

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM692774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J Mark Brands LLC		12/06/2021	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Name:	Helium USA LLC		
Street Address:	4001 East Mountain Sky Avenue		
Internal Address:	Suite 103		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85044		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6554507	HELIUM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-439-4899		
Email:	Noelle.Patti@gmail.com		
Correspondent Name:	Noelle Mineweaser		
Address Line 1:	130 S. Maple Avenue		
Address Line 4:	Basking Ridge, NEW JERSEY 07920		
NAME OF SUBMITTER:	Noelle Mineweaser		
SIGNATURE:	/Noelle Mineweaser/		
DATE SIGNED:	12/06/2021		
Total Attachments: 2			
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Trademark Assignment

This Assignment is made by J Mark Brands LLC (Assignor), a limited liability company organized under the laws of the State of Arizona, with a place of business at 4001 East Mountain Sky Avenue, Suite 103, Phoenix, Arizona 85044 United States of America, in favor of Helium USA LLC (Assignee), a limited liability company organized under the laws of the State of Arizona, with a place of business at 4001 East Mountain Sky Avenue, Suite 103, Phoenix, Arizona 85044 United States of America, effective 12-6-2021

WHEREAS, Assignor owns the trademark (the Mark) and the United States Trademark Registration (the Registration) listed on the attached Schedule A; and:

WHEREAS, Assignee desires to acquire all of the Assignor's rights to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, in consideration of One Dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto Assignee all of Assignor's rights to the Mark and the Registration, together with the goodwill of the business symbolized by the Mark, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of Assignee, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer or representative.

ASSIGNOR: J MARK BRANDS LLC

Signature: _____

Name: _____

Date: _____

Title: _____

ASSIGNEE: HELIUM USA LLC

Signature: _____

Name: _____

Date: _____

Title: _____

TRADEMARK

REEL: 007521 FRAME: 0258

Schedule A

<u>App. No.</u>	<u>Reg. No.</u>	<u>Mark</u>	<u>Application Date</u>	<u>Registration Date</u>
90/459,986	6,554,507	HELIUM	January 11, 2021	November 9, 2021

TRADEMARK

RECORDED: 12/06/2021

REEL: 007521 FRAME: 0259