

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM665553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anderal OÜ		12/31/2019	Limited Liability Company: ESTONIA
RECEIVING PARTY DATA			
Name:	RICH Laboratories Corporation		
Street Address:	4000 Hollywood Blvd. Suite 555-S		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33021		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4952310	RICH	
Registration Number:	4799821	RICH PURE LUXURY	
Registration Number:	4795313	RICH ENJOY LUXURIOUS HAIR EVERY DAY	
Registration Number:	4620192	RICH ENJOY LUXURIOUS HAIR EVERY DAY	
Registration Number:	4620191	RICH ENJOY LUXURIOUS HAIR EVERY DAY	
Registration Number:	4793729	RICH	
CORRESPONDENCE DATA			
Fax Number:	8668643947		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9738281284		
Email:	jan.tamulewicz@myerswolins.com		
Correspondent Name:	Jan Tamulewicz		
Address Line 1:	100 SOUTH JEFFERSON ROAD, SUITE 202, KAP		
Address Line 4:	WHIPPANY, NEW JERSEY 07981-1009		
ATTORNEY DOCKET NUMBER:	RICH		
NAME OF SUBMITTER:	Jan Tamulewicz		
SIGNATURE:	/Jan Tamulewicz/		
DATE SIGNED:	08/06/2021		

OP \$165.00 4952310

Total Attachments: 10

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT, dated as of December 31, 2019 (such date, the "Effective Date", and such agreement, this "Trademark Assignment"), is entered into by and between ANDERAL OÜ ("Assignor") and RICH Laboratories Corporation ("Assignee").

WITNESSETH:

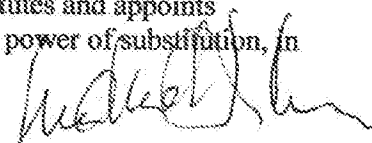
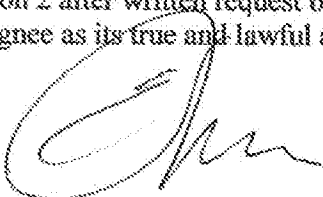
WHEREAS, Assignor owns the trademark and service mark registrations and trademark and service mark applications set forth on Schedule A (the "Assigned Marks"); and

WHEREAS, Assignor desires to assign, transfer, convey and deliver to Assignee, and Assignee wishes to acquire from Assignor, all of its right, title and interest in and to the Assigned Marks and all goodwill associated therewith or symbolized thereby;

NOW, THEREFORE, in consideration of the foregoing and of the mutual covenants herein contained and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. As of the Effective Date, Assignor hereby irrevocably assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts from Assignor, all right, title and interest that Assignor has in and to the Assigned Marks, together with (a) all goodwill of the business associated with or symbolized by the Assigned Marks, (b) all common law rights in, and all rights derived from, the Assigned Marks and all registrations that may be granted thereon, and any renewals thereof, including all Assigned Marks related e-commerce and social media addresses (c) any past, present or future claims or causes of action (either in law or in equity) arising out of or related to any infringement, misappropriation, dilution or other violation of any of the Assigned Marks, and the right to sue for damages, injunctive relief, lost profits in connection therewith or any other remedy or otherwise recover therefor, (d) any and all income, royalties, damages and payments now or hereafter due and/or payable with respect to the Assigned Marks and the right to receive such income, royalties and payments, (e) the right to prosecute, maintain and defend the Assigned Marks, (f) the right to claim priority based on the Assigned Marks and (g) the right to fully and entirely stand in the place of Assignor in all matters related thereto, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made. The assignment contemplated herein is meant to be an absolute assignment and not by way of security.

2. Further Assurances. As may be necessary, Assignor shall execute, acknowledge and deliver such other instruments, documents and agreements and shall do such other things as may be reasonably necessary, proper or advisable to carry out its obligations under this Agreement and as may be reasonably necessary, proper or advisable to more completely effectuate, consummate, record, perfect or confirm the transactions contemplated hereby. If Assignor fails to promptly take or execute any of the action or document described in this Section 2 after written request by Assignee, Assignor hereby constitutes and appoints Assignee as its true and lawful agent and attorney-in-fact, with full power of substitution, in



the name and stead of Assignor but on behalf and for the benefit of Assignee, to take and execute in the name of Assignor any and all actions and documents that may be deemed proper to effectuate, consummate, record, perfect or confirm the transactions contemplated in this Trademark Assignment.

