

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM681378

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shining Era Enterprise Limited		10/15/2021	Chinese Company: CHINA
RECEIVING PARTY DATA			
Name:	North Atlantic Imports, LLC		
Street Address:	1073 W. 1700 N.		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3625306	BLACKSTONE	
Serial Number:	86793533	BLACKSTONE	
Serial Number:	87327816	BLACKSTONE	
Serial Number:	87327831		
Serial Number:	87327837		
Serial Number:	87361206	FORNOTECA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8004945225		
Email:	ipteam@cogencyglobal.com		
Correspondent Name:	JAY DASILVA		
Address Line 1:	1025 CONNECTICUT AVE., NW, STE. 712		
Address Line 2:	COGENCY GLOBAL INC.		
Address Line 4:	WASHINGTON, D.C. 20036		
ATTORNEY DOCKET NUMBER:	1499790 TM		
NAME OF SUBMITTER:	John Kline		
SIGNATURE:	/John Kline/		
DATE SIGNED:	10/15/2021		

OP \$165.00 3625306

Total Attachments: 5

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RELEASE OF TRADEMARK SECURITY AGREEMENT

This Release of Trademark Security Agreement (this “Release”) is dated as of October 15, 2021, with reference to (i) that certain Trademark Security Agreement, dated as of June 8, 2017 (the “Trademark Security Agreement”), by and between North Atlantic Imports, LLC, a Utah limited liability company (the “Borrower”), and Shining Era Enterprise Limited, a China company (the “Lender”) and (ii) that certain Revolving Promissory Note, dated as of June 8, 2017 (and as amended, supplemented, restated or otherwise modified prior to the date hereof, the “Note”), between the Borrower and the Lender. Capitalized terms used but not otherwise defined in this Release have the meanings set forth for such terms in the Security Documents, as defined below.

WHEREAS, it was a condition precedent to the Lender making any loans or otherwise extending credit to the Borrower under the Note that the Borrower execute and deliver to the Lender, the Trademark Security Agreement, a Security Agreement, and a Patent Security Agreement, all dated as of June 8, 2017 (collectively, the “Security Documents”);

WHEREAS, the Borrower has executed and delivered to the Lender, for the benefit of the Lender, the Security Documents, pursuant to which the Borrower has granted to the Lender (i) a security interest in certain of such Borrower’s personal property, including, without limitation, the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule I attached hereto, and (ii) an assignment of all right, title and interest in and to trademarks and service marks listed on Schedule II attached hereto (collectively, the “Marks”) to secure the payment and performance of the Obligations;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on July 3, 2017 at Reel/Frame No.: 6097/0628 and granted a security interest in the Trademark Collateral (such term, as used herein, as defined in the Trademark Security Agreement) including the Trademarks listed on Schedule I attached hereto and assigned all right, title and interest in and to the Marks listed on Schedule II attached hereto;

WHEREAS, the Lender desires to release and terminate its security interest in the Trademark Collateral including the Trademarks identified on Schedule I attached hereto and re-assign all right, title and interest in and to the Marks including the Trademarks identified on Schedule II attached hereto;

WHEREAS, the Borrower desires to record this instrument to evidence termination of the security interest in the Trademark Collateral and re-assignment of the Marks.

NOW, THEREFORE, the Lender hereby terminates, releases, and discharges fully, the security interest in and lien on the Trademark Collateral (including, without limitation, the Trademarks listed on Schedule I attached hereto) as granted pursuant to the Trademark Security Agreement and the other Security Documents and any rights Lender may have in the Trademark Collateral are hereby reconveyed, transferred, and assigned to the recorded owner, as applicable, without recourse, representation or warranty of any kind, and any right, title or interest of the Lender in the Trademark Collateral shall hereby cease and become void. Lender hereby transfers, re-conveys and re-assigns any and all right, title and interest in and to the Marks (including without

limitation, the Marks listed on Schedule II attached hereto) as granted pursuant to the Trademark Security Agreement, together with the goodwill of the business symbolized by and associated with the Marks, including all common law rights and trademark registrations for the Marks, all rights to income, royalties, and license fees deriving from the Marks, all claims for damages by reason of past, present and future infringements of the Marks and the right to sue for and collect such damages, as permitted under the applicable laws for any jurisdiction or country in which such claims may be asserted.


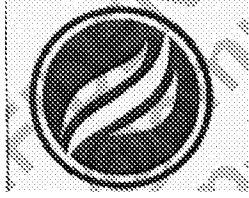

Effective immediately as of the date hereof, the Lender hereby authorizes the Borrower or its designees to file, or cause to be filed this Release with the United States Patent and Trademark Office.

The Lender hereby agrees, at the sole expense of the Borrower, to take such further actions and to execute such further documents as the Borrower may reasonably request to effect and evidence this Release, including, without limitation, the execution of any filings, statements, amendments, recordations or other instruments required to release its interests in the applications or registrations of the Trademark Collateral and Marks and record the chain of title accordingly with the United States Patent and Trademark Office.

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SCHEDULE I

Owned Trademark Registrations/Applications

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	North Atlantic Imports, LLC	BLACKSTONE	77/337,076	Nov. 26, 2007	3,625,306	May 26, 2009
2.	North Atlantic Imports, LLC	BLACKSTONE	86/793,533	Oct. 20, 2015		
3.	North Atlantic Imports, LLC	BLACKSTONE (Design with flame) 	87/327,816	Feb. 7, 2017		
4.	North Atlantic Imports, LLC	Design (flame in circle logo) 	87/327,831	Feb. 7, 2017		
5.	North Atlantic Imports, LLC	Design (flame) 	87/327,837	Feb. 7, 2017		
6.	North Atlantic Imports, LLC	FORNOTECA	87/361,206	March 7, 2017		

SCHEDULE II

Trademarks and Trademark Registrations

Trademark Application No. File Date	Registration No. File Date
BLACKSTONE, App. No. 77/337,076, Nov. 26, 2007	Reg. No. 3,625,306, May 26, 2009

Pending Applications

Trademark Application No. File Date
BLACKSTONE, App. No. 86/793,533, Oct. 20, 2015