

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM635731

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900602774

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CLINACTIV TECHNOLOGY LIMITED		03/16/2021	exempted company incorporated with limited liability: CAYMAN ISLANDS
OBAGI COSMECEUTICALS LLC		03/16/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	TCW ASSET MANAGEMENT COMPANY LLC, AS COLLATERAL AGENT
Street Address:	1251 Avenue of the Americas, Ste. 4700
City:	New York
State/Country:	NEW YORK
Postal Code:	10020
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 70

Property Type	Number	Word Mark
Registration Number:	2472716	ACTION
Registration Number:	5944255	BE CONSCIOUS. BE FEARLESS. BE BEAUTIFUL.
Registration Number:	2302207	BLENDER
Registration Number:	6176442	BLUE BRILLIANCE
Registration Number:	2950469	BLUE PEEL
Registration Number:	3924749	BLUE PEEL
Registration Number:	4043279	BLUE PEEL RADIANCE
Registration Number:	5678004	CLENZIDERM
Registration Number:	5678005	CLENZIDERM M.D.
Registration Number:	3785353	CLENZIDERM M.D. ACNE THERAPEUTIC SYSTEM
Registration Number:	3574189	ELASTIDERM
Registration Number:	3652060	ELASTIDERM
Registration Number:	1958029	EXFODERM
Registration Number:	5437246	HYDRAFACTOR
Registration Number:	5916720	HYDRO-DROPS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5245518	J J J J
Registration Number:	5261654	KÈRAPHINE
Registration Number:	4601982	NEW TO NU-DERM
Registration Number:	4329021	NU-DERM
Registration Number:	2203028	OBAGI
Registration Number:	2786594	OBAGI
Registration Number:	2838565	OBAGI
Registration Number:	2450253	OBAGI
Registration Number:	6020161	OBAGI
Registration Number:	2155170	OBAGI BLUE PEEL
Registration Number:	3410886	OBAGI CLENZIDERM
Registration Number:	6166002	OBAGI CLINICAL
Registration Number:	6215072	OBAGI DOORSTEP DELIVERY
Registration Number:	3568040	OBAGI ELASTIDERM
Registration Number:	3949060	OBAGI FOR LIFE
Registration Number:	4456046	OBAGI HYDRATE
Registration Number:	4914115	OBAGI HYDRATE LUXE
Registration Number:	2454186	
Registration Number:	4390981	OBAGI MEDICAL
Registration Number:	5777325	OBAGI MEDICAL PRODUCTS
Registration Number:	2155067	OBAGI NU-DERM
Registration Number:	3813278	OBAGI NU-DERM
Registration Number:	5900128	OBAGI NU-DERM FX
Registration Number:	5023962	OBAGI PREMIER POINTS
Registration Number:	4625205	OBAGI SKIN HEALTH INSTITUTE
Registration Number:	4328443	OBAGI SYSTEM
Registration Number:	5059802	OBAGI360
Registration Number:	2955085	OBAGI-C
Registration Number:	4161388	OTHERS PROMISE. OBAGI DELIVERS.
Registration Number:	5731183	PROFESSIONAL-C
Registration Number:	5916929	SKINCLUSION
Registration Number:	5943226	SOLUZYL TECHNOLOGY
Registration Number:	2300062	SUNFADER
Registration Number:	2569150	TOLEREEN
Serial Number:	90354897	CLINACTIV TECHNOLOGY
Serial Number:	88678400	FLEXFLUID
Serial Number:	88161779	GENUINE OBAGI
Serial Number:	88631632	ISOPLENTIX

Property Type	Number	Word Mark
Serial Number:	87900583	NU-DERM
Serial Number:	88097938	OBAGI CLINICAL
Serial Number:	90240969	OBAGI CLINICAL
Serial Number:	90257863	OBAGI FOR LIFE
Serial Number:	90227276	OBAGI MEDICAL
Serial Number:	90289462	OBAGI MEDICAL
Serial Number:	87808123	OBAGI MEDICAL PRODUCTS
Serial Number:	90340560	OBAGI MEDICAL SUN SHIELD MINERAL BROAD S
Serial Number:	90420572	OBAGI PROFESSIONAL
Serial Number:	87808627	OMP
Serial Number:	88163466	OTHERS PROMISE. OBAGI DELIVERS.
Serial Number:	90500171	PREMIER SHOPMD
Serial Number:	90349868	OBAGI MEDICAL SUN SHIELD TINT BROAD SPEC
Serial Number:	88161840	SKINCLUSION
Serial Number:	90537217	SKINTRINSIQ
Serial Number:	87880643	SUN SHIELD
Serial Number:	90347282	OBAGI MEDICAL SUN SHIELD MATTE BROAD SPE

