

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM649483

| | |
|------------------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|-----------------------|
| Yandy Enterprises LLC | | 05/25/2021 | Corporation: DELAWARE |
| TLA Acquisition Corp. | | 05/25/2021 | Corporation: DELAWARE |
| Playboy Enterprises International, Inc. | | 05/25/2021 | Corporation: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | Acquiom Agency Services LLC |
| Street Address: | 150 South 5th Street, Suite 2600 |
| City: | Minneapolis |
| State/Country: | MINNESOTA |
| Postal Code: | 55402 |
| Entity Type: | Limited Liability Company: COLORADO |

PROPERTY NUMBERS Total: 228

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------------|
| Registration Number: | 5210241 | 1953 |
| Registration Number: | 4259401 | |
| Registration Number: | 3317935 | |
| Registration Number: | 2615152 | 7 LIVES XPOSED |
| Registration Number: | 2228130 | A TOUCH OF ROMANCE |
| Registration Number: | 5633083 | AFTER DARK |
| Registration Number: | 5237750 | AMERICAN PLAYBOY |
| Registration Number: | 3609953 | AROUND THE WORLD IN 80 BABES |
| Registration Number: | 3234488 | |
| Registration Number: | 3319643 | |
| Registration Number: | 3392817 | |
| Registration Number: | 3353308 | |
| Registration Number: | 3385231 | BUNNY SHOP |
| Registration Number: | 2356709 | CELEBRITY CENTERFOLD |
| Registration Number: | 2275173 | CENTERFOLD |
| Registration Number: | 2114146 | CENTERFOLD COLLECTOR CARDS |
| Registration Number: | 4105586 | CHRISTAL'S |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------------|
| Registration Number: | 4105574 | CHRISTAL'S |
| Registration Number: | 4105576 | CHRISTAL'S THE FUN STARTS HERE |
| Registration Number: | 3015334 | CONDOM REVOLUTION |
| Registration Number: | 3250550 | CONREV |
| Registration Number: | 3194120 | |
| Registration Number: | 2631350 | CYBER GIRL OF THE MONTH |
| Registration Number: | 3282833 | CYBER GIRLS |
| Registration Number: | 2752417 | CYBERCLUB |
| Registration Number: | 5639482 | CYBERGIRL OF THE YEAR |
| Registration Number: | 2423102 | ENTERTAINMENT FOR MEN |
| Registration Number: | 5587604 | EVERYBODY. OWN YOUR SEXY. |
| Registration Number: | 2378730 | FOR COUPLES ONLY |
| Registration Number: | 1678521 | GIRLS OF SUMMER |
| Registration Number: | 2107306 | HMH |
| Registration Number: | 4373026 | IPLAYBOY |
| Registration Number: | 6032379 | LOVERS |
| Registration Number: | 4288044 | LOVERS |
| Registration Number: | 4876971 | LOVERS |
| Registration Number: | 4311817 | LOVERS |
| Registration Number: | 1922743 | LOVERS PACKAGE |
| Registration Number: | 4493415 | MIDSUMMER NIGHT'S DREAM PARTY |
| Registration Number: | 4400897 | MISS AUGUST |
| Registration Number: | 4493416 | MISS SOCIAL |
| Registration Number: | 4871282 | MR. PLAYBOY |
| Registration Number: | 5997751 | MR. PLAYBOY |
| Registration Number: | 5145891 | MR. PLAYBOY |
| Registration Number: | 3175298 | NAUGHTY AMATEUR HOME VIDEOS |
| Registration Number: | 3616050 | NO BOYS ALLOWED |
| Registration Number: | 871552 | PLAYBOY |
| Registration Number: | 600018 | PLAYBOY |
| Registration Number: | 676726 | PLAYBOY |
| Registration Number: | 874451 | PLAYBOY |
| Registration Number: | 645386 | PLAYBOY |
| Registration Number: | 689431 | PLAYBOY |
| Registration Number: | 755301 | PLAYBOY |
| Registration Number: | 791734 | PLAYBOY |
| Registration Number: | 1040491 | PLAYBOY |
| Registration Number: | 1320822 | PLAYBOY |

| Property Type | Number | Word Mark |
|-----------------------------|---------------|------------------|
| Registration Number: | 1328611 | PLAYBOY |
| Registration Number: | 1886578 | PLAYBOY |
| Registration Number: | 2107294 | PLAYBOY |
| Registration Number: | 2605118 | PLAYBOY |
| Registration Number: | 2412958 | PLAYBOY |
| Registration Number: | 2635849 | PLAYBOY |
| Registration Number: | 2445179 | PLAYBOY |
| Registration Number: | 2632523 | PLAYBOY |
| Registration Number: | 2469441 | PLAYBOY |
| Registration Number: | 2482255 | PLAYBOY |
| Registration Number: | 2719886 | PLAYBOY |
| Registration Number: | 2631654 | PLAYBOY |
| Registration Number: | 3187723 | PLAYBOY |
| Registration Number: | 3500652 | PLAYBOY |
| Registration Number: | 3375828 | PLAYBOY |
| Registration Number: | 3749284 | PLAYBOY |
| Registration Number: | 4280121 | PLAYBOY |
| Registration Number: | 2978139 | PLAYBOY |
| Registration Number: | 2921658 | PLAYBOY |
| Registration Number: | 3115167 | PLAYBOY |
| Registration Number: | 3140250 | PLAYBOY |
| Registration Number: | 3624653 | PLAYBOY |
| Registration Number: | 3406607 | PLAYBOY |
| Registration Number: | 3370451 | PLAYBOY |
| Registration Number: | 3332171 | PLAYBOY |
| Registration Number: | 3242491 | PLAYBOY |
| Registration Number: | 3959511 | PLAYBOY |
| Registration Number: | 4475537 | PLAYBOY |
| Registration Number: | 4560637 | PLAYBOY |
| Registration Number: | 4874638 | PLAYBOY |
| Registration Number: | 4886163 | PLAYBOY |
| Registration Number: | 5291242 | PLAYBOY |
| Registration Number: | 5423595 | PLAYBOY |
| Registration Number: | 4973564 | PLAYBOY |
| Registration Number: | 5182173 | PLAYBOY |
| Registration Number: | 5392230 | PLAYBOY |
| Registration Number: | 5138230 | PLAYBOY |
| Registration Number: | 5932223 | PLAYBOY |

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------------------|
| Registration Number: | 5210800 | PLAYBOY |
| Registration Number: | 6042869 | PLAYBOY |
| Registration Number: | 5938488 | PLAYBOY |
| Registration Number: | 5991809 | PLAYBOY |
| Registration Number: | 5945210 | PLAYBOY |
| Registration Number: | 5997840 | PLAYBOY |
| Registration Number: | 5638682 | PLAYBOY |
| Registration Number: | 1393914 | PLAYBOY |
| Registration Number: | 984548 | PLAYBOY |
| Registration Number: | 2260234 | PLAYBOY CENTERFOLD |
| Registration Number: | 5317383 | PLAYBOY #GENERATION |
| Registration Number: | 6034692 | PLAYBOY GIRLFRIENDS |
| Registration Number: | 5370560 | PLAYBOY INTIMATES |
| Registration Number: | 1279832 | PLAYBOY JAZZ FESTIVAL |
| Registration Number: | 6034691 | PLAYBOY MUSES |
| Registration Number: | 4495246 | PLAYBOY PLUS |
| Registration Number: | 4384747 | PLAYBOY PLUS |
| Registration Number: | 4380765 | PLAYBOY PLUS |
| Registration Number: | 5638285 | PLAYBOY SHOP |
| Registration Number: | 2593763 | PLAYBOY SPECIAL EDITIONS |
| Registration Number: | 2661622 | PLAYBOY STORE |
| Registration Number: | 2190905 | PLAYBOY TV |
| Registration Number: | 4315999 | PLAYBOY VIP |
| Registration Number: | 1908471 | PLAYBOY |
| Registration Number: | 5301904 | PLAYBOY |
| Registration Number: | 1753861 | PLAYBOY'S BLONDES BRUNETTES REDHEADS |
| Registration Number: | 3341456 | PLAYBOY'S CASTING CALLS |
| Registration Number: | 2504457 | PLAYBOY'S CYBER GIRLS |
| Registration Number: | 661391 | PLAYBOY'S PLAYMATE OF THE MONTH |
| Registration Number: | 1691469 | PLAYBOY'S PLAYMATE REVIEW |
| Registration Number: | 721987 | PLAYMATE |
| Registration Number: | 2191054 | PLAYMATE |
| Registration Number: | 2663899 | PLAYMATE |
| Registration Number: | 3225376 | PLAYMATE |
| Registration Number: | 4019840 | PLAYMATE |
| Registration Number: | 3951523 | PLAYMATE |
| Registration Number: | 3115166 | PLAYMATE |
| Registration Number: | 3406581 | PLAYMATE |

