

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM625823

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Amended and Restated Trademark Security Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CVB, Inc.		01/28/2021	Corporation: UTAH
DownEast Outfitters, Inc.		01/28/2021	Corporation: UTAH

## RECEIVING PARTY DATA

<b>Name:</b>	JPMorgan Chase Bank, N.A.
<b>Street Address:</b>	3 Park Plaza, Suite 900
<b>City:</b>	Irvine
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92614
<b>Entity Type:</b>	National Banking Association: UNITED STATES

## PROPERTY NUMBERS Total: 127

Property Type	Number	Word Mark
Registration Number:	4951894	8
Registration Number:	5471509	ACTIVEDOUGH
Registration Number:	5946285	ANCHOR
Registration Number:	4756321	BELLE BIRD
Registration Number:	6142214	BLOOMINGTON
Registration Number:	5167942	BRIGHTON BED
Registration Number:	4203570	BRINDLE
Registration Number:	5408994	BROOKSIDE
Registration Number:	5371541	BROOKSIDE
Registration Number:	5033248	BROOKSIDE
Registration Number:	5946169	BROOKSIDE
Registration Number:	4359189	BY MALOUF
Registration Number:	5371612	CARBONCOOL
Registration Number:	5172445	CARBONCOOL
Registration Number:	5998401	CARBONCOOL LT
Registration Number:	5158027	CEDAR & GOLD
Registration Number:	5019327	CONVOLUTION
Registration Number:	5060898	CRAZY CHARLIES

CH \$3190.00 4951894

Property Type	Number	Word Mark
Registration Number:	5005919	DE COLLECTION
Registration Number:	4099834	DOUGH
Registration Number:	4761542	DOUGH
Registration Number:	3274122	DOWNEAST
Registration Number:	4870821	DOWNEAST
Registration Number:	4524800	DOWNEAST GIRL
Registration Number:	4559513	DOWNEAST HOME & CLOTHING
Registration Number:	4788906	DOWNEAST HOME COLLECTION
Registration Number:	5944783	DREAM COLLECTION
Registration Number:	5613645	DUO-FOAM
Registration Number:	4985434	DUO-FOAM
Registration Number:	4985435	DUO-LATEX
Registration Number:	5577160	DUV8T
Registration Number:	5158022	EMBERLEY
Registration Number:	4127040	ENCASE
Registration Number:	5506440	ENCASE
Registration Number:	5940271	ERGOLOFT
Serial Number:	88768985	F
Registration Number:	4685843	FASHION SCENTS
Registration Number:	4084583	FIVE SIDED
Registration Number:	5853251	FOAMCREST
Registration Number:	5847113	FORGING FREEDOM
Registration Number:	4908552	FORTIFY
Registration Number:	4581378	GEL DOUGH
Registration Number:	4701362	GEL DOUGH
Registration Number:	4476393	GELLED MICROFIBER
Registration Number:	4646886	GELLED MICROFIBER
Registration Number:	6045154	GELLED MICROFIBER
Registration Number:	4607063	H2PRO
Registration Number:	5124806	HOPE AVE.
Registration Number:	4994829	HYPERCHILL
Registration Number:	4452422	ISOLUS
Registration Number:	4329467	LINENSPA
Registration Number:	4182728	LINENSPA
Registration Number:	5267695	LINENSPA
Registration Number:	5800824	LINENSPA
Registration Number:	4503250	LINENSPA
Registration Number:	4783552	LINENSPA

Property Type	Number	Word Mark
Registration Number:	5033223	LINENSPA
Registration Number:	6181287	LINENSPA DREAMER
Registration Number:	5846447	LINENSPA ESSENTIALS
Registration Number:	6181432	LINENSPA EXPLORER
Registration Number:	5922464	LINENSPA SIGNATURE COLLECTION
Registration Number:	5116963	LIVE FOR PINK
Registration Number:	4135356	LUCID
Registration Number:	5607906	LUCID
Registration Number:	5267696	LUCID
Registration Number:	5596416	LUCID
Registration Number:	4990474	LUCID
Registration Number:	5466369	LUCID ADAPT
Registration Number:	5466368	LUCID BOUNDER
Registration Number:	5764709	LUCID COMFORT COLLECTION
Registration Number:	6136957	LUCID DUSK
Registration Number:	5466371	LUCID ENERGY
Registration Number:	5704199	LUCID EVO
Registration Number:	5466370	LUCID NIMBLE
Registration Number:	5466372	LUCID PRIME
Registration Number:	5681246	M
Registration Number:	5591191	MALOUF
Registration Number:	4503224	MALOUF
Registration Number:	4503225	MALOUF
Registration Number:	5398159	MATTRESS ON THE GO BY DOWNEAST HOME & CL
Registration Number:	4888444	MB DESIGN
Registration Number:	4325913	MICRO TITE
Registration Number:	5492450	MIMI & DAPHNE
Registration Number:	4808629	MODBE
Registration Number:	3914403	MODBE SWIM
Registration Number:	5267793	OMNIPHASE
Registration Number:	4660920	OMNIPHASE
Registration Number:	5950923	ONWATCH
Registration Number:	4325688	PENNY CANDY
Registration Number:	4610769	PR1ME
Registration Number:	5858761	PUREFLOW
Registration Number:	4136393	QUILT TITE
Registration Number:	5582416	REST HAVEN
Registration Number:	5846099	REST HAVEN

Property Type	Number	Word Mark
Registration Number:	5591981	REST HAVEN BEDDING
Registration Number:	4626304	SEAL TITE
Registration Number:	5870168	SECURESTRAP
Registration Number:	4843031	SHADE
Registration Number:	6164736	SIMPLYCALM
Registration Number:	5562731	SLEEP ARMOR
Registration Number:	5282363	SLEEP EVOLUTION BY DOWNEAST
Registration Number:	5697445	SLEEP TIGHT
Registration Number:	4626398	SLEEP TITE
Registration Number:	6125466	SONGBIRD
Registration Number:	4325912	STEELock
Registration Number:	5038049	STRATOSMART
Registration Number:	5342946	STRUCTURES
Registration Number:	4661271	STRUCTURES
Registration Number:	4984255	SUPER LOW
Registration Number:	6148550	SUPPORTRIGHT
Registration Number:	5802406	SURECOOL
Serial Number:	88769158	T
Registration Number:	4783427	UNIVERSAL FIT
Registration Number:	5466230	WEEKENDER
Registration Number:	5376718	WEEKENDER
Registration Number:	4990431	WEEKENDER
Registration Number:	4809491	WELLSVILLE
Registration Number:	3415956	WONDER TEE
Registration Number:	4585876	WOOL TITE
Registration Number:	5963550	WOVEN
Registration Number:	4296941	Z
Registration Number:	4701371	Z
Registration Number:	5477296	ZONED ACTIVE DOUGH
Registration Number:	4810073	ZONED DOUGH
Registration Number:	5572020	ZONED GEL ACTIVE DOUGH
Registration Number:	5033222	ZONED GEL DOUGH
Registration Number:	6148639	

