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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM646114

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Beauty Holding LLC		05/11/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Collateral Agent	
Street Address:	100 Federal Street, 9th Floor	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02110	
Entity Type:	National Association: UNITED STATES	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	90182181	BTZ
Serial Number:	90304726	DIY UNIVERSITY BY SALLY BEAUTY
Serial Number:	90621984	SALLY.
Serial Number:	90610598	ION
Serial Number:	90622079	HAIRSCRIPTION
Serial Number:	90507330	SALLYPEDIA
Serial Number:	90205176	SILK ELEMENTS
Serial Number:	90501595	STRAWBERRY LEOPARD

CORRESPONDENCE DATA

Fax Number: 6179518736

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173417729

Email: katarzyna.gaysunas@morganlewis.com

Correspondent Name: Katarzyna Gaysunas

Address Line 1: 1 Federal St

Address Line 2: c/o Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110-1726

NAME OF SUBMITTER: Katarzyna Gaysunas

DATE SIGNED: 05/12/2021	

Total Attachments: 3

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SUPPLEMENT TO GRANT OF SECURITY INTEREST IN TRADEMARKS

This Supplement to Grant of Security Interest in Trademarks (this "<u>Supplement</u>") is made as of the 11th day of May, 2021 by each of the undersigned parties (the "<u>Grantors</u>"), in favor of Bank of America, N.A., as Collateral Agent (in such capacity, together with its successors and permitted assigns, "<u>Collateral Agent</u>") for certain lenders and other secured parties.

WHEREAS, the Grantors, executed and delivered a Grant of Security Interest in Trademarks dated July 6, 2017 and recorded on July 13, 2017 at Reel 6100, Frame 0252 (as amended of record from time to time hereinafter, the "Grant") in favor of the Collateral Agent, pursuant to which the Grantors pledged, assigned and granted a security interest in favor of the Collateral Agent in certain Marks (as defined therein); and

WHEREAS, the Grantors have developed additional Marks and desire to hereby confirm the pledge of, and the grant of a security interest in, such additional Marks in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

- 1. <u>Definitions</u>. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Grant.
- 2. <u>Supplement to Schedule B.</u> <u>Schedule B</u> to the Grant is hereby supplemented, but not replaced, by <u>Schedule B-I</u> annexed hereto.

3. Miscellaneous:

- a. Except as provided herein, all terms and conditions of the Grant remain in full force and effect.
- b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

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IN WITNESS WHEREOF, the undersigned have executed this Supplement as of the date first written above.

<u>Grantors:</u>

BEAUTY HOLDING LLC

Name: Marlo Cormier

Title: Senior Vice President and Chief

Financial Officer

SCHEDULE B-I

Trademark Name	Registration/ Serial No.	Registration Date/ Filing Date	Owner	Country
BTZ	90182181	15-SEP-2020	BEAUTY HOLDING LLC	USA
DIY UNIVERSITY BY SALLY BEAUTY	90304726	06-NOV-2020	BEAUTY HOLDING LLC	USA
SALLY.	90621984	02-APR-2021	BEAUTY HOLDING LLC	USA
ION	90610598	29-MAR-2021	BEAUTY HOLDING LLC	USA
HAIRSCRIPION	90622079	02-APR-2021	BEAUTY HOLDING LLC	USA
SALLYPEDIA	90507330	03-FEB-2021	BEAUTY HOLDING LLC	USA
SILK ELEMENTS	90205176	23-SEP-2020	BEAUTY HOLDING LLC	USA
STRAWBERRY LEOPARD	90501595	01-FEB-2021	BEAUTY HOLDING LLC	USA

DB1/ 121333684.2

RECORDED: 05/12/2021