

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM692572

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HYBE Co., Ltd.	FORMERLY BigHit Entertainment Co., Ltd.	07/16/2021	Corporation: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BIGHIT MUSIC Co., Ltd.		
<b>Street Address:</b>	42, Hangang-daero		
<b>City:</b>	Yongsan-gu, Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Postal Code:</b>	04389		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88287248		
<b>Serial Number:</b>	88287239	BU	
<b>Serial Number:</b>	88287252	BU	
<b>Serial Number:</b>	88287250	BU	
<b>Serial Number:</b>	88287236	BU	
<b>Serial Number:</b>	88287254	BU	
<b>Serial Number:</b>	88287247	BU	
<b>Serial Number:</b>	88287245	BU	
<b>Serial Number:</b>	88287235	BU	
<b>Serial Number:</b>	88287242	BU	
<b>Serial Number:</b>	88287243	BU	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6023826070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2029084263		
<b>Email:</b>	TMDocket@swlaw.com		
<b>Correspondent Name:</b>	Richard Y. Kim c/o Snell & Wilmer L.L.P.		
<b>Address Line 1:</b>	One Arizona Center		

CH \$290.00 88287248

**Address Line 2:** 400 East Van Buren Street, Suite 1900  
**Address Line 4:** Phoenix, ARIZONA 85004-2202

**DOMESTIC REPRESENTATIVE**

**Name:** Richard Y. Kim c/o Snell & Wilmer L.L.P.  
**Address Line 1:** One Arizona Center  
**Address Line 2:** 400 East Van Buren Street, Suite 1900  
**Address Line 4:** Phoenix, ARIZONA 85004-2202

**NAME OF SUBMITTER:** Richard Y. Kim

**SIGNATURE:** /Richard Y. Kim/

**DATE SIGNED:** 12/06/2021

**Total Attachments: 4**

source=Assignment to BIGHIT MUSIC Co., Ltd. (12-6-2021)#page1.tif  
source=Assignment to BIGHIT MUSIC Co., Ltd. (12-6-2021)#page2.tif  
source=Assignment to BIGHIT MUSIC Co., Ltd. (12-6-2021)#page3.tif  
source=Assignment to BIGHIT MUSIC Co., Ltd. (12-6-2021)#page4.tif

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("*Assignment*"), dated July 16, 2021, is entered into by and between **HYBE Co., Ltd.** (by change of name from **BigHit Entertainment Co., Ltd.**), a Korean Corporation with a principal place of business at 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul, Republic of Korea 06040, by change of name to HYBE Co., Ltd. ("*Assignor*") and **BIGHIT MUSIC Co., Ltd.**, a Korean Corporation, with a principal place of business at 42, Hangang-daero, Yongsan-gu, Seoul, Republic of Korea 04389 ("*Assignee*"), each individually referred to as a "Party" and collectively referred to as the "Parties".

### RECITALS

**WHEREAS**, Assignor is the owner of the common law trademarks, registered trademarks, applications to register trademarks, intent-to-use applications and other registrations or applications related to trademarks listed on Schedule 1, attached hereto (the "*Assigned Marks*"); and

**WHEREAS**, Assignee, the successor of Assignor's ongoing and existing business, or portion thereof, to which the Trademarks pertain, is desirous of acquiring the full right, title and interest in, to and under the Assigned Marks and the goodwill accrued in connection and associated therewith.

**NOW, THEREFORE**, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, the sum of ten dollars (\$10.00) paid by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Assignment. In connection with the conveyance of those business assets to which the trademarks pertain, Assignor does hereby assign, transfer, convey and set over unto Assignee its full right, title and interest, including common law rights, in the United States of America, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by and associated with said Assigned Marks, and applications and registrations thereof, any renewal rights therein, that portion of the business which is ongoing and existing to which the trademarks pertain, and the exclusive right to enforce the Assigned Marks in the United States in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Counterparts. This Assignment Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute a single agreement.

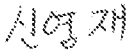

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

**HYBE Co., Ltd.**  
(by change of name from BigHit Entertainment Co., Ltd.)






By:    
Name: PARK Jiwon  
Title: C.E.O.







**BIGHIT MUSIC Co., Ltd.**

By:    
Name: SHIN Young Jae  
Title: C.E.O.

SCHEDULE 1

**U.S. Trademarks**

<b>TM/AN/RN</b>	<b>Status/Key Dates</b>	<b>Owner Information</b>	<b>Int'l Classes</b>
<u>B U and Design</u>  SN: 88287248	Application pending publication, January 21, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019	Bighit Entertainment Co., LTD. (Republic of Korea Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea	32
<u>BU and Design</u>  SN: 88287239	Application pending publication, March 15, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019	Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea	18
<u>BU and Design</u>  SN: 88287252	Application pending publication, March 15, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019	Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea	38
<u>BU and Design</u>  SN: 88287250	Application pending publication, January 21, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019	Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea	35
<u>BU and Design</u>  SN: 88287236	Application pending publication, June 28, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019	Bighit Entertainment Co., LTD. (Republic of Korea Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea	16
<u>BU and Design</u>	Application pending publication, March 15, 2021 Office Status: Third Extension -	Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil,	41

 <p>SN: 88287254</p>	<p>Granted Filed: February 3, 2019</p>	<p>Gangnam-gu, Seoul 06040 Republic of Korea</p>	
<p><u>BU and Design</u></p>  <p>SN: 88287247</p>	<p>Application pending publication, June 28, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019</p>	<p>Bighit Entertainment Co., LTD. (Republic of Korea Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea</p>	30
<p><u>BU and Design</u></p>  <p>SN: 88287245</p>	<p>Application pending publication, June 28, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019</p>	<p>Bighit Entertainment Co., LTD. (Republic of Korea Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea</p>	28
<p><u>BU and Design</u></p>  <p>SN: 88287235</p>	<p>Application pending publication, May 28, 2021 Office Status: Second Extension - Granted Filed: February 3, 2019</p>	<p>Bighit Entertainment Co., LTD. (Republic of Korea Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea</p>	9
<p><u>BU and Design</u></p>  <p>SN: 88287242</p>	<p>Application pending publication, March 15, 2021 Office Status: Third Extension - Granted Filed: February 3, 2019</p>	<p>Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea</p>	21
<p><u>BU and Design</u></p>  <p>SN: 88287243</p>	<p>Application pending publication, February 26, 2021 Office Status: Second Extension - Granted Filed: February 3, 2019</p>	<p>Bighit Entertainment Co., LTD. (Kr Corporation) 2F, 13-20, Dosan-daero 16-gil, Gangnam-gu, Seoul 06040 Republic of Korea</p>	25