

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM643883

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COOPERATIEVE RABOBANK U.A.	FORMERLY COOPERATIEVE CENTRALE RAIFFEISEN-BOERENLEENBANK B.A.	04/16/2021	NEW YORK STATE LICENSED BRANCH OF A DUTCH BANKING COOPERATIVE:

RECEIVING PARTY DATA

Name:	Heartland Consumer Products LLC
Street Address:	14390 Clay Terrace Blvd. Suite 205
City:	Carmel
State/Country:	INDIANA
Postal Code:	46032
Entity Type:	Limited Liability Company: DELAWARE
Name:	TC Heartland LLC
Street Address:	14390 Clay Terrace Blvd. Suite 205
City:	Carmel
State/Country:	INDIANA
Postal Code:	46032
Entity Type:	Limited Liability Company: INDIANA

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	4744600	CUANDO PIENSES EN AZUCAR, USA SPLENDA
Serial Number:	86284605	DIABETES FRIENDLY
Registration Number:	3561483	IMAGINE LIFE SWEETER
Registration Number:	5223734	JAVA HOUSE
Serial Number:	87772350	JAVA HOUSE
Serial Number:	88038996	JAVA HOUSE
Serial Number:	88039022	JAVA HOUSE AUTHENTIC COLD BREW COFFEE
Serial Number:	88039041	MADE WITH JAVA HOUSE AUTHENTIC COLD BREW
Registration Number:	4388747	NECTRESSE
Registration Number:	5178318	S

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1544079	SPLENDA
Registration Number:	3346910	SPLENDA
Registration Number:	5286183	SPLENDA
Serial Number:	87558056	SPLENDA
Registration Number:	5434655	SPLENDA
Registration Number:	5224428	SPLENDA ZERO
Registration Number:	4165029	IDEAL FOR THE WHOLE FAMILY SPLENDA SWEET
Registration Number:	4280156	
Registration Number:	4172136	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4218272	
Registration Number:	4301712	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4280155	
Registration Number:	4172135	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4230392	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4218270	
Registration Number:	4218269	
Registration Number:	4187229	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4202774	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4172144	
Registration Number:	4222301	
Registration Number:	4664653	SPLENDA LIVING
Registration Number:	4122308	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4238101	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4218271	
Registration Number:	4218267	
Registration Number:	4183703	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4106164	SPLENDA IDEAL FOR THE WHOLE FAMILY NO CA
Registration Number:	4122311	IDEAL FOR THE WHOLE FAMILY SPLENDA NO CA
Registration Number:	4222302	
Serial Number:	86560125	S YUMMY LOVE DELIGHT SHARE FAMILY YUM DE
Registration Number:	4165028	IDEAL FOR THE WHOLE FAMILY SPLENDA SWEET
Registration Number:	4218268	
Registration Number:	3640000	SPLENDIDLIFE.COM
Serial Number:	87917087	SUGAR 50
Registration Number:	4841523	SWEET SWAPS
Registration Number:	4952956	SWEET SWAPS
Registration Number:	5104211	SWEET SWAPS SPLENDA
Registration Number:	3550582	THE SWEET DISH

Property Type	Number	Word Mark
Registration Number:	4753380	THE SWEET SCOOP
Serial Number:	87930606	THE TASTE OF AUTHENTICITY
Registration Number:	4413397	GO SPLASH
Registration Number:	3655825	IDEAL
Registration Number:	3682707	IDEAL
Registration Number:	4773973	INTRUST
Registration Number:	3543497	KEEP THE TASTE, NOT THE CALORIES
Registration Number:	4293482	MONKFRUIT TO GO
Registration Number:	3436589	NEVELLA
Registration Number:	4293493	STEVIA EXTRACT TO GO
Registration Number:	4293480	STEVIA TO GO
Registration Number:	4293483	SUCRALOSE TO GO

CORRESPONDENCE DATA

Fax Number: 3177133669
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 3177133500
Email: ebaumhart@taftlaw.com
Correspondent Name: Elizabeth Baumhart
Address Line 1: Taft Stettinius & Hollister LLP
Address Line 2: One Indiana Square, Suite 3500
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	HEA18-GN016
NAME OF SUBMITTER:	Elizabeth Baumhart
SIGNATURE:	/Elizabeth Baumhart/
DATE SIGNED:	05/03/2021

Total Attachments: 8
source=2018 Trademark Security Release#page1.tif
source=2018 Trademark Security Release#page2.tif
source=2018 Trademark Security Release#page3.tif
source=2018 Trademark Security Release#page4.tif
source=2018 Trademark Security Release#page5.tif
source=2018 Trademark Security Release#page6.tif
source=2018 Trademark Security Release#page7.tif
source=2018 Trademark Security Release#page8.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

