

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM637663

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imelda Cervantes		04/06/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	United Farm Workers		
Street Address:	P.O. Box 62 29700 Woodford-Tehachapi Road		
City:	Keene		
State/Country:	CALIFORNIA		
Postal Code:	93531		
Entity Type:	labor union California: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90139716	SHE SE PUEDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9492330364		
Email:	nicholasyou@gmail.com		
Correspondent Name:	Nicholas You		
Address Line 1:	7 Ridgecrest		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
NAME OF SUBMITTER:	Nicholas You		
SIGNATURE:	/nicholas you/		
DATE SIGNED:	04/07/2021		
Total Attachments: 2			
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OP \$40.00 90139716

EXHIBIT C: TRADEMARK ASSIGNMENT OF OWNERSHIP

This Intellectual Property Assignment (hereafter, "Assignment") is by and between:

Imelda Cervantes
310 North Indian Hill Blvd. #47
Claremont, California 91711
United States of America
(hereafter, "Assignor")

United Farm Workers
PO Box 62
Keene, CA 93531
United States of America
(hereafter, "Assignee")

WHEREAS, Assignor owns the following trademark application (hereafter referred to as the "Mark"):

Mark	Trademark Application No.	Class
SHE SE PUEDE	U.S. Serial No. 90139716	Class 25: Pants; Shirts; Shorts; Socks; Sweaters; T-shirts; Bottoms as clothing; Denims; Hoodies; Jackets; Tank tops; Tops as clothing; Graphic T-shirts; Short-sleeved or long-sleeved t-shirts

WHEREAS, Assignor desires to assign all rights and interests in the Mark to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Parties agree as follows:

1. "Intellectual Property Right" means any right or protection existing from time to time in any jurisdiction in the world, whether registered or not, under any copyright, patent law or other invention or discovery law; right existing in any publicity, performance, resale royalty, or moral rights law, trade-secret law, confidential information law, integrated circuit topography law, semi-conductor chip protection law, industrial design law, trademark law, unfair competition or trade practices law, or other similar laws and includes rights set forth in governmental statutes, regulations, ordinances and rules and rights established by judicial decisions under common law or equity, and applications and registrations for the foregoing. Intellectual Property Right also includes all possible claims (including claims against third parties) arising from or related to the foregoing, including but not limited to claims for infringement of Intellectual Property Rights.
2. Assignor hereby assigns to the Assignee and its successors and assigns complete and exclusive ownership of the Mark, including the entire right, title and interest in and to all trademark rights and other Intellectual Property Rights therein, together with the goodwill associated with the Mark and all applications thereof.
3. The entire right, title, and interest in the Mark and Intellectual Property Rights therein is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made. This Assignment includes but is not limited to the exclusive right to file suit or authorize others to file suit, and to bring or authorize others to bring any proceeding in a court or administrative body in any country for any past, present, or future claim, including but not limited to registration, cancellation, opposition, or

infringement in connection with the Mark, and to recover damages. Assignor shall identify Assignee as the owner of the Mark everywhere in the world.

4. Assignor agrees to execute, verify, acknowledge, and deliver all such further papers, including any instruments of transfer and recordable assignments, and to perform such other acts as Assignee lawfully may request from time to time to perfect and vest title in the Mark in Assignee, or Assignee's successors and assigns.

5. Assignor represents and warrants that Assignor is 18 years of age or older, has the free and unencumbered right to assign the Mark, that she signs this voluntarily and free of any duress, and that the person signing this Assignment on behalf of Assignor has the full authority of Assignor to do so.

IN TESTIMONY WHEREOF, Assignor has executed this document on the date indicated, which shall be the effective date of the Assignment. This Assignment may be executed in counterparts with all those counterparts together constituting one original of this Assignment. This Assignment is signed voluntarily, without duress of any kind.

FOR ASSIGNOR:

IMELDA CERVANTES

Date:

By:

Imelda Cervantes

FOR ASSIGNEE:

UNITED FARM WORKERS

Date:

By:

Armando Elenes, Secretary-Treasurer

4/6/21
Armando Elenes

Digitally signed by Armando Elenes
DN: cn=Armando Elenes, o=United Farm Workers, ou=Internal & External Organizing Fund, email=aelenes@ufw.org, c=US
Date: 2021.04.01 15:25:51 -0700