

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM620678

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Antares Capital LP		12/31/2020	Limited Partnership:

## RECEIVING PARTY DATA

<b>Name:</b>	Equine Network, LLC
<b>Street Address:</b>	5720 Flatiron Parkway
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80301
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	Cruz Bay Publishing, Inc.
<b>Street Address:</b>	5720 Flatiron Parkway
<b>City:</b>	Boulder
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80301
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 172

Property Type	Number	Word Mark
<b>Registration Number:</b>	3964715	99 THINGS TO DO IN YELLOWSTONE COUNTRY
<b>Registration Number:</b>	4280793	ADVENTURES DENVER
<b>Registration Number:</b>	3073207	ADVENTURES NYC
<b>Registration Number:</b>	2777828	ADVENTURES OF ZIMMO
<b>Registration Number:</b>	3286181	AMERICAN COWBOY
<b>Serial Number:</b>	86160282	ANGLERS JOURNAL
<b>Registration Number:</b>	1201101	BACKPACKER
<b>Registration Number:</b>	2595283	BACKPACKER
<b>Registration Number:</b>	2460850	BACKPACKER.COM
<b>Registration Number:</b>	2102728	BETTER NUTRITION
<b>Registration Number:</b>	2010046	
<b>Registration Number:</b>	2157017	BLACK BELT
<b>Registration Number:</b>	3494214	CLEAN EATING

OP \$4315.00 3964715

Property Type	Number	Word Mark
Registration Number:	2994798	CLEM LABINE'S TRADITIONAL BUILDING
Registration Number:	2794279	COUNTRY'S BEST LOG HOMES
Registration Number:	2169554	EQUINE NETWORK
Registration Number:	2216471	EQUISEARCH
Registration Number:	4344451	FOODIE AWARDS
Registration Number:	2136379	GEARFINDER
Registration Number:	3615092	GEAR FINDER
Registration Number:	2423355	GEARTRENDS
Registration Number:	2899274	GET OUT MORE
Registration Number:	3477896	GPS-ENABLED
Registration Number:	4227992	GRAND CANYON JOURNAL
Registration Number:	2349134	HORSE JOURNAL/THE PRODUCT, CARE AND SERV
Serial Number:	85704167	LIVE BETTER NATURALLY
Registration Number:	1666700	LOG HOME LIVING
Registration Number:	2385742	LOG HOMES ILLUSTRATED
Serial Number:	85960120	MUD & OBSTACLES
Registration Number:	2006139	MUSCLEMAG INTERNATIONAL
Registration Number:	1120914	NASTAR
Registration Number:	1726359	NASTAR
Registration Number:	3745569	NATIONAL PARK TRIPS
Registration Number:	2227859	OLD-HOUSE JOURNAL
Registration Number:	2528535	PASSAGEMAKER
Registration Number:	3541855	ROBERT KENNEDY'S MAXIMUM FITNESS
Registration Number:	4219653	ROCKY MOUNTAIN JOURNAL
Registration Number:	3983180	SHAPING THE SUCCESSFUL SHOP
Registration Number:	0909613	SKIING
Registration Number:	2083200	SKINET
Registration Number:	2768837	SNEWS
Registration Number:	3035448	SNOWORLD
Registration Number:	1122364	SOUNDINGS
Registration Number:	2374291	SOUNDINGS
Registration Number:	3836801	SOUNDINGS
Registration Number:	2205867	SOUNDINGS TRADE ONLY
Registration Number:	2630091	SOUNDINGS TRADE ONLY TODAY
Registration Number:	2239462	SPIN TO WIN
Registration Number:	3457014	SPIN TO WIN RODEO
Registration Number:	2279479	STN
Serial Number:	86214723	TEACHERS PLUS

Property Type	Number	Word Mark
Serial Number:	85584894	THE BOX
Registration Number:	4419503	THE BOX
Registration Number:	2997600	THE OUTDOORS AT YOUR DOORSTEP
Registration Number:	3188339	THE TRAIL RIDER
Registration Number:	3082472	TIMBER HOME LIVING
Registration Number:	2360961	TIMBER HOMES ILLUSTRATED
Registration Number:	3285561	TRAWLER FEST
Registration Number:	2486313	TRAWLERPORT
Registration Number:	2268499	VEGETARIAN TIMES
Registration Number:	1526826	VEGETARIAN TIMES
Registration Number:	1849276	VEGETARIAN TIMES
Registration Number:	2096710	WARREN MILLER
Registration Number:	3455321	WARREN MILLER
Registration Number:	3412901	WARREN MILLER
Registration Number:	3317579	WARREN MILLER
Registration Number:	3221805	WARREN MILLER'S
Registration Number:	3334548	WARREN MILLER'S
Registration Number:	2764135	WARREN MILLER'S GLOBAL ADVENTURE
Registration Number:	2192419	WARREN MILLER'S SNOWORLD
Registration Number:	2906377	WARREN MILLER'S THE POWER OF SNOW
Registration Number:	3978959	WINTER LAB
Registration Number:	1465437	WOODSHOP
Registration Number:	4069020	WOODSHOP NEWS
Registration Number:	2209123	WOODSHOP NEWS
Registration Number:	3668460	YACHTS INTERNATIONAL
Registration Number:	4061894	YELLOWSTONE JOURNAL
Registration Number:	2609355	YOGA JOURNAL
Registration Number:	4000905	YOGA JOURNAL CONFERENCE
Registration Number:	4053529	YOGA JOURNAL IPRACTICE
Serial Number:	86185182	YOGA JOURNAL LIVE!
Serial Number:	86185233	YOGA JOURNAL LIVE!
Registration Number:	2720497	YOGA JOURNAL
Registration Number:	2645039	YOGA JOURNAL
Serial Number:	86214745	YOGA JOURNAL TEACHERS PLUS
Registration Number:	4321967	YOGANOW
Registration Number:	2911052	YOGA STEP BY STEP
Registration Number:	4034940	BOATQUEST.COM
Registration Number:	4358621	MYBOATSHOW

Property Type	Number	Word Mark
Registration Number:	4061666	ST. PETERSBURG POWER & SAILBOAT SHOW
Registration Number:	3992116	SUNCOAST BOAT SHOW
Serial Number:	86019737	SUPERYACHT MIAMI
Registration Number:	1897498	DRESSAGE TODAY
Registration Number:	1907322	DRESSAGE TODAY
Registration Number:	1988480	EQUUS
Registration Number:	1991191	EQUUS
Registration Number:	1518894	HORSE & RIDER
Registration Number:	1002770	SKI
Registration Number:	2925456	USRIDER
Registration Number:	4478241	USRIDER PROTECTION PLUS+
Registration Number:	3047741	
Registration Number:	3025591	
Registration Number:	3167091	BAHAMAS BILLFISH CHAMPIONSHIP
Registration Number:	3047719	
Registration Number:	3037225	THE TEASER
Registration Number:	3167092	DANIA BEACH MARINE FLEA MARKET
Registration Number:	3022592	
Registration Number:	2248470	CUISINE
Registration Number:	2579858	CUISINE AT HOME
Registration Number:	3897418	CUISINE AT HOME
Registration Number:	4271209	CUISINE AT HOME
Registration Number:	2180881	GARDEN GATE
Registration Number:	4257300	GARDEN GATE
Registration Number:	2141681	GARDEN GATE THE ILLUSTRATED GUIDE TO HOM
Registration Number:	2509202	PLANSNOW
Registration Number:	2509205	PLANSNOW
Registration Number:	1725569	SHOP NOTES
Registration Number:	4300424	SHOPNOTES
Registration Number:	3897419	THE YEAR IN CREATIVE HOME COOKING
Registration Number:	2710688	WOODNET
Registration Number:	1179071	WOODSMITH
Registration Number:	1396193	WOODSMITH
Registration Number:	1502843	WOODSMITH
Registration Number:	4300425	WOODSMITH
Registration Number:	2171810	WOODSMITH COLLECTION
Registration Number:	3399161	WOODSMITH SHOP
Registration Number:	2614120	WORKBENCH

