

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM676671

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mattress Firm, Inc.		09/24/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Barclays Bank PLC, as Collateral Agent		
<b>Street Address:</b>	745 Seventh Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 112</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73378002	THE MATTRESS PROFESSIONALS	
<b>Serial Number:</b>	73824351	THE BEDDING EXPERTS	
<b>Serial Number:</b>	74198456	MATTRESS GIANT	
<b>Serial Number:</b>	74563971	THE MATTRESS FIRM	
<b>Serial Number:</b>	75270649	FOR THAT OOOH AHHH FEEL	
<b>Serial Number:</b>	75477706	MATTRESS GIANT	
<b>Serial Number:</b>	76263581	BACK TO BED	
<b>Serial Number:</b>	76323009	BEDDING EXPERTS	
<b>Serial Number:</b>	76349089	WHERE DREAMS COME TRUE	
<b>Serial Number:</b>	76501961	SHOP SMART. SLEEP BETTER.	
<b>Serial Number:</b>	76601905	SLEEP AMERICA	
<b>Serial Number:</b>	77079733	ALL THE BEST BRANDS...ALL THE BEST PRICE	
<b>Serial Number:</b>	77103618	MATTRESS FIRM	
<b>Serial Number:</b>	77103680	MATTRESSFIRM SUPERCENTER	
<b>Serial Number:</b>	77113366	MATTRESSFIRM CLEARANCE CENTER	
<b>Serial Number:</b>	77216752	MATTRESS FIRM	
<b>Serial Number:</b>	77347258	COMFORT BY COLOR	
<b>Serial Number:</b>	77419288	SLEEP MADE EASY	
<b>Serial Number:</b>	77459911	FIND YOUR COMFORT. FOLLOW YOUR COLOR.	

OP \$2815.00 73378002

Property Type	Number	Word Mark
Serial Number:	77643702	REPLACE EVERY 8
Serial Number:	78295457	WHERE IT'S EASY TO GET A GREAT NIGHT'S S
Serial Number:	78444429	WE MAKE IT EASY TO GET A GREAT NIGHT'S S
Serial Number:	78469626	MATTRESS FIRM RED CARPET DELIVERY SERVIC
Serial Number:	78527450	BUY IT TODAY SLEEP ON IT TONIGHT
Serial Number:	78643041	HAMPTON & RHODES
Serial Number:	85094042	HAPPINESS GUARANTEE
Serial Number:	85133180	LOVE YOUR MATTRESS
Serial Number:	85133193	SLEEP EXPERTS
Serial Number:	85138032	SAVE MONEY. SLEEP HAPPY
Serial Number:	85205043	GUARANTEED WE BEAT ANY ADVERTISED PRICEB
Serial Number:	85205067	GUARANTEED HAPPY OR YOUR MONEY BACK 100
Serial Number:	85205079	GUARANTEED RED CARPET DELIVERY 3 HOUR WI
Serial Number:	85375396	NOBODY SELLS FOR LESS, NOBODY!
Serial Number:	85470135	NOBODY BEATS OUR PRICE ON MATTRESSES. NO
Serial Number:	85547647	MATTRESS FIRM SLEEP EXPERIENCE
Serial Number:	85584539	SLEEP HAPPY
Serial Number:	85707496	LUXLIVING
Serial Number:	85865812	SIGN & SLEEP
Serial Number:	86023908	KIDS SLEEP FREE
Serial Number:	86038167	WE BOUGHT IT ALL...
Serial Number:	86116175	WHEN MANUFACTURERS COMPETE...YOU SAVE
Serial Number:	86238289	FURNITURE FIRM
Serial Number:	86238319	AQUA FIRM
Serial Number:	86259301	ATMOS
Serial Number:	86259316	PROBUYS
Serial Number:	86259323	PROPICKS
Serial Number:	86259331	PROPLUS
Serial Number:	86259344	BILLION DOLLAR BUYING POWER
Serial Number:	86369564	DREAM TEAM DELIVERY
Serial Number:	86369735	SLEEPSTAKES
Serial Number:	86390462	EXPERT MATCH
Serial Number:	86406956	GR8
Serial Number:	86406972	COMMUNIC8
Serial Number:	86406983	RENOV8
Serial Number:	86406999	ALLEVI8
Serial Number:	86407003	HEAVYW8
Serial Number:	86407008	ACCUMUL8