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------|
| Registration Number: | 5355320 | PLAYMATE |
| Registration Number: | 5311786 | PLAYMATE |
| Registration Number: | 5375684 | PLAYMATE |
| Registration Number: | 1393915 | PLAYMATE |
| Registration Number: | 3388248 | PLAYMATE OF THE MONTH |
| Registration Number: | 1462762 | PLAYMATE OF THE YEAR |
| Registration Number: | 3225375 | PLAYMATE OF THE YEAR |
| Registration Number: | 3388327 | PLAYMATE OF THE YEAR |
| Registration Number: | 4918789 | PLAYMATES |
| Registration Number: | 4983730 | PLBY |
| Registration Number: | 6317014 | PLEASURE FOR ALL |
| Registration Number: | 6336322 | PLEASURE FOR ALL |
| Registration Number: | 3137809 | PRIVATE CALLS |
| Registration Number: | 784504 | |
| Registration Number: | 791333 | |
| Registration Number: | 873370 | |
| Registration Number: | 1918754 | |
| Registration Number: | 2177521 | |
| Registration Number: | 2556438 | |
| Registration Number: | 2709637 | |
| Registration Number: | 2709639 | |
| Registration Number: | 2434256 | |
| Registration Number: | 2107307 | |
| Registration Number: | 2666917 | |
| Registration Number: | 2719885 | |
| Registration Number: | 2759728 | |
| Registration Number: | 2765057 | |
| Registration Number: | 2848639 | |
| Registration Number: | 2867439 | |
| Registration Number: | 2802023 | |
| Registration Number: | 2839937 | |
| Registration Number: | 3375827 | |
| Registration Number: | 3375883 | |
| Registration Number: | 3690340 | |
| Registration Number: | 4280122 | |
| Registration Number: | 3308169 | |
| Registration Number: | 3112931 | |
| Registration Number: | 3012203 | |

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 3406608 | |
| Registration Number: | 3624654 | |
| Registration Number: | 3332173 | |
| Registration Number: | 3194099 | |
| Registration Number: | 3963330 | |
| Registration Number: | 4813069 | |
| Registration Number: | 4859968 | |
| Registration Number: | 4889760 | |
| Registration Number: | 5271522 | |
| Registration Number: | 5401970 | |
| Registration Number: | 5350998 | |
| Registration Number: | 5182526 | |
| Registration Number: | 5530694 | |
| Registration Number: | 6185419 | |
| Registration Number: | 6273085 | |
| Registration Number: | 5552179 | |
| Registration Number: | 6142438 | |
| Registration Number: | 6059387 | |
| Registration Number: | 5638684 | |
| Registration Number: | 5482507 | |
| Registration Number: | 5938489 | |
| Registration Number: | 679997 | |
| Registration Number: | 871553 | |
| Registration Number: | 643926 | |
| Registration Number: | 728889 | |
| Registration Number: | 759207 | |
| Registration Number: | 761793 | |
| Registration Number: | 1058294 | |
| Registration Number: | 2638318 | .COM |
| Registration Number: | 3941190 | ROCK THE RABBIT |
| Registration Number: | 2412149 | SEXCETERA |
| Registration Number: | 3944550 | SEXCETERA |
| Registration Number: | 2380834 | STRIP SEARCH |
| Registration Number: | 4552599 | SUPER PLAYBOY |
| Registration Number: | 3283605 | SUTERA |
| Registration Number: | 3498172 | SUTERA |
| Registration Number: | 5922385 | THE BUNNY BRA |
| Registration Number: | 4105575 | THE FUN STARTS HERE |

| Property Type | Number | Word Mark |
|----------------------|----------|--------------------------|
| Registration Number: | 3704353 | THE GIRLS NEXT DOOR |
| Registration Number: | 3332339 | THE GIRLS NEXT DOOR |
| Registration Number: | 3121617 | THE MANSION |
| Registration Number: | 4361827 | THE PLAYBOY CLUB |
| Registration Number: | 5822553 | PLAYBOY CLUB |
| Registration Number: | 5624254 | THE PLAYBOY CLUB |
| Registration Number: | 1743106 | THE PLAYBOY FOUNDATION |
| Registration Number: | 4315825 | THE PLAYBOY MORNING SHOW |
| Registration Number: | 4122841 | THE STASH |
| Registration Number: | 2906709 | TOTALLY BUSTED |
| Registration Number: | 6004261 | |
| Registration Number: | 4316000 | VIP |
| Registration Number: | 3284364 | YANDY |
| Registration Number: | 4136290 | GAMER NEXT DOOR |
| Registration Number: | 4136289 | GAMER NEXT DOOR |
| Registration Number: | 2955127 | NIGHT CALLS |
| Registration Number: | 4649642 | PLAYMATE |
| Registration Number: | 3934718 | VIDEO CENTERFOLD |
| Serial Number: | 86681812 | |
| Serial Number: | 90555517 | |
| Serial Number: | 90555513 | PLBY |

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Seam E. Murray

Address Line 1: Proskauer Rose LLP

Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER: 47109-009

NAME OF SUBMITTER: Sean E. Murray

SIGNATURE: /Sean E. Murray/

DATE SIGNED: 05/25/2021

Total Attachments: 32

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of May 25, 2021 (this “Agreement”), is made by each of the signatories hereto indicated as a “Grantor” (each a “Grantor” and collectively, the “Grantors”) in favor of Acquiom Agency Services LLC, as Collateral Agent for the Secured Parties (in such capacity, together with its successors and assigns in such capacity, the “Collateral Agent”). Capitalized terms used by not defined herein shall have the meanings given to them in the Security Agreement (as defined below).

WHEREAS, each of the Grantors is the owner of certain Trademarks as indicated in the attached Schedule of Registered Trademarks;

WHEREAS, each Grantor has contemporaneously with the execution of this Agreement entered into the Pledge and Security Agreement dated as of May 25, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), in which each Grantor has granted certain interests in favor of the Collateral Agent for the benefit of the Secured Parties; and


WHEREAS, pursuant to the Security Agreement, each Grantor has agreed with the Collateral Agent and the Secured Parties to execute this Agreement;

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties, to the extent provided in the Security Agreement (the terms and conditions of which are hereby incorporated herein), a security interest in all of its right, title and interest in, to and under all the Trademarks listed on the attached Schedule of Registered Trademarks, together, in each case, with the product lines and goodwill of the business connected with the use of, and symbolized by, each such Trademark, and including all renewals of registrations thereof, all rights to recover for all past, present and future infringements thereof and all rights to sue therefor, and all rights corresponding thereto throughout the world as collateral security for the payment in full when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations. Notwithstanding the foregoing, in the event of any conflict between this Agreement and the Security Agreement, the Security Agreement shall control. For the avoidance of doubt, notwithstanding anything to the contrary herein, no security interest is granted hereunder, and the Collateral does not include, any intent-to-use United States trademark application for which an amendment to allege use or statement of use has not been filed under 15 U.S.C. § 1051(c) or (d), respectively, or, if filed, has not been deemed in conformance with 15 U.S.C. § 1051 (a) or (c), in each case, only to the extent the grant of security interest in such intent-to-use Trademark is in violation of 15 U.S.C. § 1060 and only unless and until a “Statement of Use” or “Amendment to Allege Use” is filed, has been deemed in conformance with 15 U.S.C. § 1051 (a) and (c) or examined and accepted, respectively, by the United States Patent and Trademark Office. The words “execution,” “signed,” “signature,” “delivery,” and words of like import in this Agreement shall be deemed to include electronic signatures or electronic records, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the Federal Electronic Signatures in Global and National Commerce Act, the New


York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act.

