

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM690070

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BIG IP OpCo, LLC		11/23/2021	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Owl Rock Capital Corporation, as the Collateral Agent		
Street Address:	399 Park Avenue		
Internal Address:	38th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Registration Number:	4790017	BABE	
Registration Number:	5985750	BABE HAIR EXTENSIONS	
Registration Number:	5174734	BABE INSTANT HAIR	
Registration Number:	4737018	BEAUTY INDUSTRY GROUP	
Registration Number:	5703433	BIG	
Registration Number:	5734032	BIG BEAUTY INDUSTRY GROUP	
Registration Number:	5404560	CROWN	
Registration Number:	5668537	CROWN	
Registration Number:	5341393	CROWN TOPPER	
Registration Number:	5324355	DAYDREAM	
Registration Number:	5063669	DB	
Registration Number:	5063670	DB	
Registration Number:	4798796	DONNA BELLA	
Registration Number:	5226009	DONNA BELLA	
Registration Number:	5226010	DONNA BELLA HAIR	
Registration Number:	5703367	TF TWISTED FRINGE	
Registration Number:	5816745	GLAM SEAMLESS	
Registration Number:	5756434	H	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	4775722	HALOCOUTURE
Registration Number:	4852698	HIDDEN CROWN
Registration Number:	3636198	HOT HEADS HAIR EXTENSIONS
Registration Number:	4238565	HOTHEADS
Registration Number:	5673357	HOTHEADS
Registration Number:	1536494	HOTHEADS HAIRWEAR
Registration Number:	6381030	KERAFLEX
Registration Number:	4390279	LUXY
Registration Number:	2892934	METROPOLITAN
Registration Number:	5530637	PROJECT ZERO
Registration Number:	5530638	PROJECT ZERO
Registration Number:	5909571	SERLOOM
Registration Number:	4828340	SHAIRING
Registration Number:	5217906	SONO
Registration Number:	5250736	THE BAND BY HOTHEADS
Registration Number:	5007394	THE FALL
Registration Number:	4211818	TRESS COUTURE
Registration Number:	5149392	TURNING HEADS, STOPPING HEARTS
Registration Number:	5159148	TURNING HEADS, STOPPING HEARTS
Registration Number:	5164185	TWISTED FRINGE
Serial Number:	90677008	BABE HAIR EXTENSIONS
Serial Number:	90657017	EXTEND
Serial Number:	86936066	ROGUE HAIR EXTENSIONS
Serial Number:	90819899	HALO PRO

CORRESPONDENCE DATA

Fax Number: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312/876-7628

Email: linda.kastner@lw.com

Correspondent Name: Linda R. Kastner, c/o Latham & Watkins

Address Line 1: 330 N. Wabash Avenue

Address Line 2: Suite 2800

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER: Linda Kastner

SIGNATURE: /lk/

DATE SIGNED: 11/23/2021

Total Attachments: 6

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TRADEMARK PROPERTY SECURITY AGREEMENT

This TRADEMARK PROPERTY SECURITY AGREEMENT is entered into as of November 23, 2021, (this "Agreement"), among BIG IP OpCo, LLC and International Designs Corporation, LLC (each, a "Grantor") and Owl Rock Capital Corporation, as collateral agent (in such capacity, the "Collateral Agent") for the ratable benefit of the Secured Parties (as defined in the Credit Agreement described below).

Reference is made to that certain Pledge and Security Agreement, dated as of November 23, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time and in effect on the date hereof, the "Security Agreement"), among the Grantors party thereto and the Collateral Agent. The Lenders (as defined below) have extended credit to the Borrower (as defined in the Credit Agreement, dated as of November 23, 2021 (as amended, restated, amended and restated, supplemented or otherwise modified and in effect on the date hereof, the "Credit Agreement"), among Notorious Merger Sub LLC, a Delaware limited liability company (the "Initial Borrower"), Notorious TopCo, LLC, a Delaware limited liability company (the "Company", and, upon and immediately following the consummation of the Acquisition, the "Borrower"), Notorious Guarantor LLC, a Delaware limited liability company ("Holdings"), the Lenders from time to time party thereto, and Owl Rock Capital Corporation, as administrative agent and collateral agent for the Lenders, and Owl Rock Capital Advisors LLC as lead arranger and bookrunner). Consistent with the requirements set forth in Sections 4.01 and 5.12 of the Credit Agreement and Section 4.03(d) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. *Terms.* Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement or the Credit Agreement, as applicable.

