

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM639226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DownEast Outfitters, Inc.		04/07/2021	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	CVB, Inc.		
Street Address:	1525 W 2960 S		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	3914403	MODBE SWIM	
Registration Number:	4788906	DOWNEAST HOME COLLECTION	
Registration Number:	4808629	MODBE	
Registration Number:	4843031	SHADE	
Registration Number:	4870821	DOWNEAST	
Registration Number:	5005919	DE COLLECTION	
Registration Number:	5060898	CRAZY CHARLIES	
Registration Number:	5124806	HOPE AVE.	
Registration Number:	5158027	CEDAR & GOLD	
Registration Number:	5158022	EMBERLEY	
Registration Number:	4325688	PENNY CANDY	
Registration Number:	5398159	MATTRESS ON THE GO BY DOWNEAST HOME & CL	
Registration Number:	5492450	MIMI & DAPHNE	
Registration Number:	4559513	DOWNEAST HOME & CLOTHING	
Registration Number:	3274122	DOWNEAST	
Registration Number:	3415956	WONDER TEE	
CORRESPONDENCE DATA			
Fax Number:	3126586531		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3126586530
Email: srogers@ulmer.com
Correspondent Name: Scott E Rogers
Address Line 1: 500 W. Madison St.
Address Line 2: Suite 3600
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Scott E Rogers
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SIGNATURE:	/srogers/
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DATE SIGNED:	04/14/2021
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Total Attachments: 5

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Trademark Assignment

WHEREAS, DownEast Outfitters, Inc., a corporation organized and existing under Utah law, with its principal place of business at 367 West 1600 South, Salt Lake City, Utah 84115 ("Assignor"), has adopted, owns and is using the following marks ("the Marks"), and also owns federal registrations in connection with the following goods and/or services:

<u>TRADEMARK</u>	<u>FEDERAL REG. NO.</u>	<u>GOODS / SERVICES</u>
MODBE SWIM	3914403	Swimwear; Swim wear for gentlemen and ladies; and Swimsuits
DOWNEAST HOME COLLECTION	4788906	Furniture for house, office and garden and housewares, namely, couches, beds, desks, dining tables, chairs, book shelves, pillows, fitted fabric slipcovers for furniture, curtain rods, picture frames, mirrors, baker's bread baskets, interior window coverings, namely, vertical and horizontal louvers, window shades
MODBE	4808629	Ankle socks; Athletic footwear; Athletic pants; Athletic shirts; Athletic shorts; Athletic tights; Belts; Blouses; Bottoms; Capri pants; Clothing, namely, khakis; Coats; Coats for men and women; Coats of denim; Denims; Dress pants; Dresses; Gloves as clothing; Gym pants; Head wraps; Headbands for clothing; Jackets; Leather belts; Leather coats; Men's socks; Over coats; Pants; Pea coats; Rain coats; Shoes; Shorts; Skirts; Socks; Suits; Swim suits; Swimming trunks; Ties; Tops; Track suits; Wearable garments and clothing, namely, shirts; Winter coats; Women's clothing, namely, shirts, dresses, skirts, blouses
SHADE	4843031	Clothing, namely, shirts, tank tops, camisoles, skirts, dresses, sweaters, leggings, swimsuits, swimsuit cover ups, denim, namely, denim pants, and shoes; accessories, namely, hats and scarfs; and outerwear, namely, coats and jackets
DOWNEAST	4870821	Furniture for house, office and garden

DE COLLECTION	5005919	Blouses; Camisoles; Coats; Denims; Dresses; Jackets; Jeggings, namely, pants that are partially jeans and partially leggings; Jerseys; Leather belts; Pants; Shoes; Shorts; Skirts; Socks; Sweaters; Ties; Tops; Women's clothing, namely, shirts, dresses, skirts, blouses
CRAZY CHARLIES	5060898	Online retail store and brick and mortar retail store services featuring furniture, namely, couches, beds, desks, dining tables, chairs, book shelves, home furnishings, bedding, outdoor furniture, pillows, slipcovers, rugs, lamps and lighting fixtures, curtains, curtain rods, table linens, bed linens, bath linens, picture frames, mirrors, vases, baskets made of wicker, wall coverings, window coverings, window shades, curtains, towels, shower curtains, and window coverings
HOPE AVE.	5124806	Retail apparel stores; Retail clothing, jewelry, handbags, purses and fashion accessories stores
CEDAR & GOLD	5158027	Coats; Dresses; Hats; Leggings; Pants; Shirts; Shoes; Shorts; Skirts; Socks; Swimwear; Underwear; Capri pants; Sweat pants; Yoga pants
EMBERLEY	5158022	Blouses; Camisoles; Coats; Dresses; Hats; Leggings; Pants; Shirts; Shoes; Shorts; Skirts; Socks; Sweat pants; Sweaters; Swim wear for gentlemen and ladies; Underwear
PENNY CANDY	4325688	Girls clothing, namely, long sleeve tops and shirts, short sleeve tops and shirts, knit tops and bottoms, basic tops and bottoms, dresses, sweaters, socks, skirts, pants and shorts
MATTRESS ON THE GO BY DOWNEAST HOME & CLOTHING	5398159	Beds, mattresses, pillows and bolsters

MIMI & DAPHNE	5492450	Girls clothing, namely, long sleeve tops and shirts, short sleeve tops and shirts, knit tops and bottoms, basic tops and bottoms, dresses, sweaters, socks, skirts, pants and shorts
DOWNEAST HOME & CLOTHING	4559513	Online retail store and brick and mortar retail store services featuring furniture and housewares, namely, couches, beds, desks, dining tables, chairs, book shelves, home furnishings, bedding, glassware, tableware, flatware, indoor and outdoor furniture, pillows, slipcovers, rugs, lamps and lighting fixtures, curtains, curtain rods, table linens, bed linens, bath linens, candle holders, picture frames, mirrors, vases, baskets made of wicker, interior decorating books, wall coverings, window coverings, window shades, curtains, toys, towels, shower curtains, and window coverings; online retail store and brick and mortar retail store services featuring mens', womens' and childrens' clothing and accessories, namely, footwear, fashion accessories, jewelry, belts, coats, underwear, backpacks, purses, gifts, shoes, slippers, shirts, sweaters, suits, jackets, pants, overcoats and ties, dresses, skirts, blouses, hats, bathrobes, pajamas and nightwear
DOWNEAST	3274122	Hats; Jackets; Pants; Shirts; Shoes; Socks
WONDER TEE	3415956	Clothing, namely, shirts

WHEREAS, CVB INC, a limited liability company organized and existing under Utah law, with its principal place of business at 1525 W 2960 S, Logan, Utah 84321 ("Assignee"), desires to acquire the Marks and the above-referenced registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, interest and goodwill in and to the Marks, and the registrations thereof.

DOWNEAST OUTFITTERS, INC.

By: [Signature]

Name: Charles Freshman

Title: GC

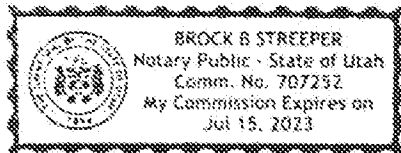
Dated effective as of: April 7, 2021

SUBSCRIBED and SWORN to before
me this 7 of April, 2021.

Brock B Streep

Notary Public

My Commission Expires: July 15, 2023



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