

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628153

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IP HOLDINGS, INC.		11/16/2020	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	NXT Capital, LLC, as Agent		
Street Address:	191 N. Wacker Drive		
Internal Address:	30th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 34			
Property Type	Number	Word Mark	
Registration Number:	3447381	AMERICAN HUNTER	
Registration Number:	3527326	AMERICAN HUNTER	
Registration Number:	3139624	ATOM	
Registration Number:	2900310	BOOK OWL	
Registration Number:	5724706	CYCLOPS	
Registration Number:	2582104	CYCLOPS	
Registration Number:	4646524		
Registration Number:	5951178	DOUBLEDROP	
Registration Number:	3914596	DRONE	
Registration Number:	5822720	EXECUTIONER	
Registration Number:	3319823	GAME EAR	
Registration Number:	2996129	GAME STALKER	
Registration Number:	2839580	GET OUT OF THE DARK	
Registration Number:	3709543	HEAR LIKE YOU'VE NEVER HEARD BEFORE	
Registration Number:	2706917	HELIOS	
Registration Number:	4625925	MATRIX	
Registration Number:	3485828	PATROLLER	
Registration Number:	2878356	PHOENIX	

OP \$865.00 3447381

Property Type	Number	Word Mark
Registration Number:	3423833	PROWLER
Registration Number:	4625926	REFLEX
Registration Number:	4995645	REVO
Registration Number:	3128591	SIGHT-RITE
Registration Number:	4363039	SKOUT
Registration Number:	5534325	STEALTH CAM
Registration Number:	3333076	STEALTH CAM
Registration Number:	3753587	STEALTH CAM
Registration Number:	4646523	STEALTH CAM
Registration Number:	3101116	THOR
Registration Number:	4172881	TITAN
Registration Number:	3630504	WALKER'S
Registration Number:	4479934	WESTERN RIVERS
Registration Number:	4498178	WESTERN RIVERS
Registration Number:	3169214	WILDVIEW
Serial Number:	90207272	GSM OUTDOORS THINK OUTSIDE

CORRESPONDENCE DATA

Fax Number: 3129939767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312/876-7628

Email: linda.kastner@lw.com

Correspondent Name: Linda R. Kastner, c/o Latham & Watkins

Address Line 1: 330 N. Wabash Avenue

Address Line 2: Suite 2800

Address Line 4: Chicago, ILLINOIS 60611

NAME OF SUBMITTER: Linda Kastner

SIGNATURE: /lk/

DATE SIGNED: 02/24/2021

Total Attachments: 23

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TRADEMARK SECURITY AGREEMENT**TRADEMARKS, TRADEMARK APPLICATIONS
AND TRADEMARK LICENSES)**

November 16, 2020

WHEREAS, each of the undersigned grantors (each, a “Grantor” and collectively, the “Grantors”), owns one or more of the Trademarks listed on Schedule 1 annexed hereto and is a party to one or more of the Trademark Licenses, if any, listed on Schedule 1 annexed hereto;

WHEREAS, reference is made to that certain Credit Agreement dated as of the date hereof (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”) among, *inter alia*, GSM Acquisition Corp., a Delaware corporation, the financial institutions from time to time party thereto (together with their respective successors and assigns, “Lenders”) and NXT Capital, LLC, as agent for the Lenders (the “Agent”); and

WHEREAS, pursuant to the terms of the Guarantee and Collateral Agreement dated as of the date hereof (as amended, restated, supplemented or modified from time to time, the “Collateral Agreement”) among the Grantors, the other grantors party thereto and Agent (in such capacity, together with its successors in such capacity pursuant to the terms of such Collateral Agreement, “Grantee”), each Grantor has granted to Grantee for the ratable benefit of such secured parties a continuing security interest in or other Lien (as defined in the Credit Agreement) on substantially all the assets of such Grantor, including all right, title and interest of such Grantor in, to and under the Trademark Collateral (as defined below), whether now owned or existing or hereafter acquired or arising, to secure the Secured Obligations (as defined in the Collateral Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor does hereby grant to Grantee, to secure the Secured Obligations, a continuing security interest in all of such Grantor’s right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the “Trademark Collateral”), whether presently existing or hereafter arising or acquired (provided, for the avoidance of doubt, that the Trademark Collateral shall not include any Excluded Property (as defined in the Collateral Agreement)):

(i) each Trademark (as defined in the Collateral Agreement) owned by such Grantor, including, without limitation, each Trademark registration and application (other than intent-to-use applications) referred to in Schedule 1 hereto, and all of the goodwill of the business connected with the use of, or symbolized by, each such Trademark;

(ii) each Trademark License (as defined in the Collateral Agreement) to which such Grantor is a party, including, without limitation, each Trademark License, if any, identified in Schedule 1 hereto, and all of the goodwill of the business connected with the use of, or symbolized by, each such Trademark licensed pursuant thereto; and

(iii) all proceeds of and revenues from the foregoing, including, without limitation, all proceeds of and revenues from any claim by such Grantor against third parties for (i) past, present or future unfair competition with, violation of intellectual

property rights in connection with, injury to, or infringement or dilution of any Trademark owned by such Grantor, including, without limitation, any Trademark referred to in Schedule 1 hereto, or licensed by such Grantor under any Trademark License, including, without limitation, any Trademark License, if any, identified in Schedule 1 hereto, or (ii) injury to the goodwill associated with any of the foregoing.

