

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM648977

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Group Brands LLC		05/14/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	KFGB Holdings LLC		
Street Address:	200 East Randolph Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Serial Number:	90488469	A NUT ABOVE	
Registration Number:	0052807		
Registration Number:	1091036	PLANTERS	
Registration Number:	1555923	PLANTERS	
Registration Number:	1829918	PLANTERS HEAT	
Registration Number:	0206415	MR. PEANUT	
Registration Number:	2174682	SWEET N' CRUNCHY	
Registration Number:	2444737	PLANTERS	
Registration Number:	2489703	SWEET & NUTTY	
Registration Number:	3078744	NUT·RITION	
Registration Number:	0322461	PLANTERS	
Registration Number:	3601834	PISTACHIO LOVERS MIX	
Registration Number:	4071025	MR. PEANUT	
Registration Number:	0542399	CORNNUTS	
Registration Number:	5519142		
Registration Number:	5539474	PLANTERS	
Registration Number:	5542436	PLANTERS CRUNCHERS	
Registration Number:	5581784	GOODNESS OF NATURE	
Registration Number:	5763971	NATURE'S TREE	
TRADEMARK			

CH \$590.00 90488469

Property Type	Number	Word Mark
Registration Number:	5869379	INTERNATIONAL SPICE HOUSE
Registration Number:	6312317	CORN NUTS
Registration Number:	0706102	PLANTERS
Registration Number:	0856118	PLANTERS

CORRESPONDENCE DATA

Fax Number: 4122814148

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 412-456-6004

Email: sally.stodolsky@kraftheinz.com

Correspondent Name: Sabrina J. Hudson

Address Line 1: One PPG Place

Address Line 4: Pittsburgh, PENNSYLVANIA 15222

NAME OF SUBMITTER:	Sabrina J. Hudson
SIGNATURE:	/Sabrina J. Hudson/
DATE SIGNED:	05/24/2021

Total Attachments: 5

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INTELLECTUAL PROPERTY ASSIGNMENT
(Trademarks, Copyrights, Domain Names)

This Intellectual Property Assignment is made effective as of May 14, 2021, by and between Kraft Foods Group Brands LLC, a Delaware limited liability company, with addresses at 200 East Randolph Street, Chicago, Illinois 60601, and Three Lakes Drive, Northfield, Illinois, 60093, United States ("Assignor") and KFGB Holdings LLC, a Delaware limited liability company, located at 200 East Randolph Street, Chicago, Illinois 60601 ("Assignee").

RECITALS

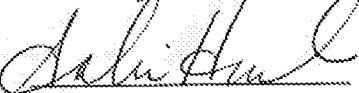
WHEREAS, Assignor owns (i) the trademark applications and registrations set forth in Schedule A, all renewals in connection therewith, and the goodwill of the business symbolized thereby; (ii) the copyright applications and registrations set forth in Schedule A as well as all common law and statutory rights related thereto, and all rights of renewal and extension thereto; (iii) the domain names set forth in Schedule B, as well as all uniform resource locators, e-mail addresses and other names and locators associated with the foregoing, including any applications or registrations therefor; and (iv) the unregistered common law trademarks, trade dress, get up, and label designs related to the foregoing (collectively, the "Intellectual Property"); and

WHEREAS, Assignee is desirous of acquiring all Assignor's right, title and interest in and to the Intellectual Property, including the portion of the business to which the Intellectual Property pertains and the goodwill of the business connected with the use thereof and symbolized thereby.

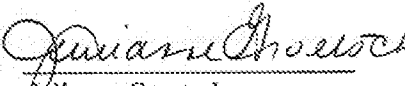
NOW, THEREFORE, for the sum of U.S. ten dollars (U.S. \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey, sell, transfer and deliver all its rights, title and interest in and to the Intellectual Property, together with the portion of the business to which the Intellectual Property pertains, and the goodwill of the business connected with the use of and symbolized by the Intellectual Property, to Assignee.

Assignor agrees to execute any and all additional documents that may be necessary from time to time to protect and record title to the Intellectual Property to Assignee and to carry out the intent of this assignment.







ASSIGNOR
Kraft Foods Group Brands LLC








By: 
Name: Sabrina Hudson
Title: Deputy General Counsel


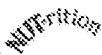
ASSIGNEE
KFGB Holdings LLC

By: 
Name: Julianne Groetsch
Title: Manager

Schedule A

Trademark or Copyright	Country	Status	App. Date	App. No	Reg. Date	Reg. No	Classes
NUT-RITION	Canada	Registered	7 Aug 2016	1740898	17 Jun 2019	TMA1626962	6, 29, 30, 31, 32
NUT-RITION	Canada	Registered	9 Apr 2009	1434133	27 Mar 2016	899814	29
	Hong Kong	Registered	16 May 2000	10676/2000	16 May 2000	2001B01516	30
	Hong Kong	Registered	16 May 2000	10677/2000	12 Aug 2002	2002B10468	30
MR. PEANUT	Hong Kong	Registered	2 Aug 1962	1968B1147	2 Aug 1962	1968B1147	31
	Hong Kong	Registered	24 Dec 1968	19690697	24 Dec 1968	19690697	29
	Hong Kong	Registered	24 Dec 1968	19690698	24 Dec 1968	19690698	30
	Hong Kong	Registered	20 Apr 1994	94/04368	20 Apr 1994	199507639	32
	Hong Kong	Registered	2 Aug 1962	19640603	2 Aug 1962	19640603	31