**CORRESPONDENCE DATA**

Fax Number: 2027393001

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2027395866

**Email:** felicia.gordon@morganlewis.com  
**Correspondent Name:** Morgan, Lewis & Bockius LLP  
**Address Line 1:** 1111 Pennsylvania Avenue, NW  
**Address Line 2:** Attn: TMSU  
**Address Line 4:** Washington, D.C. 20004

<b>ATTORNEY DOCKET NUMBER:</b>	066397.05-0635
<b>NAME OF SUBMITTER:</b>	Felicia D. Gordon
<b>SIGNATURE:</b>	/Felicia D. Gordon/
<b>DATE SIGNED:</b>	02/11/2021

**Total Attachments: 34**

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**AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT**

This AMENDED AND RESTATED TRADEMARK SECURITY AGREEMENT (this “Trademark Security Agreement”) is made as of January 28, 2021, by and among CVB, INC., a Utah corporation (the “Company”), DownEast Outfitters, Inc., a Utah corporation (together with the Company, each, a “Grantor”, and collectively, the “Grantors”), and JPMORGAN CHASE BANK, N.A., in its capacity as administrative agent (the “Administrative Agent”) for the lenders party to the Credit Agreement referred to below.

WITNESSETH:

WHEREAS, pursuant to that certain Amended and Restated Credit Agreement of even date herewith (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the “Credit Agreement”), by and among the Grantors, the other Borrowers party thereto from time to time, the Administrative Agent, the Loan Parties party thereto, and the Lenders, the Lenders have agreed to make certain financial accommodations available to the Borrowers from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the Lenders are willing to make the financial accommodations to the Borrowers as provided for in the Credit Agreement, but only upon the condition, among others, that the Loan Parties shall have executed and delivered to the Administrative Agent, on behalf of the Secured Parties, that certain Amended and Restated Pledge and Security Agreement, dated as of the date hereof (including all exhibits thereto, as from time to time amended, restated, amended and restated, supplemented or otherwise modified, the “Security Agreement”);

WHEREAS, pursuant to the Security Agreement, the Grantors pledged and granted to the Administrative Agent, for the benefit of the Secured Parties, a security interest in the Trademark Collateral (as defined below); and

WHEREAS, pursuant to the Security Agreement, the Grantors have agreed to execute and deliver this Trademark Security Agreement in order to record the security interest granted to the Administrative Agent, for the benefit of the Secured Parties, with the United States Patent and Trademark Office;

NOW, THEREFORE, in consideration of the promises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantors hereby agree as follows:

1. **DEFINED TERMS.** All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Each Grantor hereby pledges, collaterally assigns and grants to the Administrative Agent, on behalf of the Secured Parties, to secure the prompt and complete payment and performance of the Secured Obligations, a security interest (referred to in this Trademark Security Agreement as the “Security Interest”) in all of such Grantor’s right, title and interest in, to and under the following, whether now owned or hereafter acquired or arising (collectively, the “Trademark Collateral”):

(a) all of its Trademarks and IP Licenses with respect to Trademarks to which it is a party including those referred to on Schedule I;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each IP License with respect to Trademarks; and

(c) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any IP License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any IP License with respect to Trademarks.

3. **SECURITY FOR SECURED OBLIGATIONS.** This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of the Secured Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Secured Obligations and would be owed by the Grantors to the Secured Parties, whether or not they are unenforceable or not allowable due to the existence of an insolvency proceeding involving any Grantor.

4. **SECURITY AGREEMENT.** The Security Interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to the Administrative Agent, on behalf of the Secured Parties, pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Security Interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Trademark Security Agreement and the Security Agreement, the Security Agreement shall control.

5. **AUTHORIZATION TO SUPPLEMENT.** If a Grantor shall obtain rights to any new Trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Each Grantor hereby authorizes the Administrative Agent unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of such Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from the Administrative Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.

6. **COUNTERPARTS.** This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement that is an Electronic Signature transmitted by facsimile, emailed pdf. or any other electronic means that reproduces an image of an actual executed signature page shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement. The words "execution," "signed," "signature," "delivery," and words of like import in or relating to this Amendment shall be deemed to include Electronic Signatures, deliveries or the keeping of records in any electronic form (including deliveries by facsimile, emailed pdf. or any other electronic means that reproduces an image of an actual executed signature page), each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be; provided that nothing herein shall require the Administrative Agent to accept Electronic Signatures in any form or format without its prior written consent and pursuant to procedures approved by it. This Trademark Security Agreement is a Loan Document.

7. **CHOICE OF LAW.** THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE INTERNAL LAWS (AND NOT THE LAW OF CONFLICTS) OF THE STATE OF NEW YORK, BUT GIVING EFFECT TO FEDERAL LAWS APPLICABLE TO NATIONAL BANKS.

8. **MISCELLANEOUS.** THIS TRADEMARK SECURITY AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CONSENT TO JURISDICTION, AND JURY TRIAL WAIVER SET FORTH IN SECTIONS 8.17 AND 8.18 OF THE SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

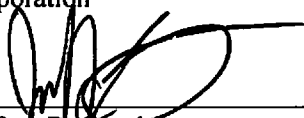
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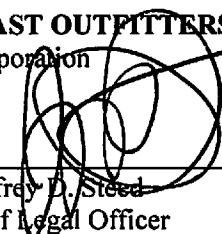
**IN WITNESS WHEREOF**, the parties hereto have caused this Amended and Restated Trademark Security Agreement to be executed and delivered as of the day and year first above written.