Each Grantor hereby irrevocably constitutes and appoints Grantee and any officer or agent thereof, with full power of substitution, as its true and lawful attorney-in-fact with full power and authority in the name of such Grantor or in its name, from time to time, in Grantee's discretion, so long as any Event of Default (as defined in the Credit Agreement) shall have occurred and be continuing, to take with respect to the Trademark Collateral any and all appropriate action which such Grantor might take with respect to the Trademark Collateral and to execute any and all documents and instruments which may be necessary or desirable to carry out the terms of this Trademark Security Agreement and to accomplish the purposes hereof.

Except to the extent permitted in the Collateral Agreement or the Credit Agreement, each Grantor agrees not to sell, license, exchange, assign or otherwise transfer or dispose of, or grant any rights with respect to, or mortgage or otherwise encumber, any of the Trademark Collateral.

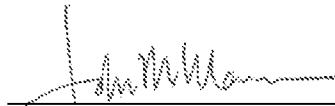
The foregoing security interest is granted in conjunction with the security interests granted to Grantee pursuant to the Collateral Agreement. Each Grantor does hereby further acknowledge and affirm that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature pages follow]

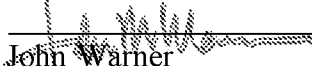
WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the date first set forth above.

GRANTORS

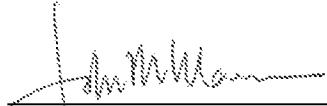
GOOD SPORTSMAN MARKETING, L.L.C.

By: 
Name: John Warner
Title: Vice President

IP HOLDINGS, INC.

By: 
Name: John Warner
Title: Vice President

NEW ARCHERY PRODUCTS, LLC

By: 
Name: John Warner
Title: Vice President

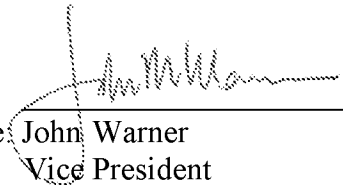
[Signature Page to Trademark Security Agreement]

OUTDOOR TECHNOLOGY GROUP, LLC

By:

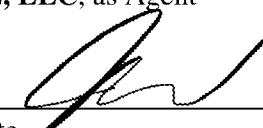
Name: John Warner

Title: Vice President

A handwritten signature in black ink, appearing to read "John Warner", is written over a horizontal line. The signature is somewhat stylized and overlaps the line.

ACKNOWLEDGED:

NXT CAPITAL, LLC, as Agent

By:  _____
Name: Jeff White
Title: Vice President

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 007202 FRAME: 0921

SCHEDULE 1

to

Trademark Security Agreement

TRADEMARKS, TRADEMARK REGISTRATIONS AND





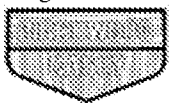
TRADEMARK APPLICATIONS

See attachment.

TRADEMARK LICENSES

1. License Agreement, dated as of July 11, 2016, by and between Birchwood Casey, LLC and MRV, LLC.
2. License Agreement, dated as of July 7, 2016, by and between Birchwood Casey, LLC and Freedom Standalone, LLC.
3. Non-Exclusive License Agreement and Release, dated as of January 11, 2017, by and between Birchwood Casey, LLC and Action Target, Inc.
4. License Agreement, dated as of November 3, 2015, by and between Wizard Labs, LLC and Good Sportsman Marketing, L.L.C. (as successor to Hunters Specialties, Inc.)
5. License Agreement, dated as of January 18, 2019, by and between True Timber Outdoors Holding Company, LLC and Good Sportsman Marketing, L.L.C. dba GSM, LLC
6. License Agreement, dated as of September 30, 2016, by and between Haas Outdoors, Inc., and Good Sportsman Marketing, L.L.C. dba GSM, LLC.
7. License Agreement, dated as of October 30, 2017, by and between Jordan Outdoor Enterprises, Ltd., and Good Sportsman Marketing, L.L.C. dba GSM, LLC and its approved affiliates as identified therein.
8. License Agreement, dated as of September 18, 2015, by and between John C. Herman and Good Sportsman Marketing, L.L.C. (as successor to Hunters Specialties, Inc.)
9. License Agreement, dated as of November 3, 2016, by and between Freebit AS and Good Sportsman Marketing, L.L.C. dba GSM, LLC.
10. Exclusive License Agreement, dated as of October 23, 2006 by and between Good Sportsman Marketing, L.L.C. (as successor to Hunters Specialties, Inc.), Michael Anthony Luster, and Gary Castle.

