

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM678963

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Luther Cifers III		10/04/2021	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	YakAttack LLC		
<b>Street Address:</b>	100 Industrial Park Road		
<b>City:</b>	Farmville		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23901		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85937362	YAKATTACK	
<b>Serial Number:</b>	86957914	RIGGING THE DREAM	
<b>Serial Number:</b>	87154216	MAKE IT YOURS	
<b>Serial Number:</b>	77933156	LEVERAGE LANDING NET	
<b>Serial Number:</b>	87413523	LEVERAGE LANDING NET	
<b>Serial Number:</b>	97044825	TURNKEY	
<b>Serial Number:</b>	97028527	LOCKNLOAD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8047080491		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8047080471		
<b>Email:</b>	thedford@hitaffer.com		
<b>Correspondent Name:</b>	Thedford I. Hitaffer		
<b>Address Line 1:</b>	1012 The Preserve Drive		
<b>Address Line 4:</b>	Maidens, VIRGINIA 23102		
<b>NAME OF SUBMITTER:</b>	Thedford I. Hitaffer		
<b>SIGNATURE:</b>	/thedford i. hitaffer/		
<b>DATE SIGNED:</b>	10/05/2021		

OP \$190.00 85937362

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT AGREEMENT

This **Trademark Assignment Agreement** (hereinafter referred to as the "Agreement") is made and entered into on **September 23, 2021** (the "Effective Date") by and between **Luther Cifers III** of 1710 Price Drive, Farmville, VA 23901 (formerly of 118 N Main St, Unit 201, Farmville, VA 23901, 24601 Genito Road, Amelia, VA 23002 and P.O. Box 444, Burkeville, VA 23922) (the "Assignor"), and **YakAttack LLC**, having a principal place of business at 100 Industrial Park Road, Farmville, VA 23901 (the "Assignee").

WHEREAS, the Assignor is the sole and rightful owner of certain trademarks and/or service marks and the corresponding registrations and/or applications for registration (collectively referred to as the Trademarks) set forth in Exhibit A attached hereto; and

WHEREAS, the Assignee desires to acquire the Assignor's right, title and interest in and to the Trademarks; and

WHEREAS, the Assignor is duly authorized and capable of entering into this Assignment.

NOW, THEREFORE, for valuable consideration, the receipt of which is acknowledged, the parties hereto agree as follows:

### **1. ASSIGNMENT.**

The Assignor does hereby sell, assign, transfer and set over to Assignee all of its right, title and interest in and to the Trademarks in the United States and all jurisdictions outside the United States including, without limitation, the ongoing and existing portion of the Assignor's business associated with the Trademarks, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to sue and recover for any past or continuing infringements or contract breaches related to the Trademarks, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as the interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

The Assignor authorizes the United States Patent and Trademark Office and any other applicable jurisdictions outside the United States to record the transfer of the registrations and/or registration applications set forth in Exhibit A to Assignee as the recipient of Assignors entire right, title and interest therein.

Assignor further agrees to upon the request and at the expense of Assignee: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including registration applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademarks and any and all applications and registrations for the Trademarks.

**2. WARRANTY.**

Assignor warrants that Assignor is the legal owner of all right, title and interest in the Trademarks, that the Trademarks have not been previously pledged, assigned or encumbered, and that this Assignment does not infringe on the rights of any person.

**3. GOVERNING LAW.**

This Agreement is governed by and is to be construed in accordance with the laws of the Commonwealth of Virginia.

**4. ENTIRE AGREEMENT.**

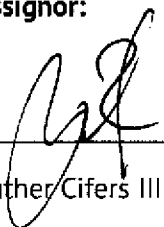
This Agreement constitutes the sole agreement of the parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

**5. SEVERABILITY.**

If one or more provisions of this Agreement are held to be unenforceable under applicable law, the parties agree to renegotiate such provision in good faith. If the parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Agreement will be interpreted as if such provision were so excluded and (iii) the balance of the Agreement will be enforceable in accordance with its terms.

**IN WITNESS** whereof, the Assignor has executed this Agreement as of the Effective Date.

**Assignor:**

  
\_\_\_\_\_  
Luther Cifers III

Date: 10/9/2021

EXHIBIT A

List of Trademark/Service Marks

Mark	Appl. No.	Filing Date	Reg. No.	Reg. Date
YAKATTACK	85937362	May 20, 2013	4,630,737	November 4, 2014
RIGGING THE DREAM	88957914	March 30, 2016	5,243,911	July 18, 2017
MAKE IT YOURS	87154216	August 29, 2016	5,439,028	April 3, 2018
LEVERAGE LANDING NET	77933156	February 11, 2010	4,017,290	August 23, 2011
LEVERAGE LANDING NET	87413523	April 17, 2017	5,334,938	November 14, 2017
TURNKEY	97044825	September 24, 2021		
LOCKNLOAD	97028527	September 15, 2021		

Date: September 23, 2021