CORRESPONDENCE DATA

Fax Number: 6175269899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6175269628

Email: cslattery@proskauer.com

Correspondent Name: Christine Slattery

Address Line 1: Proskauer Rose LLP

Address Line 2: One International Place, 23rd Floor

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	47245.032
NAME OF SUBMITTER:	Christine Slattery
SIGNATURE:	/Christine Slattery/
DATE SIGNED:	03/31/2021

Total Attachments: 14

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ASSIGNMENT FOR SECURITY - - TRADEMARKS

March 16, 2021

WHEREAS, CLINACTIV TECHNOLOGY LIMITED, an exempted company incorporated under the laws of the Cayman Islands with limited liability, and OBAGI COSMECEUTICALS LLC, a Delaware limited liability company (collectively, the "Assignor") have adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor has entered into that certain Pledge and Security Agreement, dated as of the date hereof (as amended, restated, amended and restated, supplemented, modified or otherwise changed from time to time, the "Security Agreement"), in favor of TCW ASSET MANAGEMENT COMPANY LLC, as the Collateral Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the "Assignee"); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first written above.

OBAGI COSMECEUTICALS LLC

By: 

Name: Jaime B. Castle

Title: President and Chief Executive Officer

CLINACTIV TECHNOLOGY LIMITED

By: 

Name: Jaime B. Castle

Title: President

[Signature Page to Assignment For Security -- Trademarks]

TRADEMARK
REEL: 007297 FRAME: 0909

Acknowledged and accepted to
as of the date first above written:

**TCW ASSET MANAGEMENT
COMPANY LLC**, as Collateral Agent

By: 
Name: Suzanne Grosso
Title: Managing Director

SCHEDULE A TO ASSIGNMENT FOR SECURITY

See Attached

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
1. ACTION	United States	Registered	Obagi Cosmeceuticals LLC	75/615,067	04 January, 1999	2,472,716	31 July, 2001
2. BE CONSCIOUS. BE FEARLESS. BE BEAUTIFUL.	United States	Registered	Obagi Cosmeceuticals LLC	88/534,180	24 July, 2019	5,944,255	24 December, 2019
3. BLENDER	United States	Registered	Obagi Cosmeceuticals LLC	75/615,066	04 January, 1999	2,302,207	21 December, 1999
4. BLUE BRILLIANCE	United States	Registered	Obagi Cosmeceuticals LLC	88/610,704	10 September, 2019	6,176,442	13 October, 2020
5. BLUE PEEL	United States	Registered	Obagi Cosmeceuticals LLC	76/464,317	29 October, 2002	2,950,469	10 May, 2005
6. BLUE PEEL	United States	Registered	Obagi Cosmeceuticals LLC	77/941,240	22 February, 2010	3,924,749	01 March, 2011
7. BLUE PEEL RADIANCE	United States	Registered	Obagi Cosmeceuticals LLC	85/175,186	12 November, 2010	4,043,279	18 October, 2011
8. CLENZIDERM	United States	Registered	Obagi Cosmeceuticals LLC	87/808,608	23 February, 2018	5,678,004	19 February, 2019
9. CLENZIDERM M.D.	United States	Registered	Obagi Cosmeceuticals LLC	87/808,646	23 February, 2018	5,678,005	19 February, 2019

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
10. CLENZIDERM M.D. ACNE THERAPEUTIC SYSTEM	United States	Registered	Obagi Cosmeceuticals LLC	77/417,283	10 March, 2008	3,785,353	04 May, 2010
11. CLINACTIV TECHNOLOGY	United States	Filed	ClinActiv Technology Limited	90/354,897	02 December, 2020		
12. ELASTIDERM	United States	Registered	Obagi Cosmeceuticals LLC	78/972,392	12 September, 2006	3,574,189	10 February, 2009
13. ELASTIDERM	United States	Registered	Obagi Cosmeceuticals LLC	77/371,708	15 January, 2008	3,652,060	07 July, 2009
14. EXFODERM	United States	Registered	Obagi Cosmeceuticals LLC	74/660,836	13 April, 1995	1,958,029	20 February, 1996
15. FLEXFLUID	United States	Filed	Obagi Cosmeceuticals LLC	88/678,400	03 November, 2019		