U.S. TRADEMARKS

	Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
1.	BOSS BUCK and Design 	86406105 September 25, 2014	4767642 July 7, 2015	Registered July 7, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
2.	ACE OF DIAMONDS	86766320 September 23, 2015	5092546 November 29, 2016	Registered November 29, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
3.	BARRICADE	78353040 January 16, 2004	3077494 April 4, 2006	Renewed April 4, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
4.	BIG GAME and Design 	86361778 August 8, 2014	5341034 November 21, 2017	Registered November 21, 2017	Outdoor Technology Group, LLC
5.	BIG GAME and Design 	76500075 March 24, 2003	2839765 May 11, 2004	Renewed May 11, 2014	Outdoor Technology Group, LLC
6.	BIG GAME TREESTANDS and Design 	78743396 October 31, 2005	3192383 January 2, 2007	Renewed January 2, 2017	Outdoor Technology Group, LLC
7.	BIG HOOKER	85967076 June 21, 2013	4484378 February 18, 2014	Registered August 10, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
8.	BIO-STRIKE	86762848 September 21, 2015	5088006 November 22, 2016	Registered November 22, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
9.	BIRCHWOOD CASEY	72310083 October 21, 1968	894872 July 21, 1970	Renewed July 21, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
10.	BIRCHWOOD CASEY and Design 	74106599 October 9, 1990	1746633 January 19, 1993	Renewed January 19, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
11.	BLACK WIDOW	85476806 November 18, 2011	4321761 April 16, 2013	Registered June 3, 2019	OUTDOOR TECHNOLOG Y GROUP, LLC
12.	BONE BRACKET	85967081 June 21, 2013	4581997 August 5, 2014	Registered September 15, 2020	GOOD SPORTSMAN MARKETING, L.L.C.

	Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
13.	BOOMSLANG	86395258 September 15, 2014	4847452 November 3, 2015	Registered November 3, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
14.	BORE SCRUBBER	74310284 August 31, 1992	1778509 June 22, 1993	Renewed June 22, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
15.	BUCK BOMB	77081049 January 11, 2007	3322846 October 30, 2007	Renewed October 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
16.	BULL HOOKER	77306169 October 17, 2007	3525402 October 28, 2008	Renewed October 28, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
17.	BUNSAVER	74577888 September 26, 1994	1980511 June 18, 1996	Renewed June 18, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
18.	BUTT OUT	77062153 December 12, 2006	3399099 March 18, 2008	Renewed March 18, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
19.	CAMO COMPAC	73243759 December 21, 1979	1167933 September 8, 1981	Renewed September 8, 2011	GOOD SPORTSMAN MARKETING, L.L.C.
20.	CLEAN TREK	86935822 March 10, 2016	5201288 May 9, 2017	Registered May 9, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
21.	CLEANPOWER	74432619 September 7, 1993	1845553 July 19, 1994	Renewed July 19, 2014	GOOD SPORTSMAN MARKETING, L.L.C.
22.	COYOTE HOOKER	77305981 October 17, 2007	3506296 September 23, 2008	Renewed September 23, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
23.	DARKOTIC	85234574 February 4, 2011	4019215 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
24.	Design Only 	85967085 June 21, 2013	4470861 January 21, 2014	Registered August 10, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
25.	Design Only 	78005769 April 26, 2000	2536782 February 5, 2002	Renewed February 5, 2012	GOOD SPORTSMAN MARKETING, L.L.C.
26.	DETONATOR	85086136 July 16, 2010	3928496 March 8, 2011	Registered May 14, 2016	GOOD SPORTSMAN MARKETING, L.L.C.

Trademark/Image if any		Application Number Application Date	Registration Number Registration Date	Status	Owner
27.	DIRTY BIRD	78306645 September 29, 2003	2934230 March 15, 2005	Renewed March 15, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
28.	DRAIN PIPE	85321606 May 16, 2011	4076835 December 27, 2011	Registered January 20, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
29.	EYECON	85477545 November 21, 2011	4269529 January 1, 2013	Registered June 3, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
30.	FINE PRINT	85234646 February 4, 2011	4019230 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
31.	FISH-A-WAY	86811051 November 5, 2015	5070015 October 25, 2016	Registered October 25, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
32.	FREEDOM TARGETS	87448718 May 13, 2017	5350509 December 5, 2017	Registered December 5, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
33.	GALLERY	78217313 February 21, 2003	2797935 December 23, 2003	Renewed December 23, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
34.	GET YOUR HEAD ON RIGHT!	86370139 August 18, 2014	4864113 December 1, 2015	Registered December 1, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
35.	GO FETCH	85235367 February 7, 2011	4019290 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
36.	GRIM SPEAKER	86759989 September 17, 2015	5056004 October 4, 2016	Registered October 4, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
37.	GROUNDS CREW	85644514 June 6, 2012	4279315 January 22, 2013	Registered February 19, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
38.	GUN PLUMBER	87507290 June 27, 2017	5489959 June 12, 2018	Registered June 12, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
39.	GUN SCRUBBER	73354621 March 15, 1982	1304544 November 13, 1984	Renewed November 13, 2014	GOOD SPORTSMAN MARKETING, L.L.C.
40.	H. S. STRUT	73567413 November 7, 1985	1398670 June 24, 1986	Renewed June 24, 2016	GOOD SPORTSMAN MARKETING, L.L.C.