3. Recordation. Assignee shall be solely responsible for all actions associated with the perfection of Assignee's right, title and interest in and to the Assigned Marks and recordation and/or registration of this Trademark Assignment or any other document evidencing the assignment to Assignee of the Assigned Marks. The Assignor hereby authorizes the Patent and Trademark Offices, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities, to record Assignee as the assignee and owner of the Assigned Marks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Trademark Assignment.

4. Governing Law. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF DELAWARE.

5. General Provisions. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

Neither this Trademark Assignment nor any provision hereof shall be waived, amended, modified, changed, supplemented, discharged or terminated except by an instrument in writing executed by the parties. This Trademark Assignment is binding upon and inures to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment with effect as of the Effective Date.

ASSIGNOR

By:

ANDERAL OÜ

Ehitajate tee 114, 13517 Tallinn, Estonia

Name: Indrek Lohmus

Title: Member of The Board



ASSIGNEE

By:

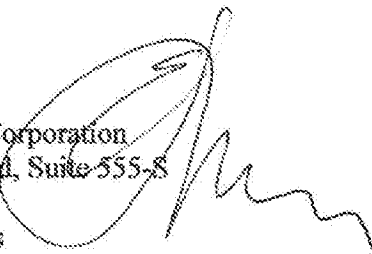
RICH Laboratories Corporation

4000 Hollywood Blvd, Suite 555-S

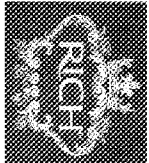


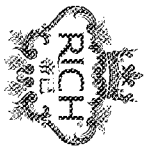
Hollywood FL 22021







Name: Erkki Lohmus






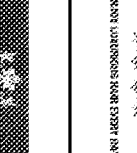
Title: Director












SCHEDULE A
LIST OF ASSIGNED TRADEMARKS
31ST OF DECEMBER 2019


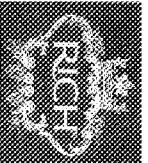



Graphic representation	Trademark name	Trademark office / Territory	Application number / Registration number	Trademark status	Trademark type	Applicant / Owner name	Nice class(es)	Application date	Registration date	Expiry date
	RICH	Australia (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3, 11	17-10-2011	17-10-2011	17-10-2021
	RICH	Canada	1611247 / 945382	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3, 8, 11, 21, 26, 44	24-01-2013	05-08-2016	05-08-2031
	RICH RICH (Chinese)	China	18882449 / 18882449	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3	14-01-2016	21-03-2018	20-03-2028
	RICH RICH (Chinese)	China	12249142 / 12249142	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3	12-03-2013	14-08-2016	13-08-2026

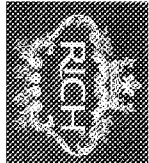
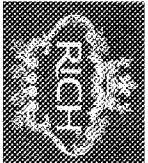


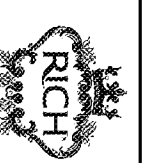
	RICH RICH (Chinese)	China	12249143 / 12249143	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	11	12-03-2013	14-05-2015	13-05-2025
	RICH	China (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3,11	17-10-2011	17-10-2011	17-10-2021
	RICH	EU	009218181 / 009218181	Registered	Combined	Rich International Creative Haircare OÜ	3,11,44	01-07-2010	10-12-2010	10-12-2020
	RICH PURE LUXURY	EU	013847991 / 013847991	Registered	Combined	Rich International Creative Haircare OÜ	3,21,25,3 5	18-03-2015	24-08-2015	18-03-2025
	RICH ENJOY LUXURIOUS HAIR EVERY DAY	EU	013848171 / 013848171	Registered	Combined	Rich International Creative Haircare OÜ	3,5,8,9,1 1,14,16,1 8,21,25,2 6,35,41,4 4	18-03-2015	25-08-2015	18-03-2025
	RICH	Hong Kong	302436705 / 302436705	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3,11	15-11-2012	15-11-2012	14-11-2022