**GRANTORS:**

**CVB, INC.,**  
a Utah corporation

By:   
Name: Jeffrey D. Steed  
Title: Chief Legal Officer

**DOWNEAST OUTFITTERS, INC.**  
a Utah corporation

By:   
Name: Jeffrey D. Steed  
Title: Chief Legal Officer

[Signature page to Amended and Restated Trademark Security Agreement]

**ADMINISTRATIVE AGENT:**

**JPMORGAN CHASE BANK, N.A.**

By:   
Name: Jason Beyerlein  
Title: Authorized Officer

[Signature page to Amended and Restated Trademark Security Agreement]

**TRADEMARK**  
**REEL: 007189 FRAME: 0400**

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

<b>Title/Literal Element</b>	<b>IP Office / Country</b>	<b>App #</b>	<b>Registration #</b>	<b>App. Date/ Filing Date</b>	<b>Reg. Date/ Issue Date</b>	<b>Owner</b>
8	United States (USPTO)	86224953	4951894	03/18/2014	05/03/2016	EBT LLC
ActiveDough™	WIPO (WIPO Madrid)	87599285	5471509	09/27/2019	09/27/2019	CVB, INC.
ActiveDough™	Canada (CIPO)	199703800	PENDING	09/27/2019		CVB, INC.
ActiveDough™	Mexico (IMPI)	2297988	PENDING	09/27/2019		CVB, INC.
ACTIVEDOUGH	United States (USPTO)	87599285	5471509	09/07/2017	05/15/2018	Cvb, Inc.
ALTICOIL	United States (USPTO)	88735685		12/20/2019		CVB, INC.
ALTICOIL	United States (USPTO)	88735744		12/20/2019		CVB, INC.
ANCHOR	United States (USPTO)	88392694	5946285	04/18/2019	12/24/2019	Cvb, Inc.
B BROOKSIDE	United	88349443		03/20/2019		Cvb, Inc.

BELLE BIRD	States (USPTO)	85738809	4756321	09/26/2012	06/16/2015	DownEast Outfitters, Inc.
BIG SLEEP	United States (USPTO)	88263576		01/16/2019		Cvb, Inc.
BLOOMINGTON	United States (USPTO)	90085334		07/31/2020		CVB, INC.
BLOOMINGTON	United States (USPTO)	90086007		07/31/2020		CVB, INC.
BLOOMINGTON	United States (USPTO)	87574903	6142214	08/18/2017	09/01/2020	Cvb, Inc.
BLOOMINGTON	United States (USPTO)	90471950		1/08/2021		CVB, INC.
BRIGHTON BED	United States (USPTO)	90085346		07/31/2020		CVB, INC.
BRIGHTON BED	United States (USPTO)	90086017		07/31/2020		CVB, INC.
BRIGHTON BED	United States (USPTO)	86893173	5167942	02/01/2016	03/21/2017	CVB, INC.
BRIGHTON BED™	China (SAIC)		23060755-20	03/08/2017		CVB, INC.
BRIGHTON	Canada		PENDING	03/21/2017	02/25/2019	CVB, INC.

BED™	(CIPO)						
BRINDLE	United States (USPTO)	85413929	4203570	09/02/2011	09/04/2012	Cvb, INC., f/k/a Malouf Marketing, Inc.	
BRINDLE®	WIPO (WIPO Madrid)	A0035727	4203570		05/10/2013	CVB, INC.	
BRINDLE®	Canada (CIPO)	1626018	TMA893150	05/09/2013	12/31/2014	CVB, INC.	
BRINDLE®	China (SAIC)		12592072-20	05/16/2013	10/14/2014	CVB, INC.	
BROOKSIDE	United States (USPTO)	87434178	5408994	05/02/2017	02/20/2018	Cvb, Inc.	
BROOKSIDE	United States (USPTO)	87313527	5371541	01/25/2017	01/02/2018	Cvb, Inc.	
BROOKSIDE	United States (USPTO)	86841558	5033248	12/07/2015	08/30/2016	Cvb, Inc.	
BROOKSIDE	United States (USPTO)	88349446	5946169	03/20/2019	12/24/2019	Cvb, Inc.	
BROOKSIDE®	India (IP)	1649256	3511272	03/21/2017	03/21/2017	CVB, INC.	
BROOKSIDE™	China (SAIC)		23060758	03/08/2017	03/07/2018	CVB, INC.	
BROOKSIDE™	China (SAIC)		23060759	03/08/2017	03/07/2018	CVB, INC.	
BROOKSIDE™	Canada (CIPO)		TMA1020939	03/21/2017	05/07/2019	CVB, INC.	
BY MALOUF	United States (USPTO)	85655482	4359189	06/19/2012	06/25/2013	Cvb, Inc.	
CARBONCOOL	United	87351384	5371612	02/27/2017	01/02/2018	Cvb, Inc.	

	States (USPTO)					
CARBONCOOL	United States (USPTO)	86811952	5172445	11/06/2015	03/28/2017	Cvb, Inc.
CARBONCOOL LT	United States (USPTO)	88371734	5998401	04/04/2019	02/25/2020	Cvb, Inc.
CBD CANNABIDIOL GENTLE SAGE SCENT OIL INFUSION CALM AND SOOTHE	United States (USPTO)	88927199		05/21/2020		CVB, INC.
CBD CANNABIDIOL GENTLE SAGE SCENT OIL INFUSION CALM AND SOOTHE	United States (USPTO)	88958252		06/10/2020		CVB, INC.
CBD, CANNABIDIOL, GENTLE SAGE SCENT, OIL INFUSION, CALM AND SOOTHE	United States (USPTO)	88917955		05/15/2020		CVB, INC.
CBD SLEEP	United States (USPTO)	88958266		06/10/2020		CVB, INC.
CBD SLEEP	United	88371704		04/04/2019		Cvb, Inc.

	States (USPTO)						
CBD SLEEP	United States (USPTO)	88927153		05/21/2020			CVB, INC.
CEDAR & GOLD	United States (USPTO)	87052972	5158027	05/27/2016	03/07/2017		DownEast Outfitters, Inc.
CIRINA	United States (USPTO)	90390042		12/17/2020			CVB, INC.
CIRINA WARRANTY	United States (USPTO)	90317992		11/13/2020			CVB, INC.
COMBATING TRAFFICKING THROUGH EDUCATION	United States (USPTO)	90071854		07/24/2020			CVB, INC.
CONVOLUTION	United States (USPTO)	86812163	5019327	11/06/2015	08/09/2016		Cvb, Inc.
COPPERCLEAN	United States (USPTO)	88142152		10/03/2018			Cvb, Inc.
CRAZY CHARLIES	United States (USPTO)	86794918	5060898	10/21/2015	10/11/2016		DownEast Outfitters, Inc.
DAYRISE	United States (USPTO)	90085360		07/31/2020			CVB, INC.
DAYRISE	United States (USPTO)	90086025		07/31/2020			CVB, INC.

