

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM637664

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dough Knot, LLC		04/02/2021	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Moon Online, LLC		
<b>Street Address:</b>	2230 Corporate Circle, Ste. 200		
<b>City:</b>	Henderson		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89074		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6119398	PEPPER	
<b>Registration Number:</b>	6048930	CONNECT MORE	
<b>Registration Number:</b>	6048929	PEPPER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-550-4400		
<b>Email:</b>	TRADEMARKSLV@DICKINSONWRIGHT.COM		
<b>Correspondent Name:</b>	Jennifer Ko Craft		
<b>Address Line 1:</b>	3883 Howard Hughes Parkway, Suite 800		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89169		
<b>NAME OF SUBMITTER:</b>	Jennifer Ko Craft		
<b>SIGNATURE:</b>	/Jennifer Ko Craft/		
<b>DATE SIGNED:</b>	04/07/2021		
<b>Total Attachments: 2</b>			
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OP \$90.00 6119398

**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is entered into as of April 2nd, 2021 ("Effective Date") between Dough Knot, LLC ("Assignor"), a Nevada limited liability company, with an address of 2230 Corporate Circle, Ste. 200, Henderson, NV 89074, on the one hand, and Moon Online, LLC ("Assignee"), a Nevada limited liability company with an address of 2230 Corporate Circle, Ste. 200, Henderson, NV 89074, on the other hand. For purposes of this Assignment, Assignor and Assignee may be collectively referred to herein as the "Parties."

NOW THEREFORE, in consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby irrevocably assigns, transfers and conveys to Assignee, without any restrictions, limitations or reservations, and Assignee does hereby accept the assignment, transfer and conveyance of, all of Assignor's entire worldwide rights, title and interests in and to the trademarks identified on **Exhibit A** attached hereto, any stylizations, designs or the like associated therewith, including, without limitation, any U.S., foreign trademark or state applications, registrations and common law rights for such marks, the goodwill associated with and symbolized thereby, and, in accordance with 15 U.S.C § 1060, the portion of the business to which the mark pertains, all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

IN WITNESS THEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represents that they have the authority to legally bind their respective entities.

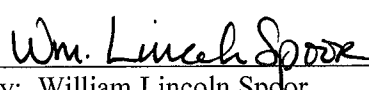
**ASSIGNOR**

**ASSIGNEE**

DOUGH KNOT, LLC

MOON ONLINE, LLC

  
By: William Lincoln Spoor  
Title: Manager/Co-Founder

  
By: William Lincoln Spoor  
Title: Manager/Co-Founder

**EXHIBIT A**

1. PEPPER, U.S. Reg. No. 6119398
2. CONNECT MORE, U.S. Reg. No. 6048930

3.  PEPPER, U.S. Reg. No. 6048929

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