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
16. GENUINE OBAGI	United States	Filed	Obagi Cosmeceuticals LLC	88/161,779	19 October, 2018		
17. HYDRAFACTOR	United States	Registered	Obagi <u>Obagi</u> <u>Cosmeceuticals</u> LLC	87/588,856	29 August, 2017	5,437,246	03 April, 2018
18. HYDRO-DROPS	United States	Registered	Obagi Cosmeceuticals LLC	88/307,010	19 February, 2019	5,916,720	19 November, 2019
19. ISOPLENTIX	United States	Filed	Obagi Cosmeceuticals LLC	88/631,632	26 September, 2019		
20. JJJ DESIGN (OBAGI GR SYMBOL)	United States	Registered	Obagi Cosmeceuticals LLC	87/273,681	19 December, 2016	5,245,518	18 July, 2017
21. KERAPHINE	United States	Registered	Obagi Cosmeceuticals LLC	86/723,241	12 August, 2015	5,261,654	08 August, 2017
22. NEW TO NU- DERM	United States	Registered	Obagi Cosmeceuticals LLC	85/685,521	24 July, 2012	4,601,982	09 September, 2014
23. NU-DERM	United States	Registered	Obagi Cosmeceuticals LLC	85/449,656	18 October, 2011	4,329,021	30 April, 2013
24. NU-DERM	United States	Filed	Obagi Cosmeceuticals LLC	87/900,583	30 April, 2018		
25. OBAGI	United States	Registered	Obagi Cosmeceuticals LLC	74/442,512	30 September, 1993	2,203,028	10 November, 1998

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
26. OBAGI	United States	Registered	Obagi Cosmeceuticals LLC	78/201,322	08 January, 2003	2,786,594	25 November, 2003
27. OBAGI	United States	Registered	Obagi Cosmeceuticals LLC	78/198,050	26 December, 2002	2,838,565	04 May, 2004
28. OBAGI & Label Design	United States	Registered	Obagi Cosmeceuticals LLC	75/979,799	06 August, 1998	2,450,253	08 May, 2001
29. OBAGI (stylized and/or with design)	United States	Registered	Obagi Cosmeceuticals LLC	88/294,732	08 February, 2019	6,020,161	24 March, 2020
30. OBAGI BLUE PEEL	United States	Registered	Obagi Cosmeceuticals LLC	74/691,164	20 June, 1995	2,155,170	05 May, 1998
31. OBAGI CLENZIDERM	United States	Registered	Obagi Cosmeceuticals LLC	78/910,113	16 June, 2006	3,410,886	08 April, 2008

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32. OBAGI CLINICAL	United States	Registered	Obagi Cosmeceuticals LLC	88/978,443	29 August, 2018	6,166,002	29 September, 2020
33. OBAGI CLINICAL	United States	Filed	Obagi Cosmeceuticals LLC	88/097,938	29 August, 2018		
34. OBAGI CLINICAL Logo	United States	Filed	Obagi Cosmeceuticals LLC	90/240,969	07 October, 2020		
35. OBAGI DOORSTEP DELIVERY	United States	Registered	Obagi Cosmeceuticals LLC	88/864,986	08 April, 2020	6,215,072	08 December, 2020
36. OBAGI ELASTIDERM	United States	Registered	Obagi Cosmeceuticals LLC	77/007,945	26 September, 2006	3,568,040	27 January, 2009
37. OBAGI FOR LIFE	United States	Filed	Obagi Cosmeceuticals LLC	90/257,863	15 October, 2020		

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
38. OBAGI FOR LIFE	United States	Registered	Obagi Cosmeceuticals LLC	77/959,765	16 March, 2010	3,949,060	19 April, 2011
39. OBAGI HYDRATE	United States	Registered	Obagi Cosmeceuticals LLC	85/696,192	06 August, 2012	4,456,046	24 December, 2013
40. OBAGI HYDRATE LUXE	United States	Registered	Obagi Cosmeceuticals LLC	85/950,577	04 June, 2013	4,914,115	08 March, 2016
41. Obagi Label Design (no words)	United States	Registered	Obagi Cosmeceuticals LLC	75/980,004	06 August, 1998	2,454,186	22 May, 2001
42. OBAGI MEDICAL	United States	Filed	Obagi Cosmeceuticals LLC	90/227,276	30 September, 2020		
43. OBAGI MEDICAL & Design (Bars)	United States	Registered	Obagi Cosmeceuticals LLC	85/740,358	27 September, 2012	4,390,981	27 August, 2013
44. OBAGI MEDICAL Logo	United States	Filed	Obagi Cosmeceuticals LLC	90/289,462	30 October, 2020		
45. OBAGI MEDICAL PRODUCTS	United States	Filed	Obagi Cosmeceuticals LLC	87/808,123	23 February, 2018		