	States (USPTO)						
DAYRISE	United States (USPTO)	88263544		01/16/2019			Cvb, Inc.
DAYRISE	United States (USPTO)	90471955		1/08/2021			CVB, INC.
DE COLLECTION	United States (USPTO)	86618176	5005919	05/04/2015	07/26/2016		DownEast Outfitters, Inc.
DE COLLECTION	WIPO (WIPO Madrid)	1257261	1257261	06/22/2015	06/22/2015		DownEast
DE COLLECTION	Cambodia (DIP)	KH/1257261/M	1257261	06/22/2015	07/28/2016		DownEast
Dough™	Canada (CIP0)	PENDING	199457100	09/27/2019			CVB, INC.
Dough™	WIPO (WIPO Madrid)	PENDING	1496930	09/27/2019			CVB, INC.
Dough™	Mexico (IMPI)	PENDING	2292328	09/27/2019			CVB, INC.
DOUGH	United States (USPTO)	85107676	4099834	08/14/2010	02/14/2012		CVB, INC., f/k/a Malouf Marketing, Inc.
DOUGH	United States (USPTO)	86247622	4761542	04/09/2014	06/23/2015		Cvb, Inc.
DOWNEAST	United States (USPTO)	77097855	3274122	02/02/2007	08/07/2007		Downeast Outfitters, Inc.



DOWNEAST	United States (USPTO)	86654083	4870821	06/06/2015	12/15/2015	DownEast Outfitters, Inc.
DOWNEAST	WIPO (WIPO Madrid)	1257320	1257320	06/22/2015	06/22/2015	DownEast
DOWNEAST	WIPO (WIPO Madrid)	1255651	1255651	06/07/2015	06/07/2015	DownEast
DOWNEAST	WIPO (WIPO Madrid)	1255895	1255895	06/11/2015	06/11/2015	DownEast
DOWNEAST	Cambodia (DIP)	KH/1257320/M	1257320	06/22/2015	11/02/2015	DownEast
DOWNEAST	Bangladesh (DPDT)	187555	187555	06/24/2015		DownEast
DOWNEAST GIRL	United States (USPTO)	86020283	4524800	07/25/2013	05/06/2014	DownEast Outfitters, Inc.
DOWNEAST HOME & CLOTHING	United States (USPTO)	86104981	4559513	10/29/2013	07/01/2014	DownEast Outfitters, Inc.
DOWNEAST HOME COLLECTION	United States (USPTO)	86402731	4788906	09/23/2014	08/11/2015	DownEast Outfitters, Inc.
DREAM COLLECTION	United States (USPTO)	87725554	5944783	12/18/2017	12/24/2019	Cvb, Inc.
DUALTECH CHILL	United States (USPTO)	88420313		05/08/2019		Cvb, Inc.

DUO-FOAM	United States (USPTO)	87785103	5613645	02/05/2018	11/20/2018	Cvb, Inc.
DUO-FOAM	United States (USPTO)	86812073	4985434	11/06/2015	06/21/2016	Cvb, Inc.
DUO-LATEX	United States (USPTO)	86812106	4985435	11/06/2015	06/21/2016	Cvb, Inc.
DUV8T	United States (USPTO)	87636576	5577160	10/06/2017	10/02/2018	Cvb, Inc.
EH EVERLANE HOME	United States (USPTO)	88448168		05/28/2019		Cvb, Inc.
EIGHTBIT®	United Kingdom (UKIPO)	A0035720 85673147	4318969		05/10/2013	EBT LLC
EIGHTBIT®	Canada (CIPO)		TMA893982		01/14/2015	EBT LLC
EIGHTBIT®	China (SAIC)		12592079-28	05/16/2013	10/14/2014	CVB, INC.
EMBERLEY	United States (USPTO)	87051352	5158022	05/26/2016	03/07/2017	DownEast Outfitters, Inc.
ENCASE	United States (USPTO)	85125990	4127040	09/09/2010	04/10/2012	CVB, INC., f/k/a Malouf Marketing, Inc.
ENCASE	United States (USPTO)	87533820	5506440	07/19/2017	07/03/2018	Cvb, Inc.
ERGOLOFT	United States (USPTO)	88420690	5940271	05/08/2019	12/17/2019	CVB, INC.

EVERLANE HOME	States (USPTO)	88276202		01/25/2019		Cvb, Inc.
EVERLANE HOME™	United States (USPTO)	18142029	18142029	10/23/2019	02/21/2020	CVB, INC.
EVERLANE HOME™	European Union (EUIPO)	3438590	3438590	10/23/2019	01/24/2020	CVB, INC.
EVERLANE HOME™	United Kingdom (UKIPO)	2281316	2281316	10/23/2019		CVB, INC.
EVERLANE HOME™	Mexico (IMPI)	2281315	PENDING	10/23/2019		CVB, INC.
EVERLANE HOME™	Mexico (IMPI)	1991543	1991543	10/22/2019		CVB, INC.
EVERLANE HOME™	Canada (CIPQ)	18142029	UK00918142029	10/23/2019	02/21/2020	CVB, INC.
F	United States (USPTO)	88768985		01/22/2020		CVB, INC.
FASHION SCENTS	United States (USPTO)	86165642	4685843	01/14/2014	02/10/2015	DownEast Outfitters, Inc.
F FORTIFY	United States (USPTO)	88769092		01/22/2020		CVB, INC.
F FORTIFY	United States (USPTO)	88769122		01/22/2020		CVB, INC.

	(USPTO)						
FIVE SIDED	United States (USPTO)	85047852	4084583	05/26/2010	01/10/2012	Cvb, INC., f/k/a Malouf Marketing, Inc.	
FOAMCREST	United States (USPTO)	88142082	5853251	10/03/2018	09/03/2019	Cvb, Inc.	
FORGING FREEDOM	United States (USPTO)	88228090	5847113	12/13/2018	08/27/2019	Cvb, Inc.	
FORTIFY	United States (USPTO)	86706818	4908552	07/28/2015	03/01/2016	FIGHT THE NEW DRUG, INC. with rights held by Impact Collective, LLC	
GEL DOUGH	United States (USPTO)	85938193	4581378	05/21/2013	08/05/2014	Cvb, Inc.	
GEL DOUGH	United States (USPTO)	86252712	4701362	04/15/2014	03/10/2015	Cvb, Inc.	
GELLED MICROFIBER	United States (USPTO)	86055316	4476393	09/04/2013	01/28/2014	Cvb, Inc.	
GELLED MICROFIBER	United States (USPTO)	86238486	4646886	04/01/2014	11/25/2014	Cvb, Inc.	
GELLED MICROFIBER	United States (USPTO)	88301230	6045154	02/14/2019	05/05/2020	Cvb, Inc.	
H2PRO	United States (USPTO)	86054168	4607063	09/03/2013	09/16/2014	Cvb, Inc.	