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41.	HAWK	85942155 May 24, 2013	4657022 December 16, 2014	Registered December 16, 2014	GOOD SPORTSMAN MARKETING, L.L.C.
42.	HOPPER SPIT	86395283 September 15, 2014	4948970 May 3, 2016	Registered May 3, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
43.	HS and Design 	86705856 July 27, 2015	5087740 November 22, 2016	Registered November 22, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
44.	HS HUNTERS SPECIALTIES and Design 	86707272 July 28, 2015	5261646 August 8, 2017	Registered August 8, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
45.	HS STRUT and Design 	86707378 July 28, 2015	5087749 November 22, 2016	Registered November 22, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
46.	HUNT FROM ABOVE	86103924 October 29, 2013	4668538 January 6, 2015	Registered January 6, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
47.	HUNTERS SPECIALTIES	86705634 July 27, 2015	5261643 August 8, 2017	Registered August 8, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
48.	HUNTERS SPECIALTIES	77013868 October 4, 2006	3376909 February 5, 2008	Renewed February 5, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
49.	I-KAM XTREME	85003046 March 31, 2010	3896684 December 28, 2010	Registered February 18, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
50.	INFINITY LATEX	77264853 August 27, 2007	3525316 October 28, 2008	Renewed October 28, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
51.	JACK OF DIAMONDS	86766366 September 23, 2015	5096817 December 6, 2016	Registered December 6, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
52.	JAKE SNOOD	86071913 September 23, 2013	4607123 September 16, 2014	Registered September 28, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
53.	JOHNNY STEWART	78508492 October 29, 2004	3095073 May 23, 2006	Renewed May 23, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
54.	JOHNNY STEWART WILDLIFE CALLS and Design 	86735277 August 24, 2015	5055926 October 4, 2016	Registered October 4, 2016	GOOD SPORTSMAN MARKETING, L.L.C.

	Trademark/Image if any	Application Number Application Date	Registration Number Registration Date	Status	Owner
55.	JOHNNY STEWART WILDLIFE CALLS and Design 	86734425 August 24, 2015	5065573 October 18, 2016	Registered October 18, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
56.	KING OF DIAMONDS	86766344 September 23, 2015	5096816 December 6, 2016	Registered December 6, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
57.	KREST	87446656 May 11, 2017	5483972 June 5, 2018	Registered June 5, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
58.	LITTLE HOOKER	85967075 June 21, 2013	4484377 February 18, 2014	Registered August 10, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
59.	LITTLE RATTLER	86395264 September 15, 2014	4943961 April 26, 2016	Registered April 26, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
60.	LYCUS	87446684 May 11, 2017	5350375 December 5, 2017	Registered December 5, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
61.	MAC DADDY	78362457 February 4, 2004	3136548 August 29, 2006	Renewed August 29, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
62.	MEGA HOOT	86839385 December 4, 2015	5092738 November 29, 2016	Registered November 29, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
63.	MUDDY	85230432 January 31, 2011	4111038 March 13, 2012	Registered March 22, 2018	Outdoor Technology Group, LLC
64.	MUDDY OUTDOORS	77423637 March 17, 2008	3516052 October 14, 2008	Renewed October 14, 2018	Outdoor Technology Group, LLC
65.	MULE KICK	87035064 May 12, 2016	5162870 March 14, 2017	Registered March 14, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
66.	NFUZE	88800166 February 17, 2020	6136296 August 25, 2020	Registered August 25, 2020	Good Sportsman Marketing, L.L.C.
67.	NO-MAR	77517118 July 8, 2008	3634158 June 9, 2009	Renewed June 9, 2019	Good Sportsman Marketing, L.L.C.
68.	OFFEYE	87199958 October 11, 2016	5257865 August 1, 2017	Registered August 1, 2017	GOOD SPORTSMAN MARKETING, L.L.C.

Trademark/Image if any		Application Number Application Date	Registration Number Registration Date	Status	Owner
69.	PERMA BLUE	72310077 October 21, 1968	876870 September 16, 1969	Renewed September 16, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
70.	PREGAME	85802441 December 13, 2012	4375781 July 30, 2013	Registered August 22, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
71.	PRESTO	72310087 October 21, 1968	878059 October 7, 1969	Renewed October 7, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
72.	PRIMAL CUT	85235369 February 7, 2011	4019292 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
73.	PRIMETIME and Design 	74450419 October 25, 1993	1863805 November 22, 1994	Renewed November 22, 2014	Good Sportsman Marketing, L.L.C.
74.	QUALIFIER	78216487 February 19, 2003	2800488 December 30, 2003	Renewed December 30, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
75.	RACK STACK	86759546 September 17, 2015	5056003 October 4, 2016	Registered October 4, 2016	Good Sportsman Marketing, L.L.C.
76.	RACK-IT	86747218 September 3, 2015	5087920 November 22, 2016	Registered November 22, 2016	Good Sportsman Marketing, L.L.C.
77.	RASPY OLD HEN	88359066 March 27, 2019	5879241 October 8, 2019	Registered October 8, 2019	Good Sportsman Marketing, L.L.C.
78.	RETRACT-A-DRAG	77968656 March 25, 2010	3864250 October 19, 2010	Renewed October 19, 2020	Good Sportsman Marketing, L.L.C.
79.	RIG (Stylized) 	71521163 April 22, 1947	509235 May 3, 1949	Renewed May 3, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
80.	RIG-RAG (Stylized) 	73215491 May 14, 1979	1161003 July 14, 1981	Renewed July 14, 2011	GOOD SPORTSMAN MARKETING, L.L.C.
81.	SCENT WAFERS	77739977 May 19, 2009	3830245 August 10, 2010	Renewed August 10, 2020	Good Sportsman Marketing, L.L.C.
82.	SCENT WEB	87453994 May 17, 2017	5384306 January 23, 2018	Registered January 23, 2018	GOOD SPORTSMAN MARKETING, L.L.C.