RELEASE OF SECURITY INTEREST IN TRADEMARKS, effective as of April 16, 2021, given by COÖPERATIEVE RABOBANK U.A., NEW YORK BRANCH, in its capacity as administrative agent for the Lenders (in such capacity, the “Administrative Agent”), with its principal offices at 245 Park Avenue, New York, New York 10167, to Heartland Consumer Products LLC, a Delaware limited liability company (“HCP”), and TC Heartland LLC, an Indiana limited liability company (“TC,” jointly and severally with HCP, the “Grantors,” and each individually, a “Grantor”), as follows:

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of December 7, 2018 (“Security Agreement”), made by each Grantor in favor of Administrative Agent, a security interest was granted by each such Grantor to Administrative Agent in the Trademark Collateral as those terms are defined in the Security Agreement, including without limitation those items listed on Schedule 1 hereto;

WHEREAS, the Security Agreement was recorded in the Trademark Division of the United States Patent & Trademark Office on December 7, 2018, at Reel 006496, Frame 0979 (as corrected on December 28, 2018, at Reel 6510, Frame 0864); and

WHEREAS, Administrative Agent now desires to release the entirety of its security interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Administrative Agent hereby terminates, releases, and discharges unto each Grantor the continuing security interest in, and any other interest Administrative Agent may have in such Grantor’s right, title and interest in, the Trademark Collateral.

[Signature Page to Follow]

IN WITNESS WHEREOF, the duly authorized representative of Administrative Agent has executed this Release of Security Interest in Trademarks effective as of date indicated above.

ADMINISTRATIVE AGENT:

COÖPERATIEVE RABOBANK U.A., NEW
YORK BRANCH

By: 
Title: Eric Hurshman
Managing Director

By: 
Title: Anthony Fianza
Vice President

Schedule 1

RELEASE OF TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND APPLICATIONS

Grantor	Trademark	Trademark Application Number	Trademark Registration Number	Date of Application	Date of Registration
Heartland Consumer Products LLC	CUANDO PIENSES EN AZUCAR, USA SPLENDA	86/160993	4744600	1/9/2014	05/26/2015
Heartland Consumer Products LLC	DIABETES FRIENDLY LOGO	86/284605	—	5/19/2014	—
Heartland Consumer Products LLC	IMAGINE LIFE SWEETER	76/671602	3561483	1/22/2007	1/13/2009
Heartland Consumer Products LLC	JAVA HOUSE	86/643928	5223734	5/28/2015	6/3/2017
Heartland Consumer Products LLC	JAVA HOUSE	87/772350	—	1/26/2018	—
Heartland Consumer Products LLC	JAVA HOUSE	88/038996	—	7/16/2018	—
Heartland Consumer Products LLC	JAVA HOUSE AUTHENTIC COLD BREW	88/039022	—	7/16/2018	—
Heartland Consumer Products LLC	MADE WITH JAVA HOUSE AUTHENTIC COLD BREW COFFEE	88/039041	—	7/16/2018	—
Heartland Consumer Products LLC	NECTRESSE	85/452917	4388747	10/21/2011	8/20/2013

Heartland Consumer Products LLC	S	87/085253	5178318	6/27/2016	4/4/2017
Heartland Consumer Products LLC	SPLENDA	73/753952	1544079	9/26/1988	6/20/1989
Heartland Consumer Products LLC	SPLENDA	77/056503	3346910	12/4/2006	12/4/2007
Heartland Consumer Products LLC	SPLENDA	87/353969	5286183	3/1/2017	9/12/2017
Heartland Consumer Products LLC	SPLENDA	87/558056	—	8/7/2017	—
Heartland Consumer Products LLC	SPLENDA	87/400502	5434655	4/6/2017	3/27/2018
Heartland Consumer Products, LLC	SPLENDA ZERO	87/010504	5224428	4/22/2016	6/13/2017
Heartland Consumer Products LLC	SPLENDA BROWN SUGAR PACKAGE 1 IN BLACK/WHITE	85/000370	4165029	3/29/2010	6/26/2012
Heartland Consumer Products LLC	SPLENDA BROWN SUGAR PACKAGE 2 IN BLACK/WHITE	85/004058	4280156	4/1/2010	1/22/2013
Heartland Consumer Products LLC	SPLENDA FIBER PACKAGE 1 IN BLACK/WHITE	85/000369	4172136	4/1/2010	7/10/2012

