

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM638311

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Piphany, Inc.		07/30/2020	Corporation: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Savvi, Inc.		
<b>Street Address:</b>	5445 W Harold Gatty Drive		
<b>Internal Address:</b>	Suite B		
<b>City:</b>	Salt Lake City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84116		
<b>Entity Type:</b>	Corporation: UTAH		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6079492	SAVVI FIT	
<b>Registration Number:</b>	6079494	SAVVI FIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8015319168		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-532-1922		
<b>Email:</b>	slrogers@traskbritt.com		
<b>Correspondent Name:</b>	Krista Weber Powell		
<b>Address Line 1:</b>	230 South 500 East, #300		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84102		
<b>ATTORNEY DOCKET NUMBER:</b>	3986-TM3991US		
<b>NAME OF SUBMITTER:</b>	Krista Powell		
<b>SIGNATURE:</b>	/Krista Powell/		
<b>DATE SIGNED:</b>	04/09/2021		
<b>Total Attachments: 0</b>			

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