

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM627856

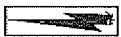

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MrBeastYouTube, LLC		02/22/2021	Limited Liability Company: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beast Holdings, LLC		
<b>Street Address:</b>	1698 E Arlington Blvd		
<b>City:</b>	Greenville		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27858		
<b>Entity Type:</b>	Limited Liability Company: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6212346		
<b>Registration Number:</b>	5850491		
<b>Registration Number:</b>	5930575	MRBEAST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5032240155		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5032245858		
<b>Email:</b>	trademark@millernash.com		
<b>Correspondent Name:</b>	PLH / Miller Nash Graham & Dunn LLP		
<b>Address Line 1:</b>	111 SW Fifth Avenue		
<b>Address Line 2:</b>	Suite 3400		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>ATTORNEY DOCKET NUMBER:</b>	263930-2100		
<b>NAME OF SUBMITTER:</b>	Paul L. Havel		
<b>SIGNATURE:</b>	/Paul L. Havel/		
<b>DATE SIGNED:</b>	02/23/2021		
<b>Total Attachments: 1</b>			
source=IP Assignment - Beast Holdings#page1.tif			

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is dated and made effective as of February 12, 2021, by and between MrBeastYouTube, LLC, a North Carolina limited liability company ("Assignor"), and Beast Holdings, LLC, a North Carolina limited liability company ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all worldwide right, title, and interest in and to the following trademarks, together with all the benefits of the related trademark registrations and applications (and resulting registrations) in any country, the benefit of any use of the trademarks, the goodwill of the business relating to the trademarks, all common law rights related to the trademarks, all rights of renewal and extension, and the rights to recover damages and profits for past infringement:

TRADEMARK	SERIAL/REG. NO.
Lightning Bolt Design 	6212346
Mr. Beast Logo Design 	5850491
MRBEAST	5930575

IN WITNESS WHEREOF, Assignor and Assignee have executed this Trademark Assignment as of the date identified above.

MRBEASTYOUTUBE, LLC

By: Susan Parisher  
Name: Susan Parisher  
Title: Manager

BEAST HOLDINGS, LLC

By: Susan Parisher  
Name: Susan Parisher  
Title: Manager

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