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83.	SCENT-A-WAY	85089411 July 21, 2010	4039502 October 11, 2011	Registered September 30, 2017	Good Sportsman Marketing, L.L.C.
84.	SCENTWICKS (Stylized) SCENTWICKS	74463153 November 26, 1993	1877719 February 7, 1995	Renewed February 7, 2015	Good Sportsman Marketing, L.L.C.
85.	SERIOUS HUNTING TOOLS	86710020 July 30, 2015	5055841 October 4, 2016	Registered October 4, 2016	Good Sportsman Marketing, L.L.C.
86.	SHE DUNCTION	87477913 June 6, 2017	5365101 December 26, 2017	Registered December 26, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
87.	SHE-HEAT	87454012 May 17, 2017	5364248 December 26, 2017	Registered December 26, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
88.	SHOOT N SPIN	85842877 February 6, 2013	4403121 September 17, 2013	Registered October 23, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
89.	SHOOT-N-C	75042932 January 16, 1996	2025503 December 24, 1996	Renewed December 24, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
90.	SHOPPING SPREE	85235372 February 7, 2011	4019295 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
91.	SKULL HOOKER	85968442 June 24, 2013	4480648 February 11, 2014	Registered August 10, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
92.	SKYTE	87446672 May 11, 2017	5350373 December 5, 2017	Registered December 5, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
93.	SMELL INVISIBLE	75420171 January 20, 1998	2580547 June 18, 2002	Renewed June 18, 2012	GOOD SPORTSMAN MARKETING, L.L.C.
94.	SMOKE RING	88318607 February 27, 2019	5845439 August 27, 2019	Registered August 27, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
95.	SMOKEHOUSE	85321599 May 16, 2011	4076832 December 27, 2011	Registered January 20, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
96.	SNACK RABBIT	85644289 June 6, 2012	4279300 January 22, 2013	Registered February 19, 2019	GOOD SPORTSMAN MARKETING, L.L.C.


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97.	SPECIAL DELIVERY 85235371 February 7, 2011	4019294 August 30, 2011	Registered September 30, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
98.	SPEED CAMO 85929770 May 13, 2013	4566496 July 15, 2014	Registered September 16, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
99.	SQUEEZE ME 75880111 January 4, 2000	2460494 June 12, 2001	Renewed June 12, 2011	GOOD SPORTSMAN MARKETING, L.L.C.
100.	STICK A BULL 85416387 September 7, 2011	4215296 September 25, 2012	Registered March 14, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
101.	STRUT 85016213 April 16, 2010	3953734 May 3, 2011	Registered August 17, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
102.	STRUT 86710178 July 30, 2015	5087761 November 22, 2016	Registered November 22, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
103.	STRUT SELECT 88284801 January 31, 2019	6158999 September 22, 2020	Registered September 22, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
104.	SWEET SUZIE SNOOD 88359058 March 27, 2019	5873669 October 1, 2019	Registered October 1, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
105.	TARGET SPOTS 76083938 July 5, 2000	2760628 September 9, 2003	Renewed September 9, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
106.	TEKMAT 85609346 April 26, 2012	4288229 February 12, 2013	Registered March 19, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
107.	THE SKULL CAP 86002050 July 3, 2013	4676771 January 20, 2015	Registered January 20, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
108.	THE STUFF OF LEGENDS 85506498 December 30, 2011	4362049 July 2, 2013	Registered August 16, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
109.	THREAT PERCEPTION 87507300 June 27, 2017	5509791 July 3, 2018	Registered July 3, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
110.	THUNDER TWISTER 78301783 September 17, 2003	2924424 February 1, 2005	Renewed February 1, 2015	GOOD SPORTSMAN MARKETING, L.L.C.



111.	TM TEKMAT and Design 	Application Number Application Date	Registration Number Registration Date	Status	Owner
		85609324 April 26, 2012	4288228 February 12, 2013	Registered March 19, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
	TONE TROUGH	85293149 April 12, 2011	4764791 June 30, 2015	Registered June 30, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
	TRUE TALKER	75470449 April 20, 1998	2240808 April 20, 1999	Renewed April 20, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
	TRU-OIL	72310078 October 21, 1968	895876 August 4, 1970	Renewed August 4, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
	UNDERTAKER	75777230 August 17, 1999	2454031 May 22, 2001	Renewed May 22, 2011	GOOD SPORTSMAN MARKETING, L.L.C.
	VITA-RACK	78123138 April 22, 2002	2748935 August 5, 2003	Renewed August 5, 2013	GOOD SPORTSMAN MARKETING, L.L.C.
	VITA-RACK GORGE	77959995 March 16, 2010	3941976 April 5, 2011	Registered June 15, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
	VITA-RACK LICK SITE	77959969 March 16, 2010	3929998 March 8, 2011	Registered May 18, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
	WAYNE CARLTON'S CALLS	77517100 July 8, 2008	3579622 February 24, 2009	Renewed February 24, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
	WINGONE	85873171 March 11, 2013	4539627 May 27, 2014	Registered June 29, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
	WORLD OF TARGETS and Design 	73791127 April 5, 1989	1572127 December 19, 1989	Renewed December 19, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
	ALWAYS PREPARED	88173083 October 29, 2018	5951346 December 31, 2019	Registered December 31, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
	AMMOPAL	86874986 January 14, 2016	5026819 August 23, 2016	Registered August 23, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
	BANSHEE	88267477 January 18, 2019	6119837 August 4, 2020	Registered August 4, 2020	GOOD SPORTSMAN MARKETING, L.L.C.