GRANTORS:


YANDY ENTERPRISES LLC

By: 
Name: Lance Barton
Title: Chief Financial Officer


TLA ACQUISITION CORP.



By: 
Name: Lance Barton
Title: Chief Financial Officer



**PLAYBOY ENTERPRISES
INTERNATIONAL, INC.**

By: 
Name: Lance Barton
Title: Chief Financial Officer


SCHEDULE OF
REGISTERED TRADEMARKS



| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|------------------------------|---|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | 1953 |  | 25 | Class 25 Caps, hats, headwear, leather headwear, loungewear, polo shirts, shirts, t-shirts | 5210241 | 5/23/2017 | 5/23/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | (Heart Image Mark) | | 35 | retail store services in the field of adult novelty items and sexual aids. | 4259401 | 12/11/2012 | | Registered | TIA ACQUISITION CORP. |
| United States of America | (male female image mark) | | 10 | Adult sexual stimulation devices, namely, vibrators, anal toys and eggs, bullets and missiles for sexual stimulation purposes, and condoms. | 3317935 | 10/23/2007 | | Registered | TIA ACQUISITION CORP. |
| United States of America | 7 LIVES XPOSED | | 41 | Class 41 Entertainment in the nature of an on-going television program in the field of entertainment for adults | 2615152 | 9/3/2002 | 9/3/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | A TOUCH OF ROMANCE | | 35 | Retail store services in the area of lingerie, gifts and novelties. | 2226130 | 3/2/1999 | | Registered | TIA ACQUISITION CORP. |
| United States of America | AFTER DARK | | 25 | Class 25 T-shirts, shirts | 5633083 | 12/18/2018 | 12/18/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | AMERICAN PLAYBOY | | 41 | Class 41 Educational and Entertainment Services, namely, an on-going documentary program accessible by television, satellite, audio, video and computer networks | 5237750 | 7/4/2017 | 7/4/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | AROUND THE WORLD IN 80 BABES | | 41 | Class 41 Entertainment services, namely, providing a television program in the field of adult entertainment via a global computer network; entertainment, namely, a continuing adult entertainment show broadcast over television, satellite | 3609953 | 4/21/2009 | 4/21/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | BUNNY COSTUME (3-D) | | 35 | Class 35 Retail store services in the fields of clothing, clothing accessories, jewelry, books, magazines, stationery, videos, cd's, DVD's, home accessories, bed and bath accessories, smoker's articles, electronics, food and drinks, sporting goods, travel accessories, cosmetics, game equipment | 3234488 | 4/24/2007 | 4/24/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | BUNNY COSTUME (3-D) | | 41 | Class 41 Casino and night club services. | 3319643 | 10/23/2007 | 10/23/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | BUNNY COSTUME | | 43 | Class 43 | 3392817 | 3/4/2008 | 3/4/2028 | Registered | Playboy |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---|---|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| America | (3-D) | | | Bar and hotel services; cocktail lounge services | | | | | Enterprises International, Inc. |
| United States of America | BUNNY COSTUME (3-D) |  | 41 | Class 41 Entertainment services, namely, providing an on-line service featuring images and video clips of female models; news reporting services on the subjects of art, fashion, restaurants, entertainment, television, movies, sports, music, health, lifestyle, sex, relationships, politics and other areas of general interest; providing on-line commentary and articles on the subjects of art, entertainment, television entertainment, adult entertainment, movies, sports, and music | 3353308 | 12/11/2007 | 12/11/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | BUNNY SHOP |  | 35 | Class 35 On-line retail store services featuring clothing, lingerie, footwear, headwear and fashion accessories; Mail order catalog services featuring clothing, lingerie, footwear, headwear and fashion accessories | 3385231 | 2/19/2008 | 2/19/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CELEBRITY CENTERFO LD | | 09 | Class 09 Pre-recorded digital video disks featuring nude and partially nude women. | 2356709 | 6/13/2000 | 6/13/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CENTERFOLD | | 16 | Class 16 Collectible cards featuring photographs of female models for adult entertainment | 2275173 | 9/7/1999 | 9/7/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CENTERFOLD COLLECTOR CARDS | | 16 | Class 16 Collectible cards featuring photographs of female models for adult entertainment. | 2114148 | 11/18/1997 | 11/18/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CHRISTAL'S | | 35 | retail store services in the field of adult novelty items and sexual aids. | 4105586 | 2/28/2012 | | Registered | TLA ACQUISITION CORP. |
| United States of America | CHRISTAL'S (image mark) | | 35 | retail store services in the field of adult novelty items and sexual aids. | 4105574 | 2/28/2012 | | Registered | TLA ACQUISITION CORP. |
| United States of America | CHRISTAL'S THE FUN STARTS HERE (image mark) | | 35 | retail store services in the field of adult novelty items and sexual aids. | 4105576 | 2/28/2012 | | Registered | TLA ACQUISITION CORP. |
| United States of America | CONDOM REVOLUTION | | 35 | retail store services in the field of condoms, and erotic games, gifts, lingerie and clothing, namely and intimate apparel | 3015334 | 11/15/2005 | | Registered | TLA ACQUISITION CORP. |
| United States of America | CONREV | | | RETAIL STORE SERVICES IN THE FIELD OF CONDOMS, AND EROTIC GAMES, GIFTS, | 3250550 | 6/12/2007 | | Registered | TLA ACQUISITION CORP. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|-------------------------------|--|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | CROPPED RABBIT HEAD DESIGN |  | 41 | Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of adult entertainment; Production of cable television programs; Television scheduling; Television show production | 3194120 | 1/2/2007 | 1/2/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CYBER GIRL OF THE MONTH |  | 41 | Class 41 Computer services, namely, providing an online subscription service featuring adult-themed discussions, images and video clips of female models | 2831350 | 10/8/2002 | 10/8/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CYBER GIRLS (word) | | 41 | Class 41 Providing on-line photographs, images, and videos in the field of adult entertainment | 3282833 | 8/21/2007 | 8/21/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CYBER(Rabbit Head Design)CLUB | ***** | 41 | Class 41 Computer services, namely, providing an online subscription service featuring adult-themed discussions, images and video clips of female models | 2752417 | 8/19/2003 | 8/19/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | CYBERGIRL OF THE YEAR | ***** | 41 | Class 41 Providing on-line digital publications in the nature of magazines, in the field of adult entertainment via the Internet; Providing a website featuring non-downloadable photographs; Entertainment services, namely, providing a web site available to subscribers featuring non-downloadable adult-themed photographs and video clips of female models; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of blogs featuring adult-themed discussions; Computer services, namely, providing a website featuring adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line photographs, images, and videos in the field of adult entertainment; Production and distribution of television programs distributed by television and satellite television; Media entertainment services. | 5639482 | 12/25/2018 | 12/25/2024 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------------|-------|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | ENTERTAINMENT FOR MEN | | 16 | Class 16 Printed matter, namely adult entertainment magazines featuring women | 2423102 | 1/23/2001 | 1/23/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | EVERYBODY OWN YOUR SEXY. | | 25 | Class 25 Lingerie; clothing, namely, tops, dresses, pajamas, camisoles, robes, activewear, namely, pants, shorts, bodysuits, jackets, and sports bras; hosiery, costumes, namely, bathing costumes, swimming costumes, masquerade costumes, Halloween costumes, and dance costumes | 5587604 | 10/16/2018 | 10/16/2024 | Registered | Yandy Enterprises LLC |
| United States of America | FOR COUPLES ONLY | | 09 | Class 09 Pre-recorded discs featuring adult entertainment and instruction in the area of erotic massage and sexual techniques | 2378730 | 8/22/2000 | 8/22/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | GIRLS OF SUMMER | | 16 | Class 16 Special edition magazine publication featuring photographs of females | 1678521 | 3/10/1992 | 3/10/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | HMH (STYLIZED) | | 34 | Class 34 Tobacco, namely, cigars. | 2107306 | 10/21/1997 | 10/21/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Computer application software for smartphones, cell phones, pda devices, and tablet computers, namely, software for accessing, viewing, interacting with and downloading content from electronic magazines and websites. | 4373026 | 7/23/2013 | 7/23/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | LOVERS | | 10 | Adult sexual stimulation aids, namely, vibrators, artificial penises, penis enlargers, penis pumps, penis rings, artificial vaginas, and butt plugs; Electric massage appliances, namely, electric vibrating massagers; Massage apparatus and instruments; Sex toys; Boxes, cases, and bags specifically adapted for storing sex toys and adult sexual stimulation aids. | 6032379 | 4/14/2020 | | Registered | TLA ACQUISITION CORP. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--|---|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | LOVERS | | 35 | Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids. | 4288044 | 2/12/2013 | | Registered | TIA ACQUISITION CORP. |
| United States of America | LOVERS (image mark) | | 35 | Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids. | 4376971 | 12/29/2015 | | Registered | TIA ACQUISITION CORP. |
| United States of America | LOVERS (image mark) | | 35 | Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids. | 4311817 | 4/2/2013 | | Registered | TIA ACQUISITION CORP. |
| United States of America | LOVERS PACKAGE | | 42 | retail services, namely retail department store services of lingerie, lotions, gift items, cards and novelty items | 1922743 | 9/26/1995 | | Registered | TIA ACQUISITION CORP. |
| United States of America | MIDSUMMER NIGHT'S DREAM PARTY |  | 41 | Class 41 Entertainment services, namely, conducting parties | 4493415 | 3/11/2014 | 3/11/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | MISCELLANEOUS DESIGN (Feminine martini glass gray) | | 25 | Class 25 Shirts; T-shirts | 86/681812 | | 8/10/2021 | Pending | Playboy Enterprises International, Inc. |
| United States of America | MISS AUGUST | | 16 | Class 16 Magazine sections featuring photographs of female models for adult entertainment | 4400897 | 9/10/2013 | 9/10/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | MISS SOCIAL | | 41 | Class 41 Entertainment services, namely, a website featuring a modeling competition; providing a website for entertainment purposes featuring images of female models; providing a website for entertainment purposes featuring videos about female models | 4493416 | 3/11/2014 | 3/11/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | MR. PLAYBOY | | 25 | Class 25 Ankle boots; athletic footwear; bandanas; bathing suits; bathrobes; beach footwear; beachwear; belts; berets; body shapers; boots; boxer shorts; bras; camisoles; caps; chemises; clogs; coats; corsets; crepeurs; dresses; earmuffs; fishing waders; flip flops; footwear; garter belts; garters; gloves; halter tops; hats; headbands; headwear; hoods; jackets; jeans; kimonos; knee highs; knee-high stockings; leather headwear; lingerie; loafers; lounge | 4371282 | 12/15/2015 | 12/15/2021 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|-----------------------------|---|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | MR. PLAYBOY |  | 16 | Class 16 Magazines in the fields of adult entertainment, entertainment, the sports industry and social media | 5997751 | 2/25/2020 | 2/25/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | MR. PLAYBOY | | 09 | Class 09 Computer application software for mobile phones, portable media and computers, namely, software for sharing emojis, stickers, smileys and emoticons on social media, mobile phones and wireless devices.; Downloadable graphics for use on any form of text communications such as, but not limited to texting, emailing and social media use | 5145891 | 2/21/2017 | 2/21/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | NAUGHTY AMATEUR HOME VIDEOS | | 38, 41 | Class 38 Cable television and television broadcasting, satellite transmission services, all featuring adult entertainment Class 41 Entertainment services, namely, television services featuring adult movies | 3175298 | 11/21/2006 | 11/21/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | NO BOYS ALLOWED |  | 09 | Class 09 Pre-recorded video cassettes, tapes, DVDs and CD-ROMs featuring adult entertainment | 3816050 | 5/5/2009 | 5/5/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | P with RABBIT HEAD DESIGN | | 36 | Class 36 Providing financial information via a website; Providing a website featuring financial and corporate business information for investors; providing general finance information and marketing materials; providing information in the fields of financial investment account information | 90/555517 | | 9/2/2021 | Pending | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 18 | Class 18 Billboards and card cases | 871552 | 6/24/1989 | 6/24/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 16 | Class 16 Monthly magazine | 800018 | 12/28/1954 | 12/28/2024 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY | | 16 | Class 16 Calendars. | 676726 | 4/7/1959 | 4/7/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 35 | Class 35 Model agency service including supplying of live models for various business purposes. | 874451 | 8/5/1969 | 8/5/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 14 | Class 14 Cufflinks | 645386 | 5/14/1957 | 5/14/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 28 | Class 28 Dart board games | 889431 | 12/8/1959 | 12/8/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 34 | Class 34 Cigarette lighters | 755301 | 8/27/1963 | 8/27/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 16 | Class 16 Playing cards | 791734 | 6/29/1965 | 6/29/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Sunglasses | 1040491 | 6/1/1976 | 6/1/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 25 | Class 25 Footwear | 1320822 | 2/19/1985 | 2/19/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 25 | Class 25 Clothing Articles-Namely, Shirts, Ties, T-Shirts, Ski Jackets, Gym Shorts, Sweatpants, Bathing Suits, Briefs, Hosiery, Sport Socks, Collared Button-Down Knit Shirts, Sweat Shorts, Sweaters, Velour Tops, Jogging Suits and Shorts | 1328611 | 4/2/1985 | 4/2/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Prerecorded CD-ROMs featuring interviews and photo shoots | 1886578 | 3/28/1995 | 3/28/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 34 | Class 34 Tobacco, namely, cigars | 2107294 | 10/21/1997 | 10/21/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 28 | Class 28 Casino game equipment, namely, [roulette wheels,] poker chips and dart boards | 2805118 | 8/6/2002 | 8/6/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 18 | Class 18 All purpose sports bags. | 2412958 | 12/12/2000 | 12/12/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Slot machines. | 2835849 | 10/15/2002 | 10/15/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 15 | Class 15 Musical instruments, namely, guitars | 2445179 | 4/17/2001 | 4/17/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 16 | Class 16 Posters, calendars, trading cards | 2832523 | 10/8/2002 | 10/8/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 21 | Class 21 Beverage glassware, cocktail shakers | 2469441 | 7/17/2001 | 7/17/2021 | Registered | Playboy Enterprises International, Inc. |


| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY | | 41 | Class 41 Entertainment services, namely, organizing sporting events | 2482255 | 8/28/2001 | 8/28/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 06 | Class 06 Key chains of non-precious metal | 2719886 | 5/27/2003 | 5/27/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 41 | Class 41 Entertainment services, namely casino services | 2631654 | 10/8/2002 | 10/8/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, computer disks, magnetic computer tapes, J media cards, memory sticks, multimedia cards, flash memory modules, compact disks, CD-ROMS and DVDs | 3187723 | 12/19/2006 | 12/19/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Digital materials, namely, CD-ROMS and DVDs featuring adult entertainment | 3500652 | 9/16/2008 | 9/16/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 28 | Class 28 Dart carrying cases; Dart flights; Darts | 3375628 | 1/29/2008 | 1/29/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 03 | Class 03 Fragrances | 3749284 | 2/16/2010 | 2/16/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 25 | Class 25 Garter belts; Halloween costumes and masks sold in connection therewith; Jeans; Masquerade costumes and masks sold in connection therewith; Pullovers; Sleep masks; Smoking jackets | 4280121 | 1/22/2013 | 1/22/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Cell phone faceplates and covers, not of paper | 2976139 | 7/26/2005 | 7/25/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 28 | Class 28 Golf equipment namely, divot repair tools, golf accessory pouches, golf clubs, head covers for golf clubs, golf putters, golf putter covers, golf bags, golf bag tags, golf balls, golf ball markers, golf tees, golf tee markers, golf flags, golf gloves | 2921656 | 1/25/2005 | 1/25/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 41 | Class 41 Entertainment services, namely providing adult programming via wireless services | 3115167 | 7/11/2006 | 7/11/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 25 | Class 25 Lingerie, sleepwear, loungewear, wraps and robes | 3140250 | 9/5/2006 | 9/5/2026 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY | | 24 | Class 24 Shower curtains, bed blankets, comfortors, towels, bed linens, throws | 3624653 | 5/19/2009 | 5/19/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 06, 20 | Class 06 Metal key fobs Class 20 Pillows, decorative bead curtains, corks, non-metallic bottle stoppers, non-metal and non-heater key chains, non-metal key fobs, furniture, mirrors, picture frames, figurines of plastic, stuffed animals | 3406607 | 4/1/2008 | 4/1/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 30 | Class 30 Chocolate candies | 3370451 | 1/15/2008 | 1/15/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 21 | Class 21 Bath accessories, namely, cup holders; Cotton ball dispensers; Dispensers for liquid soap; Shower caddies; Soap dishes; Soap dispensers; Toothbrush holders; Waste baskets | 3332171 | 11/6/2007 | 11/6/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 14 | Class 14 Rings being jewelry | 3242491 | 5/15/2007 | 5/15/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 10 | Class 10 Condoms | 3959511 | 5/10/2011 | 5/10/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 41 | Class 41 Entertainment in the nature of on-going television programs in the field of fictional drama | 4475537 | 1/28/2014 | 1/28/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Video game software for cellular phones, mobile devices, personal computers, and tablets; electronic game software; computer game programs; downloadable computer game programs; interactive game programs; interactive game software; downloadable software in the nature of mobile applications | 4560637 | 7/1/2014 | 7/1/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 32 | Class 32 Beer, ale, lager, stout and porter | 4874638 | 12/22/2015 | 12/22/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 33 | Class 33 Wine; sparkling wine; champagne; vodka; liquor; Alcoholic beverages except beers | 4886163 | 1/12/2016 | 1/12/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 30 | Class 30 Candies; candy; candy mints | 5291242 | 9/19/2017 | 9/19/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 05, 34 | Class 05 Personal lubricants; Personal sexual lubricants; Silicone-based personal | 5423595 | 3/13/2018 | 3/13/2024 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------|-------|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY | | 14 | Class 14 Lubricants; Water-based personal lubricants Class 34 Asstrays; Asstrays for smokers made of non-precious metals; Asstrays for smokers made of precious metals; Cigar and cigarette boxes; Cigar and cigarette boxes not of precious metal; Cigar and cigarette boxes of precious metal; Cigar holders; Cigar lighters; Cigar ash receptacles; Cigarette cases; Cigarette filters; Cigarette holders; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarettes; Cigars; Electric cigarettes; Electric cigars; Electronic cigarette lighters; Electronic cigarettes; Electronic cigars; Holder for a cigarette pack and lighter; Matches; Pipe pouches; Smokeless cigar vaporizer pipes; Smokeless cigarette vaporizer pipe; Smokers' articles, namely, cigar storage tubes; Smoking pipes; Tobacco pipes; Tobacco pouches; Tobacco, cigars and cigarettes | 4973564 | 6/7/2016 | 6/7/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 09 | Class 09 Cell phones; Cell phone battery chargers; desk-top holders for cell phones; headphones; Headsets for cellular and mobile phones; earphones; ear buds; devices for hands-free use of mobile phones Class 14 Watches Class 21 Bottle openers; flask; mugs; reusable stainless steel water bottles sold empty | 5182173 | 4/11/2017 | 4/11/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 14 | Class 14 Watches Class 21 Bottle openers; flask; mugs; reusable stainless steel water bottles sold empty | 5392230 | 1/30/2018 | 1/30/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 21 | Class 21 Bottle openers; flask; mugs; reusable stainless steel water bottles sold empty | 5138230 | 2/7/2017 | 2/7/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 35 | Class 35 | 5832223 | 12/10/2019 | 12/10/2025 | Registered | Playboy |