Property Type	Number	Word Mark
Serial Number:	86407212	DON8
Serial Number:	86407222	EDUC8
Serial Number:	86407227	APPRECI8
Serial Number:	86407233	EXTERMIN8
Serial Number:	86407236	SATUR8
Serial Number:	86407243	EXFOLI8
Serial Number:	86407260	CONTEMPL8
Serial Number:	86407277	CELEBR8
Serial Number:	86407281	TERMIN8
Serial Number:	86468117	BEAVER CREEK TRADING CO.
Serial Number:	86493589	BCTC
Serial Number:	86507752	MFRM
Serial Number:	86685831	LUXLIVING ONLY AT MATTRESS FIRM
Serial Number:	86685840	LUXLIVING
Serial Number:	86685853	LUXLIVING ONLY AT MATTRESS FIRM
Serial Number:	86686480	LUXLIVING
Serial Number:	86743786	NO NIGHTMARE · GUARANTEE 180 NIGHTS
Serial Number:	86803912	MATTRESS FIRM FINAL MARKDOWN
Serial Number:	86805361	MATTRESS FIRM FINAL MARKDOWN
Serial Number:	86806233	MATTRESSFIRM FINAL MARKDOWN
Serial Number:	86872470	MATTRESS FIRM FOSTER KIDS
Serial Number:	86874574	DREAM TEAM DELIVERY FREE SHIPPING
Serial Number:	86935706	DOZE
Serial Number:	86976679	AQUA LUXE
Serial Number:	86977881	AQUALUXE
Serial Number:	86980986	AQUALUXE
Serial Number:	86982936	· BUY A DREAM · GIVE A DREAM DREAM IT FO
Serial Number:	87019910	QUALITY CRAFTSMANSHIP BEST IN BOX
Serial Number:	87462022	LOVE YOUR MATTRESS GUARANTEE
Serial Number:	87497761	REPLACE EVERY 8
Serial Number:	87497779	8 REPLACE EVERY 8
Serial Number:	87541910	TULO
Serial Number:	87541924	EVERYTHING YOU WANT IN A BED, IN A BOX
Serial Number:	87541930	SLEEPY'S
Serial Number:	87549558	SLEEP EXPERTS
Serial Number:	87687392	AQUALUXE
Serial Number:	87943505	YOUR BUDGET STRETCHES FURTHER
Serial Number:	87976836	REST & RELAX

Property Type	Number	Word Mark
Serial Number:	87981023	REST & RELAX
Serial Number:	87981776	SLEEPY'S
Serial Number:	87981910	REST & RELAX
Serial Number:	88067220	THE DAILY DOZE
Serial Number:	88292992	BEST BEDS. BEST VALUE.
Serial Number:	88317138	MATTRESS FIRM
Serial Number:	88341666	PHARAOH
Serial Number:	88341692	FIRST SELECTION
Serial Number:	88381787	FIRMCARE
Serial Number:	88381800	FIRMCARE
Serial Number:	88409749	CUSTOM FUNDRAISING SOLUTIONS
Serial Number:	88774287	EZZZ CREDIT
Serial Number:	88793100	CALM
Serial Number:	88820352	TU DINERO RINDE MÁS
Serial Number:	88845561	SUPREME COMFORT COLLECTION
Serial Number:	90166312	SLEEP EXPERT
Serial Number:	90166315	SLEEP EXPERTS

