

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM644706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMSCORE, INC.		05/05/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	11810 Grand Park Ave.		
Internal Address:	Mail Code: MD9-900-07-02		
City:	North Bethesda		
State/Country:	MARYLAND		
Postal Code:	20852		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 38			
Property Type	Number	Word Mark	
Registration Number:	5922136	COMSCORE CAMPAIGN RATINGS	
Registration Number:	5805511	XMEDIA	
Registration Number:	5745633		
Registration Number:	5423860	TOTAL HOME PANEL	
Registration Number:	5187507	SWIFT	
Registration Number:	5184578		
Registration Number:	4973437	MMX	
Registration Number:	4914321	TOTAL VIDEO	
Registration Number:	4829754	INTERNATIONAL BOX OFFICE ESSENTIALS	
Registration Number:	4829753	INTERNATIONAL BOX OFFICE ESSENTIALS	
Registration Number:	4719102	STATIONVIEW ESSENTIALS	
Registration Number:	4719101	STATIONVIEW ESSENTIALS	
Registration Number:	4675447	ITVX	
Registration Number:	4623957	ECR	
Registration Number:	4623956	ECR	
Registration Number:	4580500	ESSENTIALS	
Registration Number:	4564754	EXACT COMMERCIAL RATINGS	
Registration Number:	4515402	EXACT COMMERCIAL RATINGS	

OP \$965.00 5922136

Property Type	Number	Word Mark
Registration Number:	4504488	POSTTRAK
Registration Number:	4451803	ESSENTIALS
Registration Number:	4427628	UNIFIED DIGITAL MEASUREMENT
Registration Number:	4324595	QSEARCH
Registration Number:	4213192	VCE
Registration Number:	4126725	UNIFIED
Registration Number:	4113150	SEARCH PLANNER
Registration Number:	4010174	UDM
Registration Number:	3793521	MOBILENS
Registration Number:	3449265	TV ESSENTIALS
Registration Number:	3332499	METRIX
Registration Number:	3135716	RETAIL ESSENTIALS
Registration Number:	3004003	ONDEMAND ESSENTIALS
Registration Number:	2925920	HOME VIDEO ESSENTIALS
Registration Number:	2914430	BOX OFFICE ESSENTIALS
Registration Number:	2556866	COMSCORE
Registration Number:	2521558	MYMETRIX
Registration Number:	2303265	MEDIA METRIX
Registration Number:	2085412	FILMSOURCE
Serial Number:	90333469	MOBILE METRIX

CORRESPONDENCE DATA

Fax Number: 7043311159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000

Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 100 North Tryon Street

Address Line 2: Suite 4700, ATTN: IP DEPARTMENT

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	327000.028499
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	05/06/2021

Total Attachments: 5

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

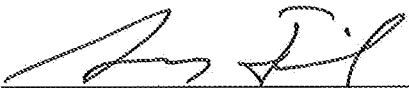
Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of May 5, 2021 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

COMSCORE, INC., a Delaware corporation

By: 

Name: Gregory Fink

Title: Chief Financial Officer

COMSCORE, INC.
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 007282 FRAME: 0643

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Mark A. Zirkle

Name: Mark A. Zirkle

Title: Senior Vice President

Schedule 1

comScore, Inc.
(Delaware Corporation)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
COMSCORE CAMPAIGN RATINGS	5922136	11/26/2019
XMEDIA	5805511	07/16/2019
Design Only	5745633	05/07/2019
TOTAL HOME PANEL	5423860	03/13/2018
SWIFT	5187507	04/18/2017
Design Only	5184578	04/18/2017
MMX	4973437	06/07/2016
TOTAL VIDEO	4914321	03/08/2016
INTERNATIONAL BOX OFFICE ESSENTIALS	4829754	10/13/2015
INTERNATIONAL BOX OFFICE ESSENTIALS	4829753	10/13/2015
STATIONVIEW ESSENTIALS	4719102	04/14/2015
STATIONVIEW ESSENTIALS	4719101	04/14/2015
ITVX	4675447	01/20/2015
ECR	4623957	10/21/2014
ECR	4623956	10/21/2014
ESSENTIALS	4580500	08/05/2014
EXACT COMMERCIAL RATINGS	4564754	07/08/2014
EXACT COMMERCIAL RATINGS	4515402	04/15/2014
POSTTRAK	4504488	04/01/2014
ESSENTIALS	4451803	12/17/2013
UNIFIED DIGITAL MEASUREMENT	4427628	11/05/2013
QSEARCH	4324595	04/23/2013
VCE	4213192	09/25/2012
UNIFIED	4126725	04/10/2012
SEARCH PLANNER	4113150	03/13/2012
UDM	4010174	08/09/2011
MOBILENS	3793521	05/25/2010
TV ESSENTIALS	3449265	06/17/2008
METRIX	3332499	11/06/2007
RETAIL ESSENTIALS	3135716	08/29/2006
ONDEMAND ESSENTIALS	3004003	10/04/2005
HOME VIDEO ESSENTIALS	2925920	02/08/2005
BOX OFFICE ESSENTIALS	2914430	12/28/2004
COMSCORE	2556866	04/02/2002
MYMETRIX	2521558	12/25/2001
MEDIA METRIX	2303265	12/28/1999
FILMSOURCE	2085412	08/05/1997

Trademark Application

Mark	Appl. No.	Filing Date
MOBILE METRIX	90333469	11/20/2020