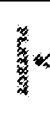


| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------|-------|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| America | PLAYBOY | | | Advertising services, namely, promoting and marketing the goods and services of others; online retail store services featuring clothing, hats, hand bags, bags, wallets, leather goods, sunglasses, eyeglasses, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, barware, sporting goods, electronics, house wares, candy, confections and smoker's articles | 5210800 | 5/23/2017 | 5/23/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 25 | Class 25 Hats | 6042889 | 4/28/2020 | 4/28/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 03 | Cosmetics | 5938488 | 12/17/2019 | 12/17/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 05 | Liquid nutraceuticals for use as a dietary supplement; herbal supplements | 5991809 | 2/18/2020 | 2/18/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 41 | Class 41 Film and video production | 5945210 | 12/24/2019 | 12/24/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 38 | Class 38 Transmission of sound, video and information; Video-on-demand transmission services; Wireless communications services, namely, transmission of graphics to mobile telephones; Television broadcasting; Video broadcasting; Wireless broadcasting; Internet broadcasting services; Television transmission services; broadcasting of video and audio programming over the Internet; Broadcasting television programs in the field of entertainment via a global computer network; cable television, satellite television, broadcast television, Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; Broadcasting of video and audio programming over the Internet | 5997840 | 2/25/2020 | 2/25/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY | | 41 | Class 41 Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of news, comedy, and variety; Production of cable television programs; Television scheduling; Television show production | | | | | |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY | | 43 | Class 43 Bars, cafes, catering services; restaurants; wine bar services; cocktail lounge; cocktail lounge services | 5638882 | 12/25/2018 | 12/25/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY (Magazine font) | | 09 | Class 09 Pre-recorded video cassettes | 1393914 | 5/20/1986 | 5/20/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY AND RABBIT HEAD DESIGN | | 25 | Class 25 Articles of men's and women's clothing - namely, shirts, sleepwear, ties sweaters, warm-up shirts | 984548 | 5/21/1974 | 5/21/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY CENTERFO LD | | 16 | Class 16 Collectible cards featuring photographs of female models for adult entertainment | 2260234 | 7/13/1999 | 7/13/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY GENERATION and Design | | 03 | Class 03 Perfumery, namely, perfumes, fragrances, eau de toilette, eau de cologne, essential oils for personal use; body care products, namely, soaps, deodorants, namely, personal deodorants and antiperspirants for personal use; body lotions, body creams, body mists, body wash; talcum powders; shampoos; bath gels; shower gels; bath oils | 5317383 | 10/24/2017 | 10/24/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY GIRLFRIENDS | | 41 | Class 41 Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of comments featuring adult-themed discussions; Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Media entertainment services, namely, providing a web site featuring non-downloadable | 8034692 | 4/14/2020 | 4/14/2026 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|----------------------------------|---|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY INTIMATES |  | 25 | photographic, audio, video and presentations in the field of adult entertainment topics; entertainment services, namely, the provision of ongoing videos in the nature of webisodes and television shows featuring adult entertainment and entertainment topics delivered by multiple forms of transmission media; Entertainment in the nature of on-going television programs in the field of adult entertainment; Entertainment | 5370560 | 1/2/2018 | 1/2/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY JAZZ FESTIVAL and Design | | 16, 25, 41 | Class 16 Posters and Brochures Class 25 Active Sportswear-Namely, Gym Shorts, Sweat Shirts, Sweat Pants, Shorts, Shirts, Caps, Sun Visors and Jackets Class 41 Entertainment Services- Namely, Conducting Jazz Festivals and Concerts | 1279832 | 5/29/1984 | 5/29/2023 | Registered | Playboy Enterprises International, Inc. |

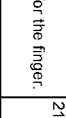
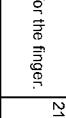
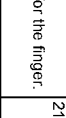



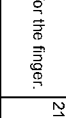
| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY MUSES | | 41 | Class 41 Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of comments featuring adult-themed discussions; Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Media entertainment services, namely, providing a web site featuring non-downloadable photographic, audio, video and presentations in the field of adult entertainment topics; entertainment services, namely, the provision of ongoing videos in the nature of webisodes and television shows featuring adult entertainment and entertainment topics delivered by multiple forms of transmission media; Entertainment in the nature of on-going television programs in the field of adult entertainment; Entertainment | 6034691 | 4/14/2020 | 4/14/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY PLUS | | 09 | Class 09 Downloadable electronic publications in the nature of magazines in the field of adult entertainment; Downloadable video recordings featuring adult entertainment; downloadable software in the nature of mobile applications for accessing, viewing, interacting with and downloading content from electronic magazines and websites. | 4495246 | 3/11/2014 | 3/11/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY PLUS | | 38 | Class 38 Transmission of sound, video and information; video-on-demand transmission services; wireless communications services, namely, | 4384747 | 8/13/2013 | 8/13/2023 | Registered | Playboy Enterprises International, Inc. |





