

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM680787

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MRCOOL LLC		10/12/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	JOI HOLDING LLC		
Street Address:	68 Remington Way		
City:	Hickory		
State/Country:	KENTUCKY		
Postal Code:	42051		
Entity Type:	Limited Liability Company: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4699546	MRCOOL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	270-534-5135		
Email:	jtennyson@marcumtennyson.com		
Correspondent Name:	Julie Tennyson		
Address Line 1:	PO Box 9551		
Address Line 4:	Paducah, KENTUCKY 42002		
NAME OF SUBMITTER:	Julie A. Tennyson		
SIGNATURE:	/Julie A. Tennyson/		
DATE SIGNED:	10/13/2021		
Total Attachments: 1			
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CH \$40.00 4699546

Assignment of Trademark Rights

WHEREAS, MRCOOL LLC, of Hickory, Kentucky, ("Assignor") owns the Mark; MRCOOL®, Reg. NO. 4699546 ("the Mark"); and

WHEREAS, JOI HOLDING LLC, ("Assignee") desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Mark and symbolized thereby, and any and all accrued rights of action, royalties, or damages for any past or existing infringement or misappropriation of any such rights in the United States and all foreign countries.

Assignor warrants and represents that it has absolute title to the Mark and that there are no outstanding encumbrances or other matters affecting its capacity to assign the Mark to the Assignee.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment this 12 day of Oct., 2021


MRCOOL LLC

Signed:  _____

By: Jason Ingram

Its: Member

JOI HOLDING LLC

Signed:  _____

By: Jason Ingram

Its: Member