HC° HYPERCHILL	United States (USPTO)	86878608		01/18/2016		Cvb, Inc.
HOPE AVE.	United States (USPTO)	86433181	5124806	10/23/2014	01/17/2017	DownEast Outfitters, Inc.
HyperChill®	China (SAIC)		28765778	01/18/2018	12/14/2018	CVB, INC.
HyperChill®	China (SAIC)		28765777	01/18/2018	12/14/2018	CVB, INC.
HYPERCHILL	United States (USPTO)	86725253	4994829	08/14/2015	07/05/2016	Cvb, Inc.
HYPERCHILL	United States (USPTO)	87757629		01/16/2018		Cvb, Inc.
HYPERCHILL	United States (USPTO)	87757642		01/16/2018		Cvb, Inc.
HYPERCHILL	United States (USPTO)	87760066		01/18/2018		Cvb, Inc.
HYPERCHILL	United States (USPTO)	86878601		01/18/2016		Cvb, Inc.
ICETECH	United States (USPTO)	87711626		12/07/2017		Cvb, Inc.
ISOLUS	United States (USPTO)	85767238	4452422	10/30/2012	12/17/2013	Cvb, Inc.
ISOLUS®	WIPO (WIPO)	PENDING	1358176	06/14/2017	06/19/2018	CVB, INC.

	Madrid)							
ISOLUS®	WIPO (WIPO Madrid)	M1358176	1358176	06/14/2017	10/12/2017	CVB, INC.		
ISOLUS®	Canada (CIPO)		TMA934846	05/09/2013	04/14/2016	CVB, INC.		
ISOLUS®	China (SAIC)		12592070-20	05/16/2013	10/14/2014	CVB, INC.		
LIFT LL	United States (USPTO)	88769586		01/22/2020		CVB, INC.		
LIFT LL	United States (USPTO)	88769606		01/22/2020		CVB, INC.		
LINENSPA	United States (USPTO)	85655454	4329467	06/19/2012	04/30/2013	Cvb, Inc.		
LINENSPA	United States (USPTO)	85486704	4182728	12/05/2011	07/31/2012	CVB, INC., f/k/a Malouf Marketing, Inc.		
LINENSPA	United States (USPTO)	87212997	5267695	10/24/2016	08/15/2017	Cvb, Inc.		
LINENSPA	United States (USPTO)	87320568	5800824	02/01/2017	07/09/2019	Cvb, Inc.		
LINENSPA	United States (USPTO)	85934183	4503250	05/16/2013	03/25/2014	Cvb, Inc.		
LINENSPA	United States (USPTO)	86443957	4783552	11/04/2014	07/28/2015	CVB, INC.		

LINENSPA	United States (USPTO)	86812350	5033223	11/06/2015	08/30/2016	Cvb, Inc.
LINENSPA®	Canada (CIPO)	1641148	TMA900536	08/27/2013	04/08/2015	CVB, INC.
LINENSPA®	Canada (CIPO)	164114801	TMA900536	03/24/2017		
LINENSPA®	India (IPJ)	1697306	3536785	04/28/2017	04/28/2017	CVB, INC.
LINENSPA™	WIPO (WIPO Madrid)	KH/1437730/M	PENDING	10/27/2018	10/27/2018	CVB, INC.
LINENSPA™	China (SAIC)		23060760-24	03/08/2017		CVB, INC.
LINENSPA™	China (SAIC)		23060761-20	03/08/2017		CVB, INC.
LINENSPA DREAMER	United States (USPTO)	88587157	6181287	08/21/2019	10/20/2020	CVB, INC.
LINENSPA ESSENTIALS	United States (USPTO)	87886195	5846447	04/20/2018	08/27/2019	Cvb, Inc.
LINENSPA EXPLORER	United States (USPTO)	88639449	6181432	10/02/2019	10/20/2020	CVB, INC.
LINENSPA SIGNATURE COLLECTION	United States (USPTO)	88185540	5922464	11/07/2018	11/26/2019	Cvb, Inc.
LIVE FOR PINK	United States (USPTO)	86687227	5116963	07/08/2015	01/10/2017	DownEast Outfitters, Inc.
LL	United States (USPTO)	88769542		01/22/2020		CVB, INC.

LUCID	United States (USPTO)	85413954	4135356	09/02/2011	05/01/2012	CVB, INC., f/k/a Malouf Marketing, Inc.
LUCID	United States (USPTO)	87434167	5607906	05/02/2017	11/13/2018	Cvb, Inc.
LUCID	United States (USPTO)	87213004	5267696	10/24/2016	08/15/2017	Cvb, Inc.
LUCID	United States (USPTO)	87320564	5596416	02/01/2017	10/30/2018	Cvb, Inc.
LUCID	United States (USPTO)	86812192	4990474	11/06/2015	06/28/2016	Cvb, Inc.
LUCID	United States (USPTO)	88766359		01/20/2020		CVB, INC.
LUCID®	WIPO (WIPO Madrid)	1162521	4135356	05/10/2013	05/10/2013	CVB, INC.
LUCID®	Canada (CIPQ)	162602100	TMA893148	05/09/2013	12/31/2014	CVB, INC.
LUCID®	Canada (CIPQ)	162602101	TMA893148	03/24/2017		CVB, INC.
LUCID®	China (SAIC)		12592064	05/16/2013	03/21/2016	CVB, INC.
LUCID®	China (SAIC)		13261625	09/18/2013	05/28/2016	CVB, INC.
LUCID®	Mexico (IMPI)	1710202	1711578	02/05/2016	01/13/2017	CVB, INC.
LUCID®	Mexico (IMPI)	1710201	1639335	02/05/2016	05/16/2016	CVB, INC.