Property Type	Number	Word Mark
Registration Number:	4461374	DEMIZINE
Registration Number:	4483860	FITFEED
Registration Number:	4391330	FITNESSCONNECT
Registration Number:	3358535	IDEA
Registration Number:	1451415	IDEA
Registration Number:	1562819	IDEA
Registration Number:	4223603	INNER IDEA
Registration Number:	2944372	INSPIRE THE WORLD TO FITNESS
Serial Number:	87164996	DANIA MARINE FLEA MARKET
Serial Number:	87158492	GAMEFISH GRANDE CHAMPIONSHIP
Serial Number:	87153507	HOPE IN THE SADDLE
Serial Number:	87142477	STABLE MANAGEMENT
Serial Number:	87142473	EQUIMANAGEMENT BUSINESS SOLUTIONS FOR EQ
Serial Number:	87137065	SNEWS
Serial Number:	87130509	BAHAMAS BILLFISH CHAMPIONSHIP
Serial Number:	87083179	VEGETARIAN TODAY
Serial Number:	87042855	PRACTICAL HORSEMAN
Serial Number:	87041401	EQUINE.COM
Serial Number:	86888301	CATAPULT CREATIVE LABS
Serial Number:	86885369	QUALIFIED BUYER PROGRAM
Serial Number:	86804880	AIM ADVENTURE U
Registration Number:	5024112	CATAPULT CREATIVE LABS
Serial Number:	86763118	CABIN LIVING
Serial Number:	86761096	YONDER
Serial Number:	86708277	AIM FITNESS NETWORK
Serial Number:	86548225	AIM HEALTHY U
Registration Number:	4947659	AIM HEALTHY U
Registration Number:	4883037	BUSINESS OF YOGA PRESENTED BY YOGA JOURN
Registration Number:	4883038	BUSINESS OF YOGA PRESENTED BY YOGA JOURN
Serial Number:	86445382	PEAK FLAVORS FEST
Serial Number:	85893742	YONDER
Registration Number:	4058633	CLIMBING
Registration Number:	4071514	PMY POWER & MOTORYACHT
Registration Number:	4057359	PMY
Registration Number:	4071513	PMY POWER & MOTORYACHT
Registration Number:	4057360	PMY
Registration Number:	3652538	YONDER
Registration Number:	3058997	CABIN LIFE

Property Type	Number	Word Mark
Registration Number:	2513470	CABIN LIFE CABIN LIVING
Registration Number:	2239935	CLIMBING
Registration Number:	2261248	CLIMBING
Registration Number:	2133647	POWER & MOTORYACHT
Registration Number:	1650102	POWER AND MOTORYACHT
Registration Number:	0920246	SAIL
Registration Number:	0934484	SAIL

**CORRESPONDENCE DATA**

**Fax Number:** 8446706009

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** khoover@dickinsonwright.com

**Correspondent Name:** Alison D. Frey

**Address Line 1:** 1825 Eye Street NW

**Address Line 2:** Suite 900

**Address Line 4:** Washington, D.C. 20006

**NAME OF SUBMITTER:** Alison D. Frey

**SIGNATURE:** /Alison D. Frey/

**DATE SIGNED:** 01/15/2021

**Total Attachments: 62**

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TERMINATION AND RELEASE OF  
TRADEMARK SECURITY AGREEMENT

This TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (“Termination and Release”), dated as of December 31, 2020, is made by ANTARES CAPITAL LP, successor to General Electric Capital Corporation, as administrative agent (the “Agent”) in favor of EQUINE NETWORK, LLC (formerly known as CRUZ BAY PUBLISHING, INC.), a Delaware corporation (the “Grantor”). Capitalized terms used in this Termination and Release and not otherwise defined herein have the meanings specified in the Guaranty and Security Agreement (as defined below), the Credit Agreement (as defined in the Guaranty and Security Agreement) or the Trademark Security Agreement (as defined below), as applicable.

## WITNESSETH:

WHEREAS, pursuant to that certain Guaranty and Security Agreement, dated as of June 6, 2014 (as amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the “Guaranty and Security Agreement”), the Grantor executed a Trademark Security Agreement, dated as of June 6, 2014 (the “Trademark Security Agreement”), by and among the Grantor, the other grantors from time to time party thereto and the Agent, which was recorded in the United States Patent and Trademark Office at Trademark Reel 5307, Frame 0432, as amended by that certain Amendment to Trademark Security Agreement, dated as of February 12, 2015, which was recorded in the United States Patent and Trademark Office at Trademark Reel 5459, Frame 0720, as amended by that certain Amendment to Trademark Security Agreement, dated as of October 14, 2015, which was recorded in the United States Patent and Trademark Office at Trademark Reel 5655, Frame 0057 and as amended by that certain Amendment to Trademark Security Agreement, dated as of October 14, 2016, which was recorded in the United States Patent and Trademark Office at Trademark Reel 5904, Frame 0295, pursuant to which the Grantor granted a security interest to the Agent, for the benefit of the Secured Parties, in the Trademark Collateral, including the trademark registrations and trademark applications listed on Schedule A hereto and made a part hereof.

WHEREAS, the Grantor has satisfied in full its obligations under the Credit Agreement, the Guaranty and Security Agreement and the Trademark Security Agreement and requests a release of the security interest in the Trademark Collateral granted thereunder; and

WHEREAS, the Agent now desires to terminate the Trademark Security Agreement and terminate and release its security interest in the Trademark Collateral, including the trademark registrations and trademark applications listed on Schedule A hereto, and to reassign any and all rights, title, and interest in the same to Grantor, in each case, as provided herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:



1. The Agent, for itself and for the benefit of the Secured Parties, hereby irrevocably terminates the Trademark Security Agreement and irrevocably discharges, terminates and releases its Lien on and security interest in all of Grantor's right, title and interest in and to the Trademark Collateral, including those trademark registrations and trademark applications set forth on Schedule A.

2. The Agent hereby assigns, grants and conveys to the Grantor, without any representation, warranty, recourse or undertaking by the Agent, any and all of the Agent's right, title, and interest in and to the Trademark Collateral, including those trademark registrations and trademark applications set forth on Schedule A.

3. The Agent agrees to execute, acknowledge, procure and deliver all further documents and do all such other acts as may be reasonably required or desirable to carry out the purposes of this Termination and Release, including to effect the release of the Agent's security interest contemplated hereby.

4. The Agent authorizes and requests that the Commissioner of the United States Patent and Trademark Office and any other applicable government authority record this Termination and Release.

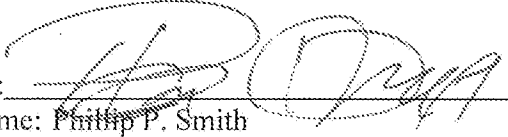
5. This Termination and Release and the rights and obligations of the parties hereto shall be governed by and construed and interpreted in accordance with the laws of the State of New York and shall be binding upon the parties' representatives, successors, assigns and transferees.

[signature page follows]

[Signature Page to Termination and Release]

IN WITNESS WHEREOF, the undersigned has caused this Termination and Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first written above.