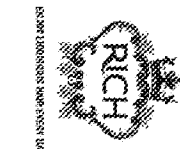
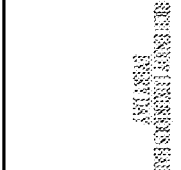

	RICH	India	2481989 / 2481989	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3, 11	20-02-2013	19-06-2019	20-02-2023
	RICH	Island (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3, 11	17-10-2011	17-10-2011	17-10-2021
	RICH	Kazakhstan (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3, 11	17-10-2011	17-10-2011	17-10-2021
	RICH PURE LUXURY	Mexico	1528572 / 1509391	Registered	Combined	Rich International Creative Haircare OÜ	3	18-09-2014	26-01-2015	18-09-2024
	RICH ENJOY LUXURIOUS HAIR EVERY DAY	Mexico	1528777 / 1510255	Registered	Combined	Rich International Creative Haircare OÜ	35	19-09-2014	28-01-2015	18-09-2024
	RICH	Mexico (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	11	17-10-2011	17-10-2011	17-10-2021

	RICH	Myanmar (Birna)	12259/2014 / IV/12259/20 14	Registered	Combined	Rich International Creative Haircare OU	3	18-08-2014	03-09-2014	Oct 2021
	RICH	Myanmar (Birna)	17999/2019 / IV/17999/20 19	Registered	Combined	Rich International Creative Haircare OU	3	22-03-2019	29-03-2019	
	RICH	New Zealand (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OU	3,11	17-10-2011	17-10-2011	17-10-2021
	RICH	Norway (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OU	3,11	17-10-2011	17-10-2011	17-10-2021
	RICH	Philippines	4201350212 7 / 502127	Registered	Combined	Rich International Creative Haircare OU	3,11	05-08-2013	17-04-2014	17-04-2024

	RICH	Russia	2013735522 / 577652	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3, 8	16-10-2013	14-06-2016	16-10-2023
	RICH	Russia (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	11, 44	17-10-2011	17-10-2011	17-10-2021
	RICH	Singapore (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3, 11	17-10-2011	17-10-2011	17-10-2021
	RICH	South Africa	2017/29888 / -	Filed	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3	16-10-2017		

	RICH	South Korea (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3	17-10-2011	17-10-2011	17-10-2021
	RICH	Switzerland (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3, 11	17-10-2011	17-10-2011	17-10-2021
	RICH	Taiwan	103880450 / 103880450	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3, 8, 11	06-02-2014	01-02-2015	31-01-2025
	RICH	Turkey	2017/61619 / 201761619	Registered	Combined	Rich International Creative Haircare OÜ	21	07-07-2017	29-11-2018	07-07-2027
	RICH	Turkey	2018/110726 / -	Filed	Combined	RICH INTERNATIONAL CREATIVE HAIRCARE OÜ	3	05-12-2018		

	RICH	Turkey (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	11	17-10-2011	17-10-2011	17-10-2021
	RICH	Ukraine (WO)	1097423 / 1097423	Registered	Combined	Rich International Creative Haircare OÜ	3,11	17-10-2011	17-10-2011	17-10-2021
	RICH	USA	86468041 / 4793729	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3,35	01-12-2014	18-08-2015	18-08-2025
	RICH	USA	86468063 / 4952310	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	25,35	01-12-2014	03-05-2016	03-05-2026
	RICH PURE LUXURY	USA	86555092 / 4799821	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3	18-09-2014	25-08-2015	25-08-2025

	RICH ENJOY LUXURIOUS HAIR EVERY DAY	USA	86555076 / 4795313	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	35	19-09-2014	18-08-2015	18-08-2025
	RICH ENJOY LUXURIOUS HAIR EVERY DAY	USA	86189197 / 4620192	Registered	Combined	Anderal OÜ / Rich International Creative Haircare OÜ	3	10-02-2014	14-10-2014	14-10-2024
	RICH ENJOY LUXURIOUS HAIR EVERY DAY	USA	86189106 / 4620191	Registered	Word	Anderal OÜ / Rich International Creative Haircare OÜ	3	10-02-2014	14-10-2014	14-10-2024
	RICH	USA (WO)	1097423 / 4527376	Registered	Combined	Rich International Creative Haircare OÜ	11	17-10-2011	17-10-2011	17-10-2021