

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM701918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kering Holland N.V.		12/17/2021	Corporation: NETHERLANDS
RECEIVING PARTY DATA			
Name:	Yves Saint Laurent		
Street Address:	37-39 rue de Bellechasse		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75007		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 25			
Property Type	Number	Word Mark	
Registration Number:	0901660	YVES SAINT LAURENT	
Registration Number:	0767211	YVES SAINT LAURENT	
Registration Number:	1745483	YVES SAINT LAURENT	
Registration Number:	1770566	YVES SAINT LAURENT RIVE GAUCHE	
Registration Number:	1680439	YVES SAINT LAURENT RIVE GAUCHE	
Registration Number:	0851445	YVES SAINT LAURENT	
Registration Number:	4918710	YVES SAINT LAURENT	
Registration Number:	1712998	YVES SAINT LAURENT	
Registration Number:	1711127	YSL	
Registration Number:	0766417	YSL	
Registration Number:	4871309	YSL	
Registration Number:	1712999	YSL	
Registration Number:	1208578	YSL	
Registration Number:	6183041		
Registration Number:	5718674	SALONS DE COUTURE 24, RUE DE L'UNIVERSIT	
Registration Number:	5851725	SAINT LAURENT PARIS	
Registration Number:	5284111	SAINT LAURENT PARIS	
Registration Number:	5195857	SAINT LAURENT PARIS	
Registration Number:	5839877	SAINT LAURENT	

OP \$640.00 0901660

Property Type	Number	Word Mark
Registration Number:	5266193	SAINT LAURENT
Registration Number:	5481240	SAHARIENNE
Registration Number:	4871276	RIVE GAUCHE
Registration Number:	1901788	RIVE GAUCHE
Registration Number:	5784017	MUSE
Registration Number:	4983549	YSL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 914-941-5668
Email: trademark@collenip.com
Correspondent Name: Jess M. Collen
Address Line 1: 80 South Highland Avenue
Address Line 2: THE HOLYOKE-MANHATTAN BUILDING
Address Line 4: Ossining, NEW YORK 10562

DOMESTIC REPRESENTATIVE

Name: Jess M. Collen
Address Line 1: 80 South Highland Avenue
Address Line 2: THE HOLYOKE-MANHATTAN BUILDING
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER:	Jess Collen
SIGNATURE:	/Jess Collen/
DATE SIGNED:	01/13/2022

Total Attachments: 5

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ATTORNEY DOCKET NO.: AX517


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT


WHEREAS, Kering Holland N.V., a corporation organized and existing under the laws of NETHERLANDS, whose full post office address is Amstelplein 1, Rembrandttoren, 1096HA Amsterdam, Netherlands (hereinafter referred to as Assignor), bearing an identification number on the Commercial Register of 33223151, has adopted, used and is using marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

Mark : YVES SAINT LAURENT
Reg. No. : 901660
Reg. Date : November 3, 1970

Mark : YVES SAINT LAURENT
Reg. No. : 767211
Reg. Date : March 24, 1964

Mark : 
Reg. No. : 1745483
Reg. Date : January 12, 1993

Mark : YVES SAINT LAURENT RIVE GAUCHE
Reg. No. : 1770566
Reg. Date : May 11, 1993

Mark : 
Reg. No. : 1680439
Reg. Date : March 24, 1992

Mark : Yves Saint Laurent
Reg. No. : 851445
Reg. Date : June 25, 1968

Mark : YVES SAINT LAURENT
Reg. No. : 4918710
Reg. Date : March 15, 2016

Mark : YVES SAINT LAURENT
Reg. No. : 1712998
Reg. Date : September 8, 1992



Mark :
Reg. No. : 1711127
Reg. Date : September 1, 1992

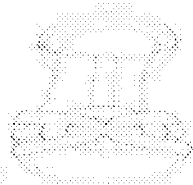
Mark : YSL
Reg. No. : 766417
Reg. Date : March 10, 1964

Mark : YSL
Reg. No. : 4871309
Reg. Date : December 15, 2015

Mark : YSL
Reg. No. : 1712999
Reg. Date : September 8, 1992



Mark :
Reg. No. : 1208578
Reg. Date : September 14, 1982



Mark :
Reg. No. : 6183041
Reg. Date : October 27, 2020



Mark :
Reg. No. : 5718674

Reg. Date : April 9, 2019

SAINT LAURENT

Mark : **PARIS**
Reg. No. : 5851725
Reg. Date : September 3, 2019

SAINT LAURENT

Mark : **PARIS**
Reg. No. : 5284111
Reg. Date : September 12, 2017

SAINT LAURENT

Mark : **PARIS**
Reg. No. : 5195857
Reg. Date : May 2, 2017

Mark : SAINT LAURENT
Reg. No. : 5839877
Reg. Date : August 20, 2019

Mark : SAINT LAURENT
Reg. No. : 5266193
Reg. Date : August 15, 2017

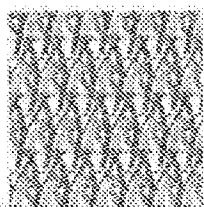
Mark : SAHARIENNE
Reg. No. : 5481240
Reg. Date : May 29, 2018

rive gauche

Mark :
Reg. No. : 4871276
Reg. Date : December 15, 2015

Mark : RIVE GAUCHE
Reg. No. : 1901788
Reg. Date : June 27, 1995

Mark : MUSE
Reg. No. : 5784017
Reg. Date : June 25, 2019



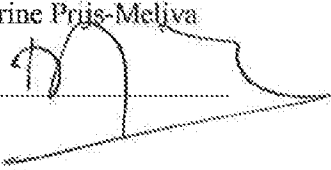
Mark :
Reg. No. : 4983549
Reg. Date : June 21, 2016

AND, WHEREAS, Yves Saint Laurent, a société par actions simplifiée (sas) organized and existing under the laws of France, whose full post office address is 37-39 rue de Bellechasse, 75007 Paris, FRANCE (hereinafter referred to as Assignee), bearing an identification number on the Commercial Register of 342 547 361, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos. 901660, 767211, 1745483, 1770566, 1680439, 851445, 4918710, 1712998, 1711127, 766417, 4871309, 1712999, 1208578, 6183041, 5718674, 5851725, 5284111, 5195857, 5839877, 5266193, 5481240, 4871276, 1901788, 5784017, and 4983549.

Kering Holland N.V.
(Assignor)

By: Name: Karine Puijs-Melija

Signature: 

Title: Managing director B and duly empowered by
the management board

DATED: December 17th, 2021