LUCID®	Mexico (IMPI)	1295245	1331991	07/26/2012	11/28/2012	CVB, INC.
LUCID®	China (SAIC)		13261624-20	09/18/2013		
LUCID™	WIPO (WIPO Madrid)	1436944	PENDING	10/27/2018	10/27/2018	CVB, INC.
LUCID ADAPT	United States (USPTO)	87571274	5466369	08/16/2017	05/08/2018	Cvb, Inc.
LUCID BOUNDER	United States (USPTO)	87571266	5466368	08/16/2017	05/08/2018	Cvb, Inc.
LUCID COMFORT COLLECTION	United States (USPTO)	87781355	5764709	02/02/2018	05/28/2019	Cvb, Inc.
LUCID DUO	United States (USPTO)	88142009		10/03/2018		Cvb, Inc.
LUCID DUSK	United States (USPTO)	88141988	6136957	10/03/2018	08/25/2020	Cvb, Inc.
LUCID ENERGY	United States (USPTO)	87571296	5466371	08/16/2017	05/08/2018	Cvb, Inc.
LUCID EVO	United States (USPTO)	87571302	5704199	08/16/2017	03/19/2019	Cvb, Inc.
LUCID NIMBLE	United States (USPTO)	87571287	5466370	08/16/2017	05/08/2018	Cvb, Inc.
LUCID PRIME	United States (USPTO)	87571317	5466372	08/16/2017	05/08/2018	Cvb, Inc.

	States (USPTO)						
LUCID REFRESH	United States (USPTO)	900111101		06/19/2020			Cvb, Inc.
LUCID SPLASH	United States (USPTO)	88141964		10/03/2018			Cvb, Inc.
M	United States (USPTO)	87435057	5681246	05/03/2017	02/19/2019		Cvb, Inc.
MALOUF	United States (USPTO)	87434160	5591191	05/02/2017	10/23/2018		Cvb, Inc.
MALOUF	United States (USPTO)	85922639	4503224	05/03/2013	03/25/2014		Cvb, Inc.
MALOUF	United States (USPTO)	85922690	4503225	05/03/2013	03/25/2014		Cvb, Inc.
MALOUF	WIPO (WIPO Madrid)	1511182	4503224	08/21/2019	08/21/2019		
MALOUF®	Mexico (IMPI)	1779627	1699948	08/02/2016	11/25/2016		CVB, INC.
MALOUF®	WIPO (WIPO Madrid)	1938930	1410204	04/16/2018	04/16/2018		CVB, INC.
MALOUF®	Canada (CIPQ)	162602201	TMA941179	03/24/2017			CVB, INC.
MALOUF®	Canada	162602200	TMA941179	05/09/2013	06/17/2016		CVB, INC.

	(CIPO)						
MALOUF®	India (IP)	2830850 (Indian Trade Mark App. No)	2830850	10/21/2014	10/21/2014		CVB, INC.
MALOUF®	WIPO (WIPO Madrid)	1197844	1197844	01/11/2013	01/11/2013		CVB, INC.
MALOUF®	China (SAIC)	N/A	12592076	05/16/2013	11/21/2014		CVB, INC.
MALOUF®	China (SAIC)	N/A	12592074	05/16/2013	10/14/2014		CVB, INC.
MALOUF®	India (PI)	2830850 (Indian Trade Mark App. No)	2832867	10/27/2014	10/27/2014		CVB, INC.
MALOUF®	Mexico (IMPI)	1710208	1775586	02/05/2016	07/18/2017		CVB, INC.
MALOUF®	Mexico (IMPI)	119851710207	1711579	02/05/2016	01/13/2017		CVB, INC.
MALOUF®	China (SAIC)		29867621-35	03/28/2018	12/07/2019		CVB, INC.
MALOUF FINE LINENS®	Mexico (IMPI)	1295243	1332961	07/26/2012	11/29/2012		CVB, INC.
MATRESS ON THE GO BY DOWNEAST HOME & CLOTHING	United States (USPTO)	87464158	5398159	05/25/2017	02/06/2018		DownEast Outfitters, Inc.
Maven	United Kingdom (UKIPO)	UK00003502355					Cvb, Inc.
MAVEN	United States (USPTO)	88691070		11/13/2019			CVB, INC.
MAVEN	United States (USPTO)	88691175		11/13/2019			CVB, INC.

	States (USPTO)						
MAVEN	United States (USPTO)	88691191		11/13/2019			CVB, INC.
M MAVEN	United States (USPTO)	88766928		01/21/2020			CVB, INC.
MAVEN M	United States (USPTO)	88766988		01/21/2020			CVB, INC.
MAVEN M	United States (USPTO)	88767022		01/21/2020			CVB, INC.
MAVVIEW	United States (USPTO)	90085263		07/31/2020			CVB, INC.
MAVVIEW	United States (USPTO)	90088974		08/03/2020			CVB, INC.
MB DESIGN	United States (USPTO)	86618196	4888444	05/04/2015	01/19/2016		DownEast Outfitters, Inc.
MB DESIGN	WIPO (WIPO Madrid)	1257321	1257321	06/22/2015	06/22/2015		DownEast
MB DESIGN	Cambodia (DIP)	KH/1257321/M	1257321	06/22/2015	06/30/2016		DownEast
MERX	United States (USPTO)	90317917		11/13/2020			CVB, INC.

MICRO TITE	United States (USPTO)	85655418	4325913	06/19/2012	04/23/2013	Cvb, Inc.
MIMI & DAPHNE	United States (USPTO)	86443654	5492450	11/04/2014	06/12/2018	DownEast Outfitters, Inc.
MODBE	United States (USPTO)	86591500	4808629	04/08/2015	09/08/2015	DownEast Outfitters, Inc.
MODBE SWIM	United States (USPTO)	85070935	3914403	06/24/2010	02/01/2011	Downeast Outfitters, Inc.
NATURAL INSTINCT INTERIORS	Utah (Dept. of Comm.)	UT8971073-0190	UT8971073-0190			CVB, INC.
NEEVA	United States (USPTO)	88645205		10/07/2019		CVB, INC.
NEEVA	United States (USPTO)	88958341		06/10/2020		CVB, INC.
NEEVA	United States (USPTO)	90031235		07/01/2020		CVB, INC.
NEW FIELD	United States (USPTO)	90487210		1/25/2021		CVB, INC.
NEWFIELD	United States (USPTO)	90487221		1/25/2021		CVB, INC.
NEWFIELD	United States (USPTO)	90487239		1/25/2021		CVB, INC.
NEWFIELD	United States (USPTO)	90487479		1/25/2021		CVB, INC.