ANTARES CAPITAL LP, as Agent

By:   
Name: Philip P. Smith  
Its: Duly Authorized Signatory

SCHEDULE A  
TO  
TERMINATION AND RELEASE OF  
TRADEMARK SECURITY AGREEMENT

[See Attached]

Reel 5307, Frame 0432

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 1

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
99 THINGS TO DO IN YELLOWSTONE COUNTRY	027932-00288/	United States of America	85/001715	08-Mar-2011	3964715	24-May-2011	Registered
			16 Int.				24-May-2023
ADVENTURES DENVER	027932-00316/	United States of America	85/590995	18-Sep-2012	4280793	22-Jan-2013	Registered
							22-Jan-2023

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 2

Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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## ADVENTURES NYC

027932-00201/ United States of America	78/572906 23-Feb-2005	03-Jan-2006	3073207 28-Mar-2006	Registered 28-Mar-2016
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*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

## ADVENTURES OF ZIMMO & Design

027932-00345/ United States of America	78/074324 17-Jul-2001	05-Aug-2003	2777828 28-Oct-2003	Registered 28-Oct-2023
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*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

REEL: 007183 FRAME: 0772

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Page: 3

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
AMERICAN COWBOY	027932-00046/	United States of America	78/885627 17-May-2006	12-Jun-2007	3286181 28-Aug-2007	Registered	28-Aug-2017
ANGLERS JOURNAL	027932-00393/	United States of America	86/160282 08-Jan-2014			Pending	

Registered  
28-Aug-2017

**TRADEMARK**

REEL: 007183 FRAME: 0773

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Pending

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 4

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
BACKPACKER	027932-00230/	Canada	575162 22-Dec-1986	23-Sep-1987	TMA348219 25-Nov-1988	Registered 25-Nov-2018	Registered
BACKPACKER	027932-00204/	United States of America	73/323860 17-Aug-1981	20-Apr-1982	1201101 13-Jul-1982	Registered 13-Jul-2022	Registered
BACKPACKER	027932-00205/	United States of America	75/982084 24-May-1999	17-Apr-2001	2595283 16-Jul-2002	Registered 16-Jul-2022	Registered

**BACKPACKER**  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**BACKPACKER**  
*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**BACKPACKER**  
*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*



Monday, June 02, 2014

### Cruz Bay Publishing, Inc. Active Trademarks

Page: 5

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal
BACKPACKER.COM	027932-00207/	United States of America	75/671443 29-Mar-1999	27-Feb-2001	2460850 19-Jun-2001	Registered 19-Jun-2021
BETTER NUTRITION	027932-00020/	United States of America	75/070141 11-Mar-1996		2102728 07-Oct-1997	Registered 07-Oct-2017
BICEPS & MAN DESIGN	027932-00385/	United States of America	75/008193 20-Oct-1995		2010046 22-Oct-1996	Registered 22-Oct-2016

BACKPACKER.COM

027932-00207/  
United States of America

75/671443  
29-Mar-1999

27-Feb-2001

2460850  
19-Jun-2001

Registered  
19-Jun-2021

*Class(es):* 41 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

BETTER NUTRITION

027932-00020/  
United States of America

75/070141  
11-Mar-1996

2102728  
07-Oct-1997

Registered  
07-Oct-2017

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

BICEPS & MAN DESIGN

027932-00385/  
United States of America

75/008193  
20-Oct-1995

2010046  
22-Oct-1996

Registered  
22-Oct-2016

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:* Unfiled

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 6

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
BLACK BELT	027932-00022/	United States of America	75/325883 17-Jul-1997		2157017 12-May-1998	Registered	12-May-2018
CLEAN EATING	027932-00390/	United States of America	77/101160 07-Feb-2007		3494214 26-Aug-2008	Registered	26-Aug-2018
CLEM LABINE'S TRADITIONAL BUILDING	027932-00392/	United States of America	78/430851 07-Jun-2004	21-Jun-2005	2994798 13-Sep-2005	Registered	13-Sep-2015

**BLACK BELT**

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**CLEAN EATING**

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**CLEM LABINE'S TRADITIONAL BUILDING**

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 7

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
COUNTRY'S BEST LOG HOMES	027932-00241/	United States of America	76/482160 14-Jan-2003	23-Sep-2003	2794279 16-Dec-2003	Registered	16-Dec-2013
	<i>Class(es):</i> 16 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.						
EQUINE NETWORK	027932-00308/	United States of America	75/305409 09-Jun-1997		2169554 30-Jun-1998	Registered	30-Jun-2018
	<i>Class(es):</i> 35 Int. <i>Client:</i> Active Interest Media, Inc. <i>Agent Name:</i> <i>Owner:</i> Cruz Bay Publishing, Inc.						

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
EQUISEARCH	027932-00307/	United States of America	75/423242 26-Jan-1998		2216471 05-Jan-1999	Registered 05-Jan-2019
FOODIE AWARDS	027932-00322/	Canada	1586076 13-Jul-2012		TMA855072 12-Jul-2013	Registered 12-Jul-2028
FOODIE AWARDS	027932-00321/	United States of America	85/676139 13-Jul-2012		4344451 28-May-2013	Registered 28-May-2023

EQUISEARCH

027932-00307/  
United States of America

75/423242  
26-Jan-1998

2216471  
05-Jan-1999

Registered  
05-Jan-2019

*Class(es):* 35 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

FOODIE AWARDS

027932-00322/  
Canada

1586076  
13-Jul-2012

TMA855072  
12-Jul-2013

Registered  
12-Jul-2028

*Class(es):* none Natl

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

FOODIE AWARDS

027932-00321/  
United States of America

85/676139  
13-Jul-2012

4344451  
28-May-2013

Registered  
28-May-2023

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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GEARFINDER	027932-00210/ United States of America	75/219038 27-Dec-1996		2136379 10-Feb-1998	Registered 10-Feb-2018
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

GEARFINDER	027932-00231/ United States of America	77/530765 24-Jul-2008	17-Feb-2009	3615092 05-May-2009	Registered 05-May-2019
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

GEARTRENDS	027932-00235/ United States of America	75/915858 04-Feb-2000		2423355 23-Jan-2001	Registered 23-Jan-2021
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*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
GET OUT MORE	027932-00212/ United States of America		76/976757 12-Mar-2003	10-Aug-2004	2899274 02-Nov-2004	Registered	02-Nov-2014
GPS-ENABLED	027932-00213/ United States of America		78/359545 29-Jan-2004	15-Mar-2005	3477896 29-Jul-2008	Registered	29-Jul-2018

GET OUT MORE

027932-00212/  
United States of America

76/976757  
12-Mar-2003

10-Aug-2004

2899274  
02-Nov-2004

Registered  
02-Nov-2014

TRADEMARK

REEL: 007183 FRAME: 0780

*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

GPS-ENABLED

027932-00213/  
United States of America

78/359545  
29-Jan-2004

15-Mar-2005

3477896  
29-Jul-2008

Registered  
29-Jul-2018

*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statu Next Renewal
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GRAND CANYON JOURNAL	027932-00300/ United States of America		85/215949 12-Jan-2011		4227992 16-Oct-2012	Registered 16-Oct-2022
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

HORSE JOURNAL/THE PRODUCT, CARE AND SERVICE GUIDE FOR PEOPLE WHO LOVE HORSES	027932-00292/ United States of America		75/389471 13-Nov-1997		2349134 09-May-2000	Registered 09-May-2020
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

LIVE BETTER NATURALLY & Design	027932-00306/ United States of America		85/704167 15-Aug-2012	13-Nov-2012		Published
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

Page: 12

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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LOG HOME LIVING	027932-00038/	Canada	1177144 02-May-2003		TMA646818 29-Aug-2005	Registered	29-Aug-2020
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*Class(es):* Active Interest Media, Inc.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:* 11839-0367  
*Agent Ref:* 8/29/2005  
*Sub Status Date:* 8/29/2005  
*Sub Status:* Issued

LOG HOME LIVING	027932-00037/	United States of America	74/110742 30-Oct-1990		1666700 03-Dec-1991	Registered	03-Dec-2021
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

LOG HOMES ILLUSTRATED	027932-00245/	United States of America	75/846348 11-Nov-1999	20-Jun-2000	2385742 12-Sep-2000	Registered	12-Sep-2020
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:* Cruz Bay Publishing, Inc.  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*



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**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

**MAXIMUM FITNESS**

027932-00388/0001  
Canada

1265863  
22-Jul-2005

22-Aug-2007

TMA734490  
16-Feb-2009

Registered  
16-Feb-2024

*Class(es):* none Natl

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**MUD & OBSTACLES**

027932-00334/  
United States of America

85/960120  
14-Jun-2013

12-Nov-2013

Published

*Class(es):* 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**MUSCLEMAG INTERNATIONAL**

