

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM653521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Goldman Sachs Lending Partners LLC, as Collateral Agent		06/07/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Confie Seguros, Inc.		
Street Address:	7711 Center Avenue, Suite 200		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Corporation: DELAWARE		
Name:	Confie Seguros Holding Co.		
Street Address:	7711 Center Avenue, Suite 200		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Corporation: DELAWARE		
Name:	Confie Seguros Holding II Co.		
Street Address:	7711 Center Avenue, Suite 200		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Corporation: DELAWARE		
Name:	Driver's Choice Insurance Services, LLC		
Street Address:	7711 Center Avenue, Suite 200		
City:	Huntington Beach		
State/Country:	CALIFORNIA		
Postal Code:	92647		
Entity Type:	Limited Liability Company: SOUTH CAROLINA		
Name:	Expresslink, Inc.		
Street Address:	5230 Las Virgenes Rd., Suite 250		
City:	Calabasas		
TRADEMARK			

State/Country:	CALIFORNIA
Postal Code:	91302
Entity Type:	Corporation: CALIFORNIA
Name:	Freeway Insurance Services, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: CALIFORNIA
Name:	InsureOne Independent Insurance Agency, LLC
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Limited Liability Company: ILLINOIS
Name:	ISOpay, L.L.C.
Street Address:	4500 Fuller Drive, Suite 400
City:	Irving
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	Limited Liability Company: TEXAS
Name:	Sacramento Auto Insurance Center, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: CALIFORNIA
Name:	SSB Insurance Service, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: DELAWARE
Name:	Vern Fonk Insurance Services, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: DELAWARE

TRADEMARK

REEL: 007324 FRAME: 0636

Name:	Aggressive Insurance Services, L.L.C.
Street Address:	4500 Fuller Drive, Suite 400
City:	Irving
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	Limited Liability Company: TEXAS
Name:	Cartel Marketing, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: CALIFORNIA
Name:	Confie Insurance Services, Inc.
Street Address:	7711 Center Avenue, Suite 200
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	4768881	CONFÍE
Registration Number:	3753855	CONFIE SEGUROS
Registration Number:	4328548	CONFÍE SEGUROS
Registration Number:	5320683	COST U LESS
Registration Number:	4401028	FREEWAY THE AUTO INSURANCE EXPERTS
Registration Number:	4401029	FREEWAY LOS EXPERTOS EN SEGUROS DE AUTO
Registration Number:	3591103	FREEWAY
Registration Number:	3584286	IT'S THAT THING YOU'RE SPEEDING ON
Registration Number:	3448643	
Registration Number:	3996168	FREEWAY INSURANCE
Registration Number:	4078834	
Registration Number:	3834346	SIEMPRE GANA CON FREEWAY INSURANCE
Registration Number:	4231825	ALWAYS WIN WITH FREEWAY INSURANCE
Registration Number:	2375639	PERSONAL SERVICE INSURANCE
Registration Number:	2175005	SOUTH COAST INSURANCE
Registration Number:	3171136	COST-U-LESS INSURANCE CENTER
Registration Number:	3584201	COST U LESS
Registration Number:	3744552	REMEMBER TO HONK WHEN YOU DRIVE BY VERNF

Property Type	Number	Word Mark
Registration Number:	3744551	VERN FONK
Registration Number:	4795638	AID ALL INSURANCE DISCOUNTERS
Registration Number:	4779792	AUTO INSURANCE DISCOUNTERS
Registration Number:	4428545	COST U LESS INSURANCE CENTER
Registration Number:	4570937	KELLER GROUP
Registration Number:	4978679	PROTECT-O-METER LIABILITY ONLY UNINSURED
Registration Number:	4923596	WE CARE COMMITMENT · ACCOUNTABILITY · RE
Registration Number:	5145557	SPEEDLANE INSURANCE
Registration Number:	5137017	SPEEDLANE INSURANCE
Registration Number:	2066072	INSURE EXPRESS
Registration Number:	2809886	E EXPRESSLINK
Registration Number:	2372895	INSUREONE
Registration Number:	2104485	INSURE ONE
Registration Number:	2104486	INSURE ONE
Registration Number:	2217852	INSUREONE.COM
Registration Number:	2231104	SEGUROS UNO
Registration Number:	2382054	THE INSURANCE SUPERSTORE
Registration Number:	2320884	YELLOW KEY
Registration Number:	2363909	YELLOW KEY
Registration Number:	3805890	ISOPAY
Registration Number:	4873562	AGGRESSIVE INSURANCE
Registration Number:	5204381	DRIVER'S CHOICE LOW COST AUTO INSURANCE
Registration Number:	4481652	PERSONABLE
Registration Number:	4518233	
Registration Number:	5543832	SEGUROS SIN BARRERAS
Registration Number:	4812694	OASIS INSURANCE
Registration Number:	5212807	DRIVER'S CHOICE
Serial Number:	88139994	A NEW KIND OF INSURANCE EXPERIENCE
Serial Number:	88139987	BLUEFIRE INSURANCE
Serial Number:	88076323	BLUEFIRE INSURANCE
Serial Number:	88067210	BRICK-ESALES
Serial Number:	88067227	BRICK-E SALES
Serial Number:	88139990	
Serial Number:	88139992	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 007324 FRAME: 0638