NEW HAVEN	United States (USPTO)	88315450		02/25/2019		Cvb, Inc.
NEW HAVEN	United States (USPTO)	90031209		07/01/2020		CVB, INC.
NEW HEIGHTS	United States (USPTO)	90487196		1/25/2021		CVB, INC.
NEW HEIGHTS	United States (USPTO)	90487250		1/25/2021		CVB, INC.
NEW HEIGHTS	United States (USPTO)	90487262		1/25/2021		CVB, INC.
NEW HEIGHTS	United States (USPTO)	90487473		1/25/2021		CVB, INC.
OMNIPHASE	United States (USPTO)	87303136	5267793	01/16/2017	08/15/2017	Cvb, Inc.
OMNIPHASE	United States (USPTO)	86139709	4660920	12/10/2013	12/23/2014	Cvb, Inc.
ONWATCH	United States (USPTO)	87936190	5950923	05/25/2018	12/31/2019	Malouf Foundation
ON WATCH	United States (USPTO)	88772182		01/24/2020		CVB, INC.
Penny Candy	Cambodia (DIP)	KH/1260261/M	1260261	06/22/2015	11/13/2015	DownEast
Penny Candy	WIPO (WIPO Madrid)	1260261	1260261	06/22/2015	06/22/2015	DownEast
PENNY CANDY	United	85568376	4325688	03/13/2012	04/23/2013	DownEast Outfitters, Inc.

	States (USPTO)						
PR1ME	United States (USPTO)	85951148	4610769	06/05/2013	09/23/2014	Cvb, Inc.	
PUREFLOW	United States (USPTO)	88142097	5858761	10/03/2018	09/10/2019	Cvb, Inc.	
QUILT TITE	United States (USPTO)	85182107	4136393	11/22/2010	05/01/2012	CVB, INC., f/k/a Malouf Marketing, Inc.	
REST HAVEN	United States (USPTO)	87978317	5582416	09/11/2017	10/09/2018	Cvb, Inc.	
REST HAVEN	United States (USPTO)	87603190	5846099	09/11/2017	08/27/2019	Cvb, Inc.	
REST HAVEN	United States (USPTO)	90471961		1/08/2021		CVB, INC.	
REST HAVEN BEDDING	United States (USPTO)	87978475	5591981	10/03/2017	10/23/2018	Cvb, Inc.	
RR	United States (USPTO)	88769700		01/22/2020		CVB, INC.	
RR RECOVERY SUITE	United States (USPTO)	88769765		01/22/2020		CVB, INC.	
RR RECOVERY SUITE	United States (USPTO)	88769738		01/22/2020		CVB, INC.	

SALT FLAT	United States (USPTO)	88900111		05/04/2020		CVB, INC.
SALT FLAT	United States (USPTO)	88901338		05/05/2020		CVB, INC.
SEAL TITE	United States (USPTO)	86150813	4626304	12/23/2013	10/21/2014	Cvb, Inc.
SECURESTRAP	United States (USPTO)	88142164	5870168	10/03/2018	09/24/2019	Cvb, Inc.
SHADE	United States (USPTO)	86977400	4843031	12/03/2013	10/27/2015	DownEast Outfitters, Inc.
SIMPLYCALM	United States (USPTO)	88172895	6164736	10/29/2018	09/29/2020	Cvb, Inc.
SLEEP ARMOR	United States (USPTO)	87713147	5562731	12/08/2017	09/11/2018	DownEast Outfitters, Inc.
SLEEP EVOLUTION BY DOWNEAST	United States (USPTO)	87062515	5282363	06/07/2016	09/05/2017	DownEast Outfitters, Inc.
SLEEP TIGHT	United States (USPTO)	88132593	5697445	09/26/2018	03/12/2019	Cvb, Inc.
SLEEP TITE	United States (USPTO)	86975653	4626398	10/08/2013	10/21/2014	Cvb, Inc.
SLEEP TITE	United States (USPTO)	88352927		03/22/2019		Cvb, Inc.



SLEEP TITE®	States (USPTO)	4020177018560	1378410	06/14/2017	10/18/2018	CVB, INC.
	South Korea (KIPO)					
SLEEP TITE®	Philippines (IPOPHIL)	M11378410	1378410	06/14/2017	03/01/2018	CVB, INC.
SLEEP TITE®	Canada (CIPO)		TMA908701	05/09/2013	07/16/2015	CVB, INC.
SLEEP TITE®	Mexico (IMPI)	1710205	1640207	02/05/2016	05/18/2016	CVB, INC.
SONGBIRD	United States (USPTO)	88275040	6125466	01/24/2019	08/11/2020	Cvb, Inc.
SONGBIRD	United States (USPTO)	90010567		06/19/2020		Cvb, Inc.
SONGBIRD	United States (USPTO)	90031222		07/01/2020		CVB, INC.
STEELOCK	United States (USPTO)	85655401	4325912	06/19/2012	04/23/2013	Cvb, Inc.
STRATOCOIL	United States (USPTO)	88737154		12/23/2019		CVB, INC.
STRATOSMART	United States (USPTO)	86866962	5038049	01/06/2016	09/06/2016	Cvb, Inc.
STRUCTURES	United States	87320612	5342946	02/01/2017	11/21/2017	Cvb, Inc.

	(USPTO)						
STRUCTURES	United States (USPTO)	86181610	4661271	01/31/2014	12/23/2014	Cvb, Inc.	
STRUCTURES®	South Korea (KIPO)	4020177010117	1359545	10/08/2017	05/01/2019	CVB, INC.	
STRUCTURES®	Philippines (IPOPHIL)	M1359545	1359545	06/14/2017	06/14/2017	CVB, INC.	
STRUCTURES®	Canada (CIPO)	162602300	TMA881958	05/09/2013	07/11/2014	CVB, INC.	
STRUCTURES®	Canada (CIPO)	162602301	TMA881958	03/24/2017		CVB, INC.	
STRUCTURES®	China (SAIC)		23060754	03/08/2017	03/07/2018	CVB, INC.	
STRUCTURES®	China (SAIC)		12592066	05/16/2013	03/21/2016	CVB, INC.	
STRUCTURES®	Mexico (IMPI)	1710203	1699815	02/05/2016	11/25/2016	CVB, INC.	
STRUCTURES by MALOUF®	Mexico (IMPI)	1877742	1778339	04/11/2017	07/24/2017	CVB, INC.	
SUPER LOW	United States (USPTO)	86470932	4984255	12/04/2014	06/21/2016	DownEast Outfitters, Inc.	
SUPPORTRIGHT	United States (USPTO)	88371755	6148550	04/04/2019	09/08/2020	Cvb, Inc.	
SURECOOL	United States (USPTO)	88142127	5802406	10/03/2018	07/09/2019	Cvb, Inc.	
T	United States (USPTO)	88769158		01/22/2020		CVB, INC.	