**CORRESPONDENCE DATA**

**Fax Number:** 2127514864

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2129061209

**Email:** JESSICA.BAJADA-SILVA@LW.COM

**Correspondent Name:** LATHAM & WATKINS LLP, C/O JESSICA BAJADA

**Address Line 1:** 1271 Avenue of the Americas

**Address Line 4:** New York, NEW YORK 10020

<b>ATTORNEY DOCKET NUMBER:</b>	039269-0751
<b>NAME OF SUBMITTER:</b>	Jessica Bajada-Silva
<b>SIGNATURE:</b>	/s/ Jessica Bajada-Silva
<b>DATE SIGNED:</b>	09/24/2021

**Total Attachments: 12**

- source=Lima - ABL - TSA (Borrower) [Executed]#page1.tif
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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (the “Trademark Security Agreement”) dated September 24, 2021, is made by the Persons listed on the signature pages hereof (collectively, the “Grantors”) in favor of Barclays Bank PLC, as collateral agent (the “Collateral Agent”) for the Secured Parties (as defined in the Credit Agreement referred to below).

Reference is made to (i) the ABL Credit Agreement, dated as of September 24, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among Mattress Firm, Inc. (the “Borrower”), Mattress Holding Corp., the Lenders (as defined in the Credit Agreement) party thereto from time to time and Barclays Bank PLC, as Administrative Agent and Collateral Agent, (ii) each Secured Hedge Agreement (as defined in the Credit Agreement) and (iii) each agreement relating to Cash Management Services (as defined in the Credit Agreement). The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement, the Issuers (as defined in the Credit Agreement) have agreed to issue Letters of Credit (as defined in the Credit Agreement) of the account of the Borrower or a Restricted Subsidiary (as defined in the Credit Agreement) on the terms set forth in the Credit Agreement, the Hedge Banks (as defined in the Credit Agreement) have agreed to enter into and/or maintain one or more Secured Hedge Agreements and the Cash Management Banks (as defined in the Credit Agreement) have agreed to enter into and/or maintain Cash Management Services, on the terms and conditions set forth in the Credit Agreement, in such Secured Hedge Agreements or agreements relating to Cash Management Services, as applicable.

Whereas, as a condition precedent to the Lenders extension of such credit, the obligation of the Hedge Banks to enter into and/or maintain such Secured Hedge Agreements and the obligation of the Cash Management Banks to enter into and/or maintain such Cash Management Services, each Grantor has executed and delivered that certain ABL Security Agreement dated September 24, 2021 among the Grantors, the other Loan Parties (as defined in the Credit Agreement) and the Collateral Agent (as amended, supplemented or otherwise modified from time to time, the “Security Agreement”).

Whereas, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this Trademark Security Agreement for recording with the U.S. Patent and Trademark Office and other governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Terms. Terms defined in the Credit Agreement and Security Agreement and not otherwise defined herein are used herein as defined in the Credit Agreement and Security Agreement.

SECTION 2. Grant of Security. Each Grantor hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest, whether now owned or hereafter acquired or arising in, to and under the Trademarks, including the Trademarks set forth on Schedule A attached hereto and the goodwill of the business symbolized thereby or associated therewith, together with (a) all rights and privileges arising under applicable Law with respect to such Grantor's use of such Trademarks, (c) all extensions and renewals thereof and amendments thereto, (d) all income, fees, royalties, damages and payments now and hereafter due and/or payable with respect to any of the foregoing, including damages, claims and payments for past, present or future infringements thereof, (e) all rights corresponding thereto throughout the world and (f) all rights to sue for past, present and future infringements or dilutions thereof or other injuries thereto. Notwithstanding the foregoing, no security interest is granted hereunder in any Excluded Asset.

SECTION 3. Security for Obligations. The grant of a security interest in the Trademarks by each Grantor under this Trademark Security Agreement is made to secure the payment or performance, as the case may be, in full of the Secured Obligations.

SECTION 4. Recordation. Each Grantor authorizes and requests that the Commissioner for Trademarks and any other applicable government officer record this Trademark Security Agreement.

