

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM632793

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Henkel US Operations Corporation		01/02/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Henkel Corporation
Street Address:	One Henkel Way
City:	Rocky Hill
State/Country:	CONNECTICUT
Postal Code:	06067
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 118

Property Type	Number	Word Mark
Serial Number:	77518936	AGE BEAUTIFUL
Serial Number:	87936167	ALL ABOUT CURLS
Serial Number:	74190321	APPLE PECTIN
Serial Number:	74190322	APPLE PECTIN
Serial Number:	78369193	AURA
Serial Number:	86493845	BASE BREAKER
Serial Number:	72331272	BEAUTI LAC
Serial Number:	87108952	BETTER NATURED
Serial Number:	88434939	BETTER NATURED
Serial Number:	88066239	BIOTERA
Serial Number:	87106905	BLONDE LIFE
Serial Number:	88499104	BODY LOCK COMPLEX
Serial Number:	86493844	BODY LUXE
Serial Number:	86643102	COLOR BALANCE
Serial Number:	85704989	COLOR ENDURE
Serial Number:	86493842	COLOR ENDURE VIOLET
Serial Number:	86493841	COLOR INFUSE
Serial Number:	86493838	COLOR INTENSITY

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	88663399	COLOR PLAY
Serial Number:	88729809	COLORTOPIA
Serial Number:	87911877	DEFY DAMAGE
Serial Number:	88827896	DEFY DAMAGE SLEEPOVER
Serial Number:	85885398	DESIGN WORKS
Serial Number:	86518768	DUO LIGHT
Serial Number:	73811152	EQUALIZER 3
Serial Number:	78200176	ERRATIC
Serial Number:	88521174	FEELS SO LIVELY
Serial Number:	86179314	FLIP TURN
Serial Number:	88231902	FOR HAIR CREATORS
Serial Number:	87307371	FREE PLAY
Serial Number:	88675047	GOOD. CLEAN. CARE.
Serial Number:	88637641	GOOD. CLEAN. FUN.
Serial Number:	88675043	GOOD. CLEAN. STYLE.
Serial Number:	87911239	GOODNESS MADE GORGEOUS
Serial Number:	86419840	HAIR SHAKE
Serial Number:	90199055	HEAT HERO
Serial Number:	87369023	HEAT RESCUE
Serial Number:	86320720	HUMIDITY BLOCKER
Serial Number:	88373776	HYDRASPLASH
Serial Number:	78102538	I-COLOR
Serial Number:	73532790	I.C.E.
Serial Number:	75491286	ICE
Serial Number:	85020289	ICE FINISHER
Serial Number:	76116286	ICE HAIR
Serial Number:	75636606	ICE SPIKER
Serial Number:	74439439	IMAGE MAKER
Serial Number:	75279403	INCEPTION
Serial Number:	88499094	INDULGE IN NATURE
Serial Number:	78581519	INFINITE HOLD
Serial Number:	86679612	INSTATINT
Serial Number:	86168361	IRONCLAD
Serial Number:	75977462	JOICO
Serial Number:	85194392	JOICO
Serial Number:	87573367	JOICOLOR SYSTEM
Serial Number:	86493835	JOIFIX
Serial Number:	74384683	JOIGEL

Property Type	Number	Word Mark
Serial Number:	86493833	JOILOTION
Serial Number:	74478141	JOIMIST
Serial Number:	86493832	JOISHAPE
Serial Number:	86493831	JOIWHIP
Serial Number:	86714821	K-PAK
Serial Number:	73489905	K-PAK
Serial Number:	73224214	KERAPRO
Serial Number:	88396205	LOVE AURA
Serial Number:	90348892	LUMI 10
Serial Number:	88957366	LUMI10
Serial Number:	86510208	LUMISHINE
Serial Number:	87532686	LUSTER LOCK
Serial Number:	88499112	NATURAGE
Serial Number:	73065834	NATURAL WOMAN
Serial Number:	87150454	NATURELLE
Serial Number:	75056190	NATURELLE
Serial Number:	74490121	NUCLEIC A
Serial Number:	87900572	NUTRI-OX
Serial Number:	73654412	OMNIPERM
Serial Number:	87052236	ONE BETTER
Serial Number:	85885014	POWER GEL
Serial Number:	85884995	POWER SPRAY
Serial Number:	85857788	POWER WHIP
Serial Number:	85773563	PROBEAUTE
Serial Number:	87406950	PROTEPLEX
Serial Number:	73622022	PROTEPLEX
Serial Number:	73238736	PROTEPLEX
Serial Number:	85722946	PROVEN TO FIGHT ALL 5 SIGNS OF AGING HAI
Serial Number:	78557970	QUADRAMINE
Serial Number:	73264530	QUANTUM
Serial Number:	73379182	QUANTUM
Serial Number:	85008032	QUANTUM 5
Serial Number:	78370690	REACTOR
Serial Number:	85615840	REVITALUXE
Serial Number:	88583385	RISEUP
Serial Number:	85622996	RIVETING REDS
Serial Number:	87368935	SHEER ILLUMINATOR
Serial Number:	78326117	SILK RESULT