027932-00384/  
United States of America

75/008595  
20-Oct-1995

2006139  
08-Oct-1996

Registered  
08-Oct-2016

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:* Unfiled

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
NASTER	027932-00350/ United States of America	73/137402 12-Aug-1977		1120914 26-Jun-1979	Registered 26-Jun-2019
NASTER	027932-00351/ United States of America	74/136253 04-Feb-1991		1726359 20-Oct-1992	Registered 20-Oct-2022

NASTER

027932-00350/  
United States of America

73/137402  
12-Aug-1977

1120914  
26-Jun-1979

Registered  
26-Jun-2019

*Class(es):* 16 Int., 25 Int., 28 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

NASTER

027932-00351/  
United States of America

74/136253  
04-Feb-1991

1726359  
20-Oct-1992

Registered  
20-Oct-2022

*Class(es):*

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Stat Next Renewal
NATIONAL PARK TRIPS	027932-00238/	United States of America	77/687584 10-Mar-2009		3745569 02-Feb-2010	Registered 02-Feb-2020
OLD-HOUSE JOURNAL	027932-00253/	United States of America	75/389423 13-Nov-1997		2227859 02-Mar-1999	Registered 02-Mar-2019
PASSAGEMAKER	027932-00131/	United States of America	76/009735 27-Mar-2000		2528535 08-Jan-2002	Registered 08-Jan-2022

NATIONAL PARK TRIPS

027932-00238/  
United States of America

77/687584  
10-Mar-2009

3745569  
02-Feb-2010

Registered  
02-Feb-2020

TRADEMARK

REEL: 007183 FRAME: 0785

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

OLD-HOUSE JOURNAL

027932-00253/  
United States of America

75/389423  
13-Nov-1997

2227859  
02-Mar-1999

Registered  
02-Mar-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

PASSAGEMAKER

027932-00131/  
United States of America

76/009735  
27-Mar-2000

2528535  
08-Jan-2002

Registered  
08-Jan-2022

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statu Next Renewal
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REPS: REPS	027932-00389/ United Kingdom		13-Sep-2007		2466830 21-Mar-2008	Registered 13-Sep-2017
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*Class(es):* Active Interest Media, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:* Unfiled

ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/001 Canada		1265858 22-Jul-2005	22-Aug-2007	TMA734491 16-Feb-2009	Registered 16-Feb-2024
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*Class(es):* none Natl  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Sub Status Date:*  
*Sub Status:*

ROBERT KENNEDY'S MAXIMUM FITNESS	027932-00387/ United States of America		78/691858 12-Aug-2005		3541855 02-Dec-2008	Registered 02-Dec-2018
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*Class(es):*  
*Client:* Active Interest Media, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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### Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
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#### ROCKY MOUNTAIN JOURNAL

027932-00301/ United States of America	85/215992 12-Jan-2011	4219653 02-Oct-2012	Registered 02-Oct-2022
<i>Class(es):</i> 16 Int.			
<i>Client:</i> Active Interest Media, Inc.			
<i>Agent Ref:</i>			
<i>Owner:</i> Cruz Bay Publishing, Inc.			
<i>Sub Status Date:</i>			
<i>Sub Status:</i>			

#### SHAPING THE SUCCESSFUL SHOP

027932-00132/ United States of America	77/852550 20-Oct-2009	3983180 28-Jun-2011	Registered 28-Jun-2021
<i>Class(es):</i> 16 Int., 35 Int., 41 Int.			
<i>Client:</i> Active Interest Media, Inc.			
<i>Agent Ref:</i>			
<i>Owner:</i> Cruz Bay Publishing, Inc.			
<i>Sub Status Date:</i>			
<i>Sub Status:</i>			

#### SKI

027932-00355/ Brazil	26-Jan-2011	903326248 22-Mar-2011	Registered 22-Mar-2021
<i>Class(es):</i>			
<i>Client:</i> Active Interest Media, Inc.			
<i>Agent Ref:</i>			
<i>Owner:</i> Cruz Bay Publishing, Inc.			
<i>Sub Status Date:</i>			
<i>Sub Status:</i>			

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
SKIING	027932-00359/	United States of America	72/357462		909613	Registered
			20-Apr-1970		09-Mar-1971	Registered
SKIING	027932-00362/	United States of America	75/047224		2083200	Registered
			23-Jan-1996	06-May-1997	29-Jul-1997	Registered

Next Renewal  
09-Mar-2021

TRADEMARK

REEL: 007183 FRAME: 0788

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

Registered  
09-Mar-2021

**Client Ref:**  
**Agent Ref:**  
**Sub Status Date:**  
**Sub Status:**

Registered  
29-Jul-2017

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
SNEWS	027932-00234/	United States of America	76/394723		2768837	Registered	30-Sep-2013
			11-Apr-2002		30-Sep-2003	Registered	30-Sep-2013
SNOWORLD	027932-00363/	United States of America	78/510843		3035448	Registered	27-Dec-2015
			03-Nov-2004	04-Oct-2005	27-Dec-2005	Registered	27-Dec-2015
SOUNDINGS	027932-00133/	United States of America	73/180667		1122364	Registered	17-Jul-2019
			02-Aug-1978		17-Jul-1979	Registered	17-Jul-2019

Registered  
30-Sep-2013

TRADEMARK

REEL: 007183 FRAME: 0789

*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Stat  
Next Renewal

## SOUNDINGS

027932-00134/  
United States of America

75/510756  
30-Jun-1998

2374291  
08-Aug-2000

Registered  
08-Aug-2020

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## SOUNDINGS

027932-00135/  
United States of America

77/784513  
20-Jul-2009

3836801  
24-Aug-2010

Registered  
24-Aug-2020

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

## SOUNDINGS TRADE ONLY

027932-00136/  
United States of America

75/421408  
22-Jan-1998

2205867  
24-Nov-1998

Registered  
24-Nov-2018

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*



**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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**SOUNDINGS TRADE ONLY TODAY**

	027932-00137/	United States of America	76/111531 17-Aug-2000		2630091 08-Oct-2002	Registered	08-Oct-2022
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*Class(es):* 35 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN**

	027932-00293/	United States of America	75/250859 03-Mar-1997	30-Sep-1997	2239462 13-Apr-1999	Registered	13-Apr-2019
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**SPIN TO WIN RODEO MAGAZINE**

	027932-00295/	United States of America	77/263478 24-Aug-2007	15-Apr-2008	3457014 01-Jul-2008	Registered	01-Jul-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark

Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

STN

027932-00364/  
United States of America

75/564825  
05-Oct-1998

29-Jun-1999

2279479  
21-Sep-1999

Registered  
21-Sep-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 007183 FRAME: 0792

TEACHERS PLUS

027932-00396/  
United States of America

86/214723  
07-Mar-2014

03-Jun-2014

Published

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

THE BOX

027932-00309/  
United States of America

85/584894  
30-Mar-2012

01-Jan-2013

4407879  
24-Sep-2013

Registered  
24-Sep-2023

*Class(es):* 16 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

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**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
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**THE BOX (Logo)**

	027932-00319/ United States of America	85/657989 21-Jun-2012	08-Jan-2013	4419503 15-Oct-2013	Registered 15-Oct-2013
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*Class(es):* 16 Int., 41 Int., 44 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

REEL: 007183 FRAME: 0793

**THE OUTDOORS AT YOUR DOORSTEP**

	027932-00223/ United States of America	78/436105 16-Jun-2004	28-Jun-2005	2997600 20-Sep-2005	Registered 20-Sep-2015
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*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**THE TRAIL RIDER**

	027932-00294/ United States of America	78/564415 10-Feb-2005		3188339 19-Dec-2006	Registered 19-Dec-2016
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*Class(es):* 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*

*Client Ref:*  
*Agent Ref:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal Status
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*Owner:* Cruz Bay Publishing, Inc.