SECTION 5. Execution in Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 6. Security Agreement. This Trademark Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

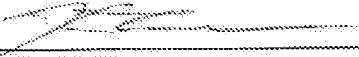
SECTION 7. ABL/Term Intercreditor Agreement. Notwithstanding anything herein to the contrary, (i) the priority of the liens and security interests granted to the Collateral Agent on any Collateral pursuant to this Trademark Security Agreement are expressly subject to the terms of the ABL/Term Intercreditor Agreement and (ii) the exercise of any right or remedy by the Collateral Agent hereunder with respect to the Collateral is subject to the limitations and provisions contained in the ABL/Term Intercreditor Agreement. In the event of any conflict between the terms of the ABL/Term Intercreditor Agreement and the terms of this Trademark Security Agreement, the terms of the ABL/Term Intercreditor Agreement shall govern.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Security Agreement as of the date first above written.

(signature pages follow)



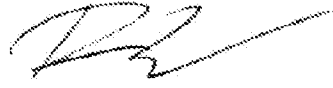
MATTRESS FIRM, INC., as Grantor

By:   
Name: Kindel Nuno  
Title: EVP, Legal, General Counsel & Secretary

[Signature page to ABL Trademark Security Agreement]

**TRADEMARK**  
**REEL: 007431 FRAME: 0860**

**BARCLAYS BANK PLC,**  
as Collateral Agent



By: \_\_\_\_\_



Name: Ritam Bhalla

Title: Director



[Signature page to ABL Trademark Security Agreement]

**TRADEMARK**  
**REEL: 007431 FRAME: 0861**


**SCHEDULE A**


No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
1	DOZE	86935706 10-MAR-2016	5487023 05-JUN-2018	MATTRESS FIRM, INC.	Registered
2	BUY IT TODAY SLEEP ON IT TONIGHT	78527450 06-DEC-2004	3757635 09-MAR-2010	MATTRESS FIRM INC.	Registered
3	· BUY A DREAM · GIVE A DREAM DREAM IT FORWARD 	86982936 01-SEP-2015	5312453 17-OCT-2017	MATTRESS FIRM, INC.	Registered
4	8 REPLACE EVERY 8 	87497779 20-JUN-2017	5375368 09-JAN-2018	MATTRESS FIRM, INC.	Registered
5	ACCUMUL8	86407008 26-SEP-2014	4923689 22-MAR-2016	MATTRESS FIRM, INC.	Registered
6	ALL THE BEST BRANDS...ALL THE BEST PRICES!	77079733 10-JAN-2007	3322790 30-OCT-2007	MATTRESS FIRM, INC.	Registered
7	ALLEVI8	86406999 26-SEP-2014	4969562 31-MAY-2016	MATTRESS FIRM, INC.	Registered
8	APPRECI8	86407227 26-SEP-2014	4923692 22-MAR-2016	MATTRESS FIRM, INC.	Registered
9	AQUA FIRM	86238319 01-APR-2014	4886441 12-JAN-2016	MATTRESS FIRM, INC.	Registered
10	AQUA LUXE	86976679 01-APR-2014	4801263 25-AUG-2015	MATTRESS FIRM, INC.	Registered
11	AQUALUXE	87687392 16-NOV-2017	5840332 20-AUG-2019	MATTRESS FIRM, INC.	Registered
12	AQUALUXE	86980986 01-APR-2014	5121245 10-JAN-2017	MATTRESS FIRM, INC.	Registered
13	AQUALUXE	86977881 01-APR-2014	4896493 02-FEB-2016	MATTRESS FIRM, INC.	Registered
14	ATMOS	86259301 22-APR-2014	4886479 12-JAN-2016	MATTRESS FIRM, INC.	Registered
15	BACK TO BED	76263581 25-MAY-2001	2607270 13-AUG-2002	MATTRESS FIRM, INC.	Registered
16	BCTC	86493589 31-DEC-2014	4961135 17-MAY-2016	MATTRESS FIRM, INC.	Registered
17	BEAVER CREEK TRADING CO.	86468117 01-DEC-2014	5166861 21-MAR-2017	MATTRESS FIRM, INC.	Registered
18	BEDDING EXPERTS	76323009 05-OCT-2001	2730307 24-JUN-2003	MATTRESS FIRM, INC.	Registered Section 2(F)
19	BEST BEDS. BEST VALUE.	88292992 07-FEB-2019	5876079 01-OCT-2019	MATTRESS FIRM, INC.	Registered