Phone: 2136207848
Email: iprecordations@whitecase.com
Correspondent Name: Justine Lu/White & Case LLP
Address Line 1: 555 South Flower Street, Suite 2700
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER: 1185176-0011-S216

NAME OF SUBMITTER: Justine Lu

SIGNATURE: /Justine Lu/

DATE SIGNED: 06/11/2021

Total Attachments: 9

source=Confie - Trademark Release [Executed]#page1.tif
source=Confie - Trademark Release [Executed]#page2.tif
source=Confie - Trademark Release [Executed]#page3.tif
source=Confie - Trademark Release [Executed]#page4.tif
source=Confie - Trademark Release [Executed]#page5.tif
source=Confie - Trademark Release [Executed]#page6.tif
source=Confie - Trademark Release [Executed]#page7.tif
source=Confie - Trademark Release [Executed]#page8.tif
source=Confie - Trademark Release [Executed]#page9.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of June 7, 2021 (the “Effective Date”), is made by GOLDMAN SACHS LENDING PARTNERS LLC, as Collateral Agent, for the Secured Parties (in such capacity, the “Collateral Agent”) in favor of CONFIE SEGUROS, INC., a Delaware corporation, CONFIE SEGUROS HOLDING CO., a Delaware corporation, CONFIE SEGUROS HOLDING II CO, a Delaware corporation, DRIVER’S CHOICE INSURANCE SERVICES, LLC, a South Carolina limited liability company, EXPRESSLINK, INC., a California corporation, FREEWAY INSURANCE SERVICES, INC., a California corporation, INSUREONE INDEPENDENT INSURANCE AGENCY, LLC, an Illinois limited liability company, ISOPAY, L.L.C., a Texas limited liability company, SACRAMENTO AUTO INSURANCE CENTER, INC., a California corporation, SSB INSURANCE SERVICE, INC., a Delaware corporation, VERN FONK INSURANCE SERVICES, INC., a Delaware corporation, AGGRESSIVE INSURANCE SERVICES, L.L.C., a Texas limited liability company, CARTEL MARKETING, INC., a California corporation, and CONFIE INSURANCE SERVICES, INC., a Delaware corporation (each a “Grantor” and collectively, the “Grantors”). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed to them in the Trademark Security Agreement (whether defined therein or by reference to another agreement).

WHEREAS, pursuant to that certain Second Lien Security Agreement among the Grantors and the Collateral Agent, dated as of November 2, 2018 (as may have been amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), the Grantors executed and delivered that certain Trademark Security Agreement, dated as of November 2, 2018 (the “Trademark Security Agreement”), which was recorded with the United States Patent and Trademark Office (“USPTO”) on November 5, 2018 at Reel/Frame 6475/0452 (with respect to Confie Seguros, Inc.), at Reel/Frame 6475/0407 (with respect to Sacramento Auto Insurance Center, Inc.), at Reel/Frame 6533/0625 (with respect to Confie Seguros Holding II Co.), at Reel/Frame 6475/0468 (with respect to Freeway Insurance Service, Inc.), at Reel/Frame 6475/0489 (with respect to Vern Fonk Insurance Services, Inc.), at Reel/Frame 6475/0510 (with respect to Confie Seguros Holding Co.), at Reel/Frame 6475/0555 (with respect to Cartel Marketing, Inc.), at Reel/Frame 6475/0567 (with respect to Expresslink, Inc.), at Reel/Frame 6475/0587 (with respect to Insureone Independent Insurance Agency, LLC), at Reel/Frame 6475/0726 (with respect to Aggressive Insurance Services, L.L.C.), at Reel/Frame 6475/0698 (with respect to Isopay, L.L.C.), at Reel/Frame 6475/0755 (with respect to Driver’s Choice Insurance Services, LLC), and at Reel/Frame 6534/0603 (with respect to SSB Insurance Services, Inc.);

