

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM672512

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Congo, LLC		09/03/2021	Limited Liability Company: KENTUCKY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prime Hydration LLC		
<b>Street Address:</b>	8 The Green, Ste B		
<b>City:</b>	Dover		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19901		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90853988	PRIME HYDRATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5025627130		
<b>Email:</b>	jwatts@wyattfirm.com		
<b>Correspondent Name:</b>	Julie Laemmle Watts		
<b>Address Line 1:</b>	400 West Market Street		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Louisville, KENTUCKY 40202		
<b>NAME OF SUBMITTER:</b>	Julie Laemmle Watts		
<b>SIGNATURE:</b>	/Julie Laemmle Watts/		
<b>DATE SIGNED:</b>	09/03/2021		
<b>Total Attachments: 1</b>			
source=TRADEMARK ASSIGNMENT AGREEMENT - PRIME HYDRATION#page1.tif			

OP \$40.00 90853988

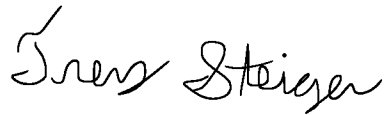
# TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“**Agreement**”) is made by and between Congo, LLC, a Kentucky limited liability company (“**Assignor**”), and Prime Hydration LLC, a Delaware limited liability company (“**Assignee**”).

WHEREAS, Assignor wishes to transfer to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor’s right, title, and interest in and to the trademark PRIME HYDRATION, Serial No. 90/853,988 (the “**Mark**”) and related rights, together with the goodwill connected with the use of and symbolized by the Mark and the transfer of Assignor’s business, or that portion of the business to which the Mark pertains, and that business is ongoing and existing; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Mark together with the goodwill of the business connected with the use of and symbolized by the Mark and the registration thereof identified above, effective as of the 3<sup>rd</sup> day of September 2021.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed as of the date first written above by its duly authorized manager.

A handwritten signature in cursive script that reads "Trey Steiger". The signature is written in black ink and is positioned above a horizontal line.

Trey Steiger, Owner