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125. BOSS BASS	88170499 October 26, 2018	5951334 December 31, 2019	Registered December 31, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
126. BOSS BLOCK	88236605 December 20, 2018	5992280 February 18, 2020	Registered February 18, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
127. BOSS HAWG	88236635 December 20, 2018	6014644 March 17, 2020	Registered March 17, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
128. BOSS SAUCE	88095635 August 28, 2018	5951122 December 31, 2019	Registered December 31, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
129. COYOTE LIGHT	86427393 October 17, 2014	4958190 May 17, 2016	Registered May 17, 2016	GOOD SPORTSMAN MARKETING, L.L.C.
130. COYOTELIGHT and Design 	86428710 October 20, 2014	4849365 November 10, 2015	Registered November 10, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
131. CROSSFIRE	88407490 April 29, 2019	5874429 October 1, 2019	Registered October 1, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
132. DOWN & OUT	87414354 April 17, 2017	5334989 November 14, 2017	Registered November 14, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
133. FUSION	88602073 September 3, 2019	6186329 October 27, 2020	Registered October 27, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
134. HME HUNTING MADE EASY and Design 	87210193 October 20, 2016	5813936 July 23, 2019	Registered July 23, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
135. HUNTING MADE EASY	87210199 October 20, 2016	5813937 July 23, 2019	Registered July 23, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
136. L-E-VATOR	86209686 March 3, 2014	4680135 January 27, 2015	Registered January 27, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
137. PROTECT IT OR LOSE IT	87073698 June 16, 2016	5376157 January 9, 2018	Registered January 9, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
138. RAZOR	86808030 November 3, 2015	5147672 February 21, 2017	Registered February 21, 2017	GOOD SPORTSMAN MARKETING, L.L.C.


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139.	SCENT BISCUIT 87740434 January 2, 2018	5746653 May 7, 2019	Registered May 7, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
140.	SCENT SLAMMER 87727133 December 19, 2017	5687283 February 26, 2019	Registered February 26, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
141.	SCENT SLAMMER 87727109 December 19, 2017	5687282 February 26, 2019	Registered February 26, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
142.	SHARK TEETH 90259658 October 16, 2020	--	Filed October 20, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
143.	SHOOTING MADE EASY 87503533 June 23, 2017	5716397 April 2, 2019	Registered April 2, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
144.	SIX SHOOTER 87217619 October 27, 2016	5397449 February 6, 2018	Registered February 6, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
145.	SPOT SHOT 88366079 April 1, 2019	6137243 August 25, 2020	Registered August 25, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
146.	SWINE SHINE 87153165 August 28, 2016	5287723 September 12, 2017	Registered September 12, 2017	GOOD SPORTSMAN MARKETING, L.L.C.
147.	THROW-N-GO 88123659 September 19, 2018	6080892 June 16, 2020	Registered June 16, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
148.	THUNDERGLO 88236646 December 20, 2018	5985848 February 11, 2020	Registered February 11, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
149.	TILT-N-GO 86209701 March 3, 2014	4871301 December 15, 2015	Registered December 15, 2015	GOOD SPORTSMAN MARKETING, L.L.C.
150.	TRAIL HAWK 87283019 December 28, 2016	5397733 February 6, 2018	Registered February 6, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
151.	VIKING SOLUTIONS 87823843 March 7, 2018	5970099 January 28, 2020	Registered January 28, 2020	GOOD SPORTSMAN MARKETING, L.L.C.
152.	VORTEX 88412826 May 2, 2019	6165108 September 29, 2020	Registered September 29, 2020	GOOD SPORTSMAN MARKETING, L.L.C.

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153. WIDOWER	87728030 December 20, 2017	5639483 December 25, 2018	Registered December 25, 2018	GOOD SPORTSMAN MARKETING, L.L.C.
154. XCEL	87727152 December 19, 2017	5687284 February 26, 2019	Registered February 26, 2019	GOOD SPORTSMAN MARKETING, L.L.C.
155. AMERICAN HUNTER	76683016 October 17, 2007	3447381 June 17, 2008	Renewed June 17, 2018	IP HOLDINGS, INC.
156. AMERICAN HUNTER	77438958 April 3, 2008	3527326 November 4, 2008	Renewed November 4, 2018	IP HOLDINGS, INC.
157. ATOM	76616259 October 18, 2004	3139624 September 5, 2006	Renewed September 5, 2016	IP HOLDINGS, INC.
158. BOOK OWL	76443505 August 26, 2002	2900310 November 2, 2004	Renewed November 2, 2014	IP HOLDINGS, INC.
159. CYCLOPS	87727077 December 19, 2017	5724706 April 16, 2019	Registered April 16, 2019	IP HOLDINGS, INC.
160. CYCLOPS	76307481 August 29, 2001	2582104 June 18, 2002	Renewed June 18, 2012	IP HOLDINGS, INC.
161. Design Only 	86121505 November 18, 2013	4646524 November 25, 2014	Registered November 25, 2014	IP HOLDINGS, INC.
162. DOUBLEDROP	88131067 September 25, 2018	5951178 December 31, 2019	Registered December 31, 2019	IP Holdings, Inc.
163. DRONE	76670869 December 28, 2006	3914596 February 1, 2011	Registered November 23, 2016	IP HOLDINGS, INC.
164. EXECUTIONER	87869105 April 9, 2018	5822720 July 30, 2019	Registered July 30, 2019	IP HOLDINGS, INC.
165. GAME EAR	78586886 March 14, 2005	3319823 October 23, 2007	Renewed October 23, 2017	IP HOLDINGS, INC.
166. GAME STALKER	76585689 April 7, 2004	2996129 September 13, 2005	Renewed September 13, 2015	IP HOLDINGS, INC.

