Interest

Release of Security Interest ("Release") made and entered into as of the 22<sup>nd</sup> day of June 2022 ("Effective Date") by **Gordon Brothers Brands, LLC**, a Delaware limited liability company with an address at 800 Boylston Street, Prudential Building, 27<sup>th</sup> Floor, Boston, MA 02199 ("Gordon Brothers").

**WHEREAS**, on September 28, 2020 **Kids2, Inc.** (a Georgia corporation), **Got I, LLC** (a Delaware limited liability company), **Got II, LLC** (a Delaware limited liability company) and **Baby Einstein, LLC**, (a Delaware limited liability company) all having an address at 3333 Piedmont Road, N.E., Suite 1800, Atlanta, GA 30305 (collectively, "Kids2") granted a Security Interest to Gordon Brothers on all of its U.S. Trademark registrations and applications, as detailed on *Schedule 1*, annexed hereto (the "Collateral"), which Security Interest was recorded by the United States Patent and Trademark Office ("USPTO") on October 22, 2020 in Reel 7083/Frame 0739, Document No. 900576081 (the "Security Interest") to secure the payment of loans made by Gordon Brothers to Kids2; and,

**WHEREAS**, such loans have been paid off to Gordon Brothers by Kids2; and,

**WHEREAS**, Gordon Brothers desires to release the Security Interest it has on the Collateral and file this Release in the USPTO

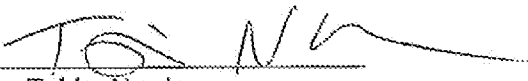
**NOW, THEREFORE**, Gordon Brothers hereby:

- (1) As of the Effective Date, unconditionally and irrevocable releases any and all liens, Security Interests and claims against the Collateral, the specific details of which are shown on the annexed *Schedule 1*; and,
- (2) Agrees to execute any and all such documents and do all such acts as Kids2 or its successor-in-interest may at any time after the Effective Date reasonably require to give effect to this Release; and,
- (3) Use commercially reasonable efforts to immediately file this Release with the USPTO.

[Signatures to follow]

**EXECUTED** as of the Effective Date.

**GORDON BROTHERS BRANDS, LLC**

By:   
Name: Tobias Nanda  
Title: President

Signature Page to Release of US Trademark Security Interest