WHEREAS, pursuant to the Security Agreement and the Trademark Security Agreement, each Grantor granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest (the “Security Interest”) in all of such Grantor’s right, title and interest in and to the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office set forth in Schedule I hereto (excluding any Excluded Property)(the “Trademark Collateral”); and

WHEREAS, the Collateral Agent and the Grantors acknowledge that the requirements for releasing the Security Interest in the Trademark Collateral have been met.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent, hereby (a) terminates and cancels the Trademark Security Agreement, (b) releases, discharges, terminates and cancels the Security Interest in the Trademark Collateral, and (c) re-assigns to each Grantor any right, title or interest it may have in the Trademark Collateral of such Grantor, in each case without recourse to the Collateral Agent and without representation or warranty of any kind.

Each Grantor, or any successor to such Grantor (including any person or entity hereafter having any right, title or interest in or to the Trademark Collateral of such Grantor), is hereby authorized to record this Release in the USPTO.





[Signature Page Follows]

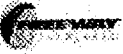



IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed and delivered by its duly authorized representative as of the Effective Date.








GOLDMAN SACHS LENDING PARTNERS,
LLC, as Collateral Agent

By:  _____
Name: Luke Qiu
Title: Authorized Signatory




SCHEDULE IUnited States Trademark Registrations and Trademark Applications

Mark	Serial/ Application No.	Registration No.	Country	Application/ Registration Date	Applicant/ Owner
CONFÍE ("TRUST")	85/290721	4768881	United States	July 7, 2015	Confie Seguros, Inc.
 CONFIE SEGUROS	77/664950	3753855	United States	March 2, 2010	Confie Seguros, Inc.
CONFÍE SEGUROS (TRUST INSURANCE)	77664662	4328548	United States	April 30, 2013	Confie Seguros, Inc.
COST U LESS	87172204	5320683	United States	October 31, 2017	Sacramento Auto Insurance Center, Inc.
 FREEWAY THE AUTO INSURANCE EXPERTS	85/582134	4401028	United States	September 10, 2013	Confie Seguros Holding II Co.
 FREEWAY LOS EXPERTOS EN SEGUROS DE AUTO	85/582219	4401029	United States	September 10 2013	Confie Seguros Holding II Co.
FREEWAY	77/546480	3591103	United States	March 17, 2009	Freeway Insurance Services, Inc.
IT'S THAT THING YOU'RE SPEEDING ON	77/339544	3584286	United States	March 3, 2009	Freeway Insurance Services, Inc.
DESIGN ONLY 	77/300663	3448643	United States	June 17, 2008	Freeway Insurance Services, Inc.

<u>Mark</u>	<u>Serial/ Application No.</u>	<u>Registration No.</u>	<u>Country</u>	<u>Application/ Registration Date</u>	<u>Applicant/ Owner</u>
 FREEWAY INSURANCE	85/041980	3996168	United States	July 19, 2011	Freeway Insurance Services, Inc.
 DESIGN GLOBE	85/042049	4078834	United States	Jan. 3, 2012	Freeway Insurance Services, Inc.
SIEMPRE GANA CON FREEWAY INSURANCE	77/897382	3834346	United States	Aug. 17, 2010	Freeway Insurance Services, Inc.
ALWAYS WIN WITH FREEWAY INSURANCE	77897354	4231825	United States	October 30, 2012	Freeway Insurance Services, Inc.
PERSONAL SERVICE INSURANCE	75/307255	2375639	United States	Aug. 8, 2000	Freeway Insurance Services, Inc.
SOUTH COAST INSURANCE	75317328	2175005	United States	July 21, 1998	Freeway Insurance Services, Inc.
 COST-U-LESS INSURANCE CENTER	78/755643	3171136	United States	Nov. 14, 2006	Sacramento Auto Insurance Center, Inc.
 COST-U-LESS	77/316035	3584201	United States	March 3, 2009	Sacramento Auto Insurance Center, Inc.
REMEMBER TO HONK WHEN YOU DRIVE BY VERN FONK	77/770753	3744552	United States	Feb. 2, 2010	Vern Fonk Insurance Services, Inc.

