

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM625783

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CKL Holdings N.V.		01/20/2021	Corporation: BELGIUM
RECEIVING PARTY DATA			
Name:	DIAMOND LLC		
Street Address:	626 North Illinois St. #300		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	Corporation: INDIANA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87454351	DEER	
Serial Number:	87360373	ORBITUS	
Serial Number:	87454323	LEOPARD	
Serial Number:	87185376	MELBOURNE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-796-4304		
Email:	mgleiss@bigfoot.com		
Correspondent Name:	Michael Gleissner		
Address Line 1:	4 Taylor Street		
Address Line 4:	Millburn, NEW JERSEY 07041		
NAME OF SUBMITTER:	Michael Gleissner		
SIGNATURE:	//Michael Gleissner//		
DATE SIGNED:	02/11/2021		
Total Attachments: 1	source=Assignment of Trademarks and Applications - DIAMOND LLC#page1.tif		

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Assignment of Trademarks and Applications

This Trademark Assignment Agreement ("Assignment"), made effective as of the date set forth at the end of this document, is agreed to

By the following:

CKL Holdings N.V.
Leeuwenstraat 4
2000 Antwerpen

Belgium

DIAMOND LLC
626 North Illinois St.
Suite 300
Indianapolis IN 46204
United States

- hereinafter referred to as "Assignor" - - hereinafter referred to as "Assignee" -
- collectively referred to as the "Parties" -

WHEREAS Assignor is owner of the following trademark registrations (the "Registrations") and trademark applications (the "Applications", and collectively with the Registrations the "Marks") registered or filed with the United States Patent and Trademark Office ("USPTO"):

Serial 87454351	"DEER"	Filed May 17, 2017
Serial 87360373	"ORBITUS"	Filed March 6, 2017
Serial 87454323	"LEOPARD"	Filed March 17, 2017
Serial 87185376	"MELBOURNE"	Filed Sept. 27, 2016

WHEREAS Assignee desires to acquire the rights, title and/or interest in and to said Marks,

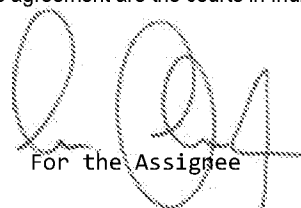
NOW, THEREFORE, for good and valuable consideration that Assignor deems to be the sufficient market value, the Parties agree to this

TRADEMARK ASSIGNMENT

Assignor hereby sells, assigns, transfers, and conveys to Assignee the whole and complete right, title, interest in and to the Applications that have been filed related to the Marks, or Registrations that have been or may be granted in the territory of the United States, together with the goodwill of the business symbolized by the Mark. This Assignment includes any goodwill of any business relating to products or services on which the Marks have been used and for which it is registered. The Assignment also includes any foreign trademark applications and registrations, and all royalties, income, or other such fees (which may include damages or fees for infringement) due or payable to Assignor related to the Mark. Under the terms of this Agreement, Assignee is specifically authorized to bring any actions for infringement of the Mark, even if the infringement started or took place before the effective date of this Assignment. Assignor agrees to completely cease use of the Mark or any trade name or brand name that is confusingly similar to the Marks, and Assignor agrees not to challenge Assignee's right in the Mark going forward. Assignor agrees to cooperate with Assignee to the fullest extent possible in conveying the right, title and interest in and to the Mark, including, but not limited to, the prompt execution of all necessary documents, including oaths, declarations, specifications, and any other instruments required to effect the conveyance of the Mark, as well as any assistance in proceedings at the USPTO. Assignor will be responsible for filing the recordation of the transfer with the USPTO, and for the payment of all fees associated with the recordal. The rights and obligations under this Assignment will inure to the benefit and be binding upon any of the Assignee's successors and assignees, as well as Assignor's. This Assignment may be executed in counterparts, all of which will constitute a single agreement between the parties. If the dates set forth in the respective documents are different, this Assignment shall be considered effective on the day both parties have affixed their respective signature to the document (the "Effective Date"). Assignor represents and warrants that Assignor holds good and marketable title to the Marks, that the Marks is in good standing, with all USPTO fees paid for its registration until the Effective Date, and there are no legal actions and circumstances known to the Assignor attacking the validity of the Mark. Assignor further warrants and represents that the person signing this agreement has the legal authority to do so. This agreement shall be governed by the law of the United States and the law of the State of Illinois, and all parties agree that the exclusive legal venue for any disputes related to or stemming from this agreement are the courts in Indianapolis County.

Signed on this 20th Day of January 2021


For the Assignor


For the Assignee