

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM629306

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAPAN TOBACCO INC.		02/22/2021	Corporation: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JT INTERNATIONAL S.A.		
<b>Street Address:</b>	Rue Kazem-Radjavi 8		
<b>City:</b>	1202 Geneva		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5248499	JTI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mbeyene@bskb.com, mailroom@bskb.com		
<b>Correspondent Name:</b>	Birch Stewart Kolasch & Birch LLP		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>ATTORNEY DOCKET NUMBER:</b>	3545-0324US1		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Birch Stewart Kolasch & Birch LLP		
<b>Address Line 1:</b>	8110 Gatehouse Road, Suite 100 East		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22042		
<b>NAME OF SUBMITTER:</b>	Michael T. Smith		
<b>SIGNATURE:</b>	/Michael T. Smith/		
<b>DATE SIGNED:</b>	03/02/2021		
<b>Total Attachments: 1</b>			
source=2021-02-12 JTI assignment - Japan Tobacco to JT Int'l SA; 3545-0324US1#page1.tif			

OP \$40.00 5248499

ASSIGNMENT

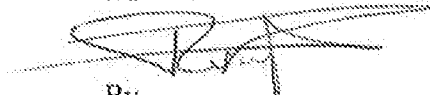
WHEREAS, JAPAN TOBACCO INC. ("Assignor"), a corporation Japan, having a place of business at 1-1 Toranomom, 4-chome, Minato-ku, Tokyo Japan, is the owner of US trademark registration no. 5,248,499, registered on July 25, 2017, for the mark "JTI" for use with "cigarettes" (the "Registration"); and

WHEREAS, JT INTERNATIONAL S.A. ("Assignee"), a corporation of Switzerland, having a place of business at Rue Kazem-Radjavi 8, 1202 Geneva, Switzerland, is desirous of acquiring the Registration and the mark therein;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to the Registration and the mark therein, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:  
JAPAN TOBACCO INC.



Date : 22.02.2021

By \_\_\_\_\_

Name : Ronald van Tuijl

Title : Attorney-in-Fact

WITNESS:



Date : 22.02.2021

By \_\_\_\_\_

Name : Stéphanie Haye

Title : Intellectual Property Assistant