No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
20	BILLION DOLLAR BUYING POWER	86259344 22-APR-2014	4923368 22-MAR-2016	MATTRESS FIRM, INC.	Registered
21	CALM	88793100 11-FEB-2020		MATTRESS FIRM, INC.	Pending
22	CELEBR8	86407277 26-SEP-2014	4923697 22-MAR-2016	MATTRESS FIRM, INC.	Registered
23	COMFORT BY COLOR	77347258 07-DEC-2007	3880278 23-NOV-2010	MATTRESS FIRM, INC.	Registered
24	COMMUNIC8	86406972 26-SEP-2014	4984084 21-JUN-2016	MATTRESS FIRM, INC.	Registered
25	CONTEMPL8	86407260 26-SEP-2014	4923696 22-MAR-2016	MATTRESS FIRM, INC.	Registered
26	CUSTOM FUNDRAISING SOLUTIONS	88409749 30-APR-2019	6066872 02-JUN-2020	MATTRESS FIRM, INC.	Registered Section 2(F)
27	DON8	86407212 26-SEP-2014	4923690 22-MAR-2016	MATTRESS FIRM, INC.	Registered
28	DREAM TEAM DELIVERY	86369564 18-AUG-2014	4973816 07-JUN-2016	MATTRESS FIRM, INC.	Registered
29	DREAM TEAM DELIVERY FREE SHIPPING 	86874574 13-JAN-2016	5652262 15-JAN-2019	MATTRESS FIRM, INC.	Registered
30	EDUC8	86407222 26-SEP-2014	4923691 22-MAR-2016	MATTRESS FIRM, INC.	Registered
31	EVERYTHING YOU WANT IN A BED, IN A BOX	87541924 25-JUL-2017		MATTRESS FIRM, INC.	Published (Pending)
32	EXFOLI8	86407243 26-SEP-2014	4923695 22-MAR-2016	MATTRESS FIRM, INC.	Registered
33	EXPERT MATCH	86390462 10-SEP-2014	4906364 23-FEB-2016	MATTRESS FIRM, INC.	Registered
34	EXTERMIN8	86407233 26-SEP-2014	4923693 22-MAR-2016	MATTRESS FIRM, INC.	Registered
35	EZZZ CREDIT	88774287 27-JAN-2020	6275296 23-FEB-2021	MATTRESS FIRM, INC.	Registered
36	FIND YOUR COMFORT. FOLLOW YOUR COLOR.	77459911 28-APR-2008	3516413 14-OCT-2008	MATTRESS FIRM, INC.	Registered
37	FIRMCARE	88381787 11-APR-2019	6159206 22-SEP-2020	MATTRESS FIRM, INC.	Registered
38	FIRMCARE	88381800 11-APR-2019	6159207 22-SEP-2020	MATTRESS FIRM, INC.	Registered