*Sub Status Date:*  
*Sub Status:*

**TRADEMARK**

TIMBER HOME LIVING

027932-00045/  
Canada

1294132  
17-Mar-2006

25-Jul-2007  
TMA704110  
08-Jan-2008

Registered  
08-Jan-2023

*Class(es):* 00000 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 11839-366

*Sub Status Date:*

*Sub Status:*

TIMBER HOME LIVING

027932-00040/  
United States of America

78/617879  
27-Apr-2005

3082472  
18-Apr-2006

Registered  
18-Apr-2016

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TIMBER HOMES ILLUSTRATED

027932-00247/  
United States of America

75/847375  
12-Nov-1999

2360961  
20-Jun-2000

Registered  
20-Jun-2020

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

Page: 25

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
TRAWLER FEST	027932-00139/	United States of America	78/646940 09-Jun-2005		3285561 28-Aug-2007	28-Aug-2017	Registered
TRAWLERPORT	027932-00140/	United States of America	76/009736 27-Mar-2000		2486313 04-Sep-2001	04-Sep-2021	Registered
VEGETARIAN TIMES	027932-00008/	United States of America	75/425369 29-Jan-1998		2268499 10-Aug-1999	10-Aug-2019	Registered

TRAWLER FEST

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

027932-00139/  
United States of America

78/646940  
09-Jun-2005

3285561  
28-Aug-2007

28-Aug-2017  
Registered

TRAWLERPORT

*Class(es):* 35 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

027932-00140/  
United States of America

76/009736  
27-Mar-2000

2486313  
04-Sep-2001

04-Sep-2021  
Registered

VEGETARIAN TIMES

*Class(es):* 16 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

027932-00008/  
United States of America

75/425369  
29-Jan-1998

2268499  
10-Aug-1999

10-Aug-2019  
Registered

Monday, June 02, 2014

### Cruz Bay Publishing, Inc. Active Trademarks

Page: 26

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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#### VEGETARIAN TIMES

027932-00028/ United States of America	73/710473 10-Feb-1988	1526826 28-Feb-1989	Registered 28-Feb-2014
<i>Class(es):</i> 38 Int.	<i>Client:</i> Active Interest Media, Inc.	<i>Client Ref:</i>	
<i>Agent Name:</i>	<i>Owner:</i> Cruz Bay Publishing, Inc.	<i>Agent Ref:</i>	
		<i>Sub Status Date:</i> 2/28/1989	
		<i>Sub Status:</i> Issued	

#### VEGETARIAN TIMES

027932-00032/ United States of America	74/392385 13-May-1993	1849276 09-Aug-1994	Registered 09-Aug-2014
<i>Class(es):</i> 16 Int.	<i>Client:</i> Active Interest Media, Inc.	<i>Client Ref:</i>	
<i>Agent Name:</i>	<i>Owner:</i> Cruz Bay Publishing, Inc.	<i>Agent Ref:</i>	
		<i>Sub Status Date:</i>	
		<i>Sub Status:</i>	

#### VEGETARIAN TIMES Logo

027932-00337/ India	06-Jun-2013		Pending
<i>Class(es):</i> 16 Int.	<i>Client:</i> Active Interest Media, Inc.	<i>Client Ref:</i>	
<i>Agent Name:</i>	<i>Owner:</i> Cruz Bay Publishing, Inc.	<i>Agent Ref:</i> T28614-RNS	
		<i>Sub Status Date:</i>	
		<i>Sub Status:</i>	

TRADEMARK

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### Cruz Bay Publishing, Inc. Active Trademarks

Page: 27

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
VEGETARIAN TIMES Logo	027932-00338/	India	06-Jun-2013			Pending
WARREN MILLER	027932-00365/	United States of America	26-Feb-1996	20-May-1997	16-Sep-1997	Registered 16-Sep-2017
WARREN MILLER	027932-00366/	United States of America	23-Aug-2005	21-Nov-2006	24-Jun-2008	Registered 24-Jun-2018

Next Renewal

VEGETARIAN TIMES Logo

027932-00338/  
India

06-Jun-2013

Pending

TRADEMARK

REEL: 007183 FRAME: 0797

*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28615-RNS  
*Sub Status Date:*  
*Sub Status:*

WARREN MILLER

027932-00365/  
United States of America

75/062698  
26-Feb-1996

20-May-1997

2096710  
16-Sep-1997

Registered  
16-Sep-2017

*Class(es):* 09 Int., 39 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

WARREN MILLER

027932-00366/  
United States of America

78/698019  
23-Aug-2005

21-Nov-2006

3455321  
24-Jun-2008

Registered  
24-Jun-2018

*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

### Cruz Bay Publishing, Inc. Active Trademarks

Page: 28

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
WARREN MILLER	027932-00367/	United States of America	78/698018 23-Aug-2005	21-Nov-2006	3412901 15-Apr-2008	24-Jun-2018	Registered
WARREN MILLER	027932-00368/	United States of America	78/856776 07-Apr-2006	07-Aug-2007	3317579 23-Oct-2007	23-Oct-2017	Registered

WARREN MILLER

027932-00367/  
United States of America

78/698018  
23-Aug-2005

21-Nov-2006

3412901  
15-Apr-2008

Registered  
24-Jun-2018

*Class(es):* 38 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER

027932-00368/  
United States of America

78/856776  
07-Apr-2006

07-Aug-2007

3317579  
23-Oct-2007

Registered  
23-Oct-2017

*Class(es):* 39 Int., 41 Int., 42 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK



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# Cruz Bay Publishing, Inc. Active Trademarks

Page: 29

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statu Next Renewal
WARREN MILLER'S	027932-00370/	United States of America	78/740057 25-Oct-2005	09-Jan-2007	3221805 27-Mar-2007	Registered 27-Mar-2017
WARREN MILLER'S	027932-00371/	United States of America	78/740125 25-Oct-2005	28-Aug-2007	3334548 13-Nov-2007	Registered 13-Nov-2017
WARREN MILLER'S GLOBAL ADVENTURE	027932-00374/	United States of America	78/074288 17-Jul-2001	24-Jun-2003	2764135 16-Sep-2003	Registered 16-Sep-2023

WARREN MILLER'S

027932-00370/  
United States of America

78/740057  
25-Oct-2005

09-Jan-2007

3221805  
27-Mar-2007

Registered  
27-Mar-2017

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER'S

027932-00371/  
United States of America

78/740125  
25-Oct-2005

28-Aug-2007

3334548  
13-Nov-2007

Registered  
13-Nov-2017

*Class(es):* 39 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

WARREN MILLER'S GLOBAL ADVENTURE

027932-00374/  
United States of America

78/074288  
17-Jul-2001

24-Jun-2003

2764135  
16-Sep-2003

Registered  
16-Sep-2023

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status
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**WARREN MILLER'S SNOWWORLD Logo**

	027932-00375/ United States of America		75/398000 21-Nov-1997	07-Jul-1998	2192419 29-Sep-1998	Registered Next Renewal 29-Sep-2018
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**WARREN MILLER'S THE POWER OF SNOW**

	027932-00376/ United States of America		78/260992 11-Jun-2003	07-Sep-2004	2906377 30-Nov-2004	Registered 30-Nov-2014
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*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**WINTER LAB**