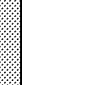

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY PLUS | | 41 | transmission of graphics to mobile telephones; television broadcasting; television transmission services; broadcasting of video and audio programming over the internet | 4380765 | 8/6/2013 | 8/6/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY SHOP | | 35 | Class 35 Advertising, marketing and promotion services; Advertising services, namely, promoting and marketing the goods and services of others; retail store and whole sale store services for magazines, books, posters, calendars; business management; office functions; retail store services featuring clothing, hats, hang bags, bags, wallets, leather goods, sunglasses, eyeglasses, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, barware, sporting goods, electronics, house wares, goods, electronics, house wares, candy, confections and smoker's articles; online retail store services featuring clothing, hats, hang bags, bags, wallets, leather goods, sunglasses, eyeglasses, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, barware, sporting goods, electronics, house wares, candy, confections and smoker's articles | 5638285 | 12/25/2018 | 12/25/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY SPECIAL EDITIONS | | 16, 41 | Class 16 Printed matter, namely, magazines featuring adult entertainment | 2593763 | 7/16/2002 | 7/16/2022 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------------------------|--|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY STORE | | 35 | Class 41 Entertainment services, namely, providing an online website featuring images of female models Class 35 Online retail store services featuring men's and women's clothing, lingerie, magazines, books, DVDs, CD-ROMs, jewelry, personal care products, furniture, home accessories, sporting goods, collector's items, games and toys | 2861622 | 12/17/2002 | 12/17/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY TV |  | 41 | Class 41 Production and distribution of television programs distributed by television and satellite television. | 2190905 | 9/22/1998 | 9/22/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY VIP and Design |  | 03 | Class 03 Perfumery, deodorants and shower gel | 4315999 | 4/9/2013 | 4/9/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY W/ RABBIT HEAD DESIGN |  | 18 | Class 18 Tote bags, suitcases and garment bags for travel | 1908471 | 8/1/1995 | 8/1/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY W/RABBIT HEAD DESIGN | | 25 | Class 25 Caps; halter tops; hats; headbands; headwear; hoods; jackets; jeans; loungewear; pants; shirts; sweat shirts; t-shirts; tank tops | 5301904 | 10/3/2017 | 10/3/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY'S BLONDES BRUNETTES REDHEADS |  | 16 | Class 16 Magazines featuring women. | 1753861 | 2/23/1993 | 2/23/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY'S CASTING CALLS | | 41 | Class 41 Providing on-line videos, photographs and other multimedia materials, namely, text, graphics in the field of adult entertainment | 3341456 | 11/20/2007 | 11/20/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY'S CYBER GIRLS | | 42 | Class 42 Computer services, namely providing an online subscription service featuring adult-themed discussions, images and video clips of female models, and news related to art, fashion, sports, music, and restaurants | 2504457 | 11/6/2001 | 11/6/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYBOY'S PLAYMATE OF THE MONTH | | 16 | Class 16 Feature in the magazine "Playboy", published monthly | 861391 | 5/6/1958 | 5/6/2028 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---------------------------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBOY'S PLAYMATE REVIEW | | 16 | Class 16 Magazines featuring women | 1691469 | 6/9/1992 | 6/9/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 16 | Class 16 Calendars | 721987 | 9/26/1981 | 9/26/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 42 | Class 42 Computer services, namely, providing an on-line service featuring adult-themed discussions, images of female models, and | 2191054 | 9/22/1998 | 9/22/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 16 | Class 16 Calendars, and trading cards | 2663899 | 12/17/2002 | 12/17/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 09 | Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, DVDs | 3225376 | 4/3/2007 | 4/3/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 14 | Class 14 Body jewelry, bracelets, brooches, charms, chokers, earrings, necklaces, ornamental pins, rings | 4019840 | 8/30/2011 | 8/30/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 34 | Class 34 Cigar lighters; lighters for smokers; lighters not of precious metal | 3951523 | 4/26/2011 | 4/26/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 41 | Class 41 Entertainment services, namely providing adult programming via wireless services | 3115166 | 7/11/2006 | 7/11/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 25 | Class 25 Lingerie, sleepwear, loungewear, wraps | 3406581 | 4/1/2008 | 4/1/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 28 | Class 28 Chips for gambling; Game equipment, namely, chips; Poker chips | 5355320 | 12/12/2017 | 12/12/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 14 | Class 14 Bracelets; Ankle Bracelets; Earrings; Bracelet and Earring Sets; Necklaces; Charms; Key chains of precious metal; Key chains as jewelry; and Pendants | 5311786 | 10/17/2017 | 10/17/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE | | 14 | Class 14 Matches | 5375684 | 1/9/2018 | 1/9/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE (Florida State Registration) | | 16 | Class 16 Adult magazines | 904469 | 2/21/1992 | 2/21/2022 | Registered | Playboy Enterprises, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYMATE (Illinois State Registration) | | 16 | Class 16 Prints and publications (State class 38) | 035420 | 10/5/1961 | 10/5/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE (Magazine font) | | 09 | Class 09 Pre-recorded video cassettes | 1393915 | 5/20/1986 | 5/20/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE OF THE MONTH | | 16 | Class 16 Magazine sections in the field of adult entertainment | 3388248 | 2/26/2008 | 2/26/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE OF THE YEAR | | 16 | Class 16 Magazine articles featuring women who represent the philosophy of the publication | 1462762 | 10/27/1987 | 10/27/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE OF THE YEAR | | 09 | Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, DVDs | 3225375 | 4/3/2007 | 4/3/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATE OF THE YEAR | | 16 | Class 16 Magazine sections in the field of adult entertainment | 3388927 | 2/26/2008 | 2/26/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLAYMATES and Design | | 41 | Class 41 Entertainment services, namely, video programming, production and distribution services; entertainment services, namely, providing ongoing television programs in the field of entertainment via a global computer network, cable television, satellite television, broadcast television, Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; providing on-line information in the field of entertainment; providing a website featuring entertainment information; entertainment services, namely, providing a web site featuring non-downloadable adult-themed photographs and videos | 4918789 | 3/15/2016 | 3/15/2022 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------|---|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | PLAYBY |  | 36 | Class 36 Providing financial information via a website; Providing a website featuring financial and corporate business information for investors; providing general finance information and marketing materials; providing information in the fields of financial investment account information | 90/555513 | | | Pending | Playboy Enterprises International, Inc. |
| United States of America | PLAYBY | | 25 | Class 25 Shirts, T-shirts; sweat shirts; hoodies; loungewear | 4983730 | 6/21/2016 | 6/21/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLEASURE FOR ALL | | 10 | Class 10 Condoms; sex toys; adult sexual stimulation aids; namely, massagers, vibrators, stimulators, and dual stimulators | 6317014 | 4/6/2021 | 4/6/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLEASURE FOR ALL | | 25 | Class 25 Clothing, namely, lingerie, t-shirts, long sleeve shirts, pullovers, hoodies, bath robes | 6336322 | 4/27/2021 | 4/27/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PRIVATE CALLS |  | 41 | Class 41 Entertainment services, namely a television series featuring adult entertainment | 3137809 | 9/5/2006 | 9/5/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 24 | Class 24 Beach towels | 764504 | 2/27/1965 | 2/27/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 16 | Class 16 Playing Cards | 791333 | 6/22/1965 | 6/22/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 28 | Class 28 Club head covers and golf tees | 873370 | 7/22/1969 | 7/22/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 09 | Class 09 Pre-recorded CD-ROMs (compact disk - read only memory) featuring personal interviews and photographs | 1918754 | 9/12/1995 | 9/12/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 14 | Class 14 Jewelry, namely, rings for the finger. | 2177521 | 7/28/1998 | 7/28/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 28 | Class 28 Casino game equipment, namely, poker chips | 2556438 | 4/2/2002 | 4/2/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 09 | Class 09 Slot machines | 2709637 | 4/22/2003 | 4/22/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 41 | Class 41 Casino services | 2709639 | 4/22/2003 | 4/22/2023 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------|---|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN |  | 15 | Class 15 Musical instruments, namely, guitars | 2434256 | 3/6/2001 | 3/6/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 34 | Class 34 Tobacco, namely, cigars | 2107307 | 10/21/1997 | 10/21/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 16 | Class 16 Calendars and trading cards | 2666917 | 12/24/2002 | 12/24/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 06 | Class 06 Key chains of non-precious metal | 2719885 | 5/27/2003 | 5/27/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 30 | Class 30 Candy, namely mints | 2759728 | 9/2/2003 | 9/2/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN |  | 05 | Class 05 Dietary supplements | 2765057 | 9/16/2003 | 9/16/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 21 | Class 21 Beverage ware, namely mugs. | 2848639 | 6/1/2004 | 6/1/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 09 | Class 09 Pre-recorded computer data storage media hardware, namely, computer discs, magnetic computer tapes, memory cards, memory sticks, flash memory modules; and compact disks, CD-ROMs and DVDs, featuring images of female models. | 2867439 | 7/27/2004 | 7/27/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 14 | Class 14 Jewelry, namely, necklaces, bracelets, body piercing jewelry and earrings | 2802023 | 1/6/2004 | 1/6/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 41 | Class 41 Entertainment services, namely providing a website featuring photographs, videos, film clips, and other multimedia materials | 2839937 | 5/11/2004 | 5/11/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 28 | Class 28 Dart carrying cases, Dart flights, Darts | 3375827 | 1/29/2008 | 1/29/2028 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN | | 35 | Class 35 On-line ordering services featuring perfumes, colognes, toiletries, essential oils, cosmetics, personal care products, nutritional supplements, optical products, eyeglasses, sunglasses, spectacles, CDs, DVDs and videos, games and toys, audio equipment, jewelry, horological and chronometric instruments and apparatus, clocks, watches, books, magazines, posters, printed matter, publications, calendars, leather goods, wallets, handbags, purses, trunks and traveling bags, umbrellas, household or kitchen utensils and containers, barware, kitchenware, glassware, porcelain and earthenware, home accessories, textiles and textile goods, bed and table covers, bar accessories, sporting goods, electronics, candy and confections, musical instruments, footwear, headgear, fashion accessories, articles of clothing, lingerie, shoes, scarves, bed and bath accessories, sex toys, furniture, collectible items, energy drinks, smokers articles, tobacco, tobacco products, cigars, cigarettes and lighters | 3375883 | 1/29/2008 | 1/29/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 03 | Class 03 Fragrances | 3690340 | 9/29/2009 | 9/29/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 25 | Class 25 Sweat pants; Sweat shirts; garter belts; jeans | 4280122 | 1/22/2013 | 1/22/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 09 | Class 09 Cellular telephone accessories, namely cell phone faceplates, cell phone straps and covers, mobile phone chargers | 3308189 | 10/9/2007 | 10/9/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 41 | Class 41 Entertainment services, namely, providing adult programming via wireless services | 3112831 | 7/4/2006 | 7/4/2026 | Registered | Playboy Enterprises International, Inc. |

