

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM691279

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ENTITY CONVERSION | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Eating Well, Inc. | | 11/29/2021 | Corporation: IOWA |
| RECEIVING PARTY DATA | | | |
| Name: | Eating Well, LLC | | |
| Street Address: | 1716 Locust Street | | |
| City: | Des Moines | | |
| State/Country: | IOWA | | |
| Postal Code: | 50309 | | |
| Entity Type: | Limited Liability Company: IOWA | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3953831 | EATINGWELL | |
| Registration Number: | 4025911 | EATINGWELL | |
| Registration Number: | 4425269 | EATINGWELL | |
| Registration Number: | 5152757 | EATINGWELL | |
| Registration Number: | 5143408 | EATINGWELL | |
| Registration Number: | 5204241 | EATINGWELL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5152843933 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 515-284-2167 | | |
| Email: | becky.king@meredith.com | | |
| Correspondent Name: | Rebecca King, Senior Paralegal | | |
| Address Line 1: | Meredith Corporation, 1716 Locust Street | | |
| Address Line 4: | Des Moines, IOWA 50125 | | |
| NAME OF SUBMITTER: | Rebecca J. King | | |
| SIGNATURE: | /Rebecca J. King/ | | |
| DATE SIGNED: | 11/30/2021 | | |
| Total Attachments: 2 | | | |

CH \$165.00 3953831

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ARTICLES OF CONVERSION
OF
EATING WELL, INC.

TO THE SECRETARY OF STATE
OF THE STATE OF IOWA:

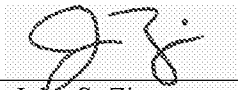
Pursuant to Section 490.1113 of the Iowa Business Corporation Act, the undersigned corporation adopts the following articles of conversion:

1. Eating Well, Inc. is an Iowa corporation.
2. Effective as of the Effective Time (as that term is defined below), the corporation shall be converted into Eating Well, LLC, an Iowa limited liability company, governed under the Iowa Revised Uniform Limited Liability Act, Chapter 489 of the Code of Iowa.
3. The conversion shall be effective as of the date and time of the filing of the initial Certificate of Organization of Eating Well, LLC with the Iowa Secretary of State (the "**Effective Time**").
4. The conversion was approved as required by the Iowa Business Corporation Act.
5. The conversion was also approved as required by the Iowa Revised Uniform Limited Liability Company Act, which is the governing statute of Eating Well, LLC.

Dated this 29th day of November, 2021.

[Signature Page Follows]

EATING WELL, INC.

By: 
Name: John S. Zieser
Title: Vice President