JP \$265.00 88772320

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM714432

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Northstar		02/22/2022	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	ADG Vanguard IP LLC
Street Address:	10960 Wilshire Blvd., 5th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90024
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark	
Serial Number:	88772320	FORZA NOCTA	
Serial Number:	88979883	FORZA NOCTA	
Serial Number:	88698151	NOCTA	
Serial Number:	88979891	NOCTA	
Serial Number:	90334929	NOCTA	
Serial Number:	88771015	NOCTAC	
Serial Number:	88982855	NOCTAC	
Serial Number:	88728845	SSC NOCTA	
Serial Number:	88771109		
Serial Number:	88979882		

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5122995329

Email: trademark@commonsensecounsel.com **Correspondent Name:** Robert Kleinman, Common Sense Counsel

Address Line 1: 404 West 7th St.

Address Line 4: Austin, TEXAS 78701

TRADEMARK REEL: 007659 FRAME: 0870

900681497

NAME OF SUBMITTER:	Robert Kleinman	
SIGNATURE:	/robert kleinman/	
DATE SIGNED: 03/15/2022		
Total Attachments: 2		

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TRADEMARK REEL: 007659 FRAME: 0871

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made effective this <u>22nd</u> day of February 2022 between the following two parties:

Northstar, a Delaware limited liability company, (hereafter referred to as "the Assignor") 1112 Rhinette Ave., Burlingame, California 94010 and ADG Vanguard IP LLC, a Delaware limited liability company, (hereafter referred to as "the Assignee") 10960 Wilshire Blvd., 5th Floor, Los Angeles, CA 90024.

WHEREAS:

a) The Assignor is the owner of the U.S. Trademarks ("the Trademarks"), brief particulars whereof are set out below:

TRADEMARK	U.S. SERIAL NO.	CLASS(ES)
FORZA NOCTA	88772320	009
FORZA NOCTA	88979883	025
NOCTA	88698151	009
NOCTA	88979891	025
NOCTA	90334929	029, 030, 041
NOCTAC (copyleft)	88771015	009
NOCTA		
NOCTAC (copyleft)	88982855	025
NOCTA		
SSC NOCTA	88728845	009, 025
THREE ARROWS	88771109	009
THREE ARROWS	88979882	025

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TRADEMARK REEL: 007659 FRAME: 0872 b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademarks are used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

For and on behalf of Assignor:	For and on behalf of Assignee:	
Northstar LLC	ADG Vanguard IP LLC	
By:	By: By:	
Robert Kleinman Authorized Representative	Matte Babel Authorized Representative	
Date: February 22, 2022	Date: March 1st 2022	

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RECORDED: 03/15/2022