Property Type	Number	Word Mark
Serial Number:	78208224	SLICK LINE
Serial Number:	88001957	SMARTRELEASE
Serial Number:	78228029	SPIKER BLAST
Serial Number:	76232393	SPIKER COLORZ
Serial Number:	78114486	SPIKER DISTORTION
Serial Number:	75279447	SPRAYAGE
Serial Number:	78114303	STAY N' SHAPE
Serial Number:	88869941	TA ME IT
Serial Number:	86643841	TEASELESS
Serial Number:	86320728	TEXTURE BOOST
Serial Number:	86546268	THE JOI OF HEALTHY HAIR
Serial Number:	87074271	TINT SHOT
Serial Number:	86601895	TURN HEADS
Serial Number:	85714584	VERO BLUE
Serial Number:	75776307	VERO CSR
Serial Number:	86493830	VERO K-PAK
Serial Number:	86493828	VERO K-PAK CHROME
Serial Number:	74236227	VEROGLAZE
Serial Number:	74021802	VEROLIGHT
Serial Number:	72423524	VITAE
Serial Number:	73766437	VOLUMAX
Serial Number:	88521176	WARM AND GENTLE
Serial Number:	88225023	WEEKEND HAIR
Serial Number:	88281001	WELLPHORIA

CORRESPONDENCE DATA

Fax Number: 8605715123

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 860.466.7962

Email: trademarks@henkel.com

Correspondent Name: Eric Westerberg

Address Line 1: One Henkel Way

Address Line 2: Legal Department - Trademarks

Address Line 4: Rocky Hill, CONNECTICUT 06067

ATTORNEY DOCKET NUMBER: zot-assign step 3

NAME OF SUBMITTER: Eric Westerberg

SIGNATURE: //eewesterberg//

DATE SIGNED: 03/18/2021

Total Attachments: 4

source=Zotos Assignment - Step 3 (Revised)#page1.tif

source=Zotos Assignment - Step 3 (Revised)#page2.tif

source=Zotos Assignment - Step 3 (Revised)#page3.tif

source=Zotos Assignment - Step 3 (Revised)#page4.tif

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS ("Agreement"), effective as of January 2, 2021 (the "Effective Date") is between **Henkel US Operations Corporation** (a Delaware ~~limited liability company~~ ^{corporation}) located in Rocky Hill, CT, USA ("Assignor") and **Henkel Corporation** (a Delaware corporation) located in Rocky Hill, Connecticut, USA ("Assignee").

WHEREAS, prior to the Effective Date Assignor was the owner of all right, title and interest in and to the trademarks and trademark registrations and applications described on Schedule A (the "Trademarks") attached hereto; and

WHEREAS, pursuant to the Assignment and Assumption Agreement dated December 15, 2020 and effective January 2, 2021, the Trademarks were acquired by Assignee; and


WHEREAS, the parties hereto desire to confirm the transfer of the Trademarks from Assignor to Assignee.

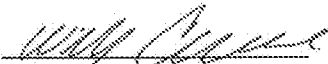
NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Assignment. Assignor confirms that it assigned and transferred to Assignee, and Assignee confirms that it acquired from the Assignor, as of January 2, 2021, all of the Assignor's right, title and interest in and to the Trademarks, together with any goodwill symbolized by the Trademarks, including without limitation, the right to any registration thereof, the right to prosecute any application therefore, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to sue for past and future infringement and the right to the goodwill of the business symbolized thereby.
2. Further Assurances. Assignor will execute any and all additional documents that may be reasonably necessary for Assignee to perfect the transfer of rights set forth herein.
3. Binding Provisions. This Agreement is binding upon, and inures to the benefit of, the parties hereto and their respective heirs, executors, legal representatives, successors, and permitted assigns.
4. Governing Law. All questions concerning the construction, validity and interpretation of this Agreement and the performance of the obligations imposed therein shall be governed by the laws of the United States.


IN WITNESS WHEREOF, the parties hereto have executed and delivered this confirmation of Assignment of Trademarks as of the Effective Date.