SECTION 2. *Grant of Security Interest.* As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does pledge and grant to the Collateral Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest in all of its right, title or interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of such Grantor and regardless of where located (collectively, the "IP Collateral"):

all Trademarks, including the Trademark registrations and registration applications in the United States Patent and Trademark Office listed on Schedule I hereto, together with (a) all goodwill of the business symbolized by the foregoing; (b) all renewals of the foregoing; (c) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including damages, claims, and payments for past and future infringements, dilutions, or violations thereof; (d) all rights to sue for past, present, and future infringements, dilutions or violations of the foregoing, including the right to settle suits involving claims and demands for royalties owing; and (e) all rights corresponding to any of the foregoing throughout the world; but excluding any intent-to-use Trademark application prior to the filing and acceptance of a "Statement of Use", "Declaration of Use", "Amendment to Allege Use" or similar notice and/or filing with respect thereto, only to the extent, if any, that, and solely during the period if any, in which, the grant of such security interest may impair the validity or enforceability, or result in the voiding, of such intent-to-use Trademark application or any registration issuing therefrom under applicable Requirements of Law; and

all proceeds of the foregoing;

in each case to the extent the foregoing items constitute Collateral.

SECTION 3. *Security Agreement.* The security interests granted to the Collateral Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Collateral Agent

pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. *Governing Law*. This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

BIG IP OPCO, LLC, as a Grantor

By: Dar Jacobs

Name: Darin Jacobs

Title: Chief Financial Officer, Vice
President and Secretary

INTERNATIONAL DESIGNS
CORPORATION, LLC, as a Grantor

By: Dar Jacobs

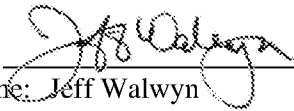
Name: Darin Jacobs

Title: Chief Financial Officer, Vice
President and Secretary








[Signature Page to Trademark Security Agreement]


TRADEMARK
REEL: 007504 FRAME: 0159

OWL ROCK CAPITAL CORPORATION,
as the Collateral Agent

By:  _____
Name: Jeff Walwyn
Title: Authorized Signatory

SCHEDULE I

Mark	Country	Status	Application Number	Filing Date	Registration Number	Date Issued	Owner
Arcos 	US	Registered	76540111	8/12/2003	2937295	4/5/2005	International Designs Corporation, LLC
BABE	US	Registered	86486965	12/19/2014	4790017	8/11/2015	BIG IP OPCO, LLC
BABE HAIR EXTENSIONS (BABE Logo) 	US	Registered	88215985	12/4/2018	5985750	2/11/2020	BIG IP OPCO, LLC
BABE INSTANT HAIR	US	Registered	86935765	3/10/2016	5174734	4/4/2017	BIG IP OPCO, LLC
BEAUTY INDUSTRY GROUP	US	Registered Supp. Reg.	86486484	12/19/2014	4737018	5/12/2015	BIG IP OPCO, LLC
BIG	US	Registered	88173409	10/29/2018	5703433	3/19/2019	BIG IP OPCO, LLC
BIG BEAUTY INDUSTRY GROUP (Logo) 	US	Registered	88173156	10/29/2018	5734032	4/23/2019	BIG IP OPCO, LLC
CROWN	US	Registered	87279141	12/22/2016	5404560	2/20/2018	BIG IP OPCO, LLC
CROWN	US	Registered	87734507	12/26/2017	5668537	2/5/2019	BIG IP OPCO, LLC
CROWN TOPPER	US	Registered	86900288	2/8/2016	5341393	11/21/2017	BIG IP OPCO, LLC
DAYDREAM	US	Registered	86738987	8/27/2015	5324355	10/31/2017	BIG IP OPCO, LLC
DB (and Design) 	US	Registered	86936034	3/10/2016	5063669	10/18/2016	BIG IP OPCO, LLC
DB (Donna Bella Logo) 	US	Registered	86936047	3/10/2016	5063670	10/18/2016	BIG IP OPCO., LLC
DONNA BELLA	US	Registered	86486442	12/19/2014	4798796	8/25/2015	BIG IP OPCO, LLC
DONNA BELLA	US	Registered	86935993	3/10/2016	5226009	6/20/2017	BIG IP OPCO., LLC
DONNA BELLA HAIR	US	Registered	86935997	3/10/2016	5226010	6/20/2017	BIG IP OPCO, LLC
F TWISTED FRINGE (TF Logo) 	US	Registered	88121714	9/18/2018	5703367	3/19/2019	BIG IP OPCO, LLC
Glam Seamless	US	Registered	87793996	2/12/2018	5816745	7/30/2019	BIG IP OPCO, LLC
H (Logo & Design) 	US	Registered	88136333	9/28/2018	5756434	5/21/2019	BIG IP OPCO, LLC
BABE HAIR EXTENSIONS (BABE Logo)	US	Pending	90/677,008	4/28/2021			BIG IP OPCO, LLC