	027932-00377/ United States of America		77/898091 21-Dec-2009	14-Sep-2010	3978959 14-Jun-2011	Registered 14-Jun-2021
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
WOODSHOP	027932-00141/	United States of America	73/6555816 17-Apr-1987		1465437 17-Nov-1987	Registered	17-Nov-2017
	<p><i>Class(es):</i> 16 Int.  <i>Client:</i> Active Interest Media, Inc.  <i>Agent Name:</i>  <i>Owner:</i> Cruz Bay Publishing, Inc.</p>						
	<p><i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Sub Status Date:</i>  <i>Sub Status:</i></p>						
WOODSHOP NEWS	027932-00142/	United States of America	77/875529 18-Nov-2009	27-Sep-2011	4069020 13-Dec-2011	Registered	13-Dec-2021
	<p><i>Class(es):</i> 35 Int., 40 Int., 41 Int.  <i>Client:</i> Active Interest Media, Inc.  <i>Agent Name:</i>  <i>Owner:</i> Cruz Bay Publishing, Inc.</p>						
	<p><i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Sub Status Date:</i>  <i>Sub Status:</i></p>						
WOODSHOP NEWS & Design	027932-00143/	United States of America	75/415281 08-Jan-1998		2209123 08-Dec-1998	Registered	08-Dec-2018
	<p><i>Class(es):</i> 16 Int.  <i>Client:</i> Active Interest Media, Inc.  <i>Agent Name:</i>  <i>Owner:</i> Cruz Bay Publishing, Inc.</p>						
	<p><i>Client Ref:</i>  <i>Agent Ref:</i>  <i>Sub Status Date:</i>  <i>Sub Status:</i></p>						

TRADEMARK

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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
YACHTS INTERNATIONAL	027932-00233/	United States of America	77/522361	02-Jun-2009	3668460	18-Aug-2009	Registered
			15-Jul-2008				Registered
							18-Aug-2019
YELLOWSTONE JOURNAL	027932-00287/	United States of America	77/969871	13-Sep-2011	4061894	29-Nov-2011	Registered
			26-Mar-2010				Registered
							29-Nov-2021
YOGA JOURNAL	027932-00087/	European Community	3078029	17-Jul-2006	3078029	26-Jan-2007	Registered
			12-Mar-2003				Registered
							12-Mar-2023

YACHTS INTERNATIONAL

027932-00233/  
United States of America

77/522361  
15-Jul-2008

02-Jun-2009

3668460  
18-Aug-2009

Registered  
18-Aug-2019

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc..

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YELLOWSTONE JOURNAL

027932-00287/  
United States of America

77/969871  
26-Mar-2010

13-Sep-2011

4061894  
29-Nov-2011

Registered  
29-Nov-2021

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL

027932-00087/  
European Community

3078029  
12-Mar-2003

17-Jul-2006

3078029  
26-Jan-2007

Registered  
12-Mar-2023

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 3812/A-SOL/831

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 007183 FRAME: 0802

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date      Status      Next Renewal

YOGA JOURNAL      027932-00232/  
Russian Federation      2004728948      15-Dec-2004      292885      25-Jul-2005      Registered      15-Dec-2014

*Class(es):* 16 Int., 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL      027932-00054/  
United States of America      76244355      19-Apr-2001      2609355      20-Aug-2002      Registered      20-Aug-2022

*Class(es):* 09 Int., 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL & Design      027932-00067/  
Canada      1283228      15-Dec-2005      TMA824697      24-May-2012      Registered      24-May-2027

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark Docket Number  
Country Name

Application  
Number/Date

Publication  
Number/Date

Registration  
Number/Date

Status  
Next Renewal

YOGA JOURNAL CONFERENCE

027932-00290/  
United States of America

85/049226  
27-May-2010

10-May-2011

4000905  
26-Jul-2011

Registered  
26-Jul-2021

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

TRADEMARK

REEL: 007183 FRAME: 0804

YOGA JOURNAL PRACTICE

027932-00252/  
United States of America

77/869400  
10-Nov-2009

13-Jul-2010

4053529  
08-Nov-2011

Registered  
08-Nov-2021

*Class(es):* 09 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL LIVE!

027932-00394/  
United States of America

86/185182  
05-Feb-2014

10-Jun-2014

Published

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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YOGA JOURNAL LIVE! & design

027932-00395/  
United States of America

86/185233  
05-Feb-2014

10-Jan-2014

Published

*Class(es):* 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

027932-00079/  
Australia

1029853  
15-Nov-2004

1029853  
28-Sep-2006

1029853  
15-Jan-2007

Registered  
15-Nov-2014

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* 12533620/AMM/AHM

*Sub Status Date:*

*Sub Status:*

YOGA JOURNAL Stylized

027932-00065/  
Brazil

827305109  
01-Apr-2005

827305109  
03-May-2005

827305109  
02-Oct-2007

Registered  
02-Oct-2017

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:* P-827305109

*Sub Status Date:*

*Sub Status:*

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### Cruz Bay Publishing, Inc. Active Trademarks

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
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YOGA JOURNAL Stylized	027932-00074/ Brazil		827305095 01-Apr-2005	827305095 03-May-2005			Published
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*Class(es):* 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00080/ Brazil		827305079 01-Apr-2005	827305079 03-May-2005			Published
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*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00077/ European Community		004632303 13-Sep-2005	12-Feb-2007	005632303 23-Aug-2007		Registered 13-Sep-2015
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*Class(es):* 09 Int., 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:* BG/TM25808EU00  
*Sub Status Date:*  
*Sub Status:*



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# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark Docket Number Country Name

Application Number/Date

Publication Number/Date

Registration Number/Date

Status Next Renewal

YOGA JOURNAL Stylized

027932-00076/  
India

1419705  
06-Feb-2006

Pending

*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T17331.007 SLM  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

027932-00336/  
India

06-Jun-2013

Pending

*Class(es):* 42 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* T28613-RNS  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized

027932-00081/  
Italy

M12005C003597  
04-Apr-2005

1131821  
05-Aug-2008

Registered  
04-Apr-2015

*Class(es):* 09 Int., 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*  
*Agent Ref:* fm/FPV 44526  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status	Next Renewal
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YOGA JOURNAL Stylized	027932-00091/	Japan	2007-014691 21-Feb-2007		5094388 22-Nov-2007	Registered	22-Nov-2017
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:* C0904 WY0001-JP  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00068/	Spain	2685380(9) 16-Dec-2005		2685380 24-May-2006	Registered	16-Dec-2015
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*Class(es):* 16 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:* LADM-162088  
*Sub Status Date:*  
*Sub Status:*

YOGA JOURNAL Stylized	027932-00064/	Ukraine	M200503565 04-Apr-2005			Pending	
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*Class(es):* 09 Int., 16 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

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### Cruz Bay Publishing, Inc. Active Trademarks

Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal
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**YOGA JOURNAL Stylized**

027932-00052/  
United States of America

76/238469  
10-Apr-2001

2720497  
03-Jun-2003

Registered  
03-Jun-2023

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**TRADEMARK**

REEL: 007183 FRAME: 0809

**YOGA JOURNAL Stylized**

027932-00053/  
United States of America

75/981808  
10-Apr-2001

2645039  
05-Nov-2002

Registered  
05-Nov-2022

*Class(es):* 35 Int., 41 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**YOGA JOURNAL Stylized**

027932-00057/  
Taiwan

095005337  
06-Feb-2006

01250808  
15-Feb-2007

Registered  
15-Feb-2017

*Class(es):* 16 Int.

*Client:* Active Interest Media, Inc.

*Agent Name:*

*Owner:* Cruz Bay Publishing, Inc.

*Client Ref:*

*Agent Ref:*

*Sub Status Date:*

*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark      Docket Number      Country Name      Application Number/Date      Publication Number/Date      Registration Number/Date

Status  
Next Renewal

**YOGA JOURNAL TEACHERS PLUS**

027932-00397/  
United States of America  
*Class(es):* 35 Int., 41 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

86/214745  
07-Mar-2014  
03-Jun-2014

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Published

**TRADEMARK**

**YOGA NOW**

027932-00305/  
United States of America  
*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

85/541070  
13-Feb-2012  
03-Jul-2012

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Registered  
16-Apr-2023

**YOGA STEP BY STEP**

027932-00050/  
United States of America  
*Class(es):* 09 Int.  
*Client:* Active Interest Media, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.

