ype VAN

ETAS ID: TM673757

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|--------------------|
| Teh-San Sun | | 08/30/2021 | INDIVIDUAL: TAIWAN |

RECEIVING PARTY DATA

| Name: | Shandong Shinho Food Industries Co., Ltd. |
|-----------------|---|
| Street Address: | Jigezhuang, Longwangzhuang Town |
| City: | Laiyang City, Shandong Province |
| State/Country: | CHINA |
| Entity Type: | Corporation: CHINA |

PROPERTY NUMBERS Total: 13

| Property Type | Number | Word Mark | |
|----------------------|----------|----------------|--|
| Serial Number: | 90225600 | WEIDAMEI | |
| Registration Number: | 6064952 | SHINHO | |
| Serial Number: | 88089856 | | |
| Registration Number: | 5909680 | | |
| Registration Number: | 6059467 | | |
| Serial Number: | 88922621 | SHINHO | |
| Serial Number: | 88922614 | | |
| Serial Number: | 88922601 | | |
| Serial Number: | 88961843 | HUANG FEI HONG | |
| Registration Number: | 4148766 | SH NHO | |
| Registration Number: | 4082684 | SHINHO | |
| Registration Number: | 4072021 | HUANG FEI HONG | |
| Registration Number: | 4071937 | WEIDAMEI | |

CORRESPONDENCE DATA

Fax Number: 2159791020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-979-1817

Email: ccampbell@duanemorris.com

Correspondent Name: DUANE MORRIS LLP-Christiane S. Campbell

Address Line 1: 30 South 17th street

TRADEMARK

900642687 REEL: 007418 FRAME: 0718

CH \$340.00 90225600

| Address Line 4: phila | philadelphia, PENNSYLVANIA 19103 | |
|-----------------------|----------------------------------|--|
| NAME OF SUBMITTER: | Christiane S. Campbell | |
| SIGNATURE: | /Christiane S. Campbell/ | |
| DATE SIGNED: | 09/07/2021 | |

Total Attachments: 3

source=20210830_TM Assignment Mr. Sun to Shandong Shinho_Signed#page1.tif source=20210830_TM Assignment Mr. Sun to Shandong Shinho_Signed#page2.tif source=20210830_TM Assignment Mr. Sun to Shandong Shinho_Signed#page3.tif

TRADEMARK REEL: 007418 FRAME: 0719

TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of the date set forth below, is between the undersigned, Teh-San Sun, an individual citizen of Taiwan, with an address at 4F, Zhongxin Bldg, No. 77, Changjiang Rd., Shandong Province, 264006, China (the "Assignor"), and Shandong Shinho Food Industries Co., Ltd., a corporation organized under the laws of China with an address at Jigezhuang, Longwangzhuang Town, Laiyang City, Shandong Province, China (the "Assignee").

WHEREAS, Assignor desires to assign unto Assignee all of Assignor's right, title and interest in, to, and under the trademarks identified on <u>Annex A</u> to this Trademark Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

Assignor hereby assigns and transfers to Assignee, all of its right, title and interest in, to, and under the trademarks and the applications and registrations described on Annex A, (collectively, the "Marks"), free and clear of all liens and encumbrances, together with all of the goodwill of the entire business associated with and symbolized by such Marks, where that business is ongoing and existing, and all rights and privileges under the Marks, including but not limited to all rights of the Assignor to sue any third parties for any infringement of the Marks.

This Trademark Assignment is binding on the parties and their respective successors and assigns and inures to the benefit of the parties and their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the 20th day of August 2021.

| Teh-San Sun By: | Shandong Shinho Food Industries, Ltd. By: | |
|--------------------------|--|--|
| Name: <u>Teh-San Sun</u> | Name: <u>Teh-San</u> Sun | |
| | Title: <u>Executive</u> Director | |

Annex A

Schedule of Trademarks

| Trademark | U.S. Serial/Registration Nos. | Filing/Registration Dates |
|---|----------------------------------|---------------------------|
| Cilling 1 | Ser. No. 90225600 | Filed: Sep. 30, 2020 |
| *************************************** | Ser. No. 88090363 | Filed: Aug. 23, 2018 |
| Shinho | Reg. No. 6064952 | Registered: May 26, 2020 |
| た月鲜 | Ser, No. 88089856 | Filed: Aug. 23, 2018 |
| | Ser. No. 88090394 | Filed: Aug. 23, 2018 |
| | Reg. No. 5909680 | Registered: Nov. 12, 2019 |
| Sum gillin willen stall | Ser. No. 88090320 | Filed: Aug. 23, 2018 |
| T 火ボリ | Reg. No. 6059467 | Registered May 19, 2020 |
| Shinho | Ser. No. 88922621 | Filed: May 19, 2020 |
| fl70 | Ser. No. 88922614 | Filed: May 19, 2020 |
| | Ser. No. 88922601 | Filed: May 19, 2020 |
| 黄线 | Ser. No. 88961843 | Filed: June 12, 2020 |

2 DM2\14524838.1

REEL: 007418 FRAME: 0721

| Trademark | U.S. Serial/Registration Nos. | Filing/Registration Dates |
|----------------|---------------------------------------|---|
| Shinho fi太和 | Ser, No. 85280215 Reg. No. 4148766 | Filed: Mar. 29, 2011 Registered: May 29, 2012 |
| (thinho | Ser. No. 85280144 Reg. No. 4082684 | Filed: Mar. 29, 2011 Registered: Jan. 10, 2012 |
| 黄色 | Ser. No. 85270287 Reg. No. 4072021 | Filed: Mar. 18, 2011 Registered: Dec. 13, 2011 |
| WEIDAMEI | Ser. No. 85228122 Reg. No. 4071937 | Filed: Jan. 27, 2011 Registered: Dec. 13, 2011 |

DM2/14524838.£ 3

RECORDED: 09/10/2021

TRADEMARK
REEL: 007418 FRAME: 0722