

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM642843

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	04/15/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IP HOLDINGS, INC.		04/15/2021	Corporation: TEXAS

RECEIVING PARTY DATA

Name:	Good Sportsman Marketing, L.L.C.
Street Address:	5250 Frye Road
City:	Irving
State/Country:	TEXAS
Postal Code:	75061
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Serial Number:	76683016	AMERICAN HUNTER
Serial Number:	77438958	AMERICAN HUNTER
Serial Number:	76616259	ATOM
Serial Number:	76443505	BOOK OWL
Serial Number:	87727077	CYCLOPS
Serial Number:	76307481	CYCLOPS
Serial Number:	86121505	
Serial Number:	88131067	DOUBLEDROP
Serial Number:	76670869	DRONE
Serial Number:	87869105	EXECUTIONER
Serial Number:	78586886	GAME EAR
Serial Number:	76585689	GAME STALKER
Serial Number:	76451214	GET OUT OF THE DARK
Serial Number:	90207272	GSM OUTDOORS THINK OUTSIDE
Serial Number:	77416066	HEAR LIKE YOU'VE NEVER HEARD BEFORE
Serial Number:	76423435	HELIOS
Serial Number:	86023581	MATRIX
Serial Number:	77159304	PATROLLER

OP \$865.00 76683016

Property Type	Number	Word Mark
Serial Number:	76423436	PHOENIX
Serial Number:	77159218	PROWLER
Serial Number:	86023619	REFLEX
Serial Number:	85801066	REVO
Serial Number:	76646993	SIGHT-RITE
Serial Number:	85364391	SKOUT
Serial Number:	87727100	STEALTH CAM
Serial Number:	76265425	STEALTH CAM
Serial Number:	77373985	STEALTH CAM
Serial Number:	86121489	STEALTH CAM
Serial Number:	76471204	THOR
Serial Number:	85354521	TITAN
Serial Number:	77590089	WALKER'S
Serial Number:	85810417	WESTERN RIVERS
Serial Number:	86061721	WESTERN RIVERS
Serial Number:	76616260	WILDVIEW

CORRESPONDENCE DATA

Fax Number: 7139750995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 832-886-6845

Email: info@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon P.L.L.C.

Address Line 1: 3 Sugar Creek Center Blvd., Suite 100

Address Line 4: Sugar Land, TEXAS 77478

ATTORNEY DOCKET NUMBER: GSM001- IP Hldg to GSM

NAME OF SUBMITTER: Tanya Taylor

SIGNATURE: /Tanya Taylor/

DATE SIGNED: 04/28/2021

Total Attachments: 3

source=Stamped Certificate of Merger - DE - IP Holdings, Inc. into Good Sportsman Marketing, LLC (April 2021) (2)#page1.tif

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source=Stamped Certificate of Merger - DE - IP Holdings, Inc. into Good Sportsman Marketing, LLC (April 2021) (2)#page3.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"IP HOLDINGS, INC.", A TEXAS CORPORATION,

WITH AND INTO "GOOD SPORTSMAN MARKETING, L.L.C." UNDER THE NAME OF "GOOD SPORTSMAN MARKETING, L.L.C.", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF APRIL, A.D. 2021, AT 5:34 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6071628 8100M
SR# 20211319098

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202987457
Date: 04-16-21

TRADEMARK
REEL: 007273 FRAME: 0500

STATE OF DELAWARE
CERTIFICATE OF MERGER
OF
GOOD SPORTSMAN MARKETING, L.L.C.
(A DELAWARE LIMITED LIABILITY COMPANY)
AND
IP HOLDINGS, INC.
(A TEXAS CORPORATION)

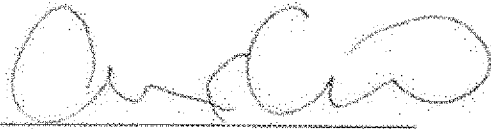
Pursuant to Title 6, Section 18-209(i) of the Delaware Limited Liability Company Act and the Surviving Company's (as defined below) limited liability company agreement, the undersigned limited liability company executed the following Certificate of Merger:

1. The name of the surviving limited liability company is Good Sportsman Marketing, L.L.C., a Delaware limited liability company (the "Surviving Company").
2. The name of the corporation being merged into the Surviving Company is IP Holdings, Inc., a Texas corporation (the "Merging Company").
3. The Agreement and Plan of Merger has been approved and executed by each of the Surviving Company and Merging Company.
4. The Agreement and Plan of Merger is on file at 5250 Frye Road, Irving, TX 75061, the place of business of the Surviving Company.
5. A copy of the agreement of merger will be furnished by the Surviving Company, on request and without cost, to any member of the Surviving Company or any person holding an interest in the Merging Company.
6. The merger is to become effective upon filing of the Certificate of Merger.

[Signature Page Follows.]

IN WITNESS WHEREOF, the Surviving Company has caused this Certificate of Merger to be duly executed by an authorized person on this 15th day of April, 2021.

GOOD SPORTSMAN MARKETING, L.L.C.

By: 

Name: Alex Castro

Title: Chief Financial Officer