

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM678263

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Producers Dairy Foods, Inc.		09/30/2021	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Shehadey Family Foods, LLC		
Street Address:	500 Gould St.		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89502		
Entity Type:	Limited Liability Company: NEVADA		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	4601467	PRODUCERS	
Registration Number:	4601466	PRODUCERS	
Registration Number:	4601465	PRODUCERS	
Registration Number:	5008479	PRODUCERS	
Registration Number:	5014753	PRODUCERS	
Registration Number:	5306814	PRODUCERS	
Serial Number:	86194718	PRODUCERS	
Registration Number:	4601468	PRODUCERS	
Registration Number:	4601469	PRODUCERS	
Registration Number:	4601470	PRODUCERS	
Serial Number:	90236551	BERKELEY FARMS	
Registration Number:	6401735	BERKELEY FARMS	
Registration Number:	3408559	BERKELEY FARMS	
Serial Number:	90236564	EST. 1910 BERKELEY FARMS	
Registration Number:	6401736	EST. 1910 BERKELEY FARMS	
Registration Number:	6401728	SEQUOIA FARMS	
Registration Number:	6401727	SEQUOIA FARMS	
Registration Number:	6401729	SEQUOIA FARMS	
Registration Number:	6401730	SEQUOIA FARMS	

CH \$765.00 4601467

Property Type	Number	Word Mark
Registration Number:	4619335	GRAB 'N GO
Registration Number:	4619336	GRAB 'N GO
Serial Number:	85601683	GRAB 'N GO
Serial Number:	76035632	GRAB 'N GO
Registration Number:	5060477	CALIFORNIA PUNCH
Serial Number:	87053159	SPACE SAVER
Registration Number:	5347987	
Registration Number:	5347986	
Registration Number:	5693696	FRESH LOCAL
Serial Number:	87720721	FRESH LOCAL
Registration Number:	6222173	PRODUCERS SINCE 1932

CORRESPONDENCE DATA

Fax Number: 5594324590

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5594324500

Email: ipmail@dowlingaaron.com

Correspondent Name: Marcus N. DiBuduo

Address Line 1: 8080 N. Palm Ave., Third Fl.

Address Line 4: Fresno, CALIFORNIA 93711

ATTORNEY DOCKET NUMBER:	056832.0002
NAME OF SUBMITTER:	Marcus N. DiBuduo
SIGNATURE:	/Marcus N. DiBuduo/
DATE SIGNED:	09/30/2021

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), effective as of September 30, 2021 (the "Effective Date"), is by and between Producers Dairy Foods, Inc. a California corporation at 250 E Belmont Ave, Fresno, CA 93701 ("Assignor"), and Shehadey Family Foods, LLC a Nevada limited liability company at 500 Gould St., Reno, NV 89502 ("Assignee").

WHEREAS, pursuant to the terms and conditions of an Assignment Agreement, dated as of September 30, 2021, by and among Assignor and Assignee (the "Assignment Agreement"), Assignor sold, conveyed, transferred, and assigned to Assignee all of Assignor's worldwide right, title and interest in, to and under certain intellectual property assets;

NOW, THEREFORE, Assignor and Assignee hereby desire to confirm such sale, conveyance, transfer, and assignment of, and to further effectuate the delivery of, such intellectual property assets upon the terms and conditions in the Assignment Agreement, made upon good and valuable consideration, the receipt and sufficient of which is hereby acknowledged.

1. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to such terms in the Assignment Agreement.

2. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, and Assignee does hereby acquire and accept, all of Assignor's worldwide right, title and interest in, to and under the trademarks set forth on SCHEDULE A-1 hereto ("Assigned IP"), including without limitation (i) all registrations thereof or applications therefor in the United States Patent and Trademark Office, the Trademark Offices of the States and Territories of the United States of America, and the Trademark Offices of other nations throughout the world, and all rights therein provided by international treaties or conventions, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) all corresponding rights throughout the world, and (v) all claims against a third party for damages by reason of past infringement, and the right to sue for and collect the same.

3. The Parties acknowledge and agree that the terms contained in the Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the fullest extent provided therein. In the event of any conflict or inconsistency between the terms of the Assignment Agreement and the terms of this Assignment, the terms of the Assignment Agreement shall govern.

4. Upon the reasonable request by Assignee, Assignor shall execute all documents and take all actions as may be necessary to enable Assignee to perfect, enforce, defend, register and/or record its right, title and interest in, to and under the Assigned IP, in each case, without further compensation but at the expense of Assignee.


5. Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign jurisdiction, to record and register Assignee as assignee and owner of entire right, title and interest in, to and under the Assigned IP.

TRADEMARK ASSIGNMENT

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Assignment to be duly executed and effective as of the Effective Date.

