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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM637437

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The 401K Coach, LLC		04/01/2021	Limited Liability Company: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Charles D. Epstein	
Street Address:	12 Somers Road	
City:	East Longmeadow	
State/Country:	MASSACHUSETTS	
Postal Code:	01028	
Entity Type:	INDIVIDUAL: UNITED STATES	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2632761	THE 401(K) COACH
Registration Number:	3162257	THE 401K COACH PROGRAM
Registration Number:	3276749	DESIREMENT PLANNING
Registration Number:	3901710	THE DESIREMENT MORTGAGE
Registration Number:	3905419	PAYCHECKS FOR LIFE
Registration Number:	4452699	AMERICA'S 401K COACH

CORRESPONDENCE DATA

Fax Number: 4137343910

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4137333111

Email: kchadwell@dwpm.com
Correspondent Name: Karen K, Chadwell
Address Line 1: 1414 Main Street

Address Line 2: One Monarch Place, Suite 1900

Address Line 4: Springfield, MASSACHUSETTS 01144

NAME OF SUBMITTER:	Karen K. Chadwell
SIGNATURE:	/Karen K. Chadwell/
DATE SIGNED:	04/07/2021

TRADEMARK
REEL: 007248 FRAME: 0100

Total Attachments: 1

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TRADEMARK
REEL: 007248 FRAME: 0101

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective as of April 2021 (the "Effective Date"), between the 401K Coach, LLC, a limited liability company organized under the laws of Massachusetts and having a business address at 12 Somers Road, East Longmeadow, MA 01028 (the "Assignor") and Charles D. Epstein, an individual having an address at 12 Somers Road, East Longmeadow, MA 01028 (the "Assignee").

WHEREAS, the Assignor is the owner of the following trademark registrations:

- * U.S. Trademark Registration No. 2,632,761 for The 401(k) Coach;
- U.S. Trademark Registration No. 3,162,257 for The 401K Coach Program;
- U.S. Trademark Registration No. 3,276,749 for DESIREMENT PLANNING;
- U.S. Trademark Registration No. 3,901,710 for THE DESIREMENT MORTGAGE:
- U.S. Trademark Registration No. 3,905,419 for PAYCHECKS FOR LIFE; and
- U.S. Trademark Registration No. 4,452,699 for AMERICA'S 401K COACH;

(collectively referred to herein as the "Trademarks");

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, as of the effective date of this Agreement as set forth above-herein, the Assignor hereby assigns to the Assignee, its successors and assignees, its full world-wide rights, title, and interests in and to the Trademarks, including the right to sue for past infringement(s), together with the goodwill of the business(es) symbolized by the Trademarks and the right to reassign the Trademarks.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed and to be effective as of the Effective Date set forth herein.

ASSIGNOR

THE 401K COACH, LLC

Charles D. Epstein

Its Manager

759776.1

RECORDED: 04/07/2021