

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM632260

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Engage Media, LLC		03/15/2021	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Dubblee Media, Inc.		
<b>Street Address:</b>	33 West 26th St., 3FL		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3731796	LOVERLY	
<b>Registration Number:</b>	3568565	LOVERLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(818) 344-5900		
<b>Email:</b>	darin@marguleslawfirm.com		
<b>Correspondent Name:</b>	Darin Margules		
<b>Address Line 1:</b>	17835 Ventura Blvd., Suite 104		
<b>Address Line 4:</b>	Encino, CALIFORNIA 91316		
<b>NAME OF SUBMITTER:</b>	Darin Margules		
<b>SIGNATURE:</b>	/Darin Margules/		
<b>DATE SIGNED:</b>	03/16/2021		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment") is executed on this 15th day of March 2021 by and between Engage Media, LLC, a California limited liability company ("Assignor"), and Dubblee Media, Inc. ("Assignee").

WHEREAS, Assignor is the owner of the registered U.S. trademarks (hereinafter the "Trademarks") identified below:

**LOVERLY (and Design) Registration No. 3568565**  
**LOVERLY (and Design) Registration No. 3731796**

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the Trademarks;

AND WHEREAS, Assignee desires to assume all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, and the undersigned parties intending to be legally bound by this Assignment, Assignor and Assignee hereby agree as follows:

Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire right, title, and interest, including all common law rights, in the Trademarks pursuant to the Agreement, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS HEREOF, the parties have each caused this Assignment to be executed by their authorized representatives.

**ASSIGNOR**

**Engage Media, LLC, a California limited liability company**

**ASSIGNEE**

**Dubblee Media, Inc.**

By:



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Name: Marc Bishara

Title: Authorized Agent

By: *Kellee Khalil*

Name: Kellee Khalil  
Title: President