TriTech™	Canada (CIPO)	1973084	PENDING	06/27/2019		Cvb, INC.
TriTek™	Canada (CIPO)	1991157	PENDING	10/18/2019	06/27/2019	CVB, INC.
T TURN	United States (USPTO)	88769490		01/22/2020		CVB, INC.
T TURN	United States (USPTO)	88769508		01/22/2020		CVB, INC.
UNIVERSAL FIT	United States (USPTO)	86382875	4783427	09/02/2014	07/28/2015	Cvb, Inc.
WEEKENDER	United States (USPTO)	87507168	5466230	06/27/2017	05/08/2018	Cvb, Inc.
WEEKENDER	United States (USPTO)	87303174	5376718	01/16/2017	01/09/2018	Cvb, Inc.
WEEKENDER	United States (USPTO)	86765676	4990431	09/23/2015	06/28/2016	Cvb, Inc.
WEEKENDER®	China (SAIC)		23060757-20	03/08/2017	01/21/2019	CVB, INC.
WEEKENDER®	China (SAIC)		23060756-24	03/08/2017	02/14/2019	CVB, INC.
WEEKENDER®	Canada (CIPO)		TMA1040211	03/21/2017	07/11/2019	CVB, INC.
WEEKENDER®	China (SAIC)		28688611-24	01/15/2018		CVB, INC.
WEEKENDER®	China (SAIC)		28479028-20	01/03/2018		CVB, INC.
WELLSVILLE	United States (USPTO)	86217848	4809491	03/11/2014	09/08/2015	Cvb, Inc.

WELLSVILLE®	China (SAIC)		23060753	03/08/2017	03/07/2018	CVB, INC.
WELLSVILLE®	Canada (CIPO)		TM/A1040199	03/21/2017	07/11/2019	CVB, INC.
WELLSVILLE™	WIPO (WIPO Madrid)	KH/1436991/M	PENDING	03/21/2017	07/11/2019	CVB, INC.
WESSEX	United States (USPTO)	88289151		02/05/2019		Cvb, Inc.
WONDER TEE	United States (USPTO)	78825237	3415956	02/28/2006	04/22/2008	DownEast Outfitters, Inc.
WOOL TITE	United States (USPTO)	86019000	4585876	07/24/2013	08/12/2014	Cvb, Inc.
WOVEN	United States (USPTO)	88048047	5963550	07/23/2018	01/14/2020	Cvb, Inc.
Z	United States (USPTO)	85047970	4296941	05/26/2010	03/05/2013	CVB, INC., f/k/a Malouf Marketing, Inc.
Z	United States (USPTO)	86256105	4701371	04/18/2014	03/10/2015	Cvb, Inc.
Z	United States (USPTO)	88347299		03/19/2019		Cvb, Inc.
Z®	Philippines (IPOPHIL)		1187911	06/14/2017	09/29/2017	
Z®	Philippines (IPOPHIL)		1187911	06/14/2017	09/29/2017	
Z®	Philippines (IPOPHIL)	M11187911	1187911	06/14/2017	09/29/2017	

Z®	South Korea (KIPO)	85047970	1187911	05/10/2013		CVB, INC.
Z®	Canada (CIPO)		TMA908702	05/09/2013	07/16/2015	CVB, INC.
Z®	Mexico (IMPI)	1815391	1720843	10/31/2016	02/14/2017	CVB, INC.
Z®	Mexico (IMPI)	1710204	1710204	02/05/2016		
Z™	China (SAIC)		13261622	09/18/2013		CVB, INC.
Zoned ActiveDough®	WIPO (WIPO Madrid)		1497575	09/27/2019	09/27/2019	
ZONED ACTIVEDOUGH	United States (USPTO)	87617827	5477296	09/21/2017	05/22/2018	Cvb, Inc.
Zoned Dough®	WIPO (WIPO Madrid)	1927258	M1401952	04/16/2018	04/16/2018	CVB, INC.
ZONED DOUGH	United States (USPTO)	86382941	4810073	09/02/2014	09/08/2015	Cvb, Inc.
ZONED GEL ACTIVEDOUGH	United States (USPTO)	87656780	5572020	10/23/2017	09/25/2018	Cvb, Inc.
ZONED GEL DOUGH	United States (USPTO)	86812135	5033222	11/06/2015	08/30/2016	Cvb, Inc.
思立黛® (SLEEP TITE)	China (SAIC)		12592067	05/16/2013	11/14/2014	CVB, INC.
思达科奇®	China (SAIC)		12592065	05/16/2013	10/14/2014	CVB, INC.

(STRUCTURES)							
斑珠迪® (BRINDLE)	China (SAIC)		12592071	05/16/2013	10/14/2014	CVB, INC.	
洛丝® (LUCID)	China (SAIC)		13261626	09/18/2013	02/28/2015	CVB, INC.	
洛丝® (LUCID)	China (SAIC)		13261627	09/18/2013	01/21/2015	CVB, INC.	
洛丝® (LUCID)	China (SAIC)		12592063	05/16/2013	10/14/2014	CVB, INC.	
爰莎洛思® (ISOLUS)	China (SAIC)		12592069	05/16/2013	10/14/2014	CVB, INC.	
玛罗芙® (MALOUF)	China (SAIC)		12592073	05/16/2013	01/21/2015	CVB, INC.	
玛罗芙® (MALOUF)	China (SAIC)		12592075	05/16/2013	10/14/2014	CVB, INC.	
阿特贝特® (EIGHTBIT)	China (SAIC)		12592078	05/16/2013	10/14/2014	CVB, INC.	
Lucid Moon Logo	United States (USPTO)	88765964		01/20/2020		CVB, INC.	
OnWatch Sun/Moon/Eye Guy	United States (USPTO)	88431082	6148639	05/15/2019	09/08/2020	CVB, INC.	
CBD Standalone Leaf Logo Classes 3, 11, 20	United States (USPTO)	88927112		05/21/2020		CVB, INC.	
CBD Standalone Leaf Logo Class 21	United States (USPTO)	88958239		06/10/2020		CVB, INC.	
Malouf Foundation	United States	88402734		04/25/2019		Malouf Foundation	

Child's Face/Dove Logo	(USPTO)					
EDENBROOK	United States (USPTO)	90491421		1/27/2021		CVB, INC.
EDENBROOK	United States (USPTO)	90491425		1/27/2021		CVB, INC.
EDENBROOK	United States (USPTO)	90491429		1/27/2021		CVB, INC.
EDENBROOK	United States (USPTO)	90491434		1/27/2021		CVB, INC.

TRADEMARK

REEL: 007189 FRAME: 0429

RECORDED: 02/11/2021