HENKEL US OPERATIONS CORPORATION

By: 
Steve Essick
President and Chief Financial Officer

By: 
William Carmichael
Vice President, Tax

HENKEL CORPORATION

By: 
Steve Essick
President and Chief Financial Officer

By: 
William Carmichael
Vice President, Tax

SCHEDULE A

Trademark	Filing date	Ser. No.	Reg. Date	Reg. No.
AGE BEAUTIFUL	2008.07.10	77/518936	2010.11.16	3877376
ALL ABOUT CURLS	2018.05.25	87/936167	2019.07.16	5808163
APPLE PECTIN	1991.08.01	74/190321	1992.10.13	1723158
APPLE PECTIN & Design	1991.08.01	74/190322	1992.09.08	1712943
AURA	2004.02.17	78/369193	2006.07.04	3111149
BASE BREAKER	2014.12.31	86/493845	2016.01.05	4882966
BEAUTI LAC	1969.06.30	72/331272	1970.05.12	0891053
BETTER NATURED	2016.07.19	87/108952	2020.07.28	6113810
BETTER NATURED	2019.05.17	88/434939	2020.06.16	6081557
BIOTERA	2018.08.06	88/066239	2019.01.08	5649374
BLONDE LIFE	2016.07.18	87/106905	2017.04.18	5188470
BODY LOCK COMPLEX	2019.07.03	88/499104	2020.03.24	6017127
BODY LUXE	2014.12.31	86/493844	2016.01.12	4886863
COLOR BALANCE	2015.05.27	86/643102	2015.12.22	4874421
COLOR ENDURE	2012.08.16	85/704989	2013.04.30	4327583
COLOR ENDURE VIOLET	2014.12.31	86/493842	2016.02.16	4902761
COLOR INFUSE	2014.12.31	86/493841	2015.08.18	4797057
COLOR INTENSITY	2014.12.31	86/493838	2016.06.21	4984308
COLOR PLAY	2019.10.22	88/663399		
COLORTOPIA	2019.12.17	88/729809		
DEFY DAMAGE	2018.05.08	87/911877	2019.05.21	5759100
DEFY DAMAGE SLEEPOVER	2020.03.10	88/827896		
DESIGN WORKS	2013.03.25	85/885398	2013.10.29	4425394
DUO LIGHT	2015.01.29	86/518768	2016.02.16	4902793
EQUALIZER 3	1989.07.06	73/811152	1992.05.19	1687465
ERRATIC	2003.01.06	78/200176	2004.08.31	2880362
FEELS SO LIVELY	2019.07.18	88/521174		
FLIP TURN	2014.01.30	86/179314	2014.12.09	4654306
FOR HAIR CREATORS	2018.12.17	88/231902	2020.01.07	5957308
FREE PLAY	2017.01.19	87/307371	2019.03.26	5710296
GOOD. CLEAN. CARE.	2019.10.31	88/675047	2020.08.18	6132014
GOOD. CLEAN. FUN.	2019.10.01	88/637641	2020.12.22	6229344
GOOD. CLEAN. STYLE.	2019.10.31	88/675043	2020.10.27	6186530
GOODNESS MADE GORGEOUS	2018.05.08	87/911239		
HAIR SHAKE	2014.10.09	86/419840	2015.10.06	4828673
HEAT HERO	2020.09.22	90/199055		
HEAT RESCUE	2017.03.13	87/369023	2018.07.10	5514784
HUMIDITY BLOCKER	2014.06.25	86/320720	2015.07.28	4780374
HYDRASPLASH	2019.04.05	88/373776	2020.05.19	6060043
I-COLOR & Design	2002.01.14	78/102538	2003.07.01	2733462
I.C.E.	1985.04.18	73/532790	1986.01.28	1379962
ICE & Design	1998.05.26	75/491286	2005.06.07	2958853