PLANTERS	Hong Kong	Registered	2 Aug 1962	19981496	2 Aug 1962	16681496	31
PLANTERS	Hong Kong	Registered	8 Aug 1991	58101991	8 Aug 1991	199302374	29
PLANTERS	Hong Kong	Registered	8 Aug 1991	5811/91	8 Aug 1991	199205468	30
	Hong Kong	Registered	6 Aug 1977	19790067	6 Aug 1977	19790067	29
	Hong Kong	Registered	6 Aug 1977	19790068	6 Aug 1977	19790068	30
	Hong Kong	Registered	6 Aug 1977	19790468	6 Aug 1977	19790468	31
MR. PEANUT	Philippines	Registered	4 Aug 1966	12429	4 Aug 1966	12429	30
	Philippines	Registered	22 Dec 2017	4201700020706	21 Jun 2018	4201700020706	29, 30
PLANTERS	Philippines	Registered	23 Jul 1961	16638	23 Jul 1971	16638	30
PLANTERS	Philippines	Registered	24 Aug 1998	4-1998-06369	27 Feb 2002	4-1998-06369	30
PLANTERS	Philippines	Registered	3 Jan 2016	4201800000105	29 Mar 2018	4201800000105	29, 30
A NUT ABOVE	United States of America	Pending	26 Jan 2021	90488469			29, 30, 31
	United States of America	Registered	21 Feb 2020	1-8667964171	21 Feb 2020	VA0002198266	
(COPYRIGHT)							
	United States of America	Registered	21 Feb 2020	1-8668756361	21 Feb 2020	VA0002198367	
(COPYRIGHT)							
CORN NUTS	United States of America	Registered	16 Jun 2020	90001372	6 Apr 2021	9312347	30
CORNNUTS	United States of America	Registered	4 Mar 1960	71/593413	15 May 1961	542399	30
GOODNESS OF NATURE	United States of America	Registered	20 Jun 2017	87612601	9 Oct 2018	5881784	29
INTERNATIONAL SPICE HOUSE	United States of America	Registered	13 Jun 2018	87980295	24 Sep 2019	5699379	29
MR. PEANUT	United States of America	Registered	26 Mar 1926	71/211784	1 Dec 1925	206416	30
	United States of America	Registered	26 Jun 2009	77768047	13 Dec 2011	4971025	29, 30

	United States of America	Registered	14 Dec 2017	87721037	17 Jul 2010	5519142	29, 30
NATURE'S TREE	United States of America	Registered	18 Nov 2016	87241899	26 May 2019	5763371	29
	United States of America	Registered	23 Sep 2004	76/488592	11 Apr 2008	3078744	29
PISTACHIO LOVERS MIX	United States of America	Registered	21 Aug 2008	77/662710	7 Apr 2009	3601834	29
PLANTERS	United States of America	Registered	26 May 1934	71/361930	5 Mar 1936	322461	46
PLANTERS	United States of America	Registered	21 Oct 1959	73/083742	18 Oct 1960	706102	29
PLANTERS	United States of America	Registered	3 Oct 1967	73/281724	3 Sep 1968	856118	30
PLANTERS	United States of America	Registered	12 Sep 1977	73/141036	9 May 1978	1091036	29
PLANTERS	United States of America	Registered	17 Jan 1989	73/774768	12 Sep 1989	1656923	29
PLANTERS	United States of America	Registered	27 Apr 1998	75/476080	17 Apr 2001	2444737	29
PLANTERS	United States of America	Registered	18 Dec 2017	87724760	14 Aug 2018	5539474	29, 30, 31
PLANTERS CRUNCHERS	United States of America	Registered	6 Aug 2017	87669943	14 Aug 2018	5642436	29
PLANTERS HEAT	United States of America	Registered	29 Jan 1992	74/242886	6 Apr 1994	1029918	29
PLANTERS	United States of America	Registered	5 Jul 1948	71/560916	25 Jul 1950	0528074	29
SWEET & NUTTY	United States of America	Registered	7 Jul 2000	79/015858	11 Sep 2001	2469703	29
SWEET N' CRUNCHY	United States of America	Registered	17 Apr 1997	75/276504	21 Jul 1998	2174682	29

Schedule B

bignutbar.com
cornnuts.com
cornnutsgiveaway.com
cornnuts.com
getthenutstogether.com
harnessthepowerofthepeanut.com
mrpeanut.com
mrpeanut100.com
nut-pro.com
nutfacts.com
nutnutrition.com
nutpro.com
nutrition-nuts.com
nutsaboutdabears.com
nutsandhealth.com
nutsandyourhealth.com
nutsarehealthy.com
pairnutssharenuts.com
paygapisnuts.com
plantergmo.com
planters.com
planters100.com
planters25days.com
plantersawards.com
plantersbignutbar.com
planterscrunchmas.com
plantersgifts.com
plantersgmo.com
plantersgonuts.com
plantersmenshealth.com
plantersnewshell.com
plantersnutrition.com
plantersnyc.com
plantersshop.com
planterssnacksweaters.com
plantersstore.com
planterstextgame.com
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