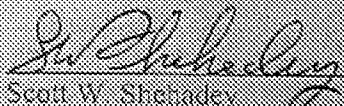
AS ASSIGNOR:

PRODUCERS DAIRY FOODS, INC.,
a California Corporation.
250 E Belmont Ave
Fresno, CA 93701

Signature 
Name Scott W. Shehadey
Title President










AS ASSIGNEE:

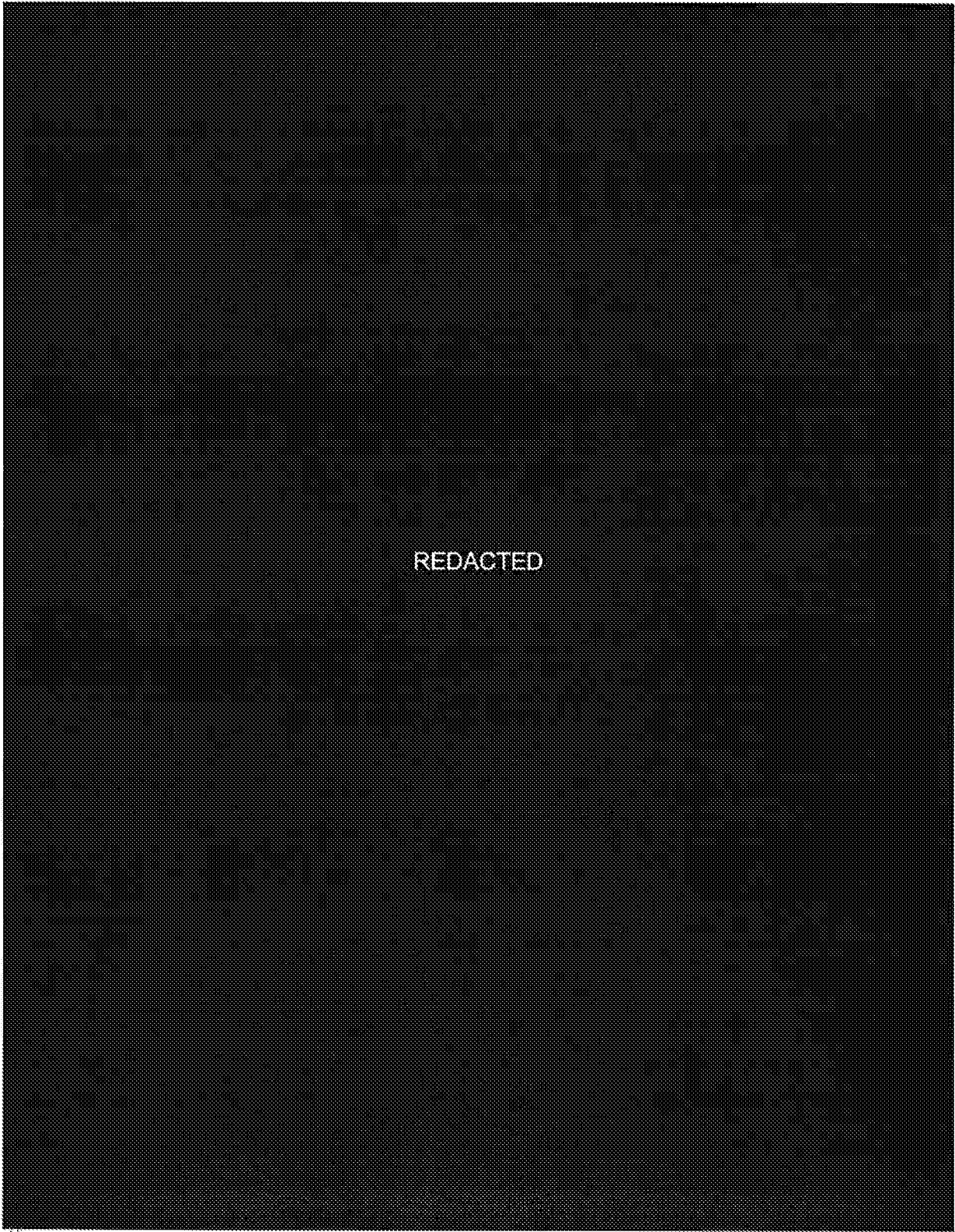
SHEHADEY FAMILY FOODS, LLC,
a Nevada limited liability company
500 Gould St.
Reno, NV 89502

Signature 
Name Scott W. Shehadey
Title Manager

SCHEDULE A-1

Trademarks

Trademark	U.S. Registration No. or Application No.
PRODUCERS	Reg. No. 4601467, Reg. No. 4601466, Reg. No. 4601465
	Reg. No. 5008479, Reg. No. 5014753, Reg. No. 5306814, Ser. No. 86194718
	Reg. No. 4601468, Reg. No. 4601469, Reg. No. 4601470
BERKELEY FARMS	Ser. No. 90236551, Reg. No. 6401735, Reg. No. 3408559
	Ser. No. 90236564, Reg. No. 6401736
SEQUOIA FARMS	Reg. No. 6401728, Reg. No. 6401727
	Reg. No. 6401729, Reg. No. 6401730
GRAB 'N GO	Reg. No. 4619335, Reg. No. 4619336, Ser. No. 85601683, Ser. No. 76033335632
	Reg. No. 5060477
SPACE SAVER	Ser. No. 87053159
	Reg. No. 5347987
	Reg. No. 5347986
	Reg. No. 5693696, Ser. No. 87720721
	Reg. No. 6222173



REDACTED

SCHEDULE A-1