78/335381  
02-Dec-2003  
2911052  
14-Dec-2004

*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Registered  
14-Dec-2014

Monday, June 02, 2014

# Cruz Bay Publishing, Inc. Active Trademarks

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Next Renewal	Status
BOATQUEST.COM	029955-00007/	United States of America	85/256488 03-Mar-2011	19-Jul-2011	4034940 04-Oct-2011	04-Oct-2021	Registered
MY BOAT SHOW	029955-00003/	United States of America	85/423477 15-Sep-2011	28-Aug-2012	4358621 25-Jun-2013	25-Jun-2023	Registered
ST. PETERSBURG POWER & SAILBOAT SHOW	029955-00004/	United States of America	85/037473 13-May-2010		4061666 22-Nov-2011	22-Nov-2021	Registered

**BOATQUEST.COM**

029955-00007/  
United States of America

85/256488  
03-Mar-2011

19-Jul-2011

4034940  
04-Oct-2011

04-Oct-2021

Registered

*Class(es):* 35 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**MY BOAT SHOW**

029955-00003/  
United States of America

85/423477  
15-Sep-2011

28-Aug-2012

4358621  
25-Jun-2013

25-Jun-2023

Registered

*Class(es):* 9 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**ST. PETERSBURG POWER & SAILBOAT SHOW**

029955-00004/  
United States of America

85/037473  
13-May-2010

4061666  
22-Nov-2011

22-Nov-2021

Registered

*Class(es):* 35 Int., 41 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Ref:*  
*Owner:* Cruz Bay Publishing, Inc.

*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

**Cruz Bay Publishing, Inc.  
Active Trademarks**

Monday, June 02, 2014

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Trademark	Docket Number	Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statu Next Renewal
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SUNCOAST BOAT SHOW	029955-00005/	United States of America	85/036920 12-May-2010	26-Apr-2011	3992116 12-Jul-2011	Registered 12-Jul-2021
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*Class(es):* 35 Int., 41 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

SUPERYACHT MIAMI	029955-00009/	United States of America	86/019737 25-Jul-2013			Pending
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*Class(es):* 35 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc.  
*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

PANAMA INTERNATIONAL BOAT SHOW AT THE FLAMENCO MARINA	029955-00010/ Panama		231202-01 10-Apr-2014			Pending
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*Class(es):* 35 Int., 41 Int.  
*Client:* Yachting Promotions, Inc.  
*Agent Name:*  
*Owner:* Cruz Bay Publishing, Inc. & Fuente Resort & Marina  
*Attorney(s):* RMB JCN JCB  
*Client Ref:*  
*Agent Ref:*  
*Sub Status Date:*  
*Sub Status:*

Monday, June 02, 2014

**Cruz Bay Publishing, Inc.  
Active Trademarks**

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Trademark	Docket Number Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Statute Next Renewal
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DRESSAGE TODAY	U.S.	74530191		1897498 JUNE 6, 1995	JUNE 6, 2015
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DRESSAGE TODAY	U.S.	74530192		1907322 JULY 25, 1995	JULY 25, 2015
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EQUUS	U.S.	74705499		1988480 JULY 23, 1996	JULY 23, 2016
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EQUUS	U.S.	74705500		1991191 AUG. 6, 1996	AUG. 6, 2016
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HORSE & RIDER	U.S.	73729071		1518894 JAN. 3, 1989	JAN. 3, 2019
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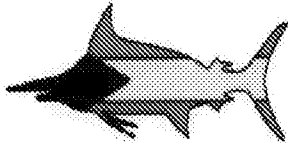

SKI	U.S.	73011482		1002770 JAN. 28, 1975	JAN. 28, 2015
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USRIDER	U.S.	78373157		2925456 FEB. 8, 2005	FEB. 8, 2015
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USRIDER PROTECTION PLUS+	U.S.	86006500		4478241 FEB. 4, 2014	FEB. 4, 2024
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Reel 5459, Frame 0720



TRADEMARK	OWNER OF MARK	STATUS	SERIAL NUMBER	REG. NUMBER	COUNTRY	FILING DATE	REG. DATE
 Design Mark	BBC	Active	76597636	3047741	United States	06/16/04	01/24/06
 Design Mark	BBC	Active	76597635	3025591	United States	06/16/04	12/13/05
<b>BAHAMAS BILLFISH CHAMPIONSHIP</b> Standard Character Mark	BBC	Active	76597634	3169071	United States	06/16/04	11/07/06
 Design Mark	BBC	Active	76596828	3047719	United States	06/10/04	01/24/06
<b>THE TEASER</b> Standard Character Mark	BBC	Active	76588561	3037225	United States	04/26/04	01/03/06

TRADEMARK	OWNER OF MARK	STATUS	SERIAL NUMBER	REG. NUMBER	COUNTRY	FILING DATE	REG. DATE
DANIA BEACH MARINE FLEA MARKET  Standard Character Mark	ABE	Active	76597637	3167092	United States	06/16/04	11/07/06
 Design Mark	ABE	Active	76596871	3022592	United States	06/10/04	12/06/05



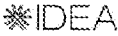
Reel 5655, Frame 0057

Country	Mark	Registration Number	Registration Date
USA	CUISINE	2,248,470	06/01/99
USA	CUISINE AT HOME	2,579,858	06/11/02
USA	CUISINE AT HOME	3,897,418	12/28/10
USA	CUISINE AT HOME	4,271,209	01/08/13
USA	GARDEN GATE	2,180,881	08/11/98
Canada	GARDEN GATE	TMA623,319	10/22/04
USA	GARDEN GATE	4,257,300	12/11/12
USA	GARDEN GATE THE ILLUSTRATED GUIDE TO HOME GARDENING AND DESIGN	2,141,681	03/10/98
USA	PLANSNOW	2,509,202	11/20/01
USA	PLANSNOW (AND DESIGN)	2,509,205	11/20/01
USA	SHOPNOTES	1,725,569	10/20/92
USA	SHOPNOTES	4,300,424	03/12/13
USA	THE YEAR IN CREATIVE HOME COOKING	3,897,419	12/28/10
USA	WOODNET	2,710,688	04/29/03
Australia	WOODSMITH	745625	10/03/97
Australia	WOODSMITH	745,624	10/03/97
USA	WOODSMITH	1,179,071	11/24/81
USA	WOODSMITH	1,396,193	06/03/86
USA	WOODSMITH	1,502,843	09/06/88




Country	Mark	Registration Number	Registration Date
USA	WOODSMITH	4,300,425	03/12/13
USA	WOODSMITH COLLECTION	2,171,810	07/07/98
USA	WOODSMITH SHOP	3,399,161	03/18/08
USA	WORKBENCH	2,614,120	09/03/02
USA	DEMIZINE	4,461,374	01/05/14

Reel 5904, Frame 0295

Trademark Disclosure Report  
as of September 1, 2016


COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Australia	IDEA	Registered	454983	464983	41	May-11-1987	May-11-1987	Idea Health & Fitness, Inc.
Australia		Registered	770450	770450	16, 41	Aug-17-1998	Aug-17-1998	Idea Health & Fitness, Inc.
Brazil	IDEA	Registered	817082425	817082425	40	Jan-29-1993	Dec-6-1994	IDEA HEALTH & FITNESS INC
Brazil		Registered	821105698	821105698	41	Sep-25-1998	Feb-27-2007	International Dance Exercise Association, Inc.
Canada	IDEA	Registered	1351372	TMA727166		Jun-12-2007	Oct-28-2008	Idea Health & Fitness, Inc.
Canada		Registered	0601442	TMA381441		Feb-23-1988	Mar-15-1991	Idea Health & Fitness, Inc.,

Trademark Disclosure Report  
as of September 1, 2016

COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Canada		Registered	0893777	TMA583040		Oct-14-1998	Jun-4-2003	Idea Health & Fitness, Inc.
Canada	INSPIRE THE WORLD TO FITNESS	Registered	1608425	TMA288,666		Jan-7-2013	Oct-24-2014	Idea Health & Fitness, Inc.
China	IDEA	Pending	16453498		41	Mar-9-2015		IDEA Health & Fitness, Inc.
CTM / EUTM		Registered	000914556	000914556	9, 16, 41	Aug-24-1998	Dec-15-1999	Idea Health & Fitness, Inc.
Hong Kong	IDEA	Registered	303309651	303309651	41	Feb-18-2015	Feb-18-2015	IDEA Health & Fitness, Inc.
India		Pending	2510848		41	Feb-26-2015		IDEA Health & Fitness, Inc.