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167.	GET OUT OF THE DARK	76451214 September 18, 2002	2839580 May 11, 2004	Renewed May 11, 2014	IP HOLDINGS, INC.
168.	GSM OUTDOORS THINK OUTSIDE and Design 	90207272 September 24, 2020	--	Filed September 28, 2020	IP Holdings, Inc.
169.	HEAR LIKE YOU'VE NEVER HEARD BEFORE	77416066 March 7, 2008	3709543 November 10, 2009	Renewed November 10, 2019	IP HOLDINGS, INC.
170.	HELIOS	76423435 June 20, 2002	2706917 April 15, 2003	Renewed April 15, 2013	IP HOLDINGS, INC.
171.	MATRIX	86023581 July 30, 2013	4625925 October 21, 2014	Registered October 21, 2014	IP HOLDINGS, INC.
172.	PATROLLER	77159304 April 18, 2007	3485828 August 12, 2008	Renewed August 12, 2018	IP HOLDINGS, INC.
173.	PHOENIX	76423436 June 20, 2002	2878356 August 31, 2004	Renewed August 31, 2014	IP HOLDINGS, INC.
174.	PROWLER	77159218 April 18, 2007	3423833 May 6, 2008	Renewed May 6, 2018	IP HOLDINGS, INC.
175.	REFLEX	86023619 July 30, 2013	4625926 October 21, 2014	Registered October 21, 2014	IP HOLDINGS, INC.
176.	REVO	85801066 December 12, 2012	4995645 July 12, 2016	Registered July 12, 2016	IP HOLDINGS, INC.
177.	SIGHT-RITE	76646993 September 19, 2005	3128591 August 15, 2006	Renewed August 15, 2016	IP HOLDINGS, INC.
178.	SKOUT	85364391 July 6, 2011	4363039 July 9, 2013	Registered January 19, 2019	IP HOLDINGS, INC.
179.	STEALTH CAM	87727100 December 19, 2017	5534325 August 7, 2018	Registered August 7, 2018	IP HOLDINGS, INC.
180.	STEALTH CAM	76265425 June 1, 2001	3333076 November 13, 2007	Renewed November 13, 2017	IP HOLDINGS, INC.

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181.	STEALTH CAM	77373985 January 17, 2008	3753587 March 2, 2010	Renewed March 2, 2020	IP HOLDINGS, INC.
182.	STEALTH CAM and Design 	86121489 November 18, 2013	4646523 November 25, 2014	Registered April 24, 2020	IP HOLDINGS, INC.
183.	THOR	76471204 November 26, 2002	3101116 June 6, 2006	Renewed June 6, 2016	IP HOLDINGS, INC.
184.	TITAN	85354521 June 23, 2011	4172881 July 10, 2012	Registered June 9, 2018	IP HOLDINGS, INC.
185.	WALKER'S	77590089 October 10, 2008	3630504 June 2, 2009	Renewed June 2, 2019	IP HOLDINGS, INC.
186.	WESTERN RIVERS	85810417 December 26, 2012	4479934 February 11, 2014	Registered August 11, 2019	IP HOLDINGS, INC.
187.	WESTERN RIVERS and Design 	86061721 September 11, 2013	4498178 March 18, 2014	Registered August 9, 2019	IP HOLDINGS, INC.
188.	WILDVIEW	76616260 October 18, 2004	3169214 November 7, 2006	Renewed November 7, 2016	IP HOLDINGS, INC.
189.	OWN THE NIGHT	86404826 September 24, 2014	4937596 April 12, 2016	Registered April 12, 2016	New Archery Products, LLC ¹
190.	QUIKTUNE FLIPPER	77093750 January 29, 2007	3441650 June 3, 2008	Renewed June 3, 2018	New Archery Products, LLC
191.	3D PRO	87717164 December 12, 2017	5835483 August 13, 2019	Registered August 13, 2019	New Archery Products, LLC
192.	APACHE	85571712 March 16, 2012	4423862 October 29, 2013	Registered June 25, 2020	New Archery Products, LLC
193.	BLOODRUNNER	77593860 October 16, 2008	3861461 October 12, 2010	Renewed October 12, 2020	New Archery Products, LLC
194.	CENTEREST	87530440 July 17, 2017	5581839 October 9, 2018	Registered October 9, 2018	New Archery Products, LLC

¹ Formerly known as NEW ARCHERY PRODUCTS CORPORATION.