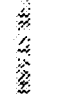
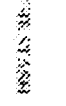
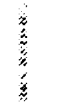

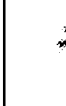


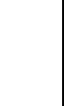

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN | | 35 | Class 35 Retail variety stores featuring clothing, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, sporting goods, electronics, housewares, candy and confections, smokers articles and similar goods | 3012203 | 11/1/2005 | 11/1/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 06, 20 | Class 06 Metal key fobs Class 20 Pillows, decorative bead curtains, corks, non-metallic bottle stoppers, non-metal and non-leather key chains, non-metal key fobs, mirrors, picture frames, figurines of plastic, stuffed animals | 3406608 | 4/1/2008 | 4/1/2028 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 24 | Class 24 Shower curtains, bed blankets, comfortors, towels, bed linens, throws | 3624654 | 5/19/2009 | 5/19/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 21 | Class 21 Bath accessories, namely, cup holders; Cotton ball dispensers; Dispensers for liquid soap; Shower caddies; Soap dishes; Soap dispensers; Toothbrush holders; Waste baskets | 3332173 | 11/6/2007 | 11/6/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 25 | Class 25 Bathrobes; Belts; Coats; Dresses; Footwear; Head wear; Hosiery; Jackets; Jogging suits; Lingerie; Loungewear; (Neckwear); Pants; Shirts; Shorts; Skirts; Sleepwear; Socks; Stockings; Sweaters; T-shirts; Tops; Undergarments | 3194099 | 1/2/2007 | 1/2/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 10 | Class 10 Condoms | 3963330 | 5/17/2011 | 5/17/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 09 | Class 09 Video game software for cellular phones, mobile devices, personal computers, and tablets; electronic game software; computer game programs; downloadable computer game programs; interactive game programs; interactive game software; downloadable software in the nature of mobile applications | 4813069 | 9/15/2015 | 9/15/2021 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|--------------------|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN | | 32 | Class 32 Beer, ale, lager, stout and porter | 4859968 | 11/24/2015 | 11/24/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 33 | Class 33 Wine; sparkling wine; champagne; vodka; Alcoholic beverages except beers | 4889760 | 1/19/2016 | 1/19/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 30 | Class 30 Chocolate candies; Chocolates and chocolate based ready to eat candies and snacks | 5271522 | 8/22/2017 | 8/22/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 09 | Class 09 Cell phones, headphones, earphones, ear buds, devices for hands-free use of mobile phones; Cell phone battery chargers; Headers for cellular and mobile phones | 5401970 | 2/13/2018 | 2/13/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 14 | Class 14 Clocks and watches | 5350998 | 12/5/2017 | 12/5/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 28 | Class 28 Snow boards | 5182526 | 4/11/2017 | 4/11/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 28 | Class 28 Golf equipment namely, head covers for golf clubs, golf balls | 5530694 | 7/31/2018 | 7/31/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 03 | Class 03 Cosmetics | 6185419 | 10/27/2020 | 10/27/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 41 | Class 41 Casinos; Conducting and providing facilities for casino and gaming contests and tournaments; Entertainment services, namely, casino gaming; Providing casino facilities | 6273085 | 2/16/2021 | 2/16/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 30 | Class 30 Candies; candy mints | 5552179 | 8/28/2018 | 8/28/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 41 | Class 41 Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of news, comedy, and variety; Production of cable television programs; Television scheduling; Television show production | 6142438 | 9/1/2020 | 9/1/2026 | Registered | Playboy Enterprises International, Inc. |