Mark	Country	Status	Application Number	Filing Date	Registration Number	Date Issued	Owner
							
EXTEND	US	Pending	90/657,017	4/20/2021	-		BIG IP OPCO, LLC
Hairband by Hairtalk	US	Registered	87285870	12/30/2016	5538179	8/14/2018	International Designs Corporation, LLC
HALO	US	Registered	79129652	3/21/2013	4714358	4/7/2015	BIG IP OPCO, LLC
HALOCOUTURE	US	Registered	86379679	8/28/2014	4775722	7/21/2015	BIG IP OPCO, LLC
HIDDEN CROWN	US	Registered	86522868	2/3/2015	4852698	11/10/2015	BIG IP OPCO, LLC
HOT HEADS HAIR EXTENSIONS	US	Registered	77382380	1/28/2008	3636198	6/9/2009	BIG IP OPCO, LLC
HOTHEADS	US	Registered	85333515	5/31/2011	4238565	11/6/2012	BIG IP OPCO, LLC
HOTHEADS	US	Registered	87892459	4/25/2018	5673357	2/12/2019	BIG IP OPCO, LLC
HOTHEADS HAIRWEAR	US	Registered	73753487	9/22/1988	1536494	4/25/1989	BIG IP OPCO, LLC
KERAFLEX	US	Registered	88/506,020	7/9/2019	6381030	6/8/2021	BIG IP OPCO, LLC
LUXY	US	Registered	85243801	2/16/2011	4390279	8/27/2013	BIG IP OPCO, LLC
METROPOLITAN	US	Registered	76549663	10/3/2003	2892934	10/12/2004	BIG IP OPCO, LLC
PROJECT ZERO	US	Registered	86830754	11/24/2015	5530637	7/31/2018	BIG IP OPCO, LLC
PROJECT ZERO and Design	US	Registered	86830862	11/24/2015	5530638	7/31/2018	BIG IP OPCO, LLC
ROGUE HAIR EXTENSIONS	US	Pending (Suspended)	86936066	3/10/2016			BIG IP OPCO, LLC
SERLOOM	US	Registered	88070800	8/8/2018	5909571	11/12/2019	BIG IP OPCO, LLC
SHAIRING	US	Registered	86347048	7/24/2014	4828340	10/6/2015	BIG IP OPCO, LLC
SONO	US	Registered	87219767	10/28/2016	5217906	6/6/2017	BIG IP OPCO, LLC
THE BAND BY HOTHEADS	US	Registered	87285856	12/30/2016	5250736	7/25/2017	BIG IP OPCO, LLC
THE FALL	US	Registered	86841734	12/7/2015	5007394	7/26/2016	BIG IP OPCO, LLC
TRESS COUTURE	US	Registered	85531989	2/12/2012	4211818	9/18/2012	BIG IP OPCO, LLC
TURNING HEADS, STOPPING HEARTS	US	Registered	86935741	3/10/2016	5149392	2/28/2017	BIG IP OPCO, LLC
TURNING HEADS, STOPPING HEARTS	US	Registered	86935731	3/10/2016	5159148	3/14/2017	BIG IP OPCO, LLC
TWISTED FRINGE	US	Registered	86935975	3/10/2016	5164185	3/21/2017	BIG IP OPCO, LLC
HALO PRO	US	Pending	90819899	7/09/2021			BIG IP OPCO, LLC