Mark	Serial/ Application No.	Registration No.	Country	Application/ Registration Date	Applicant/ Owner
VERN FONK	77770752	3744551	United States	Feb. 2, 2010	Vern Fonk Insurance Services, Inc.
 AID ALL INSURANCE DISCOUNTERS	85875919	4795638	United States	August 18, 2015	Confie Seguros Holding Co.
 AUTO INSURANCE DISCOUNTERS	85875871	4779792	United States	July 28, 2015	Confie Seguros Holding Co.
 COST U LESS INSURANCE CENTER	85874970	4428545	United States	November 5, 2013	Confie Seguros Holding Co.
 KELLER GROUP	85955494	4570937	United States	July 22, 2014	Confie Seguros Holding Co.
 PROTECT-O-METER LIABILITY ONLY UNINSURED MOTORIST COMPREHENSIVE AND COLLISION MEDICAL ADDITIONAL COVERAGE	86357093	4978679	United States	June 14, 2016	Confie Seguros Holding II Co.
 WE CARE COMMITMENT · ACCOUNTABILITY · RESPECT · EXCELLENCE	86357079	4923596	United States	March 22, 2016	Confie Seguros Holding II Co.
 SPEEDLANE INSURANCE	87084966	5145557	United States	February 21, 2017	Freeway Insurance Services, Inc.

Mark	Serial/ Application No.	Registration No.	Country	Application/ Registration Date	Applicant/ Owner
SPEEDLANE INSURANCE	87077667	5137017	United States	February 7, 2017	Freeway Insurance Services, Inc.
INSURE EXPRESS	74264677	2066072	United States	June 3, 1997	Cartel Marketing, Inc.
 ExpressLink E EXPRESSLINK	76430891	2809886	United States	February 3, 2004	Expresslink, inc.
 INSUREONE	75800613	2372895	United States	August 1, 2000	insureone independent insurance Agency, LLC
 INSURE ONE	74101980	2104485	United States	October 14, 1997	insureone independent insurance Agency, LLC
INSURE ONE	74101998	2104486	United States	October 14, 1997	insureone independent insurance Agency, LLC
INSUREONE.COM	75288357	2217852	United States	January 12, 1999	insureone independent insurance Agency, LLC
SEGUROS UNO	75184143	2231104	United States	March 9, 1999	insureone independent insurance Agency, LLC
THE INSURANCE SUPERSTORE	75266853	2382054	United States	September 5, 2000	insureone independent insurance Agency, LLC
YELLOW KEY	75580165	2320884	United States	February 22, 2000	insureone independent insurance Agency, LLC, DBA Yellow Key insurance Agency, inc.

Mark	Serial/ Application No.	Registration No.	Country	Application/ Registration Date	Applicant/ Owner
 YELLOW KEY	75580290	2363909	United States	July 4, 2000	Insureone Independent Insurance Agency, LLC, DBA Yelow Key Insurance Agency, Inc.
ISOPAY	77794053	3805890	United States	June 22, 2010	Isopay, L.L.C.
AGGRESSIVE INSURANCE	86612919	4873562	United States	December 22, 2015	Aggressive Insurance Services, LLC
 DRIVER'S CHOICE (LOGO)	87191567	5204381	United States	October 3, 2016	Driver's Choice Insurance Services, LLC
PERSONABLE	85525335	4481652	United States	February 11, 2014	Confie Seguros Holding II Co.
DESIGN ONLY (PERSONABLE LOGO) 	85525344	4518233	United States	April 22, 2014	Confie Seguros Holding II Co.
SEGUROS SIN BARRERAS	87514780	5543832	United States	August 21, 2018	SSB Insurance Services, Inc.
OASIS INSURANCE	86536907	4812694	United States	September 15, 2015	Freeway Insurance Services of the Southwest, Inc.
DRIVER'S CHOICE	87197584	5212807	United States	May 30, 2017	Driver's Choice Insurance Services, LLC
A NEW KIND OF INSURANCE EXPERIENCE	88139994 ITU	PENDING	United States	October 2, 2018	Confie Insurance Services, Inc.
BLUEFIRE INSURANCE	88139987 ITU	PENDING	United States	October 2, 2018	Confie Insurance Services, Inc.
BLUEFIRE INSURANCE	88076323 ITU	PENDING	United States	August 13, 2018	Confie Seguros Holding II Co.
BRICK-E SALES	88067210 ITU	PENDING	United States	August 6, 2018	Confie Seguros Holding II Co.

Mark	Serial/ Application No.	Registration No.	Country	Application/ Registration Date	Applicant/ Owner
BRICK-E SALES	88067227 ITU	PENDING	United States	August 6, 2018	Confie Seguros Holding II Co.
DESIGN ONLY	88139990 ITU	PENDING	United States	October 2, 2018	Confie Insurance Services, Inc.
DESIGN ONLY	88139992 ITU	PENDING	United States	October 2, 2018	Confie Insurance Services, Inc.