No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
39	FIRST SELECTION	88341692 15-MAR-2019	6038424 21-APR-2020	MATTRESS FIRM, INC.	Registered
40	FOR THAT OOOH AHHH FEEL	75270649 24-MAR-1997	2187369 08-SEP-1998	MATTRESS FIRM, INC.	Registered
41	FURNITURE FIRM	86238289 01-APR-2014	4657971 16-DEC-2014	MATTRESS FIRM, INC.	Registered
42	GR8	86406956 26-SEP-2014	4792234 11-AUG-2015	MATTRESS FIRM, INC.	Registered
43	GUARANTEED HAPPY OR YOUR MONEY BACK 100 DAYS NO HIDDEN FEES 	85205067 23-DEC-2010	4226360 16-OCT-2012	MATTRESS FIRM, INC.	Registered
44	GUARANTEED RED CARPET DELIVERY 3 HOUR WINDOW OR IT'S FREE 	85205079 23-DEC-2010	4292832 19-FEB-2013	MATTRESS FIRM, INC.	Registered
45	GUARANTEED WE BEAT ANY ADVERTISED PRICE BY 10% OR IT'S FREE 	85205043 23-DEC-2010	4230550 23-OCT-2012	MATTRESS FIRM, INC.	Registered
46	HAMPTON & RHODES	78643041 03-JUN-2005	3090339 09-MAY-2006	MATTRESS FIRM, INC.	Registered
47	HAPPINESS GUARANTEE	85094042 27-JUL-2010	4102968 21-FEB-2012	MATTRESS FIRM, INC.	Registered
48	HEAVYW8	86407003 26-SEP-2014	5105525 20-DEC-2016	MATTRESS FIRM, INC.	Registered
49	KIDS SLEEP FREE	86023908 30-JUL-2013	4937116 12-APR-2016	MATTRESS FIRM, INC.	Registered
50	LOVE YOUR MATTRESS	85133180 20-SEP-2010	3965507 24-MAY-2011	MATTRESS FIRM, INC.	Registered
51	LOVE YOUR MATTRESS GUARANTEE	87462022 24-MAY-2017	5374238 09-JAN-2018	MATTRESS FIRM, INC.	Registered
52	LUXLIVING	85707496 20-AUG-2012	4743986 26-MAY-2015	MATTRESS FIRM, INC.	Registered
53	LUXLIVING	86686480 08-JUL-2015	5034440 06-SEP-2016	MATTRESS FIRM, INC.	Registered
54	LUXLIVING	86685840 07-JUL-2015	5281735 05-SEP-2017	MATTRESS FIRM, INC.	Registered
55	LUXLIVING ONLY AT MATTRESS FIRM 	86685831 07-JUL-2015	5281734 05-SEP-2017	MATTRESS FIRM, INC.	Registered
56	LUXLIVING ONLY AT MATTRESS FIRM	86685853 07-JUL-2015	5029877 30-AUG-2016	MATTRESS FIRM, INC.	Registered

No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
	<del>RESLIVING</del>				
57	MATTRESS FIRM 	88317138 26-FEB-2019	6011213 17-MAR-2020	MATTRESS FIRM, INC.	Registered Section 2(F)
58	MATTRESS FIRM	77216752 27-JUN-2007	3923443 22-FEB-2011	MATTRESS FIRM, INC.	Registered
59	MATTRESS FIRM FINAL MARKDOWN 	86805361 30-OCT-2015	5519963 17-JUL-2018	MATTRESS FIRM, INC.	Registered
60	MATTRESS FIRM FINAL MARKDOWN	86803912 29-OCT-2015	5375779 09-JAN-2018	MATTRESS FIRM, INC.	Registered
61	MATTRESS FIRM FOSTER KIDS	86872470 12-JAN-2016	5408033 20-FEB-2018	MATTRESS FIRM, INC.	Registered
62	MATTRESS FIRM RED CARPET DELIVERY SERVICE	78469626 18-AUG-2004	3008804 25-OCT-2005	MATTRESS FIRM, INC.	Registered
63	MATTRESS FIRM SLEEP EXPERIENCE	85547647 20-FEB-2012	4863444 01-DEC-2015	MATTRESS FIRM, INC.	Registered Partial Section 2(F)
64	MATTRESS GIANT 	75477706 01-MAY-1998	2354497 06-JUN-2000	MATTRESS FIRM, INC.	Registered
65	MATTRESS GIANT	74198456 26-AUG-1991	1738789 08-DEC-1992	MATTRESS FIRM, INC.	Registered
66	MATTRESSFIRM CLEARANCE CENTER 	77113366 22-FEB-2007	3412394 15-APR-2008	MATTRESS FIRM, INC.	Registered
67	MATTRESSFIRM FINAL MARKDOWN 	86806233 02-NOV-2015	5375783 09-JAN-2018	MATTRESS FIRM, INC.	Registered
68	MFRM	86507752 20-JAN-2015	5087207 22-NOV-2016	MATTRESS FIRM, INC.	Registered
69	NO NIGHTMARE · GUARANTEE 180 NIGHTS 	86743786 01-SEP-2015	5311945 17-OCT-2017	MATTRESS FIRM, INC.	Registered
70	NOBODY BEATS OUR PRICE ON MATTRESSES. NOBODY.	85470135 11-NOV-2011	4171328 10-JUL-2012	MATTRESS FIRM, INC.	Registered
71	NOBODY SELLS FOR LESS, NOBODY!	85375396 19-JUL-2011	4319559 16-APR-2013	MATTRESS FIRM, INC.	Registered
72	PHARAOH	88341666 15-MAR-2019	5845618 27-AUG-2019	MATTRESS FIRM, INC.	Registered