Trademark Disclosure Report  
as of September 3, 2016




COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
Italy	IDEA	Registered	709900016 94	000156855	9, 16, 41	Sep-21-1999	Dec-11-1995	IDEA HEALTH & FITNESS INC.
South Africa		Registered	98/14499	1998/14493	41	Aug-17-1998	Apr-4-2002	Idea Health & Fitness, Inc.
United Kingdom	IDEA	Registered	1308716	1308716	41	Apr-30-1987	Oct-6-1989	IDEA HEALTH & FITNESS INC.
United States of America	FitFeed	Registered	95879036	4483860	41, 42	Mar-19-2013	Feb-18-2014	IDEA Health & Fitness, Inc.
United States of America	FITNESSCONNECT	Registered	9580864	4391330	35	Dec-20-2012	Aug-27-2013	IDEA Health & Fitness, Inc.
United States of America	IDEA	Registered	77966829	3356535	9, 16, 25, 41, 44	Dec-18-2006	Dec-25-2007	IDEA Health & Fitness, Inc.

Trademark Disclosure Report  
as of September 1, 2016

COUNTRY	TRADEMARK	STATUS	APP #	REG #	CLASS	APP DATE	REG DATE	OWNER
United States of America	IDEA	Registered	73631974	1451415	41	Nov-24-1986	Aug-4-1987	IDEA Health & Fitness, Inc.
United States of America	IDEA	Registered	73631973	1562819		Nov-24-1986	Oct-24-1989	IDEA Health & Fitness, Inc.
United States of America	INNER IDEA	Registered	77201803	4228603	9, 25, 41, 44	Jun-8-2007	Oct-16-2012	IDEA Health & Fitness, Inc.
United States of America	INSPIRE THE WORLD TO FITNESS	Registered	76419393	2944372	16, 41	Jun-11-2002	Apr-26-2005	IDEA Health & Fitness, Inc.

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
DANIA MARINE FLEA MARKET 	87164996 08-SEP-2016		CRUZ BAY PUBLISHING, INC.	
GAMEFISH GRANDE CHAMPIONSHIP	87158492 01-SEP-2016		CRUZ BAY PUBLISHING, INC.	
HOPE IN THE SADDLE 	87153507 29-AUG-2016		CRUZ BAY PUBLISHING, INC.	
STABLE MANAGEMENT	87142477 18-AUG-2016		CRUZ BAY PUBLISHING, INC.	
EQUIMANAGEMENT BUSINESS SOLUTIONS FOR EQUINE PRACTITIONERS  EquiManagement	87142473 18-AUG-2016		CRUZ BAY PUBLISHING, INC.	
SNEWS 	87137065 12-AUG-2016		CRUZ BAY PUBLISHING, INC.	
BAHAMAS BILLFISH CHAMPIONSHIP 	87130509 08-AUG-2016		CRUZ BAY PUBLISHING, INC.	
VEGETARIAN TODAY	87083179 24-JUN-2016		CRUZ BAY PUBLISHING, INC.	
PRACTICAL HORSEMAN	87042855 19-MAY-2016		CRUZ BAY PUBLISHING, INC.	
EQUINE.COM 	87041401 18-MAY-2016		CRUZ BAY PUBLISHING, INC.	
CATAPULT CREATIVE LABS 	86888301 27-JAN-2016		CRUZ BAY PUBLISHING, INC.	
QUALIFIED BUYER PROGRAM 	86885369 25-JAN-2016	5040000 13-SEP-2016	CRUZ BAY PUBLISHING, INC.	

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
AIM ADVENTURE U	86804880 30-OCT-2015		CRUZ BAY PUBLISHING, INC.	
CATAPULT CREATIVE LABS	86780640 07-OCT-2015	5024112 16-AUG-2016	CRUZ BAY PUBLISHING, INC.	
CABIN LIVING	86763118 21-SEP-2015		CRUZ BAY PUBLISHING, INC.	
YONDER	86761096 18-SEP-2015		CRUZ BAY PUBLISHING, INC.	
AIM FITNESS NETWORK	86708277 29-JUL-2015		CRUZ BAY PUBLISHING, INC.	
AIM HEALTHY U 	86548225 27-FEB-2015	4947658 26-APR-2016	CRUZ BAY PUBLISHING, INC.	
AIM HEALTHY U	86548233 27-FEB-2015	4947659 26-APR-2016	CRUZ BAY PUBLISHING, INC.	
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL	86526811 06-FEB-2015	4883037 05-JAN-2016	CRUZ BAY PUBLISHING, INC.	
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL 	86526840 06-FEB-2015	4883038 05-JAN-2016	CRUZ BAY PUBLISHING, INC.	
PEAK FLAVORS FEST	86445382 05-NOV-2014		CRUZ BAY PUBLISHING, INC.	
YONDER	85893742 03-APR-2013	4653620 09-DEC-2014	CRUZ BAY PUBLISHING, INC.	
CLIMBING	85146012 06-OCT-2010	4058633 22-NOV-2011	CRUZ BAY PUBLISHING, INC.	
PMY POWER & MOTORYACHT	85115832 25-AUG-2010	4071514 13-DEC-2011	CRUZ BAY PUBLISHING, INC.	
PMY	85115822 25-AUG-2010	4057359 15-NOV-2011	CRUZ BAY PUBLISHING, INC.	
PMY POWER & MOTORYACHT	85115829 25-AUG-2010	4071513 13-DEC-2011	CRUZ BAY PUBLISHING, INC.	
PMY	85115826 25-AUG-2010	4057360 15-NOV-2011	CRUZ BAY PUBLISHING, INC.	
YONDER	77560879 02-SEP-2008	3652538 07-JUL-2009	CRUZ BAY PUBLISHING, INC.	
CABIN LIFE	78573011 23-FEB-2005	3058997 14-FEB-2006	CRUZ BAY PUBLISHING, INC.	

Mark	App. No./ App. Date	Reg. No./ Reg. Date	Current Owner	Comments
BAHAMAS BILLFISH CHAMPIONSHIP	76597634 16-JUN-2004	3167091 07-NOV-2006	CRUZ BAY PUBLISHING, INC.	
DANIA BEACH MARINE FLEA MARKET	76597637 16-JUN-2004	3167092 07-NOV-2006	CRUZ BAY PUBLISHING, INC.	
<i>Design Only</i> 	76596871 10-JUN-2004	3022592 06-DEC-2005	CRUZ BAY PUBLISHING, INC.	
THE TEASER	76588561 26-APR-2004	3037225 03-JAN-2006	CRUZ BAY PUBLISHING, INC.	
CABIN LIFE CABIN LIVING	76045159 10-MAY-2000	2513470 27-NOV-2001	CRUZ BAY PUBLISHING, INC.	
CLIMBING	75355561 12-SEP-1997	2239935 13-APR-1999	CRUZ BAY PUBLISHING, INC.	
CLIMBING	75978042 12-SEP-1997	2261248 13-JUL-1999	CRUZ BAY PUBLISHING, INC.	
POWER & MOTORYACHT 	74666800 28-APR-1995	2133647 03-FEB-1998	CRUZ BAY PUBLISHING, INC.	
POWER AND MOTORYACHT	73752793 20-SEP-1988	1650102 09-JUL-1991	CRUZ BAY PUBLISHING, INC.	
SAIL 	72372083 30-SEP-1970	0920246 14-SEP-1971	CRUZ BAY PUBLISHING, INC.	
SAIL	72367778 12-AUG-1970	0934484 23-MAY-1972	CRUZ BAY PUBLISHING, INC.	