CH \$240.00 44801

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM701617

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mitsui Foods, Inc.		10/29/2021	Corporation: NEW JERSEY

RECEIVING PARTY DATA

Name:	Atalanta Corporation
Street Address:	One Atalanta Plaza
City:	Elizabeth
State/Country:	NEW JERSEY
Postal Code:	07206
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4480106	EMPRESS
Registration Number:	4919256	EMPRESS
Registration Number:	5205526	EMPRESS
Registration Number:	3786843	GIFT OF THE SEA
Registration Number:	3378422	GIFT OF NATURE
Registration Number:	4672518	ISLAND HARVEST
Registration Number:	4883782	NOBILITY
Registration Number:	2244478	PACIFIC PREMIUM
Registration Number:	5524012	TUNA CAUGHT WITHOUT FISH AGGREGATING DEV

CORRESPONDENCE DATA

Fax Number: 5168027008

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 516-802-7007

Email: pjuergensen@levystopol.com

Correspondent Name: Paul A. Juergensen Address Line 1: 1425 RXR Plaza

Address Line 2:c/o Levy, Stopol & Camelo, LLPAddress Line 4:Uniondale, NEW YORK 11556

NAME OF SUBMITTER: Paul A. Juergensen

TRADEMARK
REEL: 007557 FRAME: 0930

900669225

SIGNATURE:	/paul a. juergensen/	
DATE SIGNED:	01/12/2022	
Total Attachments: 3		
source=Short Form Assignment Agreement Executed#page1.tif		
source=Short Form Assignment Agreement Executed#page2.tif		
source=Short Form Assignment Agreement Executed#page3.tif		

TRADEMARK REEL: 007557 FRAME: 0931

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is dated October 29, 2021 and is between Mitsui Foods, Inc., a New Jersey corporation ("<u>Assignor</u>") with an address of 411 Hackensack Avenue, Suite 200, Hackensack, NJ 07601 and Atalanta Corporation, a New York corporation ("<u>Recipient</u>") with an address of One Atlanta Plaza, Elizabeth, NJ 07206.

- 1. **ASSIGNMENT**. Assignor hereby irrevocably assigns, transfers, and conveys to Recipient all of Assignor's right, title, and interest in and to the registered trademarks and trademark applications listed in Schedule 1 (collectively, the "<u>Assigned Trademarks</u>") and the goodwill symbolized by and connected with the use of the Assigned Trademarks. This assignment includes all claims, actions, and demands arising out of the Assigned Trademarks, including actions for past, current, or future infringement, dilution, or violation of the Assigned Trademarks and the right to collect and retain all proceeds and damages for such actions.
- 2. **MISCELLANEOUS**. This agreement is governed by Delaware law.

Assignor and Recipient have executed this assignment on the date set forth above.

MITSUI FOODS, INC.	DocuSigned by:		
By:	Hiroki Soto		
Name: Hiroki Sato			
Title: President and CEO			
ATALANTA CORPORATION			
By:			
Name: Thomas S. Gellert			
Title: President			

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is dated October 29, 2021 and is between Mitsui Foods, Inc., a New Jersey corporation ("<u>Assignor</u>") with an address of 411 Hackensack Avenue, Suite 200, Hackensack, NJ 07601 and Atalanta Corporation, a New York corporation ("<u>Recipient</u>") with an address of One Atlanta Plaza, Elizabeth, NJ 07206.

- 1. ASSIGNMENT. Assignor hereby irrevocably assigns, transfers, and conveys to Recipient all of Assignor's right, title, and interest in and to the registered trademarks and trademark applications listed in Schedule 1 (collectively, the "Assigned Trademarks") and the goodwill symbolized by and connected with the use of the Assigned Trademarks. This assignment includes all claims, actions, and demands arising out of the Assigned Trademarks, including actions for past, current, or future infringement, dilution, or violation of the Assigned Trademarks and the right to collect and retain all proceeds and damages for such actions.
- 2. MISCELLANEOUS. This agreement is governed by Delaware law.

RECORDED: 01/12/2022

Assignor and Recipient have executed this assignment on the date set forth above.

MITSUI FOODS, INC.	
Ву:	
Name: Hiroki Sato	
Title: President and CEO	
ATALANT CORPORATION	
Ву:	***************************************
Name: Thomas S. Gellert	
Title: President	

TRADEMARK REEL: 007557 FRAME: 0933