No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
73	PROBUYS	86259316 22-APR-2014	4886480 12-JAN-2016	MATTRESS FIRM, INC.	Registered
74	PROPICKS	86259323 22-APR-2014	4886481 12-JAN-2016	MATTRESS FIRM, INC.	Registered
75	PROPLUS	86259331 22-APR-2014	4886482 12-JAN-2016	MATTRESS FIRM, INC.	Registered
76	QUALITY CRAFTSMANSHIP BEST IN BOX 	87019910 29-APR-2016	5221186 13-JUN-2017	MATTRESS FIRM, INC.	Registered
77	RENOV8	86406983 26-SEP-2014	4973947 07-JUN-2016	MATTRESS FIRM, INC.	Registered
78	REPLACE EVERY 8	87497761 20-JUN-2017	5365119 26-DEC-2017	MATTRESS FIRM, INC.	Registered
79	REPLACE EVERY 8	77643702 05-JAN-2009	3868117 26-OCT-2010	MATTRESS FIRM, INC.	Registered
80	REST & RELAX 	87981023 24-MAY-2017	5808248 16-JUL-2019	MATTRESS FIRM, INC.	Registered
81	REST & RELAX	87981910 21-SEP-2016	5898220 29-OCT-2019	MATTRESS FIRM, INC.	Registered
82	REST & RELAX	87976836 21-SEP-2016	5430163 20-MAR-2018	MATTRESS FIRM, INC.	Registered
83	SATUR8	86407236 26-SEP-2014	4923694 22-MAR-2016	MATTRESS FIRM, INC.	Registered
84	SAVE MONEY. SLEEP HAPPY	85138032 24-SEP-2010	4015066 23-AUG-2011	MATTRESS FIRM, INC.	Registered
85	SHOP SMART. SLEEP BETTER.	76501961 27-MAR-2003	2804643 13-JAN-2004	MATTRESS FIRM, INC.	Registered
86	SIGN & SLEEP	85865812 04-MAR-2013	4685284 10-FEB-2015	MATTRESS FIRM, INC.	Registered
87	SLEEP AMERICA	76601905 12-JUL-2004	2993968 13-SEP-2005	MATTRESS FIRM, INC.	Registered Section 2(F)
88	SLEEP EXPERT	90166312 08-SEP-2020		MATTRESS FIRM, INC.	Pending
89	SLEEP EXPERTS	90166315 08-SEP-2020		MATTRESS FIRM, INC.	Pending
90	SLEEP EXPERTS 	87549558 31-JUL-2017	5558749 11-SEP-2018	MATTRESS FIRM, INC.	Registered Partial Section 2(F)
91	SLEEP EXPERTS	85133193 20-SEP-2010	4266399 01-JAN-2013	MATTRESS FIRM, INC.	Registered Section 2(F)
92	SLEEP HAPPY	85584539 30-MAR-2012	4822389 29-SEP-2015	MATTRESS FIRM, INC.	Registered