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|--------------------------|-------------------------------------|-------|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN | | 38 | Class 38 Transmission of sound, video and information; Video-on-demand transmission services; Wireless communications services, namely, transmission of graphics to mobile telephones; Television broadcasting; Video broadcasting; Wireless broadcasting; Internet broadcasting services; Television transmission services; services; broadcasting of video and audio programming over the Internet; Broadcasting television programs in the field of entertainment via a global computer network; cable television, satellite television, broadcast television, Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; Broadcasting of video and audio programming over the Internet | 60593387 | 5/19/2020 | 5/19/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 43 | Class 43 Bars, cafes, catering services; restaurants; wine bar services; cocktail lounge; cocktail lounge services | 5638684 | 12/25/2018 | 12/25/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 05, 34 | Class 05 Personal lubricants; Personal sexual lubricants; Silicone-based personal lubricants; Water-based personal lubricants Class 34 Electric cigarettes; Electric cigars; Electronic cigarette lighters; Electronic cigarettes; Electronic cigars; Electronic smoking pipes; Tobacco | 5482507 | 5/29/2018 | 5/29/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN | | 05 | Class 05 Liquid nutraceuticals for use as a dietary supplement; herbal supplements | 5638489 | 12/17/2019 | 12/17/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (Outlined) | | 21 | Class 21 Cocktail glasses. | 679997 | 6/9/1959 | 6/9/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (Write on black) | | 18 | Class 18 Billfolds and card cases. | 871553 | 6/24/1969 | 6/24/2029 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|-------------------------------------|-------|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | RABBIT HEAD DESIGN (white on black) | | 16 | Class 16 Monthly magazines | 643926 | 4/9/1957 | 4/9/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (white on black) | | 25 | Class 25 Ties and Men's and Women's Shirts | 728889 | 3/20/1982 | 3/20/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (white on black) | | 14 | Class 14 Cuff Links, The Tacks, Earrings, Necklaces, Key Chains, Bracelets, and Pins | 759207 | 10/29/1983 | 10/29/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (white on black) | | 34 | Class 34 Cigarette Lighters | 761793 | 12/24/1983 | 12/24/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN (white on black) | | 09 | Class 09 Sunglasses | 1058294 | 2/8/1977 | 2/8/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | RABBIT HEAD DESIGN CO M | | 41 | Class 41 Entertainment services, namely, providing an online database available via the internet, featuring news related to sports, music, television, theater, and the entertainment industry; non-downloadable photographs; online reviews of movies, books, music, and computer games; and casino services | 2638318 | 10/22/2002 | 10/22/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | ROCK THE RABBIT | | 25 | Class 25 Shirts, T-shirts | 3941190 | 4/5/2011 | 4/5/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | SEXCETERA | | 41 | Class 41 Production of cable television programs; entertainment, namely, a continuing show distributed over television, cable television, and video media | 2412149 | 12/12/2000 | 12/12/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | SEXCETERA | | 09 | Class 09 DVDs featuring adult entertainment; Digital media, namely, DVDs featuring adult entertainment | 3944550 | 4/12/2011 | 4/12/2031 | Registered | Playboy Enterprises International, Inc. |
| United States of America | STRIP SEARCH | | 09 | Class 09 Pre-recorded discs featuring adult entertainment | 2380834 | 8/29/2000 | 8/29/2030 | Registered | Playboy Enterprises International, Inc. |
| United States of America | SUPER PLAYBOY | | 03 | Class 03 Deodorant for personal use; perfume; shower gel | 4552599 | 6/17/2014 | 6/17/2024 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|---|-------|-----------------------|---|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | SUTERA | | | Adult sexual stimulation devices, namely, vibrators, anal toys and eggs, bullets and missiles for sexual stimulation purposes [: and condoms 1. FIRST USE: 20050701. FIRST USE IN COMMERCE: 20050701 Standard Characters Claimed | 3283805 | 8/21/2007 | | Registered | TLA ACQUISITION CORP. |
| United States of America | SUTERA | | 3 | cleaning liquid for adult sexual stimulation devices and incense. | 3498172 | 9/9/2008 | | Registered | TLA ACQUISITION CORP. |
| United States of America | THE BUNNY BRA | | 25 | Class 25 Bras; Lingerie; Straps for bras | 5922385 | 11/26/2019 | 11/28/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE FUN STARTS HERE | | 35 | retail store services in the field of adult novelty items and sexual aids. | 4105575 | 2/28/2012 | | Registered | TLA ACQUISITION CORP. |
| United States of America | THE GIRLS NEXT DOOR | | 41 | Class 41 Entertainment services in the nature of a television series in the reality genre | 3704353 | 11/31/2009 | 11/3/2029 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE GIRLS NEXT DOOR (with Rabbit Head Design as part of letter "I") | | 16 | Class 16 Calendars | 3332339 | 11/6/2007 | 11/6/2027 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE MANSION | | 09 | Class 09 Computer game software and video game software | 3121617 | 7/25/2006 | 7/25/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE PLAYBOY CLUB | | 41 | Class 41 Entertainment services in the nature of a television series featuring drama; entertainment services in the nature of non-downloadable videos featuring television shows featuring fictional drama and images in the field of adult entertainment transmitted via the Internet and wireless communication networks | 4361827 | 7/2/2013 | 7/2/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE PLAYBOY CLUB | | 41 | Class 41 Nightclub services; night clubs; dance club services | 5822553 | 7/30/2019 | 7/30/2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE PLAYBOY CLUB | | 43 | Class 43 Bar and cocktail lounge services; restaurant services | 5624254 | 12/4/2018 | 12/4/2024 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|-----------------------------------|---|-----------------------|--|-------------------------------------|-------------------|---------------|------------|---|
| United States of America | THE PLAYBOY FOUNDATION AND DESIGN |  | 42, 16 | Class 16 [Newsletter dealing with charitable organizations - canceled at 2002 renewal] Class 42 Charitable services, namely, providing grants, contributions and in-kind assistance to not-for-profit organizations | 1743106 | 12/29/1992 | 12/29/2021 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE PLAYBOY MORNING SHOW |  | 41 | Class 41 Entertainment, namely, a continuing television variety show | 4315825 | 4/9/2013 | 4/9/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | THE STASH |  | 41 | Class 41 Entertainment in the nature of on-going television programs in the field of comedy | 4122841 | 4/3/2012 | 4/3/2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | TOTALLY BUSTED |  | 41 | Class 41 Entertainment services in the nature of on-going reality television programs; production of reality television programs and providing an on-line computer database in the field of adult entertainment via global computer network | 2906709 | 11/30/2004 | 5/27/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | UNTIED RABBIT HEAD DESIGN |  | 25 | Class 25 Clothing, namely, shirts, t-shirts | 6004261 | 3/3/2020 | 3/3/2026 | Registered | Playboy Enterprises International, Inc. |
| United States of America | V(S)ILHOUETTE(P |  | 03 | Class 03 Perfumery, deodorants and shower gel | 4316000 | 4/9/2013 | 4/9/2023 | Registered | Playboy Enterprises International, Inc. |
| United States of America | YANDY |  | 25 | Class 25 Lingerie | 3284364 | 8/28/2007 | 8/28/2027 | Registered | Yandy Enterprises LLC |
| United States of America | GAMER NEXT DOOR |  | 09 | Class 09 Video recordings featuring gaming and entertainment topics | 4136290 | May 1, 2012 | May 1, 2022 | Registered | Playboy Enterprises International, Inc. |
| United States of America | GAMER NEXT DOOR |  | 41 | Class 41 Entertainment services, namely, an on-going series featuring a female host conducting interviews in the field of gaming, previewing video games, testing video games and reviewing video games provided through multiple forms of transmission media entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations; featuring gaming and entertainment topics; entertainment services, namely, providing on-going webisodes featuring a female host | 4136289 | May 1, 2012 | May 1, 2022 | Registered | Playboy Enterprises International, Inc. |

| Country | Title | Image | International Classes | All Goods | Registration No. or Application No. | Registration Date | Next Due Date | Status | Owner |
|--------------------------|------------------|-------|-----------------------|--|-------------------------------------|-------------------|--|------------|---|
| United States of America | NIGHT CALLS | | 38 41 | conducting interviews in the field of gaming, previewing video games, testing video games and reviewing video games via a global computer network; entertainment services, namely, providing on-line reviews of video games; entertainment services, namely, providing webcasts in the field of gaming; entertainment services, namely, the provision of continuing videos and television shows featuring gaming and entertainment topics delivered by multiple forms of transmission media; entertainment, namely, a continuing television show broadcast over multiple forms of transmission media | 2955127 | May 24, 2005 | May 24, 2025 | Registered | Playboy Enterprises International, Inc. |
| United States of America | PLANMATE | | 09 | Class 38 Cable television and television broadcasting, satellite transmission services, all featuring adult entertainment Class 41 Entertainment services, namely, television programming services featuring adult programs and movies Class 09 Computer application software for mobile phones, portable media players, and handheld computers, namely, computer screensaver software, downloadable software for accessing, viewing, interacting with and downloading content and information from magazines and websites. | 4619642 | 12/21/2014 | 12/21/2024 | Registered | Playboy Enterprises International, Inc. |
| United States of America | VIDEO CENTERFOLD | | 29 | Class 29 DVDs featuring adult entertainment; digital media, namely, DVDs and downloadable video files featuring adult entertainment | 3934718 | 3/22/2011 | 3/22/2021 (Grace period 9/22/2021) | Registered | Playboy Enterprises International, Inc. |