ICE FINISHER	2010.04.22	85/020289	2010.11.23	3880018
ICE HAIR	2000.08.25	76/116286	2002.08.27	2613311
ICE SPIKER	1999.02.08	75/636606	2001.05.22	2453761
IMAGE MAKER	1993.09.23	74/439439	1994.10.11	1857441
INCEPTION	1997.04.22	75/279403	1998.01.27	2132870
INDULGE IN NATURE	2019.07.03	88/499094	2020.02.11	5981696
INFINITE HOLD & Design	2005.03.07	78/581519	2006.04.04	3076296
INSTANTINT	2015.06.30	86/679612	2016.06.28	4990188
IRONCLAD	2014.01.17	86/168361	2015.05.26	4744616
JOICO	1995.08.21	75/977462	1998.09.01	2186915
JOICO	2010.12.09	85/194392	2011.07.19	3997303
JOICOLOR SYSTEM	2017.08.17	87/573367	2018.08.21	5544123
JOIFIX	2014.12.31	86/493835	2016.03.22	4924032
JOIGEL	1993.04.30	74/384683	1994.01.04	1814645
JOILOTION	2014.12.31	86/493833	2016.03.15	4919320
JOIMIST	1994.01.10	74/478141	1995.07.11	1904887
JOISHAPE	2014.12.31	86/493832	2016.03.15	4919319
JOIWHIP	2014.12.31	86/493831	2016.03.08	4914996
K-PAK	2015.08.04	86/714821	2016.03.08	4913509
K-PAK	1984.07.16	73/489905	1985.06.04	1338687
KERAPRO	1979.07.20	73/224214	1983.03.08	1229131
LOVE AURA	2019.04.22	88/396205	2020.07.21	6108846
LUMI 10 & Design	2020.11.30	90/348892		
LUMI10	2020.06.10	88/957366		
LUMISHINE	2015.01.21	86/510208	2016.06.28	4989566
LUSTER LOCK	2017.07.18	87/532686	2018.01.02	5371970
NATURAGE	2019.07.03	88/499112	2020.03.03	6000581
NATURAL WOMAN	1975.10.14	73/065834	1976.06.15	1041131
NATURELLE	2016.08.25	87/150454	2017.02.21	5146776
NATURELLE	1996.02.12	75/056190	1996.12.24	2025638
NUCLEIC A	1994.02.15	74/490121	1995.10.31	1930699
NUTRI-OX	2018.04.30	87/900572	2018.12.11	5627644
OMNIPERM	1987.04.10	73/654412	1987.12.01	1466867
ONE BETTER	2016.05.27	87/052236	2017.01.31	5132342
POWER GEL	2013.03.25	85/885014	2013.11.26	4439299
POWER SPRAY	2013.03.25	85/884995	2013.11.26	4439298
POWER WHIP	2013.02.22	85/857788	2014.01.21	4469186
PROBEAUTE	2012.11.07	85/773563	2014.02.11	4482286
PROTEPLEX	2017.04.11	87/406950	2018.03.27	5431363
PROTEPLEX	1986.09.25	73/622022	1987.06.09	1441712
PROTEPLEX	1979.11.13	73/238736	1982.06.15	1197603
PROVEN TO FIGHT ALL 5 SIGNS OF AGING HAIR	2012.09.07	85/722946	2013.03.05	4299586
QUADRAMINE	2005.02.01	78/557970	2007.11.20	3341015
QUANTUM	1980.06.02	73/264530	1981.11.03	1175731
QUANTUM	1982.08.09	73/379182	1985.02.05	1317528
QUANTUM 5 & Design	2010.04.07	85/008032	2011.10.25	4046215

REACTOR	2004.02.19	78/370690	2005.02.19	3014979
REVITALUXE	2012.05.03	85/615840	2012.12.18	4261453
RISEUP	2019.08.19	88/583385		
RIVETING REDS	2012.05.11	85/622996	2013.09.10	4401149
SHEER ILLUMINATOR	2017.03.13	87/368935	2017.12.12	5356844
SILK RESULT	2003.11.11	78/326117	2005.07.19	2974131
SLICK LINE	2003.01.29	78/208224	2005.01.18	2919865
SMARTRELEASE	2018.06.15	88/001957	2019.07.16	5808281
SPIKER BLAST	2003.03.20	78/228029	2008.06.03	3440571
SPIKER COLORZ	2001.03.29	76/232393	2002.12.24	2667123
SPIKER DISTORTION	2002.03.13	78/114486	2003.10.07	2772655
SPRAYAGE & Design	1997.04.22	75/279447	1998.02.03	2134638
STAY N' SHAPE	2002.03.12	78/114303	2003.10.21	2776881
TAME IT & Design	2020.04.13	88/869941		
TEASELESS	2015.05.28	86/643841	2016.06.28	4990080
TEXTURE BOOST	2014.06.25	86/320728	2015.07.28	4780375
THE JOI OF HEALTHY HAIR	2015.02.25	86/546268	2016.06.21	4984453
TINT SHOT	2016.06.16	87/074271	2017.07.18	5244278
TURN HEADS	2015.04.17	86/601895	2015.11.24	4859084
VERO BLUE	2012.08.28	85/714584	2013.04.30	4327846
VERO CSR	1999.08.16	75/776307	2001.06.05	2458417
VERO K-PAK	2014.12.31	86/493830	2016.02.16	4902760
VERO K-PAK CHROME	2014.12.31	86/493828	2016.01.19	4890452
VEROGLAZE	1992.01.09	74/236227	1993.01.19	1747657
VEROLIGHT	1990.01.23	74/021802	1991.10.29	1662895
VITA/E	1972.05.08	72/423524	1973.08.14	966208
VOLUMAX	1988.11.30	73/766437	1989.09.19	1556423
WARM AND GENTLE	2019.07.18	88/521176	2020.02.04	5976362
WEEKEND HAIR	2018.12.11	88/225023	2020.01.07	5957284
WELLPHORIA	2019.01.29	88/281001	2020.07.28	6114388