No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
93	SLEEP MADE EASY	77419288 11-MAR-2008	3745133 02-FEB-2010	MATTRESS FIRM, INC.	Registered
94	SLEEPSTAKES	86369735 18-AUG-2014	5459315 01-MAY-2018	MATTRESS FIRM, INC.	Registered
95	SLEEPY'S	87981776 24-JAN-2018	5886384 15-OCT-2019	MATTRESS FIRM, INC.	Registered
96	SLEEPY'S	87541930 25-JUL-2017	5885862 15-OCT-2019	MATTRESS FIRM, INC.	Registered
97	SUPREME COMFORT COLLECTION	88845561 24-MAR-2020	6269869 16-FEB-2021	MATTRESS FIRM, INC.	Registered
98	TERMIN8	86407281 26-SEP-2014	4923698 22-MAR-2016	MATTRESS FIRM, INC.	Registered
99	THE BEDDING EXPERTS	73824351 11-SEP-1989	1613341 11-SEP-1990	MATTRESS FIRM, INC.	Registered Section 2(F)
100	THE DAILY DOZE	88067220 06-AUG-2018	5666796 29-JAN-2019	MATTRESS FIRM, INC.	Registered
101	THE MATTRESS FIRM	74563971 22-AUG-1994	1915716 29-AUG-1995	MATTRESS FIRM, INC.	Registered
102	TU DINERO RINDE MÁS	88820352 04-MAR-2020	6296755 16-MAR-2021	MATTRESS FIRM, INC.	Registered
103	TULO	87541910 25-JUL-2017	5563644 18-SEP-2018	MATTRESS FIRM, INC.	Registered
104	TULO 	79224278 05-OCT-2017	5639999 01-JAN-2019	MATTRESS FIRM, INC.	Registered Section 66(a) (Madrid Protocol) - Current International Priority Claimed
105	WE BOUGHT IT ALL...	86038167 14-AUG-2013	4902288 16-FEB-2016	MATTRESS FIRM, INC.	Registered
106	WE MAKE IT EASY TO GET A GREAT NIGHT'S SLEEP	78444429 01-JUL-2004	3053436 31-JAN-2006	MATTRESS FIRM, INC.	Registered
107	WHEN MANUFACTURERS COMPETE...YOU SAVE	86116175 12-NOV-2013	4791296 11-AUG-2015	MATTRESS FIRM, INC.	Registered
108	WHERE DREAMS COME TRUE	76349089 13-DEC-2001	2628220 01-OCT-2002	MATTRESS FIRM, INC.	Registered
109	WHERE IT'S EASY TO GET A GREAT NIGHT'S SLEEP!	78295457 03-SEP-2003	2860423 06-JUL-2004	MATTRESS FIRM, INC.	Registered
110	YOUR BUDGET STRETCHES FURTHER	87943505 31-MAY-2018	5822955 30-JUL-2019	MATTRESS FIRM, INC.	Registered



No.	Citation	App. No. / App. Date	Reg. No/ Reg. Date	Current Owner	Status
111	MATTRESS FIRM .....	77103618 09-FEB-2007	3323162 30-OCT-2007	MATTRESS FIRM, INC. DBA MATTRESS FIRM	Registered
112	MATTRESSFIRM SUPERCENTER .....	77103680 09-FEB-2007	3323167 30-OCT-2007	MATTRESS FIRM, INC. DBA MATTRESS FIRM	Registered
113	THE MATTRESS PROFESSIONALS	73378002 30-JUL-1982	1257589 15-NOV-1983	MATTRESS FIRM, INC.	Registered