

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM671206

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BFTV, LLC		06/28/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BFTV, Inc.		
Street Address:	3550 Wilshire Blvd., Suite 2010		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90010		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Serial Number:	90584723		
Serial Number:	90560493	SO YUMMY	
Serial Number:	90560488	SO YUMMY	
Serial Number:	88775973	ICAN	
Registration Number:	6228534	MY FIRST UNIVERSITY	
Registration Number:	5622876	FIRST MEDIA	
Registration Number:	6228422	BLOSSOM DIY	
Registration Number:	5716591	SO YUMMY	
Registration Number:	5667091	SO YUMMY	
Registration Number:	5722843	FIRST MEDIA	
Registration Number:	5728447	FIRST MEDIA	
Registration Number:	5716216	FIRST MEDIA	
Registration Number:	4908744	BABYFIRST	
Registration Number:	4606606		
Registration Number:	4254571	BABYFIRST	
Registration Number:	4268834	BABYFIRST	
Registration Number:	3352518		
Registration Number:	3449589	BABYFIRSTTV	
Registration Number:	3567711	BABYFIRST	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	3314549	
Registration Number:	3314403	BABYFIRSTTV
Registration Number:	3586906	BABYFIRST
Registration Number:	3401334	WATCH YOUR BABY BLOSSOM
Registration Number:	3401330	WATCH YOUR BABY BLOSSOM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 949.732.6810

Email: gtipmail@gtlaw.com

Correspondent Name: Susan L. Heller

Address Line 1: 18565 Jamboree Road, Suite 500

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	105368010100
NAME OF SUBMITTER:	Susan L. Heller
SIGNATURE:	/Susan L. Heller/
DATE SIGNED:	08/30/2021

Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE LIMITED LIABILITY COMPANY UNDER THE NAME OF "BFTV, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "BFTV, LLC" TO "BFTV, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF JULY, A.D. 2021, AT 11:24 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

3870064 8100V
SR# 20212604567

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203585419
Date: 07-01-21

TRADEMARK
REEL: 007408 FRAME: 0318

CERTIFICATE OF CONVERSION
OF
BFTV, LLC

Pursuant to Section 265 of the General Corporation Law of the State of Delaware (the "DGCL"), BFTV, LLC, a Delaware limited liability company (the "Company") certifies that:

1. The Company was initially formed in the State of Delaware on October 20, 2004.
2. The jurisdiction of the Company immediately prior to filing this Certificate of Conversion is the State of Delaware.
3. The name of the Company immediately prior to filing this Certificate of Conversion is BFTV, LLC.
4. The name of the Company after the conversion, as set forth in its Certificate of Incorporation, is BFTV, Inc.
5. This Certificate of Conversion, and the conversion effected hereby, will be effective upon the filing of this Certificate of Conversion with the Secretary of State of Delaware.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Conversion on this 28 day of June, 2021.

BFTV, LLC


Name: Guy Orain
Title: Chief Executive Officer