

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM696225

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alsa GmbH		08/16/2017	GmbH: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Birkenstock Productions Hessen GmbH		
<b>Street Address:</b>	Freiensteinauer Strasse 27		
<b>City:</b>	Steinau an der Strasse		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	36396		
<b>Entity Type:</b>	GmbH: GERMANY		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2863128	ALSA	
<b>Registration Number:</b>	2522449	ALSA	
<b>Registration Number:</b>	2676425	ALSA THE SOLEMAKER	
<b>Registration Number:</b>	2796447	JOLLY BY ALSA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	anicolescu@fzlz.com		
<b>Correspondent Name:</b>	CHARLES T.J. WEIGELL		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	151 West 42nd St., 17th Fl.		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	BKUS 2112047		
<b>NAME OF SUBMITTER:</b>	Anca Nicolescu		
<b>SIGNATURE:</b>	/anca nicolescu/		
<b>DATE SIGNED:</b>	12/20/2021		
<b>Total Attachments: 0</b>			

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