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
46. OBAGI MEDICAL PRODUCTS	United States	Registered	Obagi Cosmeceuticals LLC	87/980,541	23 February, 2018	5,777,325	11 June, 2019
47. OBAGI MEDICAL SUN SHIELD MINERAL BROAD SPECTRUM SPF 50 SUNSCREEN LOTION stylized	United States	Filed	Obagi Cosmeceuticals LLC	90/340,560	24 November, 2020		
48. OBAGI NU- DERM	United States	Registered	Obagi Cosmeceuticals LLC	74/442,192	30 September, 1993	2,155,067	05 May, 1998
49. OBAGI NU- DERM	United States	Registered	Obagi Cosmeceuticals LLC	77/816,505	31 August, 2009	3,813,278	06 July, 2010
50. OBAGI NU- DERM FX	United States	Registered	Obagi Cosmeceuticals LLC	87/803,842	20 February, 2018	5,900,128	05 November, 2019
51. OBAGI PREMIER POINTS	United States	Registered	Obagi Cosmeceuticals LLC	86/718,818	07 August, 2015	5,023,962	16 August, 2016
52. OBAGI PROFESSIONAL	United States	Filed	Obagi Cosmeceuticals LLC	90/420,572	28 December, 2020		

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
53. OBAGI SKIN HEALTH INSTITUTE	United States	Registered	Obagi Cosmeceuticals LLC	85/281,848	30 March, 2011	4,625,205	21 October, 2014
54. OBAGI SYSTEM & Design (Bars)	United States	Registered	Obagi Cosmeceuticals LLC	85/763,367	25 October, 2012	4,328,443	30 April, 2013
55. OBAGI360	United States	Registered	Obagi Cosmeceuticals LLC	85/908,326	18 April, 2013	5,059,802	11 October, 2016
56. OBAGI-C	United States	Registered	Obagi Cosmeceuticals LLC	78/413,318	05 May, 2004	2,955,085	24 May, 2005
57. OMP	United States	Filed	Obagi Cosmeceuticals LLC	87/808,627	23 February, 2018		
58. OTHERS PROMISE. OBAGI DELIVERS	United States	Registered	Obagi Cosmeceuticals LLC	85/475,467	17 November, 2011	4,161,388	19 June, 2012

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
59. OTHERS PROMISE. OBAGI DELIVERS.	United States	Filed	Obagi Cosmeceuticals LLC	88/163,466	22 October, 2018		
60. PREMIER SHOPMD	United States	Filed	Obagi Cosmeceuticals LLC	90/500,171	31 January, 2021		
61. PROFESSIONAL- C	United States	Registered	Obagi Cosmeceuticals LLC	87/808,505	23 February, 2018	5,731,183	23 April, 2019
62. SHIELD TINT BROAD SPECTRUM SPF 50 SUNSCREEN LOTION (and Design)	United States	Filed	Obagi Cosmeceuticals LLC	90/349,868	30 November, 2020		
63. SKINCLUSION	United States	Filed	Obagi Cosmeceuticals LLC	88/61,840	19 October, 2018		
64. SKINCLUSION	United States	Registered	Obagi Cosmeceuticals LLC	88/975,980	19 October, 2018	5,916,929	19 November, 2019

Mark	Country	Status	Assignor / Current Owner	Application No.	Application Date	Registration No.	Registration Date
65. SKINTRINSIQ	United States	Filed	Obagi Obagi Cosmeceuticals LLC	90/537,217	20-Feb-21		
66. SOLUZYL TECHNOLOGY	United States	Registered	Obagi Cosmeceuticals LLC	88/458,705	04 June, 2019	5,943,226	24 December, 2019
67. SUN SHIELD	United States	Filed	Obagi Cosmeceuticals LLC	87/880,643	17 April, 2018		
68. SUN SHIELD MATTE BROAD SPECTRUM SPF 50 SUNSCREEN LOTION (and design)	United States	Filed	Obagi Cosmeceuticals LLC	90/347,282	29 November, 2020		
69. SUNFADER	United States	Registered	Obagi Cosmeceuticals LLC	75/615,064	04 January, 1999	2,300,062	14 December, 1999
70. TOLEREEN	United States	Registered	Obagi Cosmeceuticals LLC	76/025,767	14 April, 2000	2,569,150	14 May, 2002