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195.	CROSSFIRE	87163483 September 7, 2016	6029497 April 7, 2020	Registered April 7, 2020	New Archery Products, LLC
196.	Design Only 	85767329 October 30, 2012	4522808 April 29, 2014	Registered April 14, 2020	New Archery Products, LLC
197.	DIAMIZE	75573300 October 19, 1998	2369403 July 18, 2000	Renewed July 18, 2010	New Archery Products, LLC ²
198.	DOUBLECROSS	87033475 May 11, 2016	5233748 June 27, 2017	Registered June 27, 2017	New Archery Products, LLC
199.	EDGE	85527568 January 27, 2012	4325488 April 23, 2013	Registered November 21, 2019	New Archery Products, LLC
200.	FLIPPER REST	72448436 February 12, 1973	978982 February 19, 1974	Renewed February 19, 2014	New Archery Products, LLC
201.	HELLRAZOR	77063991 December 14, 2006	3436986 May 27, 2008	Renewed May 27, 2018	New Archery Products, LLC
202.	KILLZONE	78629516 May 13, 2005	3225800 April 3, 2007	Renewed April 3, 2017	New Archery Products, LLC
203.	MANTIS	87527431 July 13, 2017	5562302 September 11, 2018	Registered September 11, 2018	New Archery Products, LLC
204.	NAP	85308511 April 29, 2011	4268937 January 1, 2013	Registered January 19, 2019	New Archery Products, LLC
205.	NEW ARCHERY NATION	85081717 July 9, 2010	4139689 May 8, 2012	Registered January 11, 2018	New Archery Products, LLC
206.	NEW ARCHERY PRODUCTS	78255517 May 29, 2003	2908331 December 7, 2004	Renewed December 7, 2014	New Archery Products, LLC
207.	NITRON	78330309 November 19, 2003	2979572 July 26, 2005	Renewed July 26, 2015	New Archery Products, LLC
208.	QUIKSPIN	78343220 December 19, 2003	2984155 August 9, 2005	Renewed August 9, 2015	New Archery Products, LLC

² Formerly known as NEW ARCHERY PRODUCTS CORPORATION.

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209. QUIKTUNE	74460933 November 22, 1993	1893696 May 9, 1995	Renewed May 9, 2015	New Archery Products, LLC
210. QUIKTUNE SIZZOR	77093737 January 29, 2007	3437119 May 27, 2008	Renewed May 27, 2018	New Archery Products, LLC
211. SHOCKWAVE	78049306 February 20, 2001	2512875 November 27, 2001	Renewed November 27, 2011	New Archery Products, LLC
212. SLIMLINE	73596378 May 2, 1986	1416134 November 4, 1986	Renewed November 4, 2016	New Archery Products, LLC
213. SPEEDFLETCH	86133445 December 3, 2013	4700992 March 10, 2015	Registered March 10, 2015	New Archery Products, LLC
214. SPITFIRE	75069439 March 6, 1996	2081020 July 22, 1997	Renewed July 22, 2017	New Archery Products, LLC
215. SPITFIRE DOUBLECROSS	87033522 May 11, 2016	5219750 June 6, 2017	Registered June 6, 2017	New Archery Products, LLC
216. SPITFIRE MAXX	77716883 April 18, 2009	3797235 June 1, 2010	Renewed June 1, 2020	New Archery Products, LLC
217. SWINGFIRE	87654148 October 20, 2017	5537311 August 7, 2018	Registered August 7, 2018	New Archery Products, LLC
218. THUNDERBALL	77064056 December 14, 2006	3436988 May 27, 2008	Renewed May 27, 2018	New Archery Products, LLC
219. THUNDERHEAD	73412324 February 4, 1983	1270083 March 13, 1984	Renewed March 13, 2014	New Archery Products, LLC
220. THUNDERHEAD NITRO	87237575 November 15, 2016	5984738 February 11, 2020	Registered February 11, 2020	New Archery Products, LLC
221. TRIVEX	77370023 January 11, 2008	3628046 May 26, 2009	Renewed May 26, 2019	New Archery Products, LLC
222. TROPHY TIP	73596376 May 2, 1986	1418482 November 25, 1986	Renewed November 25, 2016	New Archery Products, LLC
223. WICKED INTENT	87510537 June 29, 2017	5716412 April 2, 2019	Registered April 2, 2019	New Archery Products, LLC

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224.	QUIKFLETCH	77149881 April 5, 2007	3489565 August 19, 2008	Renewed August 19, 2018	New Archery Products, LLC
225.	BRONZE	86123458 November 19, 2013	4615189 September 30, 2014	Registered September 30, 2014	OUTDOOR TECHNOLOG Y GROUP, LLC
226.	TRACKER	86155214 December 31, 2013	4607341 September 16, 2014	Registered September 16, 2014	OUTDOOR TECHNOLOG Y GROUP, LLC

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Trademark/Image if any		Application Number	Application Date	Owner
1.	RAPTOR	88/703,942	11/22/19	GOOD SPORTSMAN MARKETING, L.L.C.
2.	MUDDY HUNTER	88/736,003	12/20/19	GOOD SPORTSMAN MARKETING, L.L.C.
3.	IKON	90002086	6/15/20	GOOD SPORTSMAN MARKETING, L.L.C.
4.	 SHARK TEETH and Design	90/259,658	10/16/20	GOOD SPORTSMAN MARKETING, L.L.C.
5.	SECURELOCK	90/169,734	9/9/20	GOOD SPORTSMAN MARKETING, L.L.C.
6.	TACTI-GRIP	90/065,132	7/21/20	GOOD SPORTSMAN MARKETING, L.L.C.