Heartland Consumer Products LLC	SPLENDA FIBER PACKAGE 2 IN BLACK/WHITE	85/004051	4218272	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDA FLAVOR PACKAGE 1 IN BLACK/WHITE	85/000368	4301712	3/29/2010	3/12/2013
Heartland Consumer Products LLC	SPLENDA FLAVOR PACKAGE 2 IN BLACK/WHITE	85/004049	4280155	4/1/2010	1/22/2013
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 1 IN BLACK/WHITE	85/000363	4172135	4/1/2010	7/10/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 1 IN COLOR	85/004824	4230392	4/2/2010	10/23/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 2 IN BLACK/WHITE	85/004039	4218270	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 2 IN COLOR	85/004033	4218269	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 3 IN BLACK/WHITE	85/004017	4187229	4/1/2010	8/7/2012

Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 3 IN COLOR	85/004823	4202774	4/2/2010	9/4/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 4 IN BLACK/WHITE	85/004003	4172144	4/1/2010	7/10/2012
Heartland Consumer Products LLC	SPLENDA GRANULATED PACKAGE 4 IN COLOR	85/004825	4222301	4/2/2010	10/9/2012
Heartland Consumer Products LLC	SPLENDA LIVING	86/096464	4664653	10/16/2013	12/30/2014
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 1 IN BLACK/WHITE	85/000364	4122308	4/1/2010	4/3/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 1 IN COLOR	85/004826	4238101	4/2/2010	11/6/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 2 IN BLACK/WHITE	85/004043	4218271	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 2 IN COLOR	85/004023	4218267	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 3 IN BLACK/WHITE	85/004008	4183703	4/1/2010	7/31/2012

Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 3 IN COLOR	85/004827	4106164	4/1/2010	2/28/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 4 IN BLACK/WHITE	85/004001	4122311	4/1/2010	4/3/2012
Heartland Consumer Products LLC	SPLENDA PACKET PACKAGE 4 IN COLOR	85/004828	4222302	4/2/2010	10/9/2012
Heartland Consumer Products LLC	SPLENDA S	86/560125	—	3/11/2015	—
Heartland Consumer Products LLC	SPLENDA SUGAR BLEND PACKAGE 1 IN BLACK/WHITE	85/000365	4165028	3/29/2010	6/26/2012
Heartland Consumer Products LLC	SPLENDA SUGAR BLEND PACKAGE 2 IN BLACK/WHITE	85/004028	4218268	4/1/2010	10/2/2012
Heartland Consumer Products LLC	SPLENDIDLIFE.COM	76/676529	3640000	5/7/2007	6/16/2009
Heartland Consumer Products LLC	SUGAR 50	87/917087	—	7/16/2018	—
Heartland Consumer Products LLC	SWEET SWAPS	86/630667	4841523	5/15/2015	10/27/2015
Heartland Consumer Products LLC	SWEET SWAPS	86/630668	4952956	5/15/2015	5/3/2016

Heartland Consumer Products LLC	SWEET SWAPS SPLENDA	87/012521	5104211	4/25/2016	12/20/2016
Heartland Consumer Products LLC	THE SWEET DISH	76/674819	3550582	3/29/2007	12/23/2008
Heartland Consumer Products LLC	THE SWEET SCOOP LOGO	86/366610	4753380	8/14/2014	6/9/2015
Heartland Consumer Products LLC	THE TASTE OF AUTHENTICITY	87/930606	—	5/21/2018	—
TC Heartland LLC	GO SPLASH	85741527	4413397	9/28/2012	10/8/2013
TC Heartland LLC	IDEAL	77564769	3655825	4/8/2008	7/14/2009
TC Heartland LLC	IDEAL & Design	77676377	3682707	2/23/2009	9/15/2009
TC Heartland LLC	INTRUST	86263084	4773973	4/25/2014	7/14/2015
TC Heartland LLC	KEEP THE TASTE, NOT THE CALORIES	77460459	3543497	4/29/2008	12/9/2008
TC Heartland LLC	MONKFRUIT TO GO	85619069	4293482	5/8/2012	2/19/2013
TC Heartland LLC	NEVELLA	76648577	3436589	10/17/2005	5/27/2008
TC Heartland LLC	STEVIA EXTRACT TO GO	85630240	4293493	5/21/2012	2/19/2013
TC Heartland LLC	STEVIA TO GO	85619024	4293480	5/7/2012	2/19/2013
TC Heartland LLC	SUCRALOSE TO GO	85